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Yong joon Lee

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Article

# A Study on the Measuring Methods of Websites Security Risk Rate

Yong Joon Lee 1,\*

- Department of Cyber Security Far East University Eumseong-gun, Republic of Korea,
- \* Correspondence: 2020032@kdu.ac.kr

**Abstract:** Traditionally, website security risks are measured using static analysis based on patterns and dynamic analysis by accessing websites with user devices. Recently, similarity hash-based website security risk analysis and machine learning-based website security risk analysis methods have been proposed. In this study, we propose a technique to measure website risk by collecting public information on the Internet. Publicly available DNS information, IP information, and website reputation information were used to measure security risk. Website reputation information includes global traffic rankings, malware distribution history, and HTTP access status. In this study, we collected public information on a total of 2,000 websites, including 1,000 legitimate domains and 1,000 malicious domains, to assess their security risk. We evaluated 11 categories of public information collected by Korea Internet & Security Agency, an international domain registrar. Through this study, public information about websites can be collected and used to measure website security risk.

**Keywords:** website security risk; website security measurements; OSINT(Open Source Intelligence); verifying DNS In-formation; verifying IP Information

# 1. Introduction

Recently, cases of personal information infringement accidents and DDoS attacks that steal personal information after infecting the user's PC by distributing malicious codes to Internet users are increasing. Hackers have been exploiting security vulnerabilities such as cross-site scripts, SQL injections, and security configuration errors to steal personal information.

Among the various channels for distributing malicious code, the number of cases of distributing malicious code using vulnerabilities in websites and user PCs continues to increase. The homepage, which can infect a user's PC with malicious code, is divided into a distribution site that directly hides the malicious code and a hidden stopover so that it can be automatically connected to the distribution site. After opening a malicious code distribution site, the attacker hacked the website of the destination and inserted the distribution site URL to infect the malicious code by inducing the visitor to access the destination to the distribution site without knowing. Detection of stopovers is becoming increasingly difficult because they mainly target websites with high user visits, such as portals, blogs, and bulletin boards, and obfuscate and conceal malicious code within the stopover hacked by the attacker [1]. As a result, there is an increasing de-mand for measuring the security threat of websites. Static and dynamic analysis of website security risks is generally used to analyze website security risks [2]. Similar hash-based website security risk analysis and Machine Learning-based website security measurement methods have recently been proposed [3]. Additionally, website security measurement technology mainly aims at inspection speed, zero-day malicious code analysis possibility, and accuracy of analysis results.

In this study, a method was proposed to collect and measure information disclosed on the Internet to measure the risk of a website. DNS information, IP information, and website history information are re-quired to measure the risk of a website. The website history information can be checked for global traffic rankings, malicious code distribution history, and HTTP access status. In

addition, public information col-lection on a website can be used to measure the security risk of a website. Existing cybersecurity intelligence analysis utilizes commercial services from antivirus companies. However, in this study, we conducted a study to measure cyberthreats by collecting only OSINT information for public purposes.

#### 2. Related research

The main method of measuring website security threats is reputation research based on the record of previous security incident's logs. In addition, it is classified into dynamic checks that check malware by accessing the user's terminal environment and static checks that check malware detection patterns.

The main goals of website security measurement technology are inspection speed, zero-day malicious code analysis possibility, and accuracy of analysis results.

#### 2.1. Static analysis of website security risks

There is a static analysis method for source code to check malicious code hidden on the website. Since the malicious code hidden on the website is obfuscated, it is decoded and checked [4]. As shown in Figure 1, the inspection method converts malicious codes previously distributed on the website into signatures and registers them as detection patterns. Then, the website to be analyzed is collected by crawling, and the source is checked on the website with the registered signature. The characteristic of this analysis is that it has a faster inspection time than other analysis methods, so it is efficient to detect a large number of in-spection targets in a short time [5].

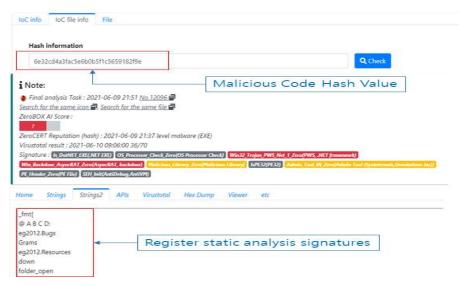


Figure 1. Register website security threat static analysis pattern.

