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Article

Managerial Ability and Audit Pricing: New Evidence Using Regression Splines

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Abstract: This study examines the association between managerial ability and audit pricing in the Nigerian banking sector between 2011 and 2022. Using a multi-theoretical framework, audit pricing is regressed on managerial ability using shape-restricted regression splines comprising restricted cubic splines, monotone spline, integrated spline, integrated basis spline, basis spline, natural cubic spline, and integrated natural cubic spline. Managerial ability is proxied using bias-corrected two-stage bootstrapped truncated regression. Consequently, managerial ability is classified into low, intermediate, and high-ability regions. Audit pricing is proxied by audit fees. The results show three knots demarcating the boundaries of four segments, indicating non-linearity. Furthermore, the results reveal that the effect of managerial ability on audit pricing is insignificantly negative in the low-ability region, statistically positive in the intermediate-ability region, and statistically negative in the high-ability region. The study recommends continuous learning and training programmes aimed at improving managers' abilities.

Keywords: managerial ability; audit pricing; external auditors; bias-corrected two-stage truncated regression; regression splines; breakpoints

1. Introduction

The pricing of audit engagements is one of the well-researched domains in auditing because of the information content of audit pricing (Hou et al. 2020; Wang et al. 2024). High audit pricing may be interpreted as evidence of quality audit, compensation for specialisation or litigation risk, or as a bribe to allow clients' aggressive financial reporting (Hay et al. 2006), while low pricing may indicate poor quality, economies of scale arising from specialisation or a low-balling pricing strategy (Cho et al. 2021; Choi et al. 2010; Ferguson et al. 2003). Several empirical studies grounded on the seminal ideology of Simunic (1980) have been conducted on the audit pricing model. The neo-classical economic theory posits that the determinants of audit pricing comprise the characteristics of the audit firm, client, and audit engagements (Ge et al. 2023). The agency theory partially aligns with the neo-classical theory; which though acknowledges the role of managers in making decisions on behalf of the shareholders, argues that managers follow the same objectives, thus ignoring the heterogeneity in individual manager's preferences, skills, experience, and knowledge (Andreou et al. 2016). However, the upper-echelon (Hambrick and Mason 1984) and the resource-based theories (Barney 1991; Penrose 1996) argue that managers are heterogeneous and resourceful, and their traits enable them to make different corporate decisions (Kabir et al. 2024). In line with these theories, studies have shown that management heterogeneity and idiosyncrasy are invaluable in value creation and form the basis of differences in organisational outcomes and decision-making (Andreou et al. 2017; Bertrand and Schoar 2003; Sewpersadh and Dalwai 2024).

Thus, managerial ability (christened as "high-ability", "able", or "effective management" with superior skills, general and industry-specific knowledge, and experience) can achieve high and tangible results for their organisation with minimal costs (Cheng et al. 2020; Cheng and Cheung 2021; Shelih and Wang 2024). The Demerjian et al. (2012) influential model of deriving managerial ability

score based on data envelopment analysis (DEA) has outperformed the earlier proxies of managerial ability which focus exclusively on the firm rather than management features (Qin et al. 2024). They adopted a two-step DEA-Tobit regression, wherein in the first step, the firm's efficiency is determined by analysing input and output variables via the DEA. Meanwhile, in the second step, the efficiency scores derived from the first step are regressed on some firm-specific characteristics using the Tobit regression model. The residual from the second step is labelled the managerial ability score.

In the management science literature, managerial ability has been related to organisational outcomes (Zhang and Wang 2024). For instance, managerial ability is said to influence performance, firm value, accounting and disclosure policies, risk-taking, financial distress, dividend policy, information asymmetry, and financial reporting quality (Andreou et al. 2016; DeJong and Ling 2013; Jiraporn et al. 2016; Leverty and Grace 2012; Yung and Chen 2018; Yung and Nguyen 2020). Furthermore, evidence has shown that managerial ability is relevant to audit pricing. For instance, Duellman et al. (2015, p, 149) posit that *"management still wields significant influence over the audit process."* However, studies on the association between managerial ability and audit pricing can be broadly categorised into two strands. The first and most popular strand posits a negative association between managerial ability and audit pricing (Krishnan and Wang 2015; Mitra et al. 2019; Salehi et al. 2020). Thus, "able" managers are assumed to improve earnings quality and curtail audit risks, which invariably reduces audit fees. This view is anchored on the resource-based and upper-echelon theories, which posit that managerial characteristics positively influence organisational values and outcomes (Hambrick 2007). The second strand of the literature shows how some contextual factors moderate the association between managerial ability and audit pricing (e.g., Gul et al. 2018; Li and Luo 2017).

Our study identifies four gaps in the empirical literature. First, prior empirical studies focus on the developed economies except for Salehi et al. (2020) who focus on Iran and no reference to the developing economies in sub-Saharan Africa. Therefore, there is a need to test the results of prior studies in developing economies where different institutional and governance frameworks exist. This position also aligns with the submission of Anggraini and Sholihin (2023, p. 11) that further studies should investigate the *"role of managerial ability in international and non-US countries' settings, since there are not many internationally studied areas yet, and different countries may offer a unique and interesting context to be studied."* We attempt to respond to this call for further studies using the Nigerian banking sector. Thus, we extend the body of knowledge in prior studies (Gul et al. 2018; Krishnan and Wang 2015; Mitra et al. 2019; Salehi et al. 2020) by testing the effect of managerial ability on audit pricing in Nigerian banks. Second, the association between managerial ability and audit pricing may be nonlinear, which may warrant the adoption of a nonlinear model that best represents the underlying structure. This study addresses this concern and probes the association between managerial ability and audit fees using a non-linear regression model.

Third, though some theories (e.g., agency theory, neo-classical economic theory, upper-echelon theory, and resource-based theory) offer invaluable insights into the association between managerial ability and audit pricing, they are inadequate in addressing breakpoints (if any) in the relationship. Therefore, this study applies the threshold, bargaining, and audit demand/supply theories to complement the existing theoretical underpinnings. Threshold theory investigates the association between a response variable and an explanatory variable at different thresholds of the explanatory variable and subsequently estimates separate regressions for these thresholds (Jauk et al. 2013). The bargaining theory places responsibility on the audit firm or client to use its bargaining power to procure favourable terms. The audit demand theory permits the firm management to employ specialist audit firms to secure the confidence of the principal, while the audit supply theory allows the audit firm to determine audit price based on its reputation, litigation risk, and specialised industry-specific knowledge. Fourth, we present some methodological contributions in two specific ways. The first is the use of the DEA-Bias-corrected two-stage bootstrapped truncated regression model of Simar and Wilson (2007) to determine the managerial ability score against the Demerjian et al. (2012) DEA-Tobit Regression model. The second way is the plausibility of breakpoints (the points at which the data are split that signal changes in the data structure) within the managerial ability,

which may necessitate using a spline model (Yang et al. 2023). Breakpoints are critical change points that show significant thresholds of an impact that may be overlooked (Lu and Chang 2020). We posit that the association between managerial ability and audit pricing may exhibit one or more breakpoints, thereby making the use of linear regression models to give misleading results. Using a regression spline model to analyse managerial ability would reveal the plausibility of breakpoints that may extend the body of knowledge. Therefore, we propose a regression spline model to achieve the objective. Regression splines comprise a family of methods for estimating variables that change slopes at different points (Edwards and Parry 2018; Marsh and Cormier 2001).

