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Article

Factors Impacting the Adoption of Online Banking among Self Help Groups in India

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Abstract: This research study aims to explore how during COVID-19, the adoption of online banking is impacted by various factors such as perceived usefulness, perceived ease of use, perceived security, and trust. The data were collected using the primary questionnaire with 98 respondents. The study investigates the direct effect using the PLS-SEM method, and the indirect effects are analyzed using mediation analysis. The study indicates that perceived security is an important factor that impacts the adoption of online banking by self-help groups in India. Trust in online banking without allaying the fears of banking online does not lead to the adoption of technology. Perceived ease of use and ease of usage directly impact the adoption of online banking by the members of self-help groups in India. The study is the first-ever study to measure the indirect impact of trust on the intention to use online banking by the members of self-help groups in India. This study has far-reaching implications for policymakers and banks. To increase the adoption of online banking, it is important to allay the fears of security among the members of self-help groups in India.

Keywords: online banking; digital security; technology implementation

1. Introduction

COVID-19 has once again highlighted the need to use technology in banking to promote financial inclusion and poverty reduction. In March 2019, COVID-19 was declared an epidemic, leading to a global crisis. Nations worldwide declared COVID-19 and imposed various restrictions in the form of work from home. In this scenario, information technology and digital banking emerged as a panacea. Despite the vision adopted by the state of India to achieve 100 percent digital banking, the percentage of people using technology for banking has not increased as per expectations. This paper aims to analyze the factors that impact small entrepreneurs' use of digital banking in rural India. Despite several initiatives by the banks in India to promote digital banking, the hinterlands and usage of digital banking by the poor diaspora are extremely limited due to cyber security risks. Using (the TAM) Technology of Acceptance Model, the study aims to measure the impact of various attitudes such as perceived usefulness, perceived ease, and perceived security of users on the adoption of digital banking by the self-help group members. COVID-19-related lockdown and the thrust of the Indian state on the adoption of technology for banking will promote the use of digital banking. With the increasing cyber mafia, financial fraud has become more professionalized. Phishing is one of the significant types of fraud that has emerged in modern India. It is a crime in which fraudsters attempt to steal account credentials. This study, for the first time, aims to measure the impact of technology on perceived trust, ease of use, security, and intention of use. This theory highlights five factors: perceived ease of use, perceived usage, perceived security, trust, and usage. The study hypothesizes that perceived ease of use, perceived usage, and perceived security, perceived trust and usage of technology. A total of 98 respondents were selected by purposive random sampling and direct interviews were conducted using a questionnaire. The PLS-SEM method was used for analysis (Herman Wold, 1980). This study will help the Government, banks, and policymakers to chalk out strategies for adopting digital banking. With the advent of affordable devices, the internet, and mobile technology, the adoption of technology in banking should be driven

through appropriate social intermediation initiatives. However, the research on the acceptance of technology by semi-informal financial sectors like group lending is minimal.

2. Literature

In the field of information systems (IS), various kinds of intention models have been used to predict user behavior. (Liao Cheung et al., 2002), in his research has highlighted the factors that impact the perceived usefulness of a product and service, including willingness to use and security, to name a few. (R. Agarwal, E. Karahanna, 2000), (E. Karahanna, D.W. Straub, 1999), (D. Straub, M. Keil, W. Brenner, 1997), (V. Venkatesh, F.D. Davis, 2000) in their research study have highlighted the importance of perceived ease of use, perceived usefulness as the factors impacting the acceptance of technology. These studies emphasize that despite the increasing proliferation of the internet and e-commerce, customers are reluctant to provide information on digital channels and are thus wary of using digital media for banking. These studies, for the first time, besides beliefs, highlighted the importance of trust to enable consumers to accept technology such as digital banking. (Fishbein, 1975) propounded the theory of reasoned action that has been used extensively in predicting behavior across varied domains. According to the theory of reasoned action (TRA), a person's behavior is determined by behavioral intention (BI). This behavioral intention is further defined by the attitude of the members and the subjective norms. This implies that a person's behavior is motivated by an individual's attitude toward the consequences of that behavior. (TAM), The Technology Acceptance Model further adopts the (TRA) Theory of Reasoned Action to explain an individual's internet or technology acceptance behavior. (Davis, F.D., 1986), propounded the (TAM) Theory of Acceptance Model and explored the impact of external factors on the internal beliefs and attitudes of the respondents. (TAM) The theory of the Acceptance Model propagates that the members' beliefs, which include the perceived usefulness and perceived ease of use, impact the acceptance behaviors received usefulness refers to the proposition that the use of the information system improves the performance of a community or an entity. Perceived ease of use refers to the extent to which the users believe the system is easy to use. In this study, we intend to use the (TAM) Theory of Acceptance Model to measure the impact of perceived usefulness and ease of use on the behavior of the members of the community.