#### 2.2. Dynamic Analysis of Website Security Risk

Dynamic analysis is a method of analyzing behavior on a PC by executing malicious code and analyzing it on the same virtual machine as the user's PC. For detection, access the website and download malicious code [6]. Detects abnormal behavior such as creating additional files, changing the registry, and attempting to connect to a network on a virtual PC. As shown in [Figure 2], it is possible to collect malicious code downloaded from the website and information on command control servers (C&C, Command & Control). Dynamic analysis has the advantage of analyzing zero-day malicious codes that are difficult to detect with static analysis. However, the inspection speed takes a long time [7].

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Figure 2. Dynamic Analysis of Security Threats on Website.

#### 2.3. Analysis of website security risk based on similarity hash

A similarity hash method may be applied between hidden malicious codes of a website. As shown in [Figure 3], generating hash codes for malicious codes with similar hash values can compare the degree of similarity of files by deriving similarity values such as Euclidean distance measurement [8]. Similarity hash functions are applied to many malicious codes, and K-NN's method is used to classify whether they are malicious or not. K-NN classifies malicious code types classified as K into the closest type by applying similarity hash codes [9].

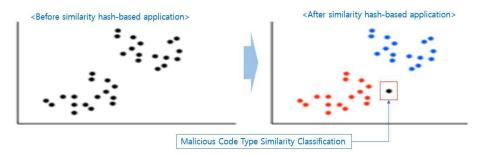


Figure 3. Security Threat Analysis of Web Sites Based on Similarity Hash.

# 2.4. Machine Learning (ML)-based website security threat analysis

Attackers are evolving by continuously seeking ways to avoid detection techniques because they are aware of the website's security threat detection system. Therefore, security experts in charge of detection have limitations in responding to attackers evolving into existing detection systems [10]. Accordingly, to detect security threats, many websites are responding through machine learning (ML).

The detection system using ML learns the executable file for the PE (Portable Executable) structure in the form of EXE and DLL [11]. The PE structure is the file structure of the executable downloaded from the website, which can also be checked for similarities to malware. Additionally, it learns non-executable (Non-PE) structures such as standard document files and scripts. As shown in [Figure 4], this analysis checks the similarity of files hidden on the website to be inspected for maliciousness. For example, when checking the website IP registered on Google Virus Total, it can be seen that more than 30 phishing domains are registered [12].

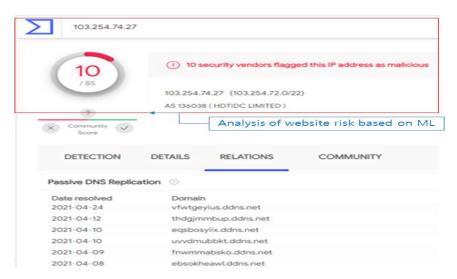


Figure 4. Check website security risk using ML.

In the same way, most of the methods for measuring security threats on a website are building a DB by crawling website source files and collecting executable files distributed on the website, which are presented in <Table 1>. The static analysis method registers malicious code patterns and then collects and checks website sources through web crawling. It has the advantage of being fast because it checks patterns. However, it has the disadvantage of being unable to detect non-registered zeroday malware. In addition, the accuracy is very good with registered pattern searches. Dynamic analysis connects the website to the virtualized PC environment to determine whether it is dangerous through abnormal behavior analysis. The inspection technology uses a virtualized PC, which takes some time for risk behavior analysis. It can detect even zero-day malicious codes through behavioral analysis and has excellent accuracy. Similarity hash analysis technology configures a dataset for each type of malicious code to determine similarity hash values and similarity to files collected from the website. The inspection technology is a similarity hash technology for malicious codes, and the inspection speed is high. Zero-day detection is also possible, but the accuracy is moderate. ML learning analysis constructs malicious code and standard file datasets to predict the risk of files collected on the website after performing ML learning. The inspection technology is ML learning for malicious and standard code, and the inspection speed is high. Zero-day detection is possible, and accuracy is excellent, depending on the amount of learning.

