

## Article

# Data cooperatives as catalysts for collaboration, data sharing, and the (trans)formation of the digital commons

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**“The next grand challenge for our community will be understanding and formally modelling the flow of life around us”, William I. Grosky (2017)**

**Abstract:** Network effects, economies of scale, and lock-in-effects increasingly lead to a concentration of digital resources and capabilities, hindering the free and equitable development of digital entrepreneurship (SDG9), new skills, and jobs (SDG8), especially in small communities (SDG11) and their small and medium-sized enterprises (“SMEs”). To ensure the affordability and accessibility of technologies, promote digital entrepreneurship and community well-being (SDG3), and protect digital rights, we propose data cooperatives [1,2] as a vehicle for secure, trusted, and sovereign data exchange [3,4]. In post-pandemic times, community/SME-led cooperatives can play a vital role by ensuring that supply chains to support digital commons are uninterrupted, resilient, and decentralized [5]. Digital commons and data sovereignty provide communities with affordable and easy access to information and the ability to collectively negotiate data-related decisions. Moreover, cooperative commons (a) provide access to the infrastructure that underpins the modern economy, (b) preserve property rights, and (c) ensure that privatization and monopolization do not further erode self-determination, especially in a world increasingly mediated by AI. Thus, governance plays a significant role in accelerating communities’/SMEs’ digital transformation and addressing their challenges. Cooperatives thrive on digital governance and standards such as open trusted Application Programming Interfaces (APIs) that increase the efficiency, technological capabilities, and capacities of participants and, most importantly, integrate, enable, and accelerate the digital transformation of SMEs in the overall process. This policy paper presents and discusses several transformative use cases for cooperative data governance. The use cases demonstrate how platform/data-cooperatives, and their novel value creation can be leveraged to take digital commons and value chains to a new level of collaboration while addressing the most pressing community issues. The proposed framework for a digital federated and sovereign reference architecture will create a blueprint for sustainable development both in the Global South and North.

**Keywords:** data; cooperatives; open data; data stewardship; data governance; digital commons; data sovereignty; open digital federation platform;

## 1. Definitions of key concepts

Data sovereignty refers to the legal principle that digital information is subject to the laws and governance structures of the jurisdiction in which it is collected, processed, or stored [6,7]. This principle requires that organizations and individuals exercise control, management and protection of their data in accordance with the relevant legal and regulatory framework [8]. In the context of data privacy, cross-border data transfer, and cloud computing, data sovereignty has become a critical factor that underscores the need to adhere to local privacy, security, and compliance requirements when handling and transferring data across international borders [6,7,9-13].

An open digital federation platform or federated platform [14-16] is a collaborative online ecosystem that facilitates data sharing, interoperability, and cooperation among various organizations, businesses, and individuals through a federated structure. The term "federation" refers to a group of entities that unite under a centralized system or governance structure while maintaining their autonomy and control over their own resources. In the context of an open digital federation platform, the federated structure enables members to exchange information, knowledge, and resources more effectively, while preserving their independence and data sovereignty. The open nature of such a platform promotes transparency, innovation, and collaboration, fostering a more inclusive and connected digital environment. Open digital federation platforms facilitate the development of new applications, services, and business models, driving economic growth and promoting sustainable development [17-24].

A data cooperative (Fig. 1), also known as data co-op<sup>1</sup> [1,2,25-29], is a member-owned and governed organization that facilitates the design, collection, processing, pooling, management, analysis and/or sharing of data among its members in a collective, democratic, and transparent manner. This collaborative structure allows members to retain control over their data, while benefiting from the collective resources, knowledge, and expertise within the cooperative. As noted by the European Union's *Data Governance Act*, data cooperatives can also be used by individuals and micro-entrepreneurs through data donation/altruism to negotiate and informedly choose terms and conditions for data processing prior to consent and allow for mechanisms to exchange views on data processing purposes and conditions that would best represent their interests. As such, data cooperatives aim to promote data sovereignty, overcome data divide<sup>2</sup>, equitable data access, and data-driven innovation by fostering an environment of trust and cooperation. By enabling the sharing and repurposing of data, data cooperatives can generate significant economic, social, and environmental benefits for their members and the wider community [1,25-28,30-35].

A platform cooperative, or platform co-op, also referred to as co-operative platform in some instances, is a type of digital platform that is owned and governed by its members, who are often the platform's users, workers, or other stakeholders [36]. It is an alternative

<sup>1</sup> Whereas data trusts are a different data stewardship model to a data cooperative. The trust model is based on a board of trustees who have a fiduciary duty towards data subjects and aren't necessarily controlled directly by them. Whereas data cooperatives have stronger democratic governance and data decisions are made either by the cooperative members themselves or officers that are employed by the members to act on their behalf.

<sup>2</sup> In the context of data cooperatives, 'democratic' governance emphasizes the representational power of the cooperative, empowering traditionally underrepresented or misrepresented individuals in the digital space by providing them with a self-determined voice and equitable participation in decision-making processes.

to the traditional model of digital platforms, which are typically owned and controlled by private corporations seeking to maximize profits for shareholders. Platform cooperatives emphasize democratic governance, fair distribution of profits, and the well-being of their members. They often operate based on cooperative principles, which include voluntary and open membership, democratic member control, member economic participation, autonomy and independence, education and training, cooperation among cooperatives, and concern for the community based on the International Co-operative Alliance's seven principles of the cooperative identity. These platforms can be found in various sectors, such as ride-sharing, e-commerce, social networking, online marketplaces, and even agriculture [37,38]. By shifting the ownership and control to the users and workers themselves, platform cooperatives aim to create more equitable, sustainable, and socially responsible alternatives to traditional digital platforms [39-44]. Platform co-operatives include as sub-category data co-operatives, not vice versa [39-45].