Trust in online banking

Mainly economic behavior is explored through the lens of the competitive theory, and there is a lack of literature that discusses economic behavior through the lens of cooperative theory. In the case of self-help groups, generally, the members act in a collaborative environment (Alderson Wroe, 1965). Trust is a hygiene factor for economic exchange (Sonja Grabner Krauter & Rita Faullant, 2008) and is at the heart of all relationships (Robert M. Morgan and Shelby D. Hunt, 1994). It is defined as the assurance regarding the performance and derivation of the benefits from a contract. It acts as a source of insurance and makes commerce possible in the intangible electronic environment (Dr Regina Connolly & Frank Bannister, 2007). (Mcknight, D. & Chervany, Norman, 2001), in their research have highlighted that trust can be of four types – disposition to trust, institution-based trust, trusting belief, and trusting intention. A disposition towards trust in which an individual continuously demonstrates a readiness to rely on others. Institutional trust refers to the perception that the institution's atmosphere is conducive to trusting behavior. The notion that a person possesses favorable attributes is a trusting belief. People have a trusting intent when they are willing to rely on others. (P. Ratnasingham, 1998) highlights that trust is crucial in the internet banking environment. In the online banking environment, where the parties are not physically present, uncertainty and risk are inherent. Broadly, the internet banking environment is highly uncertain, and trust is vital in promoting loyalty and technology usage. It is related to the reliability of the spoken words regarding the performance of a contract. Trust has various dimensions, including competency. Trust is a willingness of a party to be vulnerable to the actions of another party without considering the motivation or ability of a peer or the other members of the community or group. It is often defined as the predictability of the person or member. As per the literature, this predictability leads to cooperation (Lewis, 2001). Trust is

considered a cognitive component (Anderson and Narus, 1990). Trust is discussed through competency, benevolence (Strickland, 1958), honesty, and ability (Mayer et al., 1995), (Hsiu-FenLin, 2011). Honesty is the belief that the other person will perform the promise (Suh and Han, 2002). As per the literature, safety and privacy profoundly impact the trust of the members or users in an online environment (Lee and Turban, 2001). According to the Theory of Planned Behavior, the intention to use technology is determined by the intention to use, and the intention to use is determined by the subjective norms and attitudes toward behavior. And the attitude comprises the perceived usefulness and the ease of perceived use. Perceived usefulness refers to the degree to which the user expects that the technology system requires less effort to use (Davis et al., 1989). Trust refers to a person's belief depending on another person (Mayer et al., 1995).

Hypothesis 1. *Trust positively impacts the perceived security in online banking*

Hypothesis 2. *Perceived usefulness has a direct impact on the trust of online banking*