**Table 1.** Comparison of analysis techniques on website security risk.

Comparison	Ctatia analasia	Demonis Analosis	Similarity Hash	ML Learning	
item	Static analysis	Dynamic Analysis	Analysis	Analysis	
	Check website		Check the similarity	ML learning of	
		Access websites	of malicious code	malicious code and	
Inspection	sources by registering	from virtualized	data sets for hash	healthy files to	
method	malicious code	PCs to analyze	values and files	predict risk to files	
	patterns	risk behavior	collected on the	collected on the	
	patterns		website	website	
Inspection	Web Creveline	Vintualized DC	Malicious Code	Malicious code,	
technology	Web Crawling Virtualized PC ology	Dataset	regular code ML		

			similarity hash	learning
Inspection speed	high speed	low speed	high speed	high speed
Zero Day  Detection	Unable to check	Inspection available	Inspection available	Inspection available
Accuracy	Good	Good	Middle	Good

# 3. Suggested method of website risk information collection

This study proposes collecting information disclosed online to measure website risk. In order to measure the risk of a website, DNS information, IP information, and website history information are required. The website history information may be based on global traffic ranking, malicious code distribution history, and HTTP access status. This study proposed a three-step plan to collect the published website risk information.

#### 3.1. Technique of web Site risk information collection

A method for collecting public information for measuring the risk of malicious code is presented as follows. As shown in [Figure 5], risk measurement information for the website can be collected through the website DNS information after inquiring Whois in step 1. Then, in step 2, website IP information can be collected through Whois inquiry. The third step is to collect website history information, which can collect Amazon Alexa inquiries, Google Virustotal, and HTTP response codes.

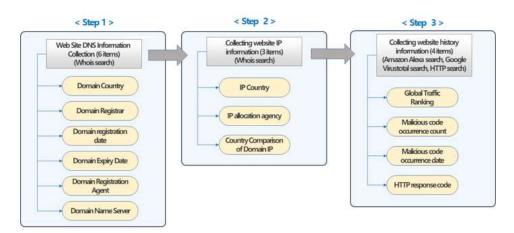


Figure 5. Collection Technique of Website Risk Information.

#### 3.2. Technique Analyze of website risk information collection

Table 2 shows that the website risk information collection can collect 13 items. Through DNS information, it can check the risk of the website according to the country, registrant, registration date, end date, and registered agent information. It is essential whether the IP country, IP allocation agency, DNS country, and IP country are the same through IP information. Among the website history information, if the global track pick ranking is low, the security risk is high, and the number of malicious code occurrences increases. In addition, the more recent the occurrence date, the higher the risk. If the HTTP response code is not accessible to the website, the risk can be assumed to increase.

No.	Contents of Collection	Informations of Collection	Methods of Collection	
1	Domain Country	-Registrant Country		
		-Registrant Name		
2	Domain Registrar	-Registrant Organization		
		-Registrant		
	Domain	-Creation Date		
3	Domain registration date	-Registered Date		
	registration date	-Registered on		
	Domain Eurise	-Expiry Date	Whois Search	
4	Domain Expiry  Date	-Expiration Date	Whois Search	
	Date	-Expiration Date		
	Domain Registration Agent	-Authorized Agency		
5		-Registrar		
	Registration rigent	-Organisation		
6	Domain Name	-Name Server		
	Server	-Host Name		
7	IP Country	-country		
8	ID allo action according	-organization		
o	IP allocation agency	-netname	Whois Search	
9	Country Comparison	- Country Comparison of Domain and IP		
10	Global Traffic Rank	-Global Traffic Rank Search	Amazon Alexa Search	
11	Number of occurrences	-Malicious code occurrence count	Google Virustotal Search	
12	Time of occurrence	-Malicious code occurrence date	Search	
13	HTTP Response code	-Checking website access status	HTTP response code Search	

 $<sup>3.3.\</sup> How\ to\ collect\ website\ risk\ disclosure\ information$ 

# 3.3.1. Web Site DNS Information Collection

Information for determining the risk of a website can collect essential information through DNS. As shown in Figure 6, the country, registrar, registration date, end date, registration agent, and name server information are collected through Whois queries. It is to be able to check in advance whether the website is dangerous through basic information. Collecting DNS public information on the website through Whois queries is possible through a string for each keyword when inquiring Whois. For example, to extract a do-main country, it can extract it using "Registrant Country".

