Article

Exploring the benefits of photovoltaic non-optimal orientations in buildings

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Abstract: As Solar Photovoltaics in buildings reaches maturity, grid integration and economic yield are topics of greater interest. The price reduction of photovoltaics has driven a shift in support policies of PV installations in buildings from the feed-in-tariff model to net-metering and net-billing schemes. The traditional design of photovoltaic installations has considered the optimal orientation of photovoltaic modules to be that which yields the maximum annual energy production. The influence of the consumption patterns and the hourly-variable electricity prices implies that this traditional optimal design might not be the most profitable. Using a full-year dataset for a residential installation, alternative installations using canopies and modules attached to the façades are simulated. Evaluating these alternative installations against a traditional optimal installation, under the Spanish regulation, it is found that the canopy and façade installations offer comparable economic performance despite having a 23% and 39% lower energy yield respectively. The economic evaluation under the new electricity tariffs in Spain shows a better profit for PV self-consumption, reducing by more than 2 years the time of return on investment. The analysis of different alternatives for an industrial PV has allowed us to identify several benefits for these orientations, that are confirmed after several months of operation.

Keywords: Solar Photovoltaics, PV Self-consumption, Building-integrated photovoltaics (BIPV), Building-applied photovoltaics (BAPV), PV orientations, PV Grid-integration.

1. Introduction

The current growth of the population, the economy, and living standards is generating a continuous increase in energy demand; it is expected that this growth will be responsible for an energy consumption approximately between 1.5 and 3 times that of today by 2050 [1,2]. To meet this demand, renewable energies are presented as a viable alternative. There are estimations that by 2050 the amount of oil and coal in the energy mix will have been reduced by more than half from current levels, and the energy supply mix It will be divided equally between renewable and non-renewable sources [3] .

According to the latest report from the International Energy Agency [4], the share of renewable energies in electricity generation is expected to increase to almost 30% in 2021, being its highest share since the beginning of the Industrial Revolution. Wind and Solar energy will contribute approximately two-thirds of this growth in 2021. The great

progress of solar energy is mainly due to the increase in its efficiency and the continuous costs reduction [5]. This has allowed the growth of the installed solar photovoltaic capacity from 580 GW in 2019 to 707 GW in 2020 [6], presenting an increase of approximately 22% in one year. The European landscape has a similar trend, according to the reported prospect of EU market of "Solar Power Europe" 16.7 GW of new photovoltaic installations has been incorporated in 2019, meaning an increase of 104% compared to 8.2 GW of 2018 [7], and installing more new solar capacity than any other power generation technology [8].

Several studies have focused on issues of economic viability, efficiency, and applications of photovoltaic technology. A detailed analysis of the economic and financial feasibility of photovoltaic projects in [9] concludes that PV is one of the most secure investments. A technical, economic and geographic analysis points out the potential of PV to reduce CO_2 emissions in the US to achieve its climate-change goals [10]. Results from a study using yearly horizontal irradiation data supports the feasibility of solar energy in Korea [11]. In general, grid-tied photovoltaic systems [12] present several economic benefits [13] and also have a satisfactory social acceptance [14,15].

In the analysis carried out in [16] HOMER software is used for the simulation of the 5 kW roof systems for the pilot provinces of Turkey under the current feed-in-tariff (FiT) and it is found that the discounted payback period ranges from 7.75 to 14.43 years. Another research of grid-connected PV system with FiT and time of day tariff for New Delhi [17] concludes the economic viability of small PV grid-connected systems without battery storage. An environmental life cycle assessment of rooftop solar for Bangkok [18] found that the Energy Payback Time is 2.5 years and the Economic Payback Time is 7.4 years, concluding that on-site electricity consumption paired with net-metering is the best way for promoting PV.

In recent years the manufacturing of photovoltaic solar cells and photovoltaic modules has seen big advances [19], and installations on buildings are increasingly accepted. There are two main ways to incorporate photovoltaic technology into a building, BAPV (photovoltaic applied or attached to the building) and BIPV (photovoltaic integrated into the building). In BAPV systems, photovoltaic modules are installed on the building's façade; in BIPV systems, photovoltaic modules are part of the building's façade [20]; that is, they serve as construction material in the envelope as multifunctional elements [21].