The remainder of the study is outlined: Section 2 explains the literature review and statement of hypotheses. Section 3 addresses the research design. Section 4 presents the regression results, discussion, additional analyses, and contribution to knowledge, while Section 5 presents the conclusion and limitations of the study.

2. Literature Review

2.1. Institutional Context

The Nigerian banking industry is used as a case study. Nigeria is classified as a developing economy in sub-Saharan Africa with prospects for economic growth and development. Crude oil is the mainstay of the economy, though the elected executives are making efforts to diversify the country's revenue base. Saibu et al. (2009), using the financial service view posit that the bank and market-based views drive the economic development of Nigeria. There are 26 commercial banks (referred to as deposit money banks) comprising 13 publicly-quoted and 13 privately-quoted banks (CBN 2024). Furthermore, seven banks have licenses to operate internationally, 15 are licensed to operate nationally, and four are licensed to operate regionally. The banking industry is heavily regulated by many agencies having regulatory oversight. These agencies are the Central Bank of Nigeria (CBN), the Security and Exchange Commission (SEC), the Nigerian Deposit Insurance Corporation (NDIC), the Nigerian Exchange Group (NGX), and the Financial Reporting Council of Nigeria (FRCN). Despite the regulatory oversight, the industry is bedevilled with many challenges, including accusations by stakeholders of excessive audit fees and poor audit quality by the audit firms (Bakre 2007; Okike 2004; Otunsaya and Lauwo 2010; Otusanya et al. 2013). Incidentally, more than 90 per cent of the audit engagements in the Nigerian banking sector are undertaken by the four big international audit firms (Big4), who pride themselves as industry experts. Though studies on audit fees in the Nigerian banking sector are substantial, their association with managerial ability is scant.

2.2. Conceptualisation of Audit Pricing and Managerial Ability

Audit pricing is the fees to audit firms as compensation for conducting audits, and these fees cover all the costs incurred by the audit firm and a certain percentage as profit (Liu et al. 2024). Audit pricing is determined in conjunction with the professional body's oversight over the auditing firms, and this differs from one economy to another. The seminal contribution of Simunic (1980), which argues that audit pricing reflects risk premium and audit effort and has been a cornerstone in auditing (Costa and Habib 2023). Audit pricing is usually measured as audit fees (Craswell et al. 2002; Hay et al. 2006; Kanapathippillai et al. 2024). Managerial ability is a latent, intangible, unobservable, and multidimensional concept that is subject to several conceptualisations (Ahmad et al. 2024; Curi and Lozano-Vivas 2020; Vo et al. 2021). Managerial ability (also known as managerial talent, managerial skills, managerial capabilities, managerial competencies, and managerial efficiency) refers to the management team's cognitive characteristics (skills, knowledge, and style) (Kabir et al. 2024; Kim and Koo 2024). Cheng and Cheung (2021, pg. 2) define it as "*talents, skills, proficiency, or capabilities managers possess to perform their work.*" Some of the proxies that have been used to proxy managerial ability in the literature include industry-adjusted returns on assets (ROA), average ROA over some years minus the industry ROA over the same period, chief executive officer (CEO) media citation, CEO characteristics such as ownership, compensation, tenure, experience, and expertise (Ahn et al.,

2023; Atawnah et al., 2024; Baik et al., 2012). Some studies (e.g., Chen and Lin 2018; Jang et al. 2024) have criticised these proxies as inappropriate because they accommodate measurement errors and do not reflect variables within the control of management.

However, Demerjian et al. (2012) defines managerial ability as “the CEO or top management team’s ability to efficiently transform corporate resources into revenue, profit or some value relative to its industry peers” and subsequently developed a managerial ability score widely acclaimed as a suitable guide and adopted by studies in the managerial ability domain. Furthermore, they posit that “high-ability managers generate higher revenue for a given level of resources or, conversely, minimise resources for a given level of revenue.” Essentially, a high-ability manager achieves higher efficiency than other managers in the use of resources (Bui et al. 2023; Shan et al. 2024).

Following Demerjian et al. (2012), the analysis of managerial ability involves a two-step process. The first step is determining firm efficiency through data envelopment analysis (a non-parametric methodology). While, the second step involves the determination of the managerial ability score, where the efficiency scores in the first step are regressed on some contextual variables in the second step. The residual from the second step is captured as the managerial ability score, separate from the characteristics of the whole firm.

2.3. Hypotheses Development

The literature on the association between managerial ability and audit fees is scant but growing. In the first strand of literature, the consensus view is a negative association between managerial ability and audit fees, indicating that high-ability managers position their firms to achieve low audit risk, reduce information asymmetry, attract higher earnings, and record high financial reporting quality, thereby reducing audit fees (Gul et al. 2018; Krishna and Wang 2015; Li and Luo 2017; Mitra et al. 2019; Salehi et al. 2020). This result is supported by some theories (e.g., resource-based theory, upper echelon theory), which recognise the heterogeneous nature of management and its ability to negotiate and achieve positive results for the organisation (Desir et al. 2024; Hambrick 2007; Holcomb et al. 2009). The second strand of literature documents a positive association between managerial ability and audit fees (Gul et al. 2018). This position aligns with the audit firm choice theory and reputation management theory, which underscore high-ability managers' motivation to engage reputable specialist auditors' services to demonstrate their competence, accountability, transparency, and performance, which may come with increased audit fees.