Figure 6. Collecting Domain Country Information with Whois DNS search.

#### 3.3.2. Collecting website IP information

Information for determining the risk of a website may collect basic information through IP. As shown in [Figure 7], country, allocation agency, and country comparison information through Whois queries were collected. Collecting public information about the website IP through whois queries is possible. Collecting public information on the website IP through Whois queries is possible through a string for each keyword when inquiring Whois. For example, IP country extraction can be extracted using "country".

# 3.3.3. Collection of website history information

Websites with many Internet users invest a lot in security infrastructure to protect users at the corporate level. Therefore, the Ranking of website user traffic becomes basic information that can determine whether there is a security risk. As shown in Figure 8, global website ranking information can be collected through Amazon's Alexa Traffic Rank service. As shown in [Figure 8], the Amazon Alexa Rank public information does not identify real-time security threats, but it does show similarities to websites that have been the focus of security incidents. Additionally, you can collect global website ranking information.



Figure 8. Alexa Traffic Rank Search Results.

As shown in Figure 9, global traffic ranking information was collected through the Alexa Traffic Rank API.

```
<Example Code>
$domain = "malware.me";
$rank_alexa = array();
$alexa = new Get_Alexa_Ranking();
$rank_alexa = $alexa->get_rank($domain);
print_r($rank_alexa);

<Execution Results>
Array
(
[0] => 56586 // In global internet traffic and engagement over the past 90 days
[1] => KR
[2] => 1380 // Country Alexa Rank
)
```

Figure 9. Gathering Global Traffic Ranking Information Through Amazon.

## Alexa Traffic Rank API Search

In order to measure the security risk of a website, it is essential to have a history of malicious code distribution on the website. In this study, malicious code distribution history information provided by Google Virustotal was used. As shown in [Figure 10], information on the number and timing of malicious code distribution on the website can be collected by linking with the Google Virustotal API.

```
<Example Code>
$domain = "papaya.gotdns.ch";
$result = array();
$result = ytChk($domain, "domain"); // Virustotal API
print_r($result);

<Execution Results>
Array
(
[detected_urls] => Array
(
[0] => Array
(
[date] => 2021-06-08 23:03:17
[url] => http://papaya.gotdns.ch/pawpaw/afo.docx
[positives] => 15
[total] => 88
)
```

Figure 10. Collection of Malicious Web Site history information through.

#### Virustotal API

Attackers often open a website quickly to spread malicious code and then delete the website. Alternatively, collecting status information on the website is essential because it may be operated only when malicious code is distributed. As shown in [Figure 11], HTTP status codes are a way to check the risk of a website's availability in real-time. For example, a status code of 200 is normal, while a 404 status code is unavailable and does not provide availability. If the HTTP status code is 0, the risk of the website increases as it does not operate the web server.

```
<Example Code>
$domain = "amazno.co.jp.jwet.xyz";
$httpCode = NULL;
$ch = curl_init();
curl_setopt($ch, CURLOPT_URL, $domain);
curl_setopt($ch, CURLOPT_HEADER, true);
curl_setopt($ch, CURLOPT_RETURNTRANSFER, 1);
curl_setopt($ch, CURLOPT_SSL_VERIFYPEER, false);
curl setopt($ch, CURLOPT NOBODY, true);
curl setopt($ch, CURLOPT TIMEOUT, 3);
curl_setopt($ch, CURLOPT_CONNECTTIMEOUT, 3);
$response = curl_exec($ch);
$httpCode = curl_getinfo($ch, CURLINFO_HTTP_CODE);
curl close($ch);
echo "Reult: ShttpCode";
<Execution Results>
0
```

Figure 11. Gathering Web Site HTTP Status Code Information.

## 4. Experiment

This study conducted experiments on 1,000 regular domains and 1,000 domains classified as malicious code dissemination or phishing websites in 2021. As a result, information related to 2,000 website security risks was collected and analyzed. This paper presents the results of an experiment to measure the risk of a website using only OSINT information for public interest purposes..