Digital commons refer to a shared virtual space or resource where digital information, knowledge, and assets are made accessible and managed collectively by a community. These shared resources can include open-source software, creative works, research data, educational materials, and other digital content. The digital commons operate on principles of collaboration, openness, and participatory governance, allowing users to access, create, modify, and distribute resources within a defined set of rules or guidelines. The concept of digital commons challenges traditional models of intellectual property by promoting open access, knowledge sharing, and collaborative innovation. By reducing barriers to information and fostering a sense of community ownership, digital commons contribute to the democratization of knowledge, the advancement of innovation, and the development of more inclusive and sustainable digital ecosystems [46-52].

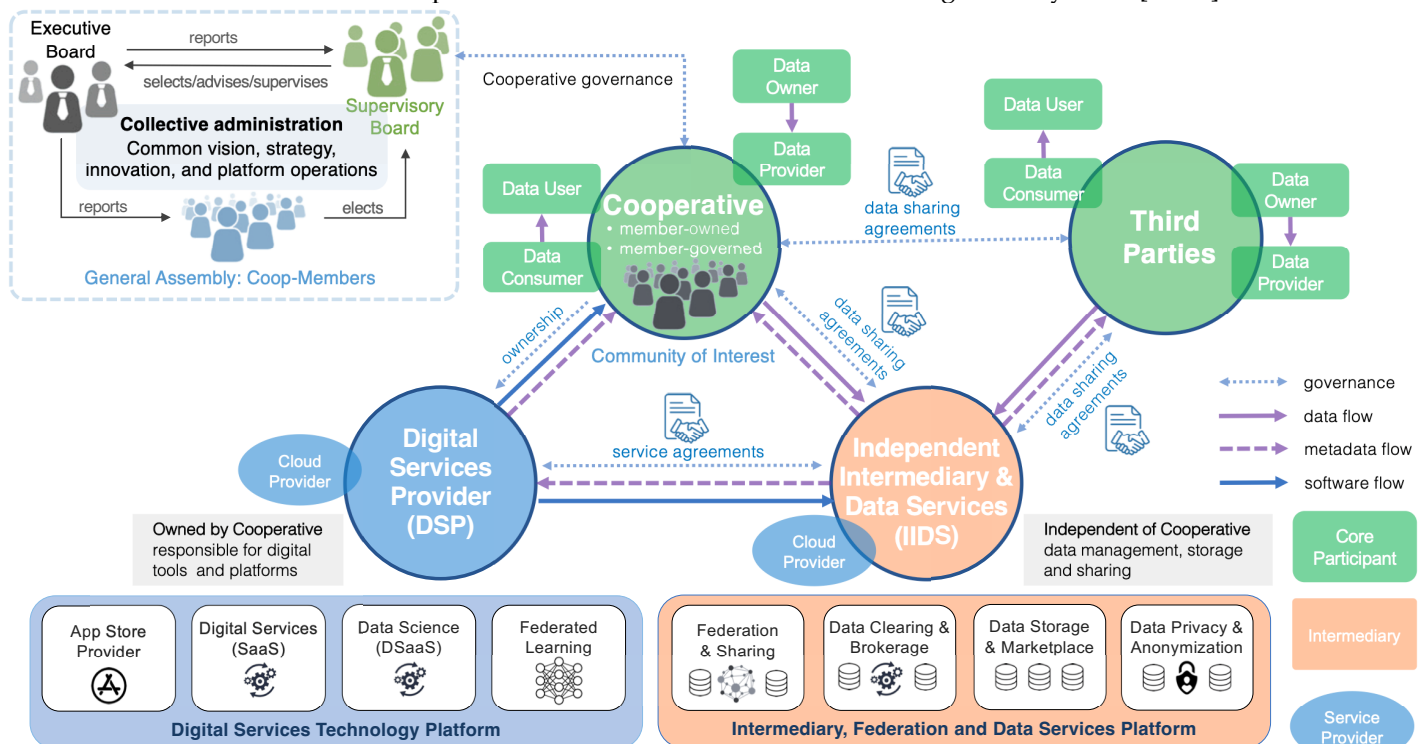


Figure 1: Example of the organizational structure of a data cooperative (own depiction).

Digital rights encompass the human rights and legal protections that individuals and organizations possess in the context of digital technology, the internet, and the online environment. These rights extend traditional human rights, such as privacy, freedom of expression, and access to information, to the digital realm. Key aspects of digital rights include the right to protect personal information, share and access information and opinions online, seek and receive information through digital channels, protect one's creations and

innovations, and use digital technology without fear of surveillance, cyberattacks, or harassment. Digital rights advocacy aims to promote and defend these rights against challenges like government surveillance, corporate data collection, and online censorship, ensuring a more open, inclusive, and democratic digital environment for all [6,30,53-59]. Barcelona, NYC, and Amsterdam established the Cities Coalition for Digital Rights advocated by UN and now encompassing more than 50 global cities in the protection of citizens' digital rights [54-56].