However, these studies assume linearity in the association between managerial ability and audit pricing. Literature has shown that the components of audit pricing comprise the forces of demand and supply (Causholli et al. 2010). The supply side is driven by audit firm characteristics, including audit firm industry specialisation, economies of scale, reputation, and risk premium, which influence audit pricing. From the demand side, managers may employ specialist auditors as a signalling indicator of their effectiveness to the owners, and this decision may come with higher audit fees. Therefore, we propose a nonlinear model because the association between managerial ability and audit pricing may not be linear. In a linear regression model, a change in an explanatory variable causes a linear change in the expected value of the response variable. In a nonlinear regression model, the slope may change at certain levels of an explanatory variable. These changes are called switch points (breakpoints or change points) and are often overlooked in empirical studies (Hastie and Tibshirani 1990). Given the idea of the possibility of breakpoints, the study hypothesises as follows:

H₁. *Breakpoints exist in the association between managerial ability and audit pricing.*

The theoretical underpinnings for the association between managerial ability and audit pricing include agency theory, neo-classical economic theory, resource-based theory, upper echelon theory, and signalling theory (Ahn et al. 2023; Shelih and Wang 2024; Sewpersadh and Dalwai 2024). However, as invaluable as these theories are, they do not offer explanations to support the presence of breakpoints in the explanatory variable. We complement existing theories with threshold, bargaining and audit demand/supply theories. We “borrow” the Threshold theory concept using

regression splines to explain the breakpoints in the association between managerial ability and audit pricing. The threshold theory permits an explanatory variable to be split at some breakpoints and estimates separate regressions for each segment (Jauk et al. 2013), which may give a positive or a negative outcome. Regression splines allow the data to speak for itself and provide more flexibility for modelling non-linear effects (Ronkko et al. 2022). We deviate from using a median split to distinguish between high-and-low-ability managers (Chen and Lin 2018; Doukas and Zhang 2020) because of its limitations (MacCallum et al. 2002). Furthermore, adding polynomial terms may not capture switch points (Arin et al. 2022).

Therefore, the study adopts a shape-restricted regression spline, dividing an independent variable into many intervals. The association between the explanatory and response variables is estimated separately for each interval. The values of the explanatory variable on which the intervals are created are referred to as knots, and each knot defines the start and end of an interval. The study categorises managerial ability into three regions, described as low, intermediate, and high, which may have either a positive or a negative effect. Following prior studies (e.g., Glover and Prawitt 2014; Lowry 2008), the low region is between the 0th and 34th percentile, the intermediate region is between the 35th and 69th percentile, and the high region is from the 70th percentile. The audit supply theory recognises an audit firm's role in dictating audit fees (discount or premium) based on reputation, economies of scale, specialisation, and litigation risks (Caramanis and Lennox 2008). In contrast, the audit demand theory recognises the role of stakeholders especially managers to demand high-quality audits as a legitimacy/signalling approach to impress the owners about the management of the financial reporting process (DeFond and Zhang 2014; Simunic 1980; Skinner and Srinivasan 2012). Based on the foregoing argument, the study hypothesises as follows:

H₂. *Managerial ability exerts a statistically significant and positive effect on audit pricing in the low-ability region.*

H₃. *Managerial ability exerts a statistically significant and negative effect on audit pricing in the intermediate ability region.*

H₄. *Managerial ability exerts a statistically significant and negative effect on audit pricing in the high-ability region.*

Figure 1 shows the multi-theoretical framework on the effect of managerial ability on audit pricing. The diagram shows the existing theoretical underpinnings and the complementary theories proposed by our study.

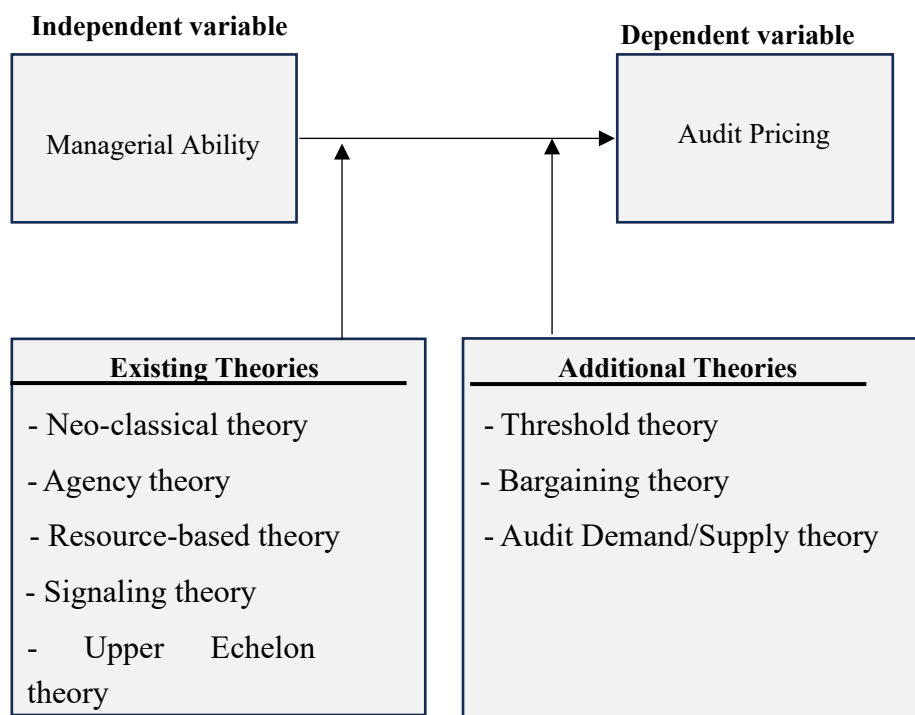


Figure 1. Conceptual Review.

3. Methodology

3.1. Data and Sample

Data are drawn from the audited financial statements of 11 deposit money banks between 2011 and 2022. The base period, 2011, is adopted to control the effect of the new regulatory environment occasioned by the adoption of the International Financial Reporting Standards (IFRS) in 2011 and its attendant increase in audit fees. The sample focuses on interest-bearing banks (deposit money banks) and is based on banks with complete information between the sample periods. The criteria for selecting the sample size are reported in Table I.

Table 1. Sample selection.

	Number
Total population	26
(-) Privately owned banks expunged	(12)
(-) Banks reporting in currency other than Nigerian currency (Naira)	(1)
(-) Banks that are taken over during the period under study	(2)
Study sample	11

Source: CBN 2024.

3.2. Model Specification and Analytical Technique

3.2.1. First Step

In the first step, the firm's efficiency which comprises the observable firm characteristics and the unobservable managerial ability, is determined. Different models exist to analyse the efficiency scores based on a mix of input and output variables. Table II shows the input and output variables in some selected empirical literature (Ben Abdesslam et al. 2022; Curi and Lozano-Vivas 2020; Garcia-Meca and Garcia-Sanchez 2018). However, the literature (e.g., Jenkins and Anderson, 2003) has established

the need to justify the input and output variables in determining efficiency scores by applying the DEA. Prior studies have shown that the DEA's ability to discriminate among firms is dependent on the selection of the right number of input and output variables (Meng et al. 2008; Nataraja and Johnson 2011). Simar and Wilson (2008) argue that using a large number of input and output variables vis-à-vis the number of decision-making units can bias the efficiency frontier upward, resulting in more efficient units. For instance, using the model of Garcia-Meca and Garcia-Sanchez (2018) in our studies does not discriminate effectively among the DMUs (see Table IV); this may be attributable to a large number of inputs and output variables compared to the DMUs.