#### 4.1. Results of Website Domain Security Risk Measurement

To collect public information, we configured an experimental environment by connecting DNS and IP public websites and linked APIs for reputation research. The difference between the information collected for 1,000 regular domains and 1,000 malicious domains is as follows. As shown in <Table 3>, among the unknown items in the collection of domain information, the domain registration date (regular 12%, malicious 66%), the domain termination date (regular 11%, malicious 66%), the domain registration agent (regular 10%, malicious 65%), and the domain name server (10%, malicious 65%). It was confirmed that the four collection items are information that needs to be collected for domain security risk. However, domain countries (64% regular, 75% malicious) and domain registrants (62% regular, 77% malicious) were found to have low discrimination among the unknown items.

Table 3. Results of Website Domain Information Collection.

N.T.	Contents of	Extraction Keyword			
No.	Collection	regular website	malicious website		

		- unknown 12%	- unknown 48%	
		- TOP5	- TOP5	
		· KR(387)	· US(230)	
7	IP Country	· US(341)	· AU(53)	
		· AU(42)	· RU(25)	
		· CN(31)	· NL(21)	
		· DE(9)	· GB(21)	
		- unknown 12%	- unknown 48%	
	8 IP allocation agency		- TOP5	- TOP5
		· IRT-KRNIC-KR(389)	· IRT-APNIC-AP(153)	
8		· IRT-APNIC-AP(100)	· RIPE Network Centre(123)	
		· Google LLC(82)	· Cloudflare, Inc(53)	
		· Cloudflare, Inc(62)	· Internet Assigned Authority(13)	
		· RIPE Network Centre(48)	· Google LLC(12)	
		- unknown 4%	- unknown 45%	
9	Country	- FALSE 67%	- FALSE 53%	
	Comparison	- TRUE 29%	- TRUE 2%	

# 4.2. The security risk measurement results of the website IP

The security risk measurement results of the website IP are as follows. As shown in Table 4, among the unknown items in the collection of IP information, the results of IP countries (regular 12%, malicious 48%), IP allocation agencies (regular 12%, malicious 48%), and DNS and IP countries comparison (regular 4%, malicious 48%).

Table 4. The Information Collection Results of Web Site IP.

No.	Contents of	Extraction Keyword		
	Collection	regular website	malicious website	
		- unknown 12%	- unknown 48%	
		-	- TOP5	- TOP5
		· KR(387)	· US(230)	
7	IP Country	· US(341)	· AU(53)	
		· AU(42)	· RU(25)	
		· CN(31)	· NL(21)	
		· DE(9)	· GB(21)	

		- unknown 12%	- unknown 48%	
		- TOP5	- TOP5	
		· IRT-KRNIC-KR(389)	· IRT-APNIC-AP(153)	
8	IP allocation agency	· IRT-APNIC-AP(100)	· RIPE Network Centre(123)	
		· Google LLC(82)	· Cloudflare, Inc(53)	
			· Cloudflare, Inc(62)	· Internet Assigned Authority(13)
		· RIPE Network Centre(48)	· Google LLC(12)	
	_	- unknown 4%	- unknown 45%	
9	Country	- FALSE 67%	- FALSE 53%	
	Comparison	- TRUE 29%	- TRUE 2%	

# 4.3. The security risk measurement results of Website reputation inquiry

As shown in Table 5, the security risk measurement results of the Website reputation inquiry are as fol-lows. Among the unknown items in the collection of reputation information, the Global Traffic Rank (13% regular, 89% malicious), the number of malicious codes (96%, 1% malicious), the date of occurrence of malicious codes (96%, 1% malicious), and HTTP Response Code (11% regular, 59% malicious). In partic-ular, when the number of malicious codes and the date of occurrence are usual, it was confirmed that the higher the unknown number, the lower the risk.

Table 5. The information collection results of website reputation inquiry.

No		Extraction Keyword		
No.	Contents of Collection	regular website	malicious website	
		- unknown 13%	- unknown 89%	
		- TOP5	- TOP5	
		· 1(18)	· 369628(9)	
10	Global Traffic Rank	· 13(8)	· 2645(4)	
		· 233(5)	· 6942(3)	
		· 11(4)	· 2149797(3)	
		· 572(3)	· 6722(3)	
		- unknown 96%	- unknown 1%	
		- TOP5	- TOP5	
11	M.P.	· 1(23)	· 1(825)	
11	Malicious code occurrence count	· 2(4)	· 2(76)	
		· 460(1)	· 3(38)	
		· 29(1)	· 4(17)	

· 7(1)	· 5(9)