BIPV is considered one of the four essential key factors for the future success of PV, as detailed in [22]. The power generation efficiency of BIPV systems is lower compared to standalone photovoltaic systems and compared to BIPV/T (Building Integrated Photovoltaic Thermal). However, it eliminates the additional space required for power generation and presents better aesthetics for the building structure [21].

It is shown that in 2 km² of urban area, the facades of the buildings provide almost three times the area of the roofs of the buildings; however, due to the non-optimal inclination and orientation, they receive only 41% of the total irradiation [23]. In another research [24], through a simulation with LiDAR data, it is found that the average annual irradiation per unit area on the facades is lower than that of the roofs, but that the much larger area means that a significant amount of energy reaches the vertical facades throughout the year. These research show that the annual irradiation in the vertical facades is

lower than that of the most favorable surfaces such as roofs, but given that their coverage areas are huge, the solar potential of the facades is "relevant" for the general solar potential of a building and/or an urban area.

A building with BAPV or BIPV reaches grid parity when photovoltaic electricity costs are equal to the retail electricity price, taking into account income, savings, implementation costs, maintenance costs, tax and depreciation [25]. Additionally, there is the influence of non-technical and uncontrollable factors that complicate reaching grid parity, such as investment costs, credit discount rate, and variations in the retail price of electricity, among others, which poses a scenario that requires economic incentives and supportive policies [25,26].

In some mature solar markets such as Germany and Italy, the low costs of PV systems implementation, low discount rates, and high retail electricity prices have facilitated reaching grid parity [27,28]. In the case of Germany, until 2012, there was a special bonus for self-consumed electricity. Still, when the FiT fell below the retail price of electricity, this bonus was removed because of self-consumption being profitable without additional incentives [29,30].

In most countries with self-consumption regulations, there are two main ways to compensate for the energy supplied to the electricity grid by the SFVs: net metering and net billing. Net metering is used to offset the photovoltaic production over a longer period of time against consumption; the production can be "stored" in the electricity grid and increase self-consumption; for example, the surplus during the summer months can be saved for the winter months [29]. In the net billing scheme, the energy fed into the grid is paid at a remuneration lower than the retail rate and can be indexed to the wholesale market prices [31]. A detailed comparison of the differences between net metering and net billing schemes can be found in [32].

In Spain, the recent approval of Royal Decree 244/2019 [33] made it possible to regulate the administrative, technical and economic conditions of Royal Decree-Law 15/2018 [34]. The new legislation introduces a simplified compensation mechanism to electricity bills for consumers, offsetting their surplus of self-produced but not self-consumed energy [35]. The main changes in current regulations are:

- Energy produced from self-consumption facilities is completely exempt of tolls and charges. The charge known as "sun tax" is removed.
- The right to "collective self-consumption" is recognized.
- Administrative and technical procedures are simplified, especially for small power installations.
- The power limit for PV installations is removed. With the previous regulation, it was only possible to install a photovoltaic power equal to or less than the contracted power.
- It is possible to rent roofs and/or covers so that third parties can produce electricity.

The EU Directive on the energy performance of buildings states that by 31 December 2020, all new buildings must be Nearly Zero Energy Buildings (NZEB) [36]. This Directive is transposed to national regulations and it is the main driver of self-consumption regulation in Spain and other EU countries. Based on this legal framework, it is important to consider the functionality of the BIPV systems and their implementation in the medium term to guarantee the construction of "Zero Energy Buildings", as it is shown in [37].

Regardless of the photovoltaic strategy selected, the analysis carried out by [38] indicates through the description of some examples that there is a limit in the amount of energy that a photovoltaic collector can generate per square meter. This amount depends mainly on the efficiency, inclination and azimuth angles of the PV generator, latitude, and efficiency of the balance of the system.

Taking these considerations, the main strategy for photovoltaic self-consumption systems (PVSC hereinafter) is to increase the consumption of self-produced electricity by placing photovoltaic modules in a suitable façade; for example, [38] showed that the photovoltaic modules installed on a façade facing west are best suited to residential applications, where electricity consumption tends to peak in the afternoon. For buildings with administrative or office uses, an installation facing southeast provides a better fit for electricity consumption, which is higher in the morning [39]. This presents us with scenarios where installing solar panels in non-optimal orientations is possible to obtain a potential benefit. These scenarios would produce lower amounts of energy, but their hourly production profiles could shift beyond noon, allowing them to better meet demand [40].

