

Article

Not peer-reviewed version

Inclusive Strategies for AI-Driven Employment in Malaysia: Decentralization, Policy Interventions, and Collaborative Governance

[Nur Athira Fatehah Jukin](#) *

Posted Date: 26 April 2024

doi: 10.20944/preprints202404.1671.v1

Keywords: Malaysia; AI; Employment; Workforce; Technological



Preprints.org is a free multidiscipline platform providing preprint service that is dedicated to making early versions of research outputs permanently available and citable. Preprints posted at Preprints.org appear in Web of Science, Crossref, Google Scholar, Scilit, Europe PMC.

Copyright: This is an open access article distributed under the Creative Commons Attribution License which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

Article

Inclusive Strategies for AI-Driven Employment in Malaysia: Decentralization, Policy Interventions, and Collaborative Governance

Nur Athira Fatehah Binti Jukin

Faculty Of Social Sciences And Humanities, University Malaysia Sabah; nur_athira_ba21@iluv.ums.edu.my

Abstract: The abstract summarizes the transformative impact of artificial intelligence (AI) on employment in Malaysia, highlighting the need for comprehensive strategies to ensure inclusivity and equitable access to AI-driven opportunities and digital skills training. It addresses the research problem of potential inequalities and marginalization among vulnerable populations due to uneven distribution of AI-related employment opportunities and training. The research objectives focus on developing decentralized strategies tailored to rural communities and marginalized groups, alongside evaluating policy interventions for equitable access. The literature review provides theoretical frameworks emphasizing skill development, understanding structural shifts, fostering inclusive innovation, and promoting collaborative governance. Future research directions include implementing and evaluating strategies in real-world contexts, exploring technological solutions, conducting qualitative research on individuals' experiences, and adopting interdisciplinary approaches. Overall, a multidimensional approach combining theoretical insights, empirical evidence, and stakeholder engagement is essential for developing inclusive and sustainable solutions to harness AI's potential for the benefit of all Malaysians.

Keywords: Malaysia; AI; employment; workforce; technological

Introduction

Malaysia, like many other countries, is experiencing the transformative impact of artificial intelligence (AI) on employment. The adoption of AI technologies in various sectors is altering the nature of work, creating new opportunities, and posing challenges to the labor market. On one hand, AI is enhancing productivity, efficiency, and innovation across industries such as manufacturing, finance, healthcare, and transportation. On the other hand, it is also reshaping job roles, leading to concerns about job displacement, skill mismatches, and socioeconomic inequalities.

In Malaysia, the government has recognized the importance of AI in driving economic growth and has initiated various strategies to promote its adoption. However, there are ongoing debates and discussions about the implications of AI on employment, particularly regarding job creation, skill development, and workforce readiness.

Research Problem

One of the pressing research problems in AI and employment in Malaysia revolves around the impact of AI on vulnerable populations. While AI has the potential to create new job opportunities and improve productivity, there is a risk of exacerbating inequalities and marginalizing certain groups within the workforce.

Access to AI-related employment opportunities and digital skills training is not evenly distributed across different regions and socioeconomic groups in Malaysia. Rural areas and

marginalized communities may face barriers such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities, hindering their ability to benefit from the AI-driven economy.

Research Question

How can AI-driven employment opportunities and digital skills training be effectively decentralized and tailored to address the unique challenges faced by rural communities and marginalized groups in Malaysia, considering factors such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities?

What policy interventions and collaborative initiatives between government, industry, and community stakeholders are most effective in promoting equitable access to AI-related employment opportunities and digital skills training across different regions and socioeconomic groups in Malaysia, particularly focusing on addressing barriers such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities?

Research Objective

The objective of this study is to develop comprehensive strategies and frameworks for decentralizing AI-driven employment opportunities and digital skills training in Malaysia, with a focus on addressing the specific challenges encountered by rural communities and marginalized groups. This will involve identifying innovative approaches to overcome barriers such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities, ultimately aiming to enhance inclusivity and equitable access to the benefits of the AI-driven economy.

The objective of this study is to analyze and evaluate the efficacy of policy interventions and collaborative initiatives involving government, industry, and community stakeholders aimed at promoting equitable access to AI-related employment opportunities and digital skills training across diverse regions and socioeconomic groups in Malaysia. Through a comprehensive examination of existing initiatives and their impact on addressing barriers such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities, the research seeks to identify the most effective strategies for fostering inclusivity and enhancing participation in the AI-driven economy.