Therefore, the study conducts principal component analysis-data envelopment analysis (PCA-DEA) to determine the appropriate numbers of input and output variables. The extraction of factors from the transformation of six input and five output variables is done using the Kaiser oblique promax rotation for data collected from 11 banks between 2011 and 2022. Using the PCA, the first factor accounts for about 90% of the data's variance, justifying its use as an uncorrelated representation of the reduced input(output) factors. The results show principal components for eigenvalues more significant than one and factor loadings greater than 0.40. This test is also supplemented by two other tests: the best-summed rating scale (Millar 2011, Stata command: *optifact*) and the clustering of variables around latent components (Hardouin 2019, Stata command: *clv*). Table III presents the diagnostic tests for determining the optimal number of variables that can discriminate efficiency levels among the DMUs. Though the results of the PCA suggest three output variables, two variables are selected based on the best-summed rating scale and the grouping of variables around latent elements. This aligns with the recommendations of prior studies (e.g., Cooper et al. 2001; Cooper et al. 2004) that adding the input and output variables multiplied by three should not be greater than the number of DMUs. The results of the adopted mix of input and output variables (Panel B of Table IV) show an excellent discriminating power. Furthermore, there are significant correlations among the input and output variables, justifying their inclusion in the model (Table V). Therefore, the study adopts two input and two output variables. The input variables comprise property, plant, and equipment (PPE), and staff cost (LABOUR), while the output variables comprise deposits (DEP) and net interest income (NETINC). Therefore, the model for the banks' efficiency analysis is as follows:

$$MAX\theta = \frac{\mu1DEP + \mu2NETINC}{\nu1PPE + \nu2LABOUR +} \quad (1)$$

Regarding DEA orientation, the input-based model is preferred to the output-based model because the DMUs may not operate optimally. In terms of the DEA return to scale assumption, the variable return to scale (VRS) is adopted because of its good finite sample properties, most productive scale size, and its ability to converge quickly (Banker and Park 2021; Kneip et al. 2016).

Table 2. Input and output variables in prior empirical studies.

SN	Studies	Input variables	Output variables
1.	Garcia-Meca and Garcia-Sanchez (2018)	Property, plant, and equipment; Intangible assets; personnel cost; interest expenses; and operating rental expenses	Deposits, Loans, Investments, and Interest income.
2.	Curi and Lozano-Vivas (2020)	Personnel expenses, interest expenses, physical capital.	Loans; Other earning assets
3.	Ben Abdesslem et al. (2022)	Personnel expenses; property, plant, and equipment; deposit; short term funding	Loans; Other earning assets

Table 3. Results of diagnostic tests on the optimal number of input and output variables.

SN	Techniques	Input variables	Output variables
1.	Principal component analysis	Property, plant, and equipment; Labour cost	Deposits; Net interest income; Loan
2.	Best summed rating scale (Stata command- <i>optifact</i>)	Property, plant, and equipment; Labour cost	Deposits; Net interest income

3.	Clustering of variables around latent components (Stata command- <i>clv</i>)	Property, plant, and equipment; Labour cost	Deposits; Net interest income
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Table 4. DEA score description.

Year	Number of efficient banks based on Garcia-Meca and Garcia-Sanchez (2018)		Number of efficient banks based on PCA-DEA	
	Panel A		Panel B	
	Absolute	Relative (%)	Absolute	Relative (%)
2011	8	67	3	25
2012	6	50	2	17
2013	9	75	2	17
2014	8	67	2	17
2015	7	58	3	25
2016	8	67	2	17
2017	8	67	4	33
2018	9	75	3	25
2019	10	83	2	17
2020	9	75	2	17
2021	8	67	2	17
2022	10	83	3	25

Table 5. Descriptive statistics and correlation matrix of selected input and output variables.

	PPE	LABOUR	DEP	NETINC
PPE	1.000			
LABOUR	0.883*	1.000		
DEP	0.888*	0.892*	1.000	
NETINC	0.884*	0.893*	0.944*	1.000
Descriptive Statistics:				
Mean	17.671	17.229	20.921	18.236
Std. Dev	0.827	0.718	0.992	0.904
Min	15.869	15.691	18.809	16.281
Max	19.496	18.674	23.144	19.754

3.2.2. Second Step

In the first step, the efficiency scores generated (Eqn. 1) are attributable to the whole firm. The second step comprises the estimation of managerial ability by regressing firm efficiency scores generated in the first stage on bank-specific characteristics, such as size, market share, free cash flow, age, and number of subsidiaries, which are outside the discretionary control of the managers (Banker et al. 2019). We follow prior studies (e.g., Chen et al. 2023; Garcia-Meca and Garcia-Sanchez 2018) to extract the managerial ability score as the residual of the following model:

$$DEASC = \beta_1 SIZ + \beta_2 MKT + \beta_3 FLOW + \beta_4 AGE + \beta_5 SUB + \beta_7 YEAR + e_{it} \quad (2)$$

DEASC represents efficiency scores in the first stage; SIZ represents banks' total assets; MKT represents market share; FLOW represents free cash flow; AGE represents the number of years the bank has existed; SUB represents the number of subsidiaries; and YEAR represents year dummies.

While many studies (e.g., Demerjian et al. 2012) apply the DEA-Tobit regression model to extract the managerial ability score, this study adopts the bias-corrected two-stage bootstrapped truncated regression model of Simar and Wilson (2007). DEA efficiency scores range between 0 and 1 and are not a product of data censoring (Banker et al. 2019), which makes the Tobit regression inefficient (Simar and Wilson 2011). Studies have shown that the first stage of the two-way model is fraught with serial correlation and measurement errors. The bias-corrected two-stage bootstrapped truncated regression model removes this distortion and bias in the second-stage regression occasioned by high correlation among the mix of input and output variables that generated the efficiency scores (Simar

and Wilson, 2007, 2011, 2015). We adopt the bias-corrected two-stage bootstrapped truncated regression technique (Badumenko and Tauchman 2019, Stata command: *simarwilson*).

3.2.3. Model specification

To test the effect of managerial ability on audit pricing, the following regression model is adopted:

$$LNFEES = \beta_1 MGR + \beta_2 JOINT + \beta_3 SPEC + \beta_4 LOSS + e \quad (3)$$

Audit pricing proxied by audit fees is denoted as LNFEES, while MGR represents managerial ability. Three control variables are introduced into the model in line with the literature. These variables are joint audit (JOINT), specialist auditor (SPEC), and financial risk (LOSS). The agency and resource dependence theories support the inclusion of joint audits (JOINT). Agency theory seeks to mitigate agency conflict by including multiple audit firms as a governance mechanism to enhance oversight and reduce collusion. The resource dependency theory provides for the diversification of risks as a result of the deployment of many resources from more than one audit firm, resulting in competitive audit pricing. The effect of a joint audit on audit fees can be either positive or negative. A joint audit is measured as the engagement of two audit firms for an audit engagement (Lesage et al. 2017).