Perceived ease of use and perceived usefulness

Perceived ease of use and perceived usefulness refer to the perception of the user regarding the ease of use of technology and perceived usefulness of technology. As per the theory, these two factors impact the user behavior intention (Bitkina and Kim et al., 2022). The research model incorporates the critical constructs from the Theory of Technology Acceptance Model, i.e., the trust regarding the exchanging the information, and integrates it through the TRA (Theory of Reasoned Action). From the literature, it is established that perceived usefulness positively impacts the members' purchase intention. PEOU (Perceived Ease of Use) refers to the extent to which the user expects that the use of technology will require less effort. And PU (Perceived Usefulness) refers to the perception that the adoption of technology will enhance the performance of the members of the community. In our research, we have looked at the benefits of digital banking in saving time, making banking available at any location, at any time, and saving costs. Perceived ease of use refers to the reduction in the effort involved. In the context of digital banking, usage by self-help group members refers to the convenience and ease of banking. In this research paper, we propagate that the Perceived ease of use increases perceived usefulness. (Davis, 1989) proposed that behavioral intention comprises perceived usage and perceived ease of use. Theory of Reasoned Action (TRA) decomposes the (Technology Acceptance Model) construct of attitude into "perceived usage" and "perceived ease of usage." And perceived ease of use and trust increase the perceived usage of digital banking. The Theory of Acceptance Model (TAM) employs (PEOU) Perceived ease of use to describe internal control factors and does not consider the external factors. At the same time, the (Theory of Planned Behavior) considers the impact of situation-specific factors. But in this paper, since the main aim is to explain the underlying phenomenon and not the prediction, the Technology Acceptance Model (TAM) has been used, not the Theory of Planned Behavior (TPB).

Hypothesis 3. *Perceived ease of use directly impacts trust in digital banking*

Hypothesis 4. *Perceived usage directly impacts the intention to use digital banking*

Hypothesis 5. *Perceived ease of use directly impacts the intention to use digital banking*

Hypothesis 6. *Trust directly impacts the intention to use digital banking*

Perceived Security

Perceived security refers to the perception of security in the trust, flow of information, and members' satisfaction. The study highlights that security and privacy concerns harm the members' trust. Moreover, the research highlights that security is a perception rather than a reality for average users. The intention to use is impacted by trust, flow, and satisfaction (Gao et al., 2015) In an external

environment of the digital informational interface, the users cannot ensure whether the system is secure or not. Thus, we propagate that perceived security influences the technology adoption behavior of individual users (Ye, C. et al., 2008).

Moreover, this hypothesis further highlights that the capability of the information provider to provide information impacts the user's perception of security. Thus, we hypothesize that perceived security positively impacts the intention to use technology in digital banking. Also, perceived security affects the users' trust in the integrity and security of the digital banking environment.

Hypothesis 7. *Perceived security directly impacts the intention to use digital banking Intention to use technology*

As per the literature, the adoption of technology is an individual's behavior. The attitude towards that behavior impacts the adoption of technology. As per the Theory of Reasoned Action (TRA) (Fishbein, 1975), technology usage is driven by behavioral intention and attitude, which can be cognitive and affective. Most of the studies use the theoretical lens of the Theory of Technology Acceptance Model (TAM), which highlights that the users adopt and use a technology that has utility for them (Brown et al. 2002), (Bhattacharjee & Premkumar, 2004).

Hypothesis 8. *Perceived usage directly impacts the perceived ease of usage*

Research Model

The research model for this study investigates the factors that impact the usage of online banking by the members of the community. As shown in Figure 1, the research model adapted the four determinant constructs (i.e., perceived ease of use, perceived usage, perceived security, and trust) in understanding the purchase intention. All the constructs in the measurement model are reflective, (Cheryl Jarvis Burke et al., 2003), (Edwards and Bagozzi, 2000), (Podsakoff et al, 2012). In reflective indicators, the indicators are the consequence of the image of the destination. And the indicators flow from the construct to the indicators. In this model of Theory of Reasoned Action (TRA), three variables, i.e., (1) attitudes toward behavior or how people behave rationally through perceived ease of use, perceived usage, and perceived security, which could be instrumental (behavior perceived usefulness) and experimental (anticipated negative and positive feelings) (2) determinant of behavior, which refers to Trust (3) Behavior, i.e., usage. The dependent variable in this model is behavior, which refers to the usage of technology for banking by the members of the self-help groups. (Fishbein, M., & Ajzen, I, 2010), have defined behavior as action, target, context, and time. Target behavior of banking (action & target), online (context) usually (when). In this study, the mediation (Kenny, 1986) analysis has been used for analysis, (Cepeda et al. , 2017), (Hair et al. , 2017), (Memon et al., 2018), (Nitzl et al, 2016), (Sarstedt et al., 2020), (Zhao et al., 2010).