Literature Review

The transformative impact of artificial intelligence (AI) on employment is a subject of increasing scholarly interest, particularly in the context of countries like Malaysia where AI adoption is on the rise. Several theoretical frameworks can help understand and address the complex interplay between AI and employment dynamics. One such framework is the skill-biased technological change theory, which posits that technological advancements like AI tend to complement high-skilled workers while substituting for low-skilled tasks, thus exacerbating skill mismatches and socioeconomic inequalities. This theory underscores the importance of targeted skill development initiatives to ensure that workers possess the necessary competencies to thrive in an AI-driven economy.

Additionally, the structural transformation theory highlights how AI adoption reshapes industries and job roles, leading to both job creation and displacement. In Malaysia, where certain sectors are more susceptible to AI disruption than others, understanding these structural shifts is crucial for crafting effective employment policies and interventions. Moreover, theories of inclusive innovation emphasize the importance of ensuring that AI-driven growth benefits all segments of society, particularly marginalized groups and rural communities. Addressing barriers such as limited internet connectivity and inadequate infrastructure requires holistic approaches that integrate technological solutions with socioeconomic development strategies.

Finally, theories of collaborative governance highlight the need for multi-stakeholder partnerships involving government, industry, and community actors to design and implement policies that promote equitable access to AI-related employment opportunities and digital skills training. By critically engaging with these theoretical perspectives, researchers can develop insights

and recommendations to address the pressing research questions concerning AI and employment in Malaysia, ultimately contributing to more inclusive and sustainable economic development.

Recommendation & Future Research Agenda

To effectively address the pressing research questions concerning AI and employment in Malaysia, it is imperative to devise comprehensive strategies that prioritize inclusivity and equitable access to AI-driven opportunities and digital skills training. The research problem centers on the potential exacerbation of inequalities and marginalization of vulnerable populations due to the uneven distribution of AI-related employment opportunities and digital skills training. Specifically, rural communities and marginalized groups face barriers such as limited internet connectivity, inadequate infrastructure, and socioeconomic disparities, hindering their participation in the AI-driven economy.

The research objective is twofold: firstly, to develop strategies and frameworks for decentralizing AI-driven employment opportunities and digital skills training, tailored to the unique challenges faced by rural communities and marginalized groups. Secondly, to analyze and evaluate policy interventions and collaborative initiatives aimed at promoting equitable access to AI-related employment opportunities and digital skills training across diverse regions and socioeconomic groups in Malaysia.

The literature review highlights several theoretical frameworks relevant to understanding the complex dynamics of AI and employment. The skill-biased technological change theory underscores the need for targeted skill development initiatives to mitigate skill mismatches and socioeconomic inequalities exacerbated by AI adoption. The structural transformation theory emphasizes the necessity of understanding how AI reshapes industries and job roles to inform effective employment policies. Theories of inclusive innovation stress the importance of ensuring that AI-driven growth benefits all segments of society, particularly marginalized groups and rural communities. Lastly, theories of collaborative governance advocate for multi-stakeholder partnerships to design and implement inclusive policies.

Moving forward, future research should focus on implementing and evaluating decentralized AI-driven employment strategies and policy interventions in real-world contexts. This involves collaboration between researchers, government agencies, industry partners, and community stakeholders to develop scalable and sustainable solutions. Longitudinal studies tracking the impact of these interventions on employment outcomes, skill development, and socioeconomic disparities are essential for evidence-based policymaking. Additionally, research should explore innovative technological solutions to overcome barriers such as limited internet connectivity and inadequate infrastructure in rural areas.

Moreover, there is a need for qualitative research that delves into the lived experiences of individuals affected by AI-driven transformations in the labor market. Understanding the perspectives of workers, employers, and community leaders is crucial for designing inclusive policies that address their needs and aspirations. Furthermore, interdisciplinary research integrating insights from economics, sociology, psychology, and computer science can provide a holistic understanding of the multifaceted challenges and opportunities posed by AI in employment.