The inclusion of audit firm industry specialisation (SPEC) in the model is justified based on the agency and differentiation strategy theories. The two theories argue that agents may employ specialist auditors to signal their stewardship to the management, and this decision can have implications on audit fees (Choi et al. 2008; Ferguson et al. 2003; Huang et al. 2007; Mayhew and Wilkins 2003). Audit firm industry specialisation is measured as an audit firm having a market share greater than 30 per cent in the respective industry (Habib and Bhuiyan 2011). Finally, the agency and risk-based audit approach facilitates the inclusion of financial risk (LOSS) into the model. Agency theory argues that the conflict between the principal and the agent may reflect high-risk exposure, necessitating a risk-based audit approach. This approach involves extensive audit work and additional effort with repercussions on audit fees. Financial risk is measured as a binary variable where '1' signifies a negative net income and 0 otherwise (Asthana and Boone 2012; Zaman et al. 2011). We expect all the control variables to exert positive effects on audit fees.

We adopt the regression spline method to analyse the data. Using a regression spline model would reveal the plausibility of breakpoints that may be present in the data. Regression splines comprise a family of methods for estimating variables that change slopes at different points (Edwards and Parry 2018; Marsh and Cormier 2001).

3.2.4. Data Analysis Strategy

The data analysis process follows a 5-stage process. In the first stage, we graphically investigate the functional association between managerial ability and audit pricing (Ronkko et al. 2022). We also investigate the occurrence of switch points in the data using the closed-test approach, which automatically detects the positioning of switch points in equally spaced centiles of the variable's distribution. In the second stage, descriptive statistics and correlation matrix are computed to gain initial insights into the data. We also conduct diagnostic tests in the third stage to ensure the model fits the data. In the fourth stage, we run spline regression, which comprises seven shape-restricted regression splines (Meyer 2008; Wang and Ghosh 2012; Wang and Yan 2021) with the restricted cubic spline (RCS) as the baseline estimator. The remaining six estimators are natural cubic spline (N-spline), basis spline (B-spline), integrated spline (I-spline), integrated basis spline (integrated B-spline), integrated natural cubic spline (integrated N-spline) and monotone spline (M-spline). The shape-restricted regression splines are preferred to kernel smoothers and smoothing splines because they are adaptively flexible, have optimal convergence, prevent over-fitting, and are robust to knot selection with capacity for smoothing functionalities (Meyer 2008). Additional analyses are conducted in the fifth stage. All studies are performed using Stata 18 with a 5% significance level.

4. Analysis and Discussion

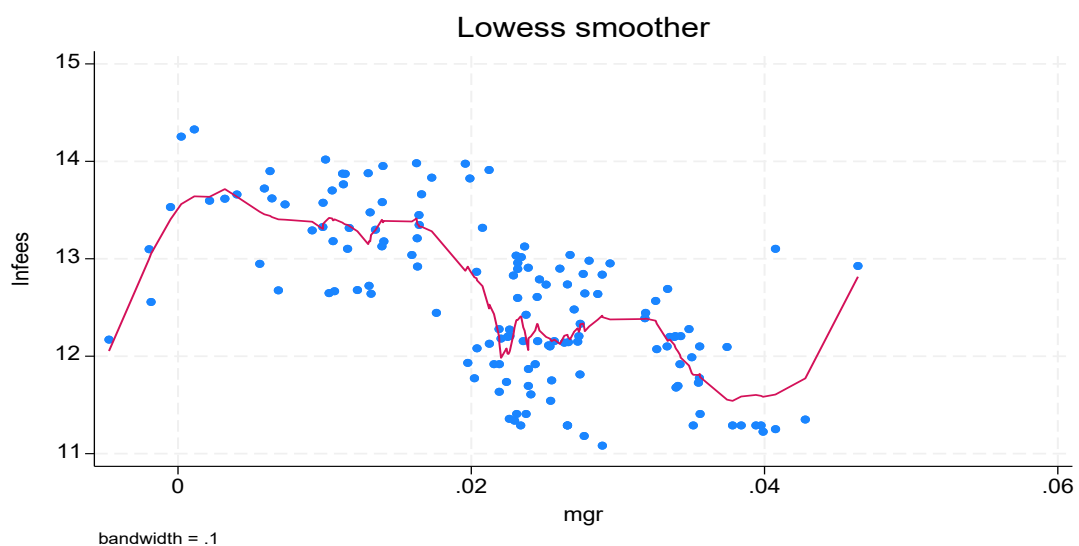
4.1. Functional Relationship and Switch Point Analysis

The study uses plots to depict the functional association between managerial ability and audit pricing. The plots comprise a locally weighted scatterplot smoother (Cleveland 1979; Jacoby 2000) and the component-plus-residual plot (Chatterjee and Hadi 2015) (Stata commands: “*lowess*” and “*cprplot*,” respectively). The results of the locally weighted scatterplot smoother and the component-plus-residual plot (Figure II a & b) show a departure from linearity. We apply the closed-test approach, which automatically identifies the positioning of the switch points based on an equally spaced centile of the regression (Royston 2007) (Stata command: *mvr*s and *uvr*s). The results show the presence of three knots demarcating boundaries of four segments with markedly different slopes. Therefore, the results validate the first hypothesis (H₁), which states that breakpoints exist in the association between managerial ability and audit pricing. This result validates the threshold theory, which postulates that the association between a response variable and an explanatory variable varies depending on the breakpoints of the explanatory variable. The presence of the breakpoints results in the extension of Eqn. (3) as follows:

$$LNFEES = \beta_1 MGR1 + \beta_2 MGR2 + \beta_3 MGR3 + \beta_4 JOINT + \beta_5 SPEC + \beta_7 LOSS + e \quad (4)$$

The variable “managerial ability” (MGR) in Eqn. (3) is decomposed into three knots, demarcating four segments. The new variables are MGR1, MGR2, and MGR3, representing the first, second, and third regions of managerial ability, respectively. Following prior studies (e.g., Glover and Prawitt 2014; Lowry 2008), the first region (between the 0th and 34th percentiles) is labelled the low managerial ability region, and the second region (between the 35th and 69th percentile) is labelled the intermediate managerial ability region. The third region (70th and 100%) is the high managerial ability region. We test the equality of matched pairs of the three regions of managerial ability by using the Wilcoxon matched-pairs signed-ranks test (Wilcoxon 1945). The null hypothesis signifies equal distribution, while the alternate hypothesis signifies unequal distribution. The results (using Stata command: *signrank*) show that the distributions of MGR1 and MGR 2 ($z = 4.868$, $p = 0.000$), MGR1 and MGR3 ($z = 4.868$, $p = 0.000$), and MGR2 and MGR3 ($z = -6.077$, $p = 0.000$) are not the same.