		- unknown 96%	- unknown 1%
		- TOP5	- TOP5
		- 2021.03.28(1)	· 2021.01.13(6)
12	Malicious code occurrence date	- 2021.03.27(1)	· 2021.01.11(6)
		· 2020.01.13(1)	· 2021.01.18(5)
		- 2018.09.20(1)	· 2021.01.11(5)
		· 2018.07.27(1)	· 2021.01.14(5)
		- unknown 11%	- unknown 59%
		- TOP5	- TOP5
		· 301(488)	· 200(165)
13	HTTP	· 302(198)	· 301(134)
	Response code	· 200(126)	· 302(48)
		· 400(19)	· 403(35)
		· 403(17)	· 404(12)

# 4.4. Expected effect

As shown in <Table 6>, public information collection is used to measure website security risk. Domain countries and domain registrants were not adopted as items that were difficult to distinguish between nor-mal and malicious. Domain registration date, domain termination date, domain registration agent, domain name server, IP country, IP allocation agency, DNS-IP country comparison, Global Traffic Rank, and HTTP Response code showed that the higher the Unknown ratio, the higher the risk. It was confirmed that the risk of malicious code occurrence and malicious code occurrence date decreased as the Unknow ratio decreased. As a result of this study, 11 items were found to increase the accuracy of risk measurement in public information on the website. We presented experimental results showing that it is possible to collect basic information about publicly available websites and check them for maliciousness.

Table 6. Results of public information utilization experiment for measuring website security risk.

	Website Security Risk Utilization of Public Information					
		Unl	known			
Search Contents	Contents of Collection	regular	malicious	significant	Unknown rate	risk

Domain Information	Domain Country	64%	75%	×	-	-
	Domain Registrar	62%	77%	×	-	-
	Domain registration	12%	66%	0	<b>↑</b>	<u> </u>
	date					
	Domain Expiry	11%	66%	0	<b>^</b>	<b>↑</b>
	Date	11 /6			<b>↑</b>	
	Domain	10%	66%	0	<b>↑</b>	<b>↑</b>
	Registration Agent	1070			l	1
	Domain Name	10%	66%	0	<b>↑</b>	<b>↑</b>
	Server	10 /0		<u> </u>	I	
IP Information	● IP Country	12%	48%	0	<b>↑</b>	1
	■ IP allocation agency	12%	48%	0	<b>↑</b>	1
	Country					
	Comparison of	4%	45%	0	<b>↑</b>	1
	DNS and IP					
Reputation -	Global Traffic Rank	13%	89%	0	<b>↑</b>	<b>↑</b>
	Malicious code	96%	1%	0	<b>^</b>	1
	occurrence count	90%		0	1	<u> </u>
	Malicious code	96%	1%	0	<b>^</b>	1
	occurrence date	<i>9</i> 0 /0	1 /0		<b>↑</b>	<b>↓</b>
	HTTP Response	110/	59%	0	<b>^</b>	<u> </u>
	code	11%	<i>9</i> 770		1	1

# 5. Conclusion

Recently, malicious code distribution using vulnerabilities in websites accessed by many users has been increasing. Accordingly, the importance of measuring the security risk of websites is increasing. Static and dynamic analysis of website security risks is generally used to analyze website security risks.

The website security risk measurement's technology mainly aims at inspection speed, zero-day malicious code analysis possibility, and accuracy of analysis results.

The main method of measuring website security threats is reputation research based on the record of previous security incidents. It is classified into dynamic checks that check malware by accessing the user's terminal environment and static checks that check malware detection patterns.

This study proposed a method that can be collected through information disclosed on the Internet in measuring website risk. DNS, IP, and website history information are required to measure website risk. The website history information can be checked for global traffic rankings, malicious code distribution history, and HTTP access status.

This study proposed a three-step plan to collect the published website risk information. First, this study experimented with collecting and analyzing information related to 2,000 website security risks on 1,000 regular domains and 1,000 domains that were distributed malicious code or classified as phishing websites in 2021. In order to measure the security risk of the website through the experimental results, 11 items for collecting public information with high accuracy and meaningful results are proposed. This study collected basic information on OSINT, a publicly available website, and checked whether it is malicious. Fanally, This study confirmed the possibility of big data analysis of OSINT in the future.

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