The main objective of the presented research is to analyze the technical and economic potential of the integration of PVSC in non-optimal orientations in Spain, using reference installations with real consumption and PV production data and the hourly-varying electricity prices. For reaching this goal, the analysis of two case studies is carried out on a residential PVSC and an industrial PVSC. Based on one full year of real operational data for the residential PVSC, the operation of several alternative PV arrangements suitable for the building using different orientations are simulated and an energy and economic analysis is done considering past and new residential tariffs in Spain. For the investigation on industrial PVSC, the reference case is a mid-size installation of 169kW using orientations different from the South. It is shown the analysis of different layouts for the PV modules prior to the project that led to the use of this orientations. Due to the recent construction of this PVSC, preliminary results are presented.

This paper is divided into five sections. After the Introduction, Section 2 describes the case studies, with a description of Spanish residential tariffs and methods used in the analysis of energy consumption and photovoltaic production for each case study. The results are presented in Section 3, with an economic analysis for the different configurations evaluated in the residential PVSC and considering the actual and future residential tariffs. In Section 4 the results are discussed and the conclusions are presented in the final Section 5.

The main findings of our study are that non-optimal orientations show fair economic performance in residential PVSC despite their lower energy production. For one alternative installation using canopies the economic savings are close to the optimal energy producing and for another installation using modules attached to the façade the economic benefit is only a 14% lower. The new electricity tariffs in Spain will have a positive impact on residential PVSC economic performance, calculated in a 19% better. For industrial applications, these orientations have the potential of installing more PV power, resulting in an increased energy production of 9% for the case study.

2. Materials and Methods

This work is based on two PVSC installations, a residential one and an industrial one. For the residential PVSC there is a full-year dataset, so it is possible to carry out a complete energy and economic analysis for alternative PV configurations. For the industrial PVSC there are data for some months so the analysis will describe the design process for selecting the more convenient configuration for the modules in this case.

2.1. Case study #1: Residential PVSC

The residential PVSC is a single-home building located in the Madrid metropolitan area. It is a two-stories detached building equipped with HVAC, shown in Figure 1. The climate in Madrid is the continental-mediterranean, with cold winter and hot summer. Hence, the yearly consumption is high, 14,189 kWh for the full year under study. The installation has a peak power of 3.85 kW and uses 10 Canadian Solar Ku Max CS3U-385MS monocrystalline PERC PV modules with power optimizers and a 4 kW inverter SolarEdge. The modules are installed in the roof, with a southeast orientation aligned with the walls and with an inclination of 30°.

(**a**)   (**b**)
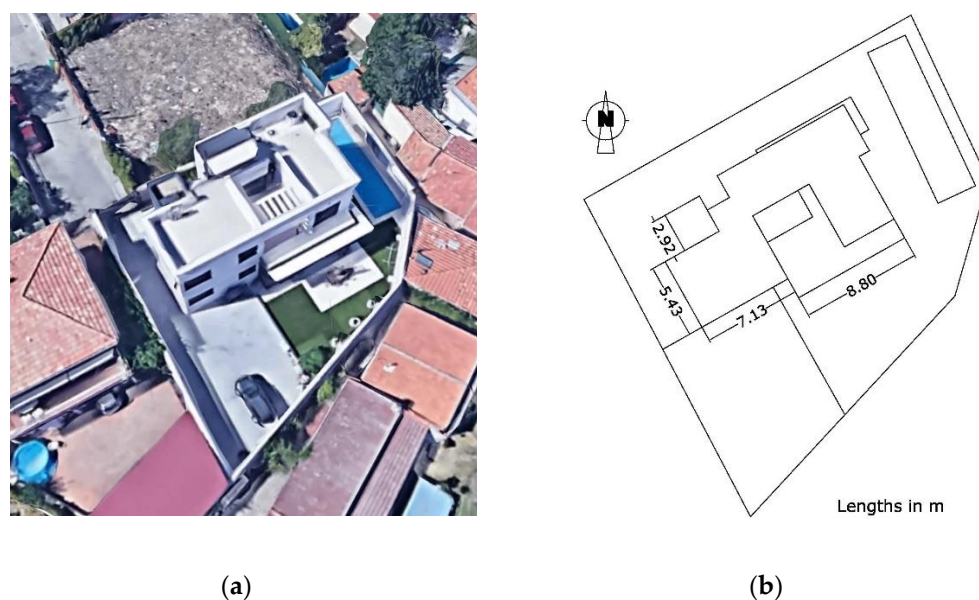
Figure 1. Residential building under study before PV installation. (a) Satellite image (Google Earth) (b) Floorplan with basic dimensions and orientation.