(a) Locally weighted scatterplot



(b) component-plus residual plot

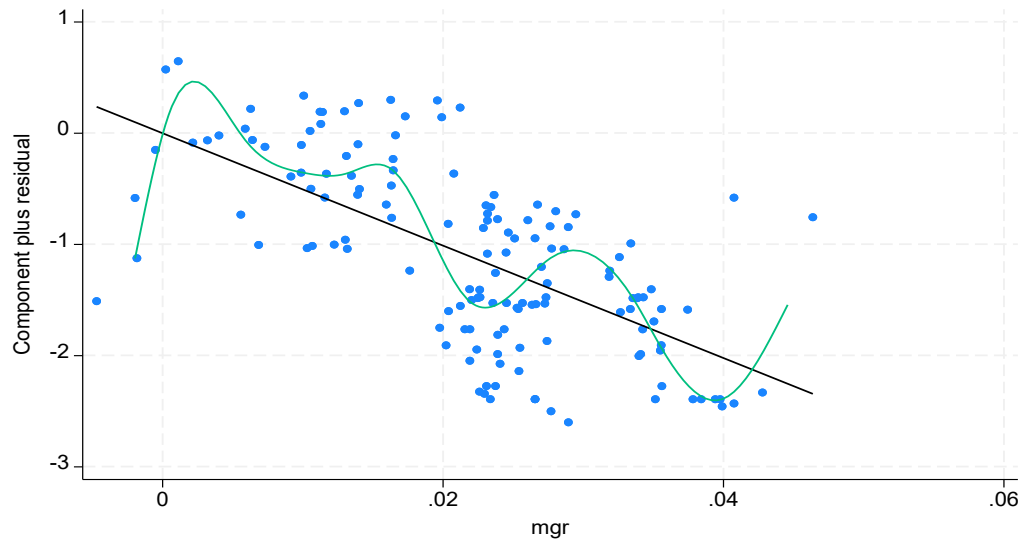


Figure 2. (a): Functional relationship between managerial ability and audit pricing (b): Functional relationship between managerial ability and audit pricing.

4.2. Descriptive Statistics and Correlation Matrix

Table VI presents the descriptive statistics and correlation matrix of the variables. Audit fees have a mean value of 12.57. The results show that about seven per cent of the banks are engaged by joint auditors, while about 33 per cent engaged audit industry specialists. An average of five per cent experienced negative returns on assets during the period. The correlation matrix shows a significant and negative correlation between audit fees and the low region of managerial ability, joint audit, and loss. At the same time, it is significantly and positively correlated with managerial ability (intermediate and high regions) and audit firm industry specialisation.

4.3. Diagnostic Tests

Table VII presents the results of the diagnostic tests. The study conducts five diagnostic tests comprising a functional form test, specification test, heteroskedasticity test, outlier test, and normality test. Ramsey's regression specification error test (RESET) test which examines the functional form of a model is conducted, and the results show that an appropriate functional form is adopted (Wooldridge 2018). A linktest for specification error (Wooldridge 2018) is undertaken, and the results show no specification error. The Breusch-Pagan test for heteroskedasticity (Gujarati 2021) is undertaken, and the results show that the model does not have the challenge of heteroskedasticity. An outlier test using Cook's distance measure (Pardoe 2020) is also conducted; the results show the absence of any influential observation, as no distance is above the cut-off point. Fifth, the normality is conducted using the Shapiro-Wilk W normality test (Shapiro and Wilk 1965); the results show a normally distributed residual. The three regions of the managerial ability variable have variance inflation factors above a cut-off point of 10; however, Harrell (2001) argues that multicollinearity may not present a severe problem in restricted cubic splines analyses.

Table 6. Descriptive statistics and correlation matrix of the effect of managerial ability on audit pricing.

	LNFEES	MGR1	MGR2	MGR3	JOINT	SPEC	LOSS
Correlation Matrix							
LNFEES	1.00						
MGR1	-0.66*	1.00					
MGR2	0.60*	-0.95*	1.00				
MGR3	0.58*	-0.94*	0.99*	1.00			
JOINT	-0.17*	-0.12	0.06	0.06	1.00		
SPEC	0.46*	-0.35*	0.31*	0.30*	-0.19*	1.00	
LOSS	-0.24*	0.05*	0.02*	-0.02	-0.06	-0.02	1.00
Descriptive Statistics							
Observations	144	144	144	144	144	144	144
Mean	12.57	0.00	0.00	21.30	0.07	0.33	0.05
Std. Dev	0.81	0.01	0.00	0.98	0.26	0.47	0.22
Min	11.08	-0.02	-0.00	-0.00	0.00	0.00	0.00
Median	12.58	0.00	-0.00	-1.83	0.00	0.00	0.00
Max	14.33	0.02	0.02	23.42	1.00	1.00	1.00

Table 7. Diagnostic Tests.

S/N	Tests	Analytical techniques	Results
1.	Functional form	Ramsey test	F (3,134) = 2.046; p = 0.110
2.	Specification test	Linktest	t = 0.605; p = 0.546
3.	Heteroskedasticity test	Breusch-Pagan test	Chi = 0.238; p = 0.626
4.	Outlier test	Cook's distance	No distance is above the cutoff of 1
5.	Normality test	Shapiro-Wilk W normality test	Z = 0.407; p = 0.342

4.4. Regression Results and Discussion

The study adopts shape-restricted splines to achieve its objective. Table VIII reveals the regression results of estimating Eq. (4). Panel A shows the *a priori* expectation for each variable. Panel B presents the results of the effect of managerial ability and audit pricing using the restricted cubic spline. Panels C, D, E, F, G and H show the results of the natural cubic splines, integrated natural cubic splines, monotone splines, integrated splines, integrated basis splines, and the basis splines respectively. The restricted cubic spline (Panel B) is adopted as the baseline result because it is a flexible model for analysing nonlinear relationships while improving the behaviour of the model by using linear functions that accommodate extreme boundaries before the first knot and after the last knot (Lusa and Ahlin 2020). In the restricted cubic spline regression analysis, we “mean-centre” the predictors to reduce the impact of multicollinearity (Cohen et al. 2013) and apply the winsorisation function at 1 and 99 per cent of the continuous predictors. The restricted cubic spline (Panel B) results show that managerial ability is significant at two breakpoints: intermediate and high regions of managerial ability. The results are interpreted in line with the hypotheses.

The second hypothesis (H₂) states that managerial ability exerts a statistically significant and positive effect on audit pricing in the low-ability region. However, the results show an insignificant negative association, invalidating the hypothesis. One of the reasons adduced for the insignificant relationship could be that managers at this level may be irresponsive to average audit pricing. The third hypothesis (H₃) predicts managerial ability exerts a statistically significant and negative effect on audit pricing in the intermediate-ability region. The results which invalidate the third hypothesis show that managerial ability exerts a significantly positive effect on audit pricing in the intermediate area of managerial ability (t = 2.57, p = 0.011). The positive effect of managerial ability on audit pricing at the intermediate region of managerial ability is consistent with the audit demand/supply theory (DeFond and Zhang 2014).