## 2. Economic, social and environmental impact of our proposal

The implementation of our recommendations, including the establishment of digital federation platforms and data cooperatives, has the potential to generate significant economic and social benefits for small communities and SMEs [1]. Data's non-depletable nature and reusability in the 21st-century knowledge economy make it a valuable form of capital [3]. Beneficial spill-overs arise when data is shared and repurposed for unforeseen growth opportunities or societal benefits [4]. Data cooperatives can enhance trust, create an environment for informed consent increasing data sharing and consequently foster data-driven innovation [5]. Data access and sharing can create "super-additive" insights, leading to increasing returns to scope [60]. Under certain conditions, data may be considered an infrastructural resource. Data access and sharing have been shown to generate positive social and economic benefits for data providers, so called direct impact, suppliers and users, so called indirect impact, and the wider economy, called induced impact. However, quantifying these benefits is challenging [61]. Most recent studies [62] suggest that data access and sharing can increase the value of data for holders, create 10 to 20 times more value for users, i.e. indirect impact, and 20 to 50 times more value for the wider economy, i.e. induced impact. In some cases, data access and sharing may reduce data holders' producer surplus [63]. Overall, data access and sharing can generate benefits worth 0.1% to 1.5% of GDP for public-sector data and 1% to 2.5% of GDP (up to 4% in some studies) when including private-sector data [64]. Data, akin to R&D for 21st-century innovation systems, shares properties such as being an intangible asset, enabling knowledge creation with societal spill-overs, and facing investment incentive challenges [65]. Organizations may capture private benefits but not always recognize broader societal benefits [3]. A significant potential for value generation in an economy by cooperative data sharing and subsequent data value generation can be expected in those sectors which already have the activities with the largest share of total value added<sup>3</sup>, i.e. services (46-80%), industry (14-32%) etc. (Fig. 2, [66]). However, it should be highlighted that sectors with low productivity and low digital maturity, i.e. construction, forestry, etc. might actually have the highest value growth potential. Data cooperatives play a crucial role in leveraging the collective strength of their members, resulting in various positive outcomes.

<sup>3</sup> Value added by activity shows the value added created by the various industries (such as agriculture, industry, utilities, and other service activities). The indicator presents value added for an activity, as a percentage of total value added. All OECD countries compile their data according to the 2008 System of National Accounts (SNA).

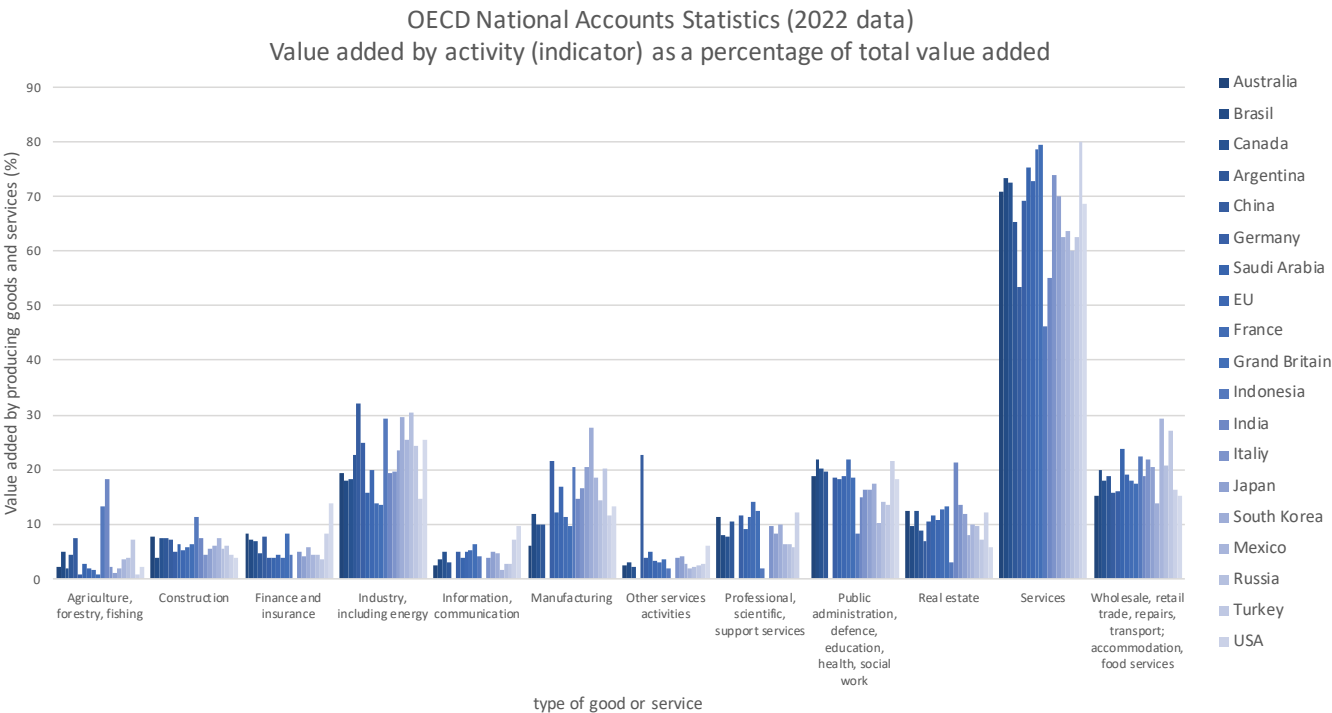


Figure 2: Value added by activity for all G20 economies [66]. Value added reflects the value generated by producing goods and services, and is measured as the value of output minus the value of intermediate consumption. Value added also represents the income available for the contributions of labour and capital to the production process (own depiction).