2.1.1. Energy balances

The PVSC was installed in February 2020, so there are data for full months starting in March 2020. The monitoring system provides data of PV production, electricity consumed and interchanged with the grid every fifteen minutes. As a summary, the energy produced was 6,010 kWh, 3,293 kWh where self-consumed and 2,717 kWh were feed into the grid. The self-consumption degree was of 55%, and the self-sufficiency degree was of 23%.

These data will serve as a reference for comparison with simulations of alternative installations with the modules placed in different orientations. The simulations are performed using PVSYST 7.1 software. The meteorological database used is the Meteonorm

7.3 and the models for the PV modules and the SolarEdge P405 power optimizers and SE4000H inverter are provided with the software. Thermal parameters, mismatch, and incidence angle are selected by default. No ageing degradation is used in the simulations. As this installation uses short strings with power optimizers and the PV modules are of half-cell type, linear shading model is selected for the simulations.

The hourly data obtained from simulations is processed with the recorded hourly energy consumption profile, and there are calculated the PV energy self-consumed, and the surplus energy fed into the grid. In addition, the self-consumption and self-sufficiency degrees are calculated as defined in [29] and expressed in equations (1) and (2).

$$SCD = Self - consumption = \frac{E_{PV} - E_{srpl}}{E_{PV}} \tag{1}$$

$E_{PV}, PV\ produced\ energy; E_{srpl}, PV\ energy\ fed\ into\ the\ grid.$

$$SSD = Self - sufficiency = \frac{E_{PV} - E_{srpl}}{E_{in} + E_{PV} - E_{srpl}} \tag{2}$$

$E_{in}, energy\ imported\ from\ the\ grid$

Once the energy balances are calculated, the next step is the calculation of the economic balances. The energy costs saved will be the valuation of the self-consumed PV energy at the hourly retail price of electricity. The surplus energy is valuated at a price slightly lower than the wholesale electricity market hourly price.

Regarding the electricity prices, the Spanish electrical grid operator REE provides real-time information about electricity pricing and valuation of surplus electricity for PVSC plants in its webpage ESIOS [41]. With the processed data, it is possible to compute the economic savings under Spanish self-consumption regulation [33] and the residential pricing of electricity, which will be addressed in the next subsection.

2.1.2. Residential tariffs in Spain

The electrical tariffs in Spain are in the process of change to a new structure and are explained here. The residential tariffs are composed of three parts: a part based on the nominal contracted power (named access charge), a variable part for the energy consumed and taxes (a 5.11% of electricity tax and 21% VAT, resulting in a total of 27.50%). The final price of the electricity for the consumer depends on the electricity marketer company and the consumer can freely choose among a variety of commercial offers in the free market and in the regulated marked. Currently, there are three main residential tariffs of choice in the regulated market or PVPC (voluntary price for the small consumer).

- Time constant tariff: the price of electricity is indexed to the pool market by a fixed toll that includes part of the electrical system costs and is added to the hourly pool market price and other costs, including commercial profit.
- Two-period tariffs: the price of electricity is indexed to the pool market, but the toll has two different values depending on the hour of the day. There are the former 2.0DHA and the 2.0VE for electric vehicles.

The maximum power for these tariffs is controlled by the ICP, that is a switch that turns off the electricity supply if the maximum power is exceeded in a 15-minute period.

So, the installation of a self-consumption system doesn't allow to diminish the contracted power for the residential case. A more comprehensive description of the Spanish tariffs is available in [39].

The new tariff 2.0TD is a new three-period structure with three pricing periods that replace all the 2.x tariffs [42]. In Spain, the costs of the electrical system are called tolls and charges. Tolls includes the electricity transport and distribution costs and are established by the CNMC (National Commission for Markets and Competition). Charges is a concept including other costs such as renewable energy retribution (mainly the FiT for wind and solar power generation, overcharges of the Balearic and Canary Island electrical systems, tariff deficit and other costs). The charges are established by the National Government. The three periods are indexed to the wholesale electricity market and includes different amounts for the tolls and charges. All tariffs are summarized in Table 1. The new electrical tariffs in Spain are being introduced in June 2021 and this regulatory change establish higher prices on periods of higher consumption to promote demand shift management habits in the customers. In Figure 2 the demand profiles for the whole Spanish electrical system in representative days of winter and spring are plotted and it is clear the selection of peak periods in accordance with the two periods of maximum electricity demand in the Spanish electrical system.