As a legitimacy/signalling measure to demonstrate effectiveness, an intermediate-ability manager may request a high-quality audit (Caramanis and Lennox 2008; Lim and Mali 2021), which

aligns with the audit demand, legitimacy, and signalling theories. However, the audit supply theory infers that an audit firm will extract an audit fee premium based on specialisation, reputation, and litigation risk (Chen et al. 2019; Skinner and Srinivasan 2012). The fourth hypothesis (H₄) predicts managerial ability exerts a statistically significant and negative effect on audit pricing in the high-ability region. The results support this hypothesis ($t = -2.62$, $p = 0.10$). This result aligns with audit demand theory which suggests that high-ability managers adopt conservative estimates for reliable financial reporting systems, resulting in reduced audit risk and audit fees discount (Krishnan and Wang 2015). It also aligns with the bargaining theory, which argues that an audit client can use its bargaining ability to negotiate for audit discounts (Carcello and Nagy 2004). Furthermore, using Porter's (1985) competitive force theory, high-ability managers with bargaining power extract audit fees discount (Huang et al. 2007) even when the firm employs specialist auditors (Fung et al. 2012). Figure III complements the baseline model results by showing that intermediate managerial ability positively correlates with audit fees. In contrast, high managerial ability exerts a negative effect on audit fees. In summary, the results show an ambiguous association between managerial ability and audit pricing, as the association exhibits positive and negative tendencies.

Table 8. Regression results of the association between managerial ability and audit pricing using shape-restricted regression splines.

		Model 1	Model 2	Model 3	Model 4	Model 5	Model 6	Model 7
Panel	A	B	C	D	E	F	G	H
Var.	<i>A priori</i>	r _{cs}	n _s	i _{ns}	m _s	i _s	i _{bs}	b _s
mgrA1	+/-	-18.231 (-1.09)	4.445*** (7.48)	-279.220*** (-8.58)	.006** (2.45)	1.546*** (3.33)	264.877*** (3.33)	1.085** (2.45)
mgrA2	+/-	568** (2.57)	-.357 (-1.09)	3.475* (1.97)	.005 (1.64)	-2.654*** (-2.87)	-288.820*** (-2.87)	0.580 (1.64)
mgrA3	+/-	-629** (-2.62)	0.037 (0.13)	0.639 (0.41)	-.009*** (-2.80)	.689 (0.65)	74.968 (0.65)	-.934*** (-2.80)
mgrA4	+/-				.002 (0.77)	.242 (0.23)	50.927 (0.23)	0.348 (0.77)
mgrA5	+/				-.005*** (-3.04)	-1.520 (-1.36)	-453.617 (-1.36)	-1.620*** (-3.04)
Joint	+	-.642*** (-3.46)	-.642*** (-3.46)	-.497** (-2.36)	-.341* (-1.70)	-.354* (-1.75)	-.354* (-1.75)	-.341* (-1.70)
Spec	+	.332*** (3.22)	.332*** (3.22)	.340*** (3.12)	.421*** (3.76)	.424*** (3.71)	.424*** (3.71)	.421*** (3.76)
loss	+	-.819*** (-3.99)	-.819*** (-3.99)	-.800*** (-3.71)	-.837*** (-3.71)	-.820*** (-3.58)	-.820*** (-3.58)	-.837*** (-3.71)
N		144	144	144	144	144	144	144
F Stat		34.27	34.27	29.24	18.80	18.02	18.02	18.80
Prob		0.000	0.000	0.000	0.000	0.000	0.000	0.000
Adj. R ²		0.5826	0.5826	0.5423	0.4989	0.4878	0.4878	0.4989
RMSE		.52772	.52772	.55261	.57823	.58463	.58463	.57823

The restricted cubic spline is denoted as "r_{cs}," the natural cubic spline is denoted as "n_s," the integrated natural cubic spline is denoted as "i_{ns}," the monotone spline is denoted as "m_s," the integrated spline is denoted as "i_s," integrated basis spline is denoted as "i_{bs}," and basis spline is denoted as "b_s." T-statistics in parentheses; ***p<0.01, **p<0.05, *p<0.1.

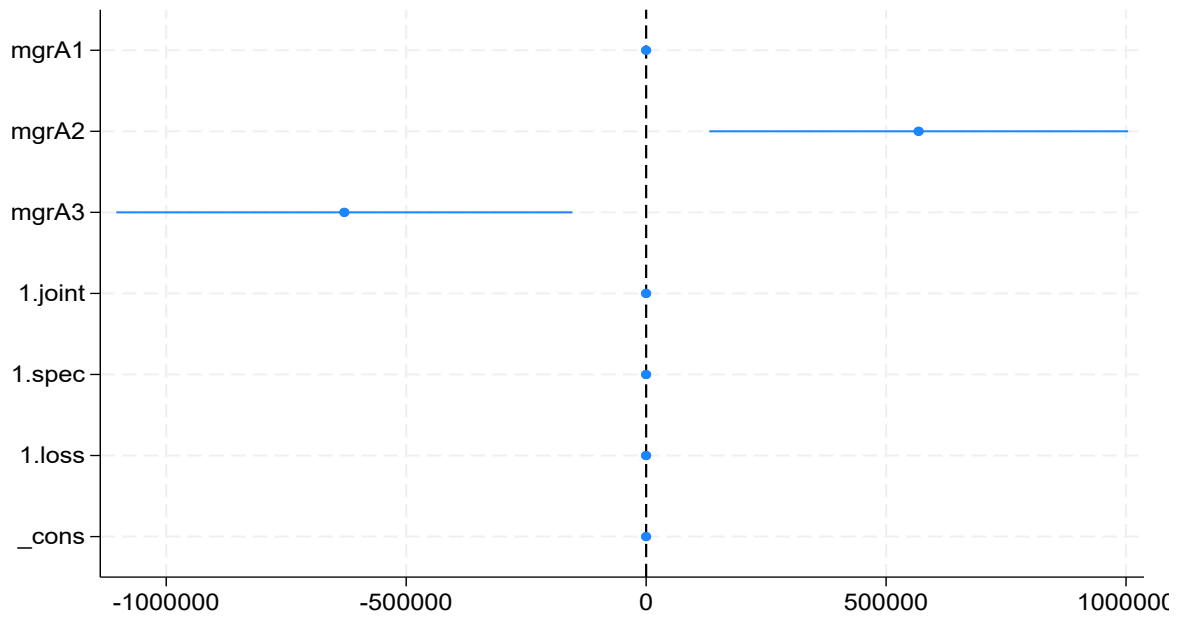


Figure 3. Plot of managerial ability thresholds on audit pricing.