By pooling cooperative resources (Fig. 3, A), these organizations promote improved resource allocation and job creation, which contributes to economic growth and supports community development. As members work together, sharing knowledge, skills, and resources, social cohesion within the community is also strengthened, fostering a sense of unity and collaboration. Data cooperatives can lead to improved resource efficiency and can lead to the collection of better data through the direct relationship that members have with the data governance mechanisms of the cooperative and shared aspirations by optimizing the use of available assets and reducing waste, ultimately promoting more sustainable practices. Furthermore, they can help establish fair and equitable compensation systems, ensuring that members receive appropriate rewards for their contributions. In summary, data cooperatives harness the power of shared resources to drive economic, social, and environmental benefits, making them an essential component of modern data-driven ecosystems. The virtuous cycle of data cooperatives (Fig. 2) encompasses four interconnected dimensions: (A) collaborative resource pooling, (B) cooperative innovation, (C) cooperative Data Market Expansion, and (D) cooperative ROI. This cycle starts with pooling resources, which fosters innovation and expands market opportunities. As cooperative investments yield sustainable and inclusive returns, the cycle circles back to optimizing resources, reinforcing the positive economic, social, and environmental impacts. This interconnected cycle promotes a sustainable and inclusive future for data cooperative members and their communities.

Cooperative innovation (Fig. 3, B) emphasizes the power of collaborative efforts within data cooperatives to drive ground-breaking ideas and solutions. By leveraging shared knowledge and resources, members can make better-informed decisions and explore novel approaches to challenges. This collective spirit not only fuels technological advancements and process improvements, but also nurtures environmentally-conscious practices and sustainable development. Through synergistic collaboration, data cooperatives enable their members to tackle complex global issues while fostering a culture of creativity and sustainability.



Cooperative data market expansion (Fig. 3, C) highlights how data cooperatives facilitate greater market access and empower their members including individual and SMEs. By pooling resources and sharing knowledge, cooperatives enable small businesses and communities to tap into new opportunities, extending their reach beyond geographical constraints. Additionally, data cooperatives play a vital role in promoting self-determination and fostering growth in environmental monitoring and management markets. This market expansion helps drive sustainable development, ensuring the prosperity of both members and the environment.

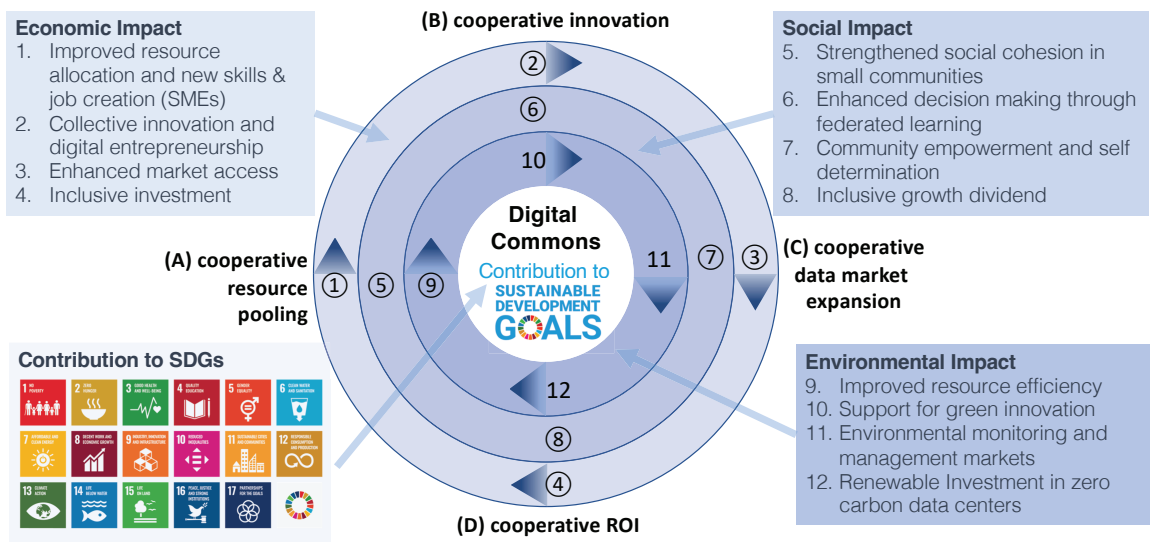


Figure 3: virtuous cycle of economic, social and environmental impact of data cooperatives (own depiction).

Cooperative ROI (Return on Investment, see Fig. 3, D) emphasizes the shared value creation and inclusive growth resulting from cooperative investment in data cooperatives. By prioritizing sustainable investments, such as renewable energy in zero-carbon data centres, cooperatives minimize their environmental impact while maximizing the benefits for their members. This approach ensures that the economic gains from the cooperative are distributed equitably and reinvested in the cooperative itself, promoting a sustainable and inclusive growth model.

By highlighting the economic, social and environmental impact of our proposal, we emphasize the importance and potential benefits of digital federation platforms and data cooperatives in fostering inclusive and sustainable growth for small communities and SMEs. These impacts serve as a compelling rationale for supranational organizations to act and support the implementation of our recommendations.

3. Challenges that must be overcome

The primary challenges addressed by this Policy Brief are the concentration of digital resources and capabilities in the hands of a few dominant players, the subsequent erosion of digital entrepreneurship and job opportunities, and the negative impacts on small communities and SMEs. These issues hinder the achievement of Sustainable Development Goals (SDGs) 8, 9, and 11, which emphasize inclusive and sustainable economic growth, innovation, and resilient communities. Key challenges that can be addressed by data and platform cooperatives are summarized in Tab.1.