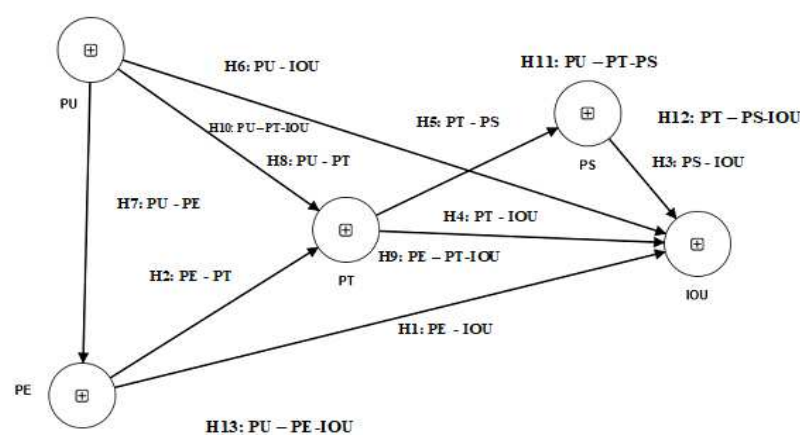


Figure 1. Research Model.

Besides that, there are various hypothesis that have been tested as part of mediation analysis. The hypothesis is given as follows:

- H9.** *Perceived trust mediates the relationship between perceived ease of use and intention to use*
- H10.** *Perceived trust mediates the relationship between perceived usage and intention to use technology*
- H11.** *Perceived trust mediates the relationship between perceived usage and perceived security*
- H12.** *Perceived security mediates the relationship between perceived trust and intention to use technology*
- H13.** *Perceived ease of use mediates the relationship between perceived usage and intention to use technology*

2.1. Methodology

For the research, we used a questionnaire comprising different scales supported by the literature. The paper uses a Likert Scale, ranging from 1 (strongly disagree) to 5 (strongly agree). In this questionnaire, the items were adopted from the literature. In this study, five constructs, namely (1) Perceived ease of use, (2) Perceived usage, (3) Perceived security, (4) Trust (5) Intention to usage, are used. The first construct in the study is, Perceived ease of use as a construct comprises four significant indicators, namely, (1) Digital banking is reliable as a system of banking, (2) Digital banking fulfills the commitment that it assumes, (3) Digital banking delivers the promise (4) I trust digital banking, (Loonam et al., 2008). The second construct in the study is, Perceived usage, which comprises indicators such as (1) Digital banking saves time, (2) Digital banking is accessible anywhere, (3) Digital banking is available at all times, (4) Digital banking saves time, (Davis et al., 1989), (Akturan & Tezcan 2012), (Kaur and Malik , 2019), (Vukovic et al., 2019). Perceived security as a construct comprises indicators such as (1) Your operations are protected from any threat while using digital banking; (2) My personal information is kept confidential while using digital banking (3) My sensitive information is secure while using digital banking (4) Transactions conducted through digital banking are secure, (Khalilzadeh et al., 2017). Perceived ease of use is a construct that comprises various indicators such as (1) Digital banking is extremely convenient, (2) Digital banking is extremely easy, (3) Learning to use digital banking is easy (Venkatesh & Davis, 2000), (Bashir and Madhavaiah, 2015), (Rahi et al., 2016), (Wang et al., 2003). Trust as a construct comprises various indicators such as (1) Digital banking is reliable as a system of banking, (2) Digital banking fulfills the commitment that it assumes, (3) Digital banking delivers the services promised (McKnight et al., 1998), (Komiak et al., 2004), (Ennew & Sekhon, 2007), (Yousafzai et al., 2010) and

Table 1. Questionnaire.

Construct	Indicators
Perceived Trust	(1) Digital Banking is reliable as a system of banking (2) Digital banking fulfill the commitments that it assumes (3) Digital banking delivers the services promised (4) I trust digital banking
Perceived Security	(1) Your operations are protected from any digital banking threats (offense; attack; theft of money, documents, information, passwords, etc.)