While there are controversies in the literature on the relevance of p -values, we demonstrate the rigour, reproducibility, and scientific relevance of our results by complementing our results with the second-generation p -values, which control Type 1 error effectively (Blume et al. 2018, 2019). The results show the following second-generation p -value: mgrA1 (0.50), mgrA2 (0.00), mgrA3 (0.00), joint (0.00), spec (0.00), and loss (0.00). These p -values are similar to the traditional p -values, thus supporting the reliability of the baseline results. The results of four other estimators (monotone spline, integrated spline, integrated basis spline, and basis spline) align with the baseline results. While two estimators (natural cubic spline and integrated natural cubic spline) had different results, natural cubic splines show that managerial ability has a statistically significant and positive effect on audit pricing, and integrated natural cubic splines show that managerial ability exerts a negative effect on audit pricing. The opposing results may be due to the natural cubic spline and the integrated natural cubic spline subjective placement of knots and the forceful linearisation at the tails, which impact its flexibility at the boundaries (Perperoglou et al. 2019).

The control variables also show some interesting results. Audit firm industry specialisation (SPEC) positively correlates with audit pricing, indicating that specialist auditor charges higher audit fees (Yeboah et al. 2023). Joint audit (JOINT) negatively correlates with audit pricing, which indicates efficiency gains and economies of scale occasioned by the combined efforts of the audit firms, thereby resulting in audit fee discounts. Financial risk (LOSS) also negatively correlates with audit pricing. The results can also be justified based on the bargaining theory, where high-ability managers negotiate for audit discounts despite the higher financial risks.

4.5. Contribution to Knowledge

The study makes a theoretical contribution to managerial ability-audit pricing studies. It applies the threshold theory, bargaining power theory, and the audit demand/supply theory in addition to other theories (e.g., upper echelon theory, resource-based theory, and agency theory) to underpin the study. The threshold theory explains the three thresholds (breakpoints) within the continuum of managerial ability. The bargaining power theory supports the bargaining power of high-ability managers to extract audit discounts from the specialist audit firm. Audit demand theory places responsibility on high-ability managers to demand high-quality audits by employing specialist auditors to signal their effectiveness, erase the owners' doubt about financial reporting manipulation,

and reduce information asymmetry between the principal and the agents. The audit supply theory places responsibility on the audit firms to conduct quality audits based on their expertise and skilled industry knowledge.

The study also makes methodological contributions in two distinct ways. First, the study adopts the bias-corrected two-stage bootstrapped truncated regression technique of Simar and Wilson (2007) in preference to the DEA-Tobit regression. Simar and Wilson's (2007) method resolves the serial correlation and measurement bias associated with the first stage of the analysis of the firm efficiency. The study also uses the closed-test approach to identify three knots demarcating boundaries of four segments indicative of non-linearity. Finally, the study adopts shape-restricted regression splines to analyse the association between managerial ability and audit pricing.

The results have implications for banks' board of directors (board). The board should ensure that managers improve their negotiating and technical skills which will enable them to demand audit discounts on the grounds of quality financial reporting systems and lower audit risks. Since high-ability managers successfully negotiate favourable audit fees for their firms, the board should develop continuous learning and training programmes aimed at improving the abilities of the management. Additionally, the board can introduce performance incentives that will encourage efficiency in the management of the banks.

4.6. Additional Analyses

4.6.1. Simultaneous Quantile Regression

For additional analyses, simultaneous quantile regression is applied, where the dependent variable is divided into five regions, namely low audit fees region (10th quantile), fair audit fees region (25th quantile), average audit fees region (50th quantile), high audit fees regions (75th quantile), and very high audit fees region (90th quantile). The results (Table IX) show that at the low audit fees region (10th quantile), managerial ability exhibits statistically significant positive and negative effects on audit fees respectively. The results show insignificant relationships at the fair (25th quantile) and average (50th quantile) levels of audit fees. However, managerial ability exerted statistically significant positive and negative effects at the high (75th quantile) and very high (90th quantile) levels of audit fees.

Table 9. Estimation of managerial ability on audit pricing across different quantiles using simultaneous quantile regression.

Quantile	mgrA1	mgrA2	mgrA3	joint	spec	loss
q10	7.546 (0.27)	994916*** (3.00)	-1082372*** (-3.05)	-.469 (-1.40)	.255 (1.20)	-.609*** (-2.86)
q25	-29.11 (-1.02)	345911 (0.93)	-369179 (-0.92)	-.652** (-2.91)	.360*** (3.51)	-.779*** (-5.46)
q50	-11.681 (-0.38)	541604 (1.19)	-593936 (-1.16)	-.679** (-2.43)	.412** (2.43)	-.941*** (-4.00)
q75	-25.356 (-0.96)	660681** (2.08)	-769072** (-2.21)	-.886** (-2.47)	.325*** (2.92)	-.995*** (-3.35)
q90	-.019 (-0.00)	941556*** (4.38)	-1055375*** (-4.82)	-.421 (-1.62)	.319*** (4.57)	-.846*** (-3.22)

Mgr1–mgr3 are the three knots of managerial ability. Joint represents a joint auditor, spec represents specialist auditors, and loss represents firms with negative returns on assets. *p <0.1, **p <0.05, ***p <0.01.

4.6.2. Penalised Spline

While the shape-restricted splines are regression splines, we also consider penalised splines to support the baseline results. The results show that low-region managerial ability ($z = -1.09$, $p = 0.277$) has a negative but insignificant effect on audit pricing; intermediate-region managerial ability ($z = 2.57$, $p = 0.010$) has a significantly positive effect on audit pricing; while high-region managerial ability ($z = -2.62$, $p = 0.009$) has a significantly negative effect on audit pricing. Joint audit (JOINT) and

financial risk (LOSS) exerted a negative effect on audit pricing, while audit firm industry specialisation (SPEC) exerts a significantly positive effect on audit pricing. These results support the baseline results.

5. Conclusions

This study investigates the effect of managerial ability on audit pricing in the Nigerian banking (deposit money banks) industry between 2011 and 2022. Managerial ability is proxied using a bias-corrected two-stage bootstrapped truncated regression model based on data envelopment analysis, while audit pricing is proxied using audit fees. A multi-theoretical framework comprising threshold theory, bargaining theory and audit demand/supply theories is adopted to complement existing theories. Shape-restricted regression splines comprising six estimators (restricted cubic splines, natural cubic splines, integrated natural cubic splines, basis splines, monotone splines, integrated splines, and integrated basis splines) are applied to achieve the objective. The results show evidence of non-linearity, with three knots demarcating the boundaries of four segments. The results also show that the effects of managerial ability on audit pricing are insignificant at the low-ability region, significantly positive at the intermediate-ability region, and significantly negative at the high-ability region of managerial ability, respectively.

This study has limitations. First, it is conducted within the Nigerian banking industry; therefore, caution should be exercised when generalising the results to other industries and economies. Second, the study adopts shape-restricted regression splines; other methods, including the Bayesian techniques, can be adopted in future studies. Third, other studies can investigate the indirect association between managerial ability and audit pricing through mediation analysis. Prior studies have focused on the direct association between managerial ability and audit pricing and the moderating effect of contextual factors. Finally, future studies can use classification breakpoints to analyse the relationship.

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