**Table 1.** Key challenges to be addressed by data and platform cooperatives

Key Challenge	Description
Market Concentration	The network effects, economies of scale, and lock-in effects experienced by large technology companies have led to an increasing concentration of digital resources and capabilities. This creates a barrier for new entrants, particularly SMEs and small communities, stifling competition, and innovation.
Digital Exclusion	Due to the monopolistic nature of the digital landscape, small communities and SMEs often lack affordable and accessible digital infrastructure and resources, leading to digital exclusion and perpetuating inequality.
Insufficient Data Governance	Many small communities and SMEs lack robust data governance structures and open standards, making it difficult for them to harness the full potential of data-driven insights and decision-making.
Underdeveloped Skills and Capacity	The existing concentration of resources and capabilities in the digital landscape contributes to a skills gap in small communities and SMEs, limiting their ability to participate in the digital economy and adapt to technological advancements.
Eroding Self-Determination and Data Sovereignty	The increasing influence of AI-driven decision-making and the dominance of a few major players in the digital landscape undermine the self-determination of small communities and SMEs, restricting their ability to shape their digital futures through data sovereignty [3].

This Policy Paper aims to address these challenges by proposing the establishment of open digital federation platforms and data cooperatives, which can foster a more equitable and inclusive digital ecosystem, empower small communities and SMEs, and support the achievement of SDGs 8, 9, and 11. Data and platform cooperatives represent a novel approach to digital governance, emphasizing democratic decision-making, equitable benefit distribution, and user rights protection. However, several challenges must be addressed to ensure the viability and success of these models. These challenges span legal and regulatory frameworks, funding acquisition and financial sustainability, scalability and growth, technological infrastructure development, and effective governance implementation.

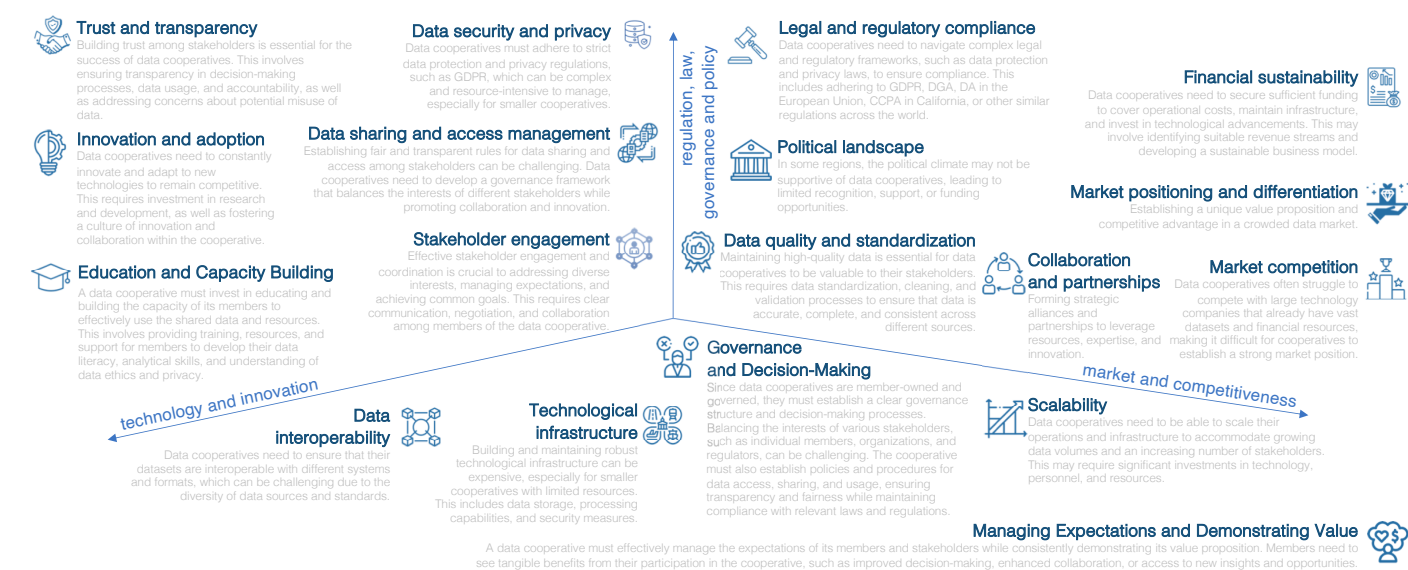


Figure 4: Challenges that might arise for data and platform cooperatives in the areas of (a) regulation, law, governance and policy, (b) technology and innovation as well as (c) market and competitiveness (own depiction).

Additionally, cooperatives must tackle issues related to awareness and adoption among users, interoperability and data portability, data privacy and security, competitive pressures from established businesses, and advocacy for supportive regulatory and policy frameworks. A comprehensive examination of these challenges can provide valuable insights into the factors influencing the development and adoption of data and platform cooperatives, paving the way for future research and practical applications in the digital landscape.

4. A path to transformation – 10 case studies

This section demonstrates the practical application of our recommendations by showcasing transformative use cases and case studies from Asia and Africa, with limited examples from Europe and America (Tab. 2). It highlights the barriers and shortcomings that demand policy action proposed in sections 5 and 6.