	(2) My personal information is kept confidential while using digital banking
	(3) My sensitive information is secure while using digital banking
	(4) Transactions conducted through digital banking are secure.
Perceived usage	(1) Digital banking saves time
	(2) Digital banking is accessible anywhere
	(3) Digital banking is available at all times
	(4) Digital banking saves cost
Perceived ease of use	(1) Digital banking is extremely convenient
	(2) Digital banking is extremely easy
	(3) Learning to use digital banking is easy
Intention to use	(1) I use digital banking regularly
	(2) I recommend digital banking to others
	(3) I use digital banking for my banking needs

(Jarvenpaa et al, 2000). Usage as a construct comprises various indicators such as (1) I use digital banking regularly, (2) I recommend digital banking to others (3) I use digital banking for my banking needs. **Error! Reference source not found.** shows the questionnaire with a description of indicators.

The hypotheses constructed within TAM (Technology Acceptance Model) are tested using the questionnaire-based approach using PLS-SEM (Structural Equation Modeling) (Wold, 1985). (Babin & Boles, 1998) has shown that SEM (Structural Equation Modeling) is highly regarded by academicians. PLS-SEM is aimed at maximizing the explained variance of the endogenous constructs while minimizing the overall term (Claudia et al., 2014). This method is suitable for data with non-normality and mediation analysis (Hair et al., 2017), (Sarstedt M et al., 2017). This PLS SEM-based method is also preferable over covariance-based structural modeling and ordinary least squares (OLS) regressions in case of non normality and small sample sizes (Hair et al., 2011), (Claudia et al., 2014). This method is critical and significant for exploring new relationships in the structural model (Hair et al., 2019), (Jose Benitez et al., 2010). SmartPLS v4 software, (Joseph et al. , 2019). This software is used for the calculation of the measurement and structural model. The measurement model was assessed in the first step, and the structural model was evaluated in the second step.

2.2. Data Collection Process

The details are given in the table:

Table 1. Descriptive Statistics for the sample.

Profile	Particulars	Frequency
Age	20-24	5
	25-29	14
	30-34	17
	35-39	15
	40-44	12
	45-49	22
	50-54	7
	55-59	5
	60-64	1
Gender	Females	20
	Males	78

As per Table 1, in our dataset, there are 98 members. The majority of the members are between 25 to 49. In the given dataset, there is no issue of univariate data normality. All the skewness and kurtosis values are between -2 and +2. From the multivariate normality analysis, it becomes apparent that Mardia's Multivariate skewness ($\beta = 97.28$; $p < 0.00$) and multivariate kurtosis ($\beta = 407.55$; $p < 0.00$) suggest the multivariate non-normality. This is another reason for using the PLS-SEM, as it can adequately handle nonnormal data (Hair et al., 2019).

3. Results

3.1. Normality Test

(Zhang & Yuan, 2018), suggested a web-based calculator test for multivariate normality in the data (Mardia, 1970). For accurate model prediction, multivariate normality is one of the criteria. Our data show univariate normality as indicated by the test of Skewness and Kurtosis (George & Mallery, 2010), (Field, 2009). Nonnormality was found in the data while testing multivariate normality through Skewness and Kurtosis. The nonnormality of data and lack of distributional assumption is another reason for using the PLS-SEM analysis (Hair et al., 2012b) (Nitzl et al., 2016). PLS-SEM shows higher robustness in situations of abnormality (Sarstedt et al., 2016b), (Sarstedt et al., 2017b) (Efron, B, 1987).

3.2. Common Method Bias

Common method bias is when data is derived from a single source (Avolio et al., 1991). This could be a source of the problem and lead to validity issues in the data (Podsakoff et al., 2012). The study mitigated the case of common method bias in the data (CMB) by using the procedural design and statistical test (Reio, 2010). The questionnaire was designed so that the questions were specific

and targeted to a particular audience. For statistical control, the study used the VIF (Variance Inflation Factor) method to test for collinearity (Kock, 2015), (Podsakoff et al., 2003), (Burton Jones, 2009), (Vishwanathan & Kayande, 2012). A pilot study was undertaken with 30 respondents to ensure that the responses were accurate (Hulland et al., 2018). As per the results, the VIF (Variance Inflation Factor) ranged between 1 to 3.73 for all the latent constructs, which is below the conservative threshold of 5 and slightly above 3.3, suggesting that CMB (Common Method Bias) is not an issue for the study