In conclusion, addressing the research questions outlined in this study requires a multidimensional approach that combines theoretical insights with empirical evidence and stakeholder engagement. By fostering collaboration and innovation, researchers can contribute to the development of inclusive and sustainable solutions that harness the transformative potential of AI for the benefit of all Malaysians.

Conclusion

In conclusion, the transformative impact of artificial intelligence (AI) on employment in Malaysia underscores the need for comprehensive strategies that prioritize inclusivity and equitable access to AI-driven opportunities and digital skills training. The research problem identified the risk of exacerbating inequalities and marginalization among vulnerable populations due to uneven

distribution of AI-related employment opportunities and training. To address this, the research objectives aimed to develop decentralized strategies tailored to rural communities and marginalized groups, while also evaluating policy interventions for equitable access across regions and socioeconomic groups. The literature review provided theoretical frameworks illuminating the dynamics of AI and employment, emphasizing the importance of skill development, understanding structural shifts, fostering inclusive innovation, and promoting collaborative governance.

Moving forward, future research should focus on implementing and evaluating these strategies in real-world contexts, necessitating collaboration among various stakeholders. Longitudinal studies tracking the impact of interventions are crucial for evidence-based policymaking. Additionally, innovative technological solutions should be explored to overcome barriers in rural areas. Qualitative research into the lived experiences of affected individuals is essential for designing inclusive policies. Interdisciplinary approaches integrating insights from various fields will provide a holistic understanding of the challenges and opportunities posed by AI in employment.

In summary, addressing the research questions requires a multidimensional approach that combines theoretical insights, empirical evidence, and stakeholder engagement. By fostering collaboration and innovation, researchers can contribute to developing inclusive and sustainable solutions that harness the transformative potential of AI for the benefit of all Malaysians.

References

1. Acemoglu, D., & Restrepo, P. (2020). The wrong kind of AI? Artificial intelligence and the future of labour demand. *Cambridge Journal of Regions, Economy and Society*, 13(1), 25-35.
2. Morshidi, A. B., Satar, N. S. M., Azizan, A. A. D. A., Idris, R. Z., Idris, R., Radzi, M. S. M., ... & Sarjono, F. (2024). A Bibliometric Analysis of Artificial Intelligence and Human Resource Management Studies. In *Exploring the Intersection of AI and Human Resources Management* (pp. 85-117). IGI Global.
3. Morshidi, A., Zakaria, N. S., Idris, R. Z., Ridzuan, M. I. M., & Yusoff, S. M. (2023). Generative Artificial Intelligence and Risk at Work: An Inevitable Consequence?. *Asian Journal of Research in Education and Social Sciences*, 5(4), 329-343.
4. Morshidi, A. B., Yussof, K. Y. S. B. K. M., Idris, R. Z., Idris, R., & Abas, A. (2022). Online work adjustment in the sustainable development context during COVID-19 pandemic: a systematic literature review. *International Journal of Work Innovation*, 3(3), 269-288.
5. Morshidi, A. H., Yussof, K. Y. S. K. M., & Shah, J. M. (2021). Predictors and Moderator of Telework Adjustment among Labour Union Members During Covid-19 Pandemic: A Conceptual Paper. *International Journal of Academic Research in Business and Social Sciences*, 11(8), 217-226.
6. Pan, Y., Froese, F., Liu, N., Hu, Y., & Ye, M. (2022). The adoption of artificial intelligence in employee recruitment: The influence of contextual factors. *The International Journal of Human Resource Management*, 33(6), 1125-1147.
7. Prentice, C., Dominique Lopes, S., & Wang, X. (2020). Emotional intelligence or artificial intelligence—an employee perspective. *Journal of Hospitality Marketing & Management*, 29(4), 377-403.
8. Tambe, P., Cappelli, P., & Yakubovich, V. (2019). Artificial intelligence in human resources management: Challenges and a path forward. *California Management Review*, 61(4), 15-42.
9. Tiwari, R. (2023). The impact of AI and machine learning on job displacement and employment opportunities. *Interantional Journal of Scientific Research in Engineering and Management*, 7(01).

Disclaimer/Publisher's Note: The statements, opinions and data contained in all publications are solely those of the individual author(s) and contributor(s) and not of MDPI and/or the editor(s). MDPI and/or the editor(s) disclaim responsibility for any injury to people or property resulting from any ideas, methods, instructions or products referred to in the content.