Table 2. Exemplary transformative case studies

Case Study	Description
<u>Case Study 1:</u> Mobile Money in Africa (Kenya's M-Pesa)	<b>M-Pesa</b> , a mobile money platform launched in Kenya, revolutionized financial inclusion by providing affordable, accessible, and secure digital financial services to millions of unbanked individuals [67-69]. This example illustrates the transformative potential of a digital platform that effectively empowers small communities and businesses. However, the challenge remains to extend the benefits of such platforms to other sectors, including education, healthcare, and supply chain management, by establishing data cooperatives and adopting open standards [70,71].
<u>Case Study 2:</u> Digital Agriculture in Asia (India's eKutir)	<b>eKutir</b> [72,73], a social enterprise in India, leverages digital technologies to empower small-holder farmers through data-driven agricultural advice, access to finance, and market link-ages. By pooling data and resources from various stakeholders, eKutir demonstrates the po-tential of a data cooperative to drive sustainable development in rural communities. Yet, scalability and replicability of this model require supportive policies and a robust digital governance framework [74,75]



<p><u>Case Study 3:</u> Collaborative Land Management in Africa (Ghana's Farmerline)</p>	<p><b>Farmerline</b> [76], a Ghanaian agriculture technology company, provides smallholder farmers with timely and accurate agricultural information through mobile technology. By pooling data from various sources, Farmerline exemplifies the potential of data cooperatives to drive sustainable development and food security in rural areas. To scale and replicate this model, supportive policies and a strong digital governance framework are essential, along with financial support from international partners [76,77].</p>
<p><u>Case Study 4:</u> Decentralized Renewable Energy in Asia (Bangladesh's SOLshare)</p>	<p><b>SOLshare</b> [78], a peer-to-peer energy trading platform in Bangladesh, enables rural communities to access affordable, clean energy by connecting solar home systems in a decentralized network. The platform exemplifies the transformative potential of data cooperatives in promoting sustainable development. Nevertheless, the broader adoption of such models requires the development of open standards, APIs, and legal frameworks that support data sharing and collaboration [79,80].</p>
<p><u>Case Study 5:</u> Fintech for Financial Inclusion in South America (Brazil's Nubank)</p>	<p><b>Nubank</b> [81], a Brazilian digital bank, has successfully expanded access to financial services for millions of underserved individuals in the region. By leveraging digital technologies and data-driven solutions, Nubank illustrates the potential of innovative platforms to empower small communities and businesses. Further development of data cooperatives in this sector can facilitate better credit access and risk assessment for SMEs, requiring supportive policies and collaboration between stakeholders [82].</p>
<p><u>Case Study 6:</u> Telemedicine in Asia (Indonesia's Halodoc)</p>	<p><b>Halodoc</b> [83], an Indonesian telemedicine platform, connects patients in remote areas with healthcare professionals through digital consultations, improving access to quality healthcare services. This initiative demonstrates the value of digital platforms in addressing critical challenges faced by rural communities. The expansion of such platforms, combined with the establishment of data cooperatives, can empower local communities and healthcare providers to make more informed decisions. However, this requires the development of robust data governance structures and open standards [84,85].</p>
<p><u>Case Study 7:</u> Community Networks in Africa (South Africa's Zenzeleni)</p>	<p><b>Zenzeleni</b> [86,87], a community-owned telecommunications network in South Africa, provides affordable internet access to rural communities by leveraging cooperative ownership and management [88]. The initiative highlights the importance of local ownership and collaboration in bridging the digital divide. However, regulatory barriers and limited resources impede the expansion of such initiatives, calling for policy interventions and financial support from G20 countries [89,90].</p>
<p><u>Case Study 8:</u> Construction Industry in Bavaria, Germany (Germany's GemeinWerk)</p>	<p><b>GemeinWerk</b> [1] proposed the first construction data cooperative in Munich, Germany. The case study of this Bavarian Construction Data Cooperative, which was launched by the Bavarian Construction Industry Association and GemeinWerk Ventures and will be operated by cooperative members, aims to provide small and medium-sized enterprises in the construction industry with access to shared services and construction data via a digital collaborative platform and data cooperative. This platform improves collaboration and organization within the construction value chain. The project primarily targets governance innovations to intensify industry collaboration, enable trust-based data sharing among stakeholders, and create a pre-competitive space of trust that drives productivity and innovation among SMEs through ecosystem collaboration.</p>
<p><u>Case Study 9:</u> Smart City Initiatives in Europe (Barcelona, Spain and Salus Coop, Spain)</p>	<p><b>Barcelona's smart city initiatives</b> [91-93] leverage digital technologies and data-driven solutions to improve urban services and enhance the quality of life for its residents. By utilizing data from various sources, such as sensors and citizen feedback, the city has implemented projects related to transportation, waste management, and energy efficiency. This case study demonstrates the potential of data cooperatives and digital federation platforms to facilitate collaboration among stakeholders in urban environments i.e. <b>Salus Coop</b> [9,28,45,56]. However, the expansion of such initiatives requires the development of open standards, robust data governance structures, and the active involvement of citizens in decision-making processes as the case of Barcelona has shown reverting the technocratic approach to smart city paradigm [94-97].</p>

<p><u>Case Study 10:</u> Ride-hailing platform in- initiative. (Driver's Seat, US)</p>	<p><b>Driver's Seat Cooperative</b> [98] is a driver owned cooperative that operates in a number of cities in the US. It enables gig-economy workers working in the ride-hailing sector to collect, pool and analyse data collected on a smartphone whilst undertaking work for ride-hailing platforms such as Uber and Lyft. The pooled data allows insights to be fed back to members so that they can optimise their incomes. The cooperative also sells data and insights to city agencies to enable better policy decisions with the profits from sales being redistributed back to members.</p>
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- Barriers and Shortcomings of data cooperatives and digital federation platforms:
1. **Regulatory Barriers:** Existing regulations in many countries may not adequately support or even hinder the establishment and operation of data cooperatives and digital federation platforms, limiting their potential impact.
  2. **Limited Resources:** Small communities and SMEs often face resource constraints that restrict their ability to develop and implement digital governance structures, open standards, and cooperative models.
  3. **Digital Divide:** Unequal access to digital infrastructure, skills, and resources exacerbates existing inequalities, making it more challenging for marginalized communities to participate in and benefit from digital transformation efforts.
  4. **Data Privacy and Security:** Ensuring data privacy and security is critical for the success of digital federation platforms and data cooperatives, requiring the development of robust governance frameworks and technical solutions.