3.3. Assessment of the Reflective Constructs

As per the research prescription, the outer loadings of indicators were examined. The outer loadings for all the indicators for the five constructs are above 0.7 (Hair et al., 2010). Figure 1. shows the final structural model used for PLS-SEM hypothesis testing. The first step in evaluating the PLS-SEM model is to assess the outer model. It involves evaluating the relationship between the constructs and the indicators (Hair et al., 2014). To measure and assess the model, the study aims to estimate its internal consistency reliability, indicator validity, convergent validity, and discriminant validity (Bernstein, 2017). The first step is to evaluate the reliability of internal consistency. The first criterion to measure the indicator reliability is to estimate the Cronbach Alpha. This indicator has a value bound between 0 and 1. Values > 0.60 are considered acceptable for early-stage research, and values greater than 0.70 and more significant than 0.80 are deemed appropriate. Values higher than 0.90 are not desirable, which implies that the same indicator is being measured or the indicators are highly correlated. This indicator focuses solely on the correlation of the indicators. The other measures are composite reliability and Rho values to test the indicator reliability. Cronbach Alpha is the lower bound, and the composite reliability is the upper bound of the true internal consistency and reliability. The Cronbach alpha is the most conservative indicator of internal consistency, while the composite reliability is the most liberal indicator. The Rho value is the indicator between the Cronbach alpha and the composite reliability. The inference statistics for the Rho value are more significant than 0.70 and lower than 0.90. The AVE (Average Variance) criterion was used in the study to assess convergent validity. To determine the convergent validity, AVE (Average Variance) values, as suggested by Hair et al. (2017), were computed, and all the values were above the threshold value of 0.50. (Fornell & Larcker, 1981) suggests that discriminant validity implies that the latent variables account for more variance explained by its indicator variables than shared with other constructs (Campbell & Fiske, 1959). The Fornell and Larcker criterion and HTMT (Heterotrait Monotrait ratio) were used to determine the discriminant validity (Fornell & Larcker, 1981). As per the Fornell & Larcker criterion (Fornell & Larcker, 1981), the square root of AVE (Average Variance) is higher than the construct's correlation with the other constructs. Thus, there is no issue of discriminant validity in the data. Heterotrait Monotrait Ratio (HTMT) (Henseler et al., 2015) values are all above the threshold value of 0.85, which shows no discriminant validity issue in the data. So, the issues of convergent and discriminant validity are dealt with by different measurements based on the indicator values given in the study. Figure 2 below shows the measurement model. The results of indicator reliability, internal consistency, and convergent validity are shown in Table 2. And the results of discriminant validity are shown in Table 3.

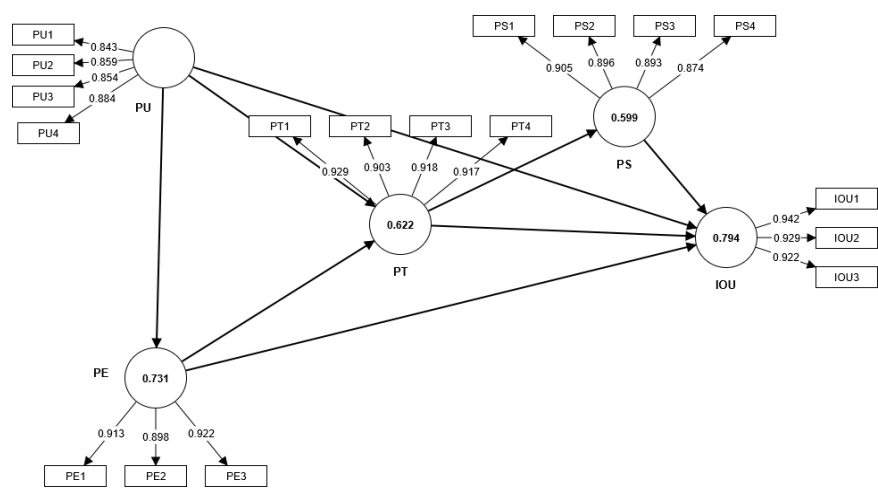


Figure 2. Measurement Model for Technology Acceptance Model.