These case studies highlight the transformative potential of data cooperatives and digital federation platforms in addressing the challenges faced by small communities and SMEs. However, overcoming the barriers and shortcomings highlighted above necessitates policy action, as proposed in the following sections. Additional case studies from the Global South, including South America, highlight the transformative potential of data cooperatives and digital federation platforms in various sectors. Overcoming the barriers and addressing the shortcomings highlighted in the previous section requires policy action and support from both national governments and international organizations. The case studies from Europe and the United States display the potential of data cooperatives and digital federation platforms to drive transformative change across various sectors and contexts. To fully realize the benefits of such models, it is crucial to address the identified barriers and shortcomings through policy action, capacity building, and the development of supportive legal and regulatory frameworks.

5. Recommendations for implementation

To ensure the equitable development of digital entrepreneurship and promote community well-being, we present the following recommendations (Fig. 5 and Tab. 3). These recommendations are supported by strong arguments and evidence from the case studies discussed earlier.

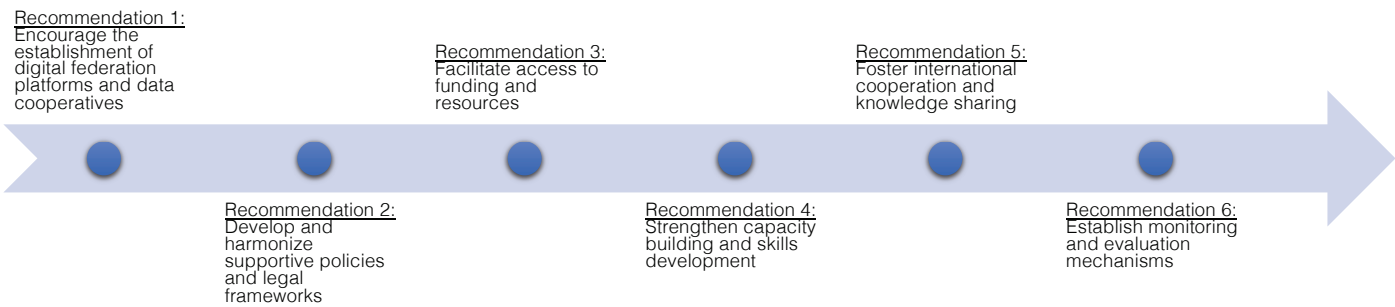


Figure 5: Proposed chronical order of recommendation implementation (own depiction).

Table 3. Recommendations to interested governments and civil society

Recommendation	Description
<u>Recommendation 1:</u> <b>Encourage the establishment of digital federation platforms and data cooperatives</b>	<ul style="list-style-type: none"> <li>❖ Promote the creation of digital federation platforms and data cooperatives to empower small communities and SMEs by providing access to resources, information, and decision-making power.</li> <li>❖ Facilitate knowledge sharing and provide technical assistance to support the development and implementation of these platforms and cooperatives.</li> <li>❖ Initiate and support creative programs such as "Digital Innovation Hubs" that bring together SMEs, communities, and technology experts to collaboratively develop and implement digital solutions tailored to local needs, fostering a culture of innovation and entrepreneurship in the digital space.</li> </ul>
<u>Recommendation 2:</u> <b>Develop and harmonize supportive policies and legal frameworks</b>	<ul style="list-style-type: none"> <li>❖ Develop and align policies and legal frameworks that foster digital inclusion, open standards, and data governance.</li> <li>❖ Encourage member countries to remove regulatory barriers that hinder the establishment and operation of data cooperatives and digital federation platforms.</li> <li>❖ Create a "Digital Policy Innovation Lab" – a collaborative, multi-stakeholder platform that brings together policymakers, technologists, SMEs, and community representatives to co-design, pilot, and refine innovative regulatory frameworks and policy solutions that promote digital entrepreneurship and ensure a fair and inclusive digital ecosystem.</li> </ul>
<u>Recommendation 2:</u> <b>Develop and harmonize supportive policies and legal frameworks</b>	<ul style="list-style-type: none"> <li>❖ Develop and align policies and legal frameworks that foster digital inclusion, open standards, and data governance.</li> <li>❖ Remove regulatory barriers that hinder the establishment and operation of data cooperatives and digital federation platforms.</li> <li>❖ Create a "Digital Policy Innovation Lab" – a collaborative, multi-stakeholder platform that brings together policymakers, technologists, SMEs, and community representatives to co-design, pilot, and refine innovative regulatory frameworks and policy solutions that promote digital entrepreneurship and ensure a fair and inclusive digital ecosystem.</li> </ul>
<u>Recommendation 3:</u> <b>Facilitate access to funding and resources</b>	<ul style="list-style-type: none"> <li>❖ Establish funding mechanisms, such as grants, low-interest loans, or other financial instruments, to support the development and implementation of digital federation platforms and data cooperatives, particularly in resource-constrained regions.</li> <li>❖ Explore partnerships with multilateral organizations, regional development banks, and private sector stakeholders to mobilize resources and support capacity building initiatives.</li> <li>❖ Launch a "Digital Entrepreneurship Challenge," a global competition that encourages SMEs and communities to develop innovative digital solutions using data cooperatives and digital federation platforms. Winners would receive financial support, mentorship, and access to resources, fostering a culture of innovation and collaboration in the digital space.</li> </ul>
<u>Recommendation 4:</u> <b>Strengthen capacity building and skills development</b>	<ul style="list-style-type: none"> <li>❖ Support the development and delivery of capacity building and skills development programs for small communities and SMEs, enabling them to effectively participate in the digital economy.</li> <li>❖ Collaboration with international organizations, educational institutions, and the private sector should be leveraged to create and implement relevant training programs.</li> </ul>

	<p>To inject creativity into capacity building and skills development, promote the establishment of "Digital Skill-Share Networks," which are peer-to-peer learning platforms where SMEs, communities, and experts can exchange knowledge and skills in digital technologies and data governance. These networks would foster a collaborative learning environment, encouraging participants to share experiences, insights, and best practices in a dynamic and engaging manner.</p>
<p><u>Recommendation 5:</u> <b>Foster international cooperation and knowledge sharing</b></p>	<ul style="list-style-type: none"><li>❖ Promote international cooperation and knowledge sharing among member countries to identify and disseminate best practices related to digital federation platforms and data cooperatives.</li><li>❖ Collaboration with multilateral organizations, regional development banks, and other stakeholders should be encouraged to facilitate the exchange of experiences and insights.</li><li>❖ Organize an annual "Global Digital Commons Summit" that brings together representatives from member countries, SMEs, communities, multilateral organizations, and the private sector. This summit would serve as a platform for showcasing innovative projects, exchanging best practices, and forming new partnerships related to digital federation platforms and data cooperatives, thus strengthening the global digital ecosystem.</li></ul>
<p><u>Recommendation 6:</u> <b>Establish monitoring and evaluation mechanisms</b></p>	<ul style="list-style-type: none"><li>❖ Develop mechanisms to monitor and evaluate the impact of digital federation platforms and data cooperatives on small communities and SMEs.</li><li>❖ Use this information to identify areas for improvement and ensure that these initiatives effectively contribute to the achievement of SDGs 8, 9, and 11.</li><li>❖ Launch a "Digital Impact Dashboard" – an interactive, publicly accessible platform that visualizes the progress and impact of digital federation platforms and data cooperatives on small communities and SMEs. This dashboard would not only increase transparency and accountability but also facilitate the identification of success stories and areas for improvement, encouraging continuous learning and adaptation within the digital ecosystem.</li></ul>

By implementing these recommendations, governments and civil society around the world can create an enabling environment for the growth of digital federation platforms and data cooperatives, fostering a more inclusive and equitable digital ecosystem that supports the sustainable development of small communities and SMEs.

6. Governments’ role and beyond

Governments around the world play a crucial role in addressing the policy challenges identified in this policy paper. Supranational organizations’ (such as the OECD, G20, G7, EU, ASIAN etc.) collective influence, resources, and commitment to fostering inclusive and sustainable growth make them well-positioned to create viable opportunities for small communities and SMEs in the digital landscape. Those supranational organizations can contribute to the establishment and support of open digital federation platforms and data cooperatives in several ways:

**Table 4.** Summary table of proposed roles of supranational organizations in supporting data and platform cooperatives

Recommendation	Description
Policy Harmonization	Encourage member countries to develop and align policies that promote digital inclusion, support the establishment of data cooperatives, and foster a more equitable digital economy. This can include measures such as incentives for SMEs to participate in cooperatives and the adoption of open standards and APIs.
Financial Support	Facilitate access to funding for the development and implementation of digital federation platforms and data cooperatives, particularly in regions where resources are scarce. This can include grants, low-interest loans, or other financial instruments that help kickstart these initiatives.
Capacity Building	Support capacity building and skills development programs for small communities and SMEs, empowering them to participate in the digital economy and make effective use of digital resources. This may involve collaborating with international organizations, educational institutions, NGOs and the private sector to develop and deliver relevant training programs. This could include using the existing knowledge in established and flagship co-operative groups (i.e. Mondragon [99]) to leverage through this organizational model further implementations in the current digital economy and society.
Knowledge Sharing	Promote knowledge sharing and the exchange of best practices among member countries regarding the implementation of digital federation platforms and data cooperatives. This can help identify effective models and strategies that can be adapted and scaled across different contexts.
International Cooperation	Foster international cooperation and partnerships to support the development of digital federation platforms and data cooperatives, including collaboration with multilateral organizations, regional development banks, and other stakeholders.
Monitoring and Evaluation	Establish mechanisms for monitoring and evaluating the impact of digital federation platforms and data cooperatives on small communities and SMEs. This can help to identify areas for improvement and ensure that these initiatives are effectively contributing to the achievement of SDGs 8, 9, and 11.

By actively engaging in these efforts, supranational organizations can create an environment that encourages the growth of digital federation platforms and data cooperatives, supporting a more inclusive and equitable digital ecosystem for small communities and SMEs. In doing so, supranational organizations can make significant strides in addressing the policy challenges identified in this brief, promoting sustainable development, and advancing the global digital economy [100,101].

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