Table 2. Results of the Measurement model.

Construct	Item	Scale	Loading/ Weight	AVE/ t- value	Composite reliability (rho_a)	Cronbach's Alpha	Composite reliability (rho_c)
Perceived Usage	PU1	Reflective	0.843	0.740	0.886	0.883	0.919
	PU2		0.859				
	PU3		0.854				
	PU4		0.884				
Perceived ease of use	PE1	Reflective	0.913	0.830	0.900	0.898	0.936
	PE2		0.898				
	PE3		0.922				
Perceived Trust	PT1	Reflective	0.929	0.841	0.938	0.937	0.955
	PT2		0.903				
	PT3		0.918				
	PT4		0.917				
Perceived Security	PS1	Reflective	0.905	0.796	0.914	0.914	0.940
	PS2		0.896				
	PS3		0.893				
	PS4		0.874				
Intention to Use	IOU1	Reflective	0.942	0.866	0.924	0.923	0.951

IOU2	0.929
IOU3	0.922

Table 3. Discriminant Validity.

	IOU	PEOU	PS	PT	PU
IOU	0.931				
PEOU	0.847	0.911			
PS	0.827	0.852	0.892		
PT	0.730	0.728	0.774	0.917	
PU	0.859	0.854	0.854	0.780	0.860

3.4. Assessment of structural model

In the next step after testing the reliability and validity of the measurement model, the next step is to analyze the structural model to validate the hypothesis (Hair et al., 2017). Further, the VIF (Variance Inflation Factor) was calculated to test the multicollinearity of the model. The results show that all the tolerance values are below the threshold value of 5. The direct and indirect hypothesis are tested using the PLS SEM methodology. In this structural model, the results of hypothesis testing for direct and indirect effects are presented in Table 4. There is a significant relationship between perceived ease of use and intention to use ($\beta_1 = 0.326$; $t = 2.418$; $p < 0.008$) at 1% significance level; perceived ease of use and perceived trust ($\beta_2 = 0.230$; $t = 1.681$; $p < 0.046$) at 10% significance level. Also, the relationship between perceived security and intention to use is not significant ($\beta_3 = 0.174$; $t = 1.391$; $p = 0.082$) at 10% significance level. Moreover, the relationship between the perceived trust and intention to use is insignificant ($\beta_4 = 0.055$; $t = 0.756$; $p < 0.225$) is not significant at 10%; but relationship of perceived trust with perceived security the relationship is significant ($\beta_5 = 0.774$; $t = 12.559$; $p < 0.00$) at 1%. The relationship between perceived usage and intention to use is significant ($\beta_6 = 0.389$; $t = 3.552$; $p < 0.00$) at 1%. The relationship between perceived usage and perceived trust is significant ($\beta_8 = 0.583$; $t = 4.664$; $p < 0.00$) is significant at 1%. And the relationship between perceived usage and perceived ease of usage is significant at 1% ($\beta_9 = 0.855$; $t = 19.35$; $p < 0.00$). To assess the quality of the structural model, the explained variance through the coefficient of determination (R^2), effect size (f^2), and predictive relevance ($Q^2_{predict}$) were calculated. The model exhibits reasonable predictive relevance. Perceived ease of usage explains 62.2% of the predictive relevance in perceived trust. Perceived ease of usage explain 79.4% of the predictive relevance in usage. Thus, the model has substantial predictive relevance, as all the values of R^2 are above the threshold value of 0.26 (Cohen, J., 1988). Also, the f^2 value shows enough predictive relevance, as most of the values are above the threshold of 0.15 (medium), and at least four are above (0.35). Table shows the results of the structural model. The predictive relevance was calculated using Stone-Geisser Q^2 (Stone, M, 1974), (Geisser, S., 1974). The $Q^2_{predict}$ value is greater than 0 for intention to use (0.734), perceived security (0.661), perceived ease of use (0.734), and perceived trust (0.601). This clarifies that the model is predictively valid (Shmueli et al., 2019), (Chin et al., 2020).

Table 5. Results of structural model with bootstrapping procedure (Insert here).

Path	Beta	Std Err	T stat	LLCI	ULCI	Remark	R ²	F ²	Q ² predict
PE-IOU	0.326	0.135	2.418***	0.108	0.551	Supported	0.794	0.110	0.734
PE-PT	0.230	0.137	1.681**	0.020	0.466	Supported	0.622	0.038	
PS-IOU	0.174	0.125	1.391**	-0.021	0.386	Supported		0.029	
PT-IOU	0.055	0.073	0.756	-0.057	0.178	Not supported		0.005	
PT-PS	0.774	0.062	12.559***	0.649	0.850	Supported	0.599	1.494	0.661

PU-IOU	0.389	0.109	3.552***	0.200	0.569	Supported	0.141	
PU-PE	0.855	0.044	19.355***	0.759	0.907	Supported	0.731	0.734
PU-PT	0.583	0.125	4.664***	0.368	0.776	Supported	0.242	0.601

Table 6. Results of Mediation analysis with bootstrapping procedure.

Path	Beta	Std Err	T stat	LLCI	ULCI	Remark
PE-PT-IOU	0.013	0.019	0.651	-0.006	0.061	Not Supported
PU-PT-IOU	0.032	0.028	0.721	-0.028	0.120	Not Supported
PU-PT-PS	0.451	0.103	4.373***	0.279	0.615	Supported
PT-PS-IOU	0.135	0.098	1.371	-0.011	0.310	Not Supported
PU-PE-IOU	0.279	0.272	2.373***	0.095	0.479	Supported

Note: *p<0.05, **p<0.10; PE- Perceived ease of use; IOU- Intention to use; PT – Perceived trust; PS – Perceived security; PU – Perceived usage.

3.5. Mediation Analysis

In this study, the transmittal approach has been used to evaluate the mediation effect (Rungtusanatham et al., 2014), (Preacher & Hayes, 2008). Through this approach, we want to measure the indirect effect of the independent variable on the dependent variable through a mediator using the methodology suggested by the early researchers (Zhao et al., 2010), (Wood et al., 2008). In this study, a bootstrapping method with 5,000 subsamples was used to estimate the indirect effect using the 95 percent bias-corrected confidence interval (Hair et al. , 2017), (Bollen & Stine, 1990), (Shrout & Bolger, 2002). Further, the decision tree proposed by (Nitzl et al., 2016). The results of the PLS-SEM analysis are shown in the form of mediation analysis in Table 6. The results of the mediation analysis show that the indirect pathway running from perceived ease of use to intention of use through perceived trust is not significant ($\beta_9 = 0.013$; $t = 0.651$; $p < 0.257$). And, the indirect pathway between perceived usage and intention to use, through perceived trust is insignificant ($\beta_{10} = 0.032$; $t = 0.721$; $p < 0.235$) and is not significant at even 10%. But the pathway from perceived usage to perceived security through perceived trust is significant at 1% ($\beta_{11} = 0.451$; $t = 4.373$; $p < 0.000$) and the pathway from perceived usage to intention to use through perceived ease of use is significant at 1% significance level ($\beta_{12} = 0.279$; $t = 2.379$; $p < 0.009$) and the pathway from perceived usage to intention to use through perceived ease of use is significant at 5% significance level ($\beta_{13} = 0.135$; $t = 1.371$; $p > 0.000$). The mediation is complementary partial mediation.

4. Conclusion

The data analysis shows that perceived ease of use and perceived security lead to the intention to use technology for banking. But perceived trust does not lead to the intention to use technology. Perceived security has a significant role in promoting the intention to use technology in banking. And the data analysis establishes that perceived usage leads to perceived ease of use, which leads to the intention to use technology in online banking. Without cognitive security , trust per se does not lead to the intention to use technology for online banking. Perceived security leads to the intention to use technology for banking. There is need to undertake social intermediation initiatives to educated the users regarding the digital or cyber security issued to ensure safe usage of the technology. In current scenario the usage is purely based on perceived ease of usage. There is need to develop cognitive attitude regarding security issued related to digital banking to promote safe usage. This approach based on security will lead to trust and better utilization of digital technology for banking while reducing cyber frauds. Trust without addressing the security concerns of the users will not promote adoption of technology.

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