Table 1. Hourly distribution and comparison with horizontal solar irradiation for tariff 2.0.

Hour	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
Winter Solstice irradiation (Wh/m²) [1]									6	42	94	119	300	422	314	186	92	8						
2.0A	"FLAT"																							
2.0DHA	"VALLEY"												"PEAK"											
2.0VE	"VALLEY"													"PEAK"										
Equinox irradiation (Wh/m²) [1]									3	75	272	472	639	761	831	836	761	633	475	272	75			
NEW 2.0TD [2]	"VALLEY 2.0"										"PEAK 2.0"				"FLAT 2.0"									
Summer Solstice irradiation (Wh/m²) [1]									125	308	503	681	608	947	1031	744	583	900	678	422	336	153	14	

[1.] Data corresponding to Madrid. Source AEMET. [2.]"Valley" on weekends and public holidays.
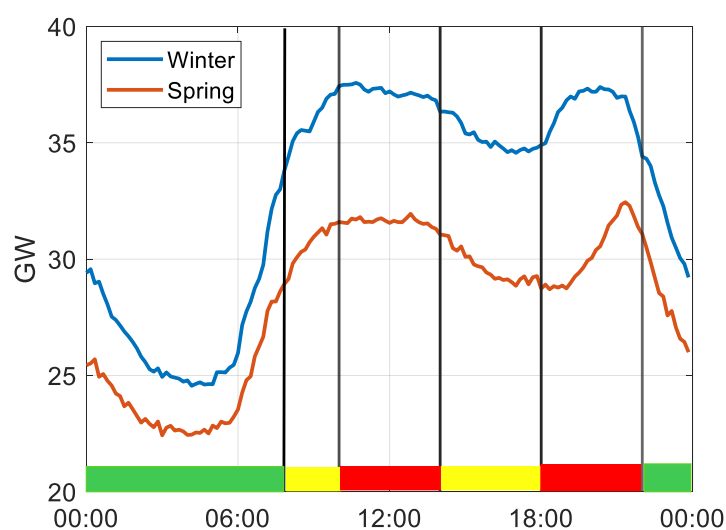
Figure 2. Load profile of Spanish electrical system on representative days (2021/01/21, 2021/04/21). The different pricing periods in tariff 2.0TD are highlighted, with the peak periods correlated with daily maximum electricity demand periods.

2.1.3. Economic balance

Starting from the data provided by the monitoring system, the hourly economic balances are calculated using the prices of electricity published by the Spanish electrical grid operator. The economic amount of saved energy is calculated as the yearly sum of the hourly self-consumed PV energy valuated at retail electricity price. The cost of the energy bought in this period is the energy taken from the distribution grid valuated at retail price. The surplus compensation is the yearly amount of the surplus electricity exported to the distribution grid, that is valuated at a price related to the wholesale market and published by the Spanish TSO Red Eléctrica in the web portal ESIOS [41]. The hourly prices for the new tariff 2.0TD are calculated accordingly to the current and future tolls. The results are presented in Table 2 and show a higher economic saving for the PV self-consumed electricity due to the higher electricity prices from 10 a.m. to 2 p.m. in this new tariff.

Table 2. Economic performance of the PVSC installation for a full year with the actual tariffs 2.0A and 2.0DHA and with the new 2.0TD tariff.

Tariff	Item	Value
2.0A	Savings	308.85 €
	Buy	-1,126.91 €
2.0DHA	Savings	267.93 €
	Buy	-796.26 €
2.0TD	Savings	371.45 €
	Buy	-1,045.98 €
	Surplus Compensation [1]	84.56 €

[1] The surplus energy is valuated according to the hourly price published by the Spanish grid operator and discounted in the monthly bill.

2.2. Case study #2: Industrial PVSC

The second case under study is an industrial PVSC for a meat-processing plant in Guijuelo (province of Salamanca). This installation has a peak power of 169 kW. It comprises 386 Canadian Solar CS3W-440MS PERC 440 W modules with 193 power optimizers and two 82.5 kW three-phase Solar Edge inverters for a maximum active power of 165 kW, as it is shown in Figure 3. The estimated yearly production is 270 MWh with a specific yield of 1,597 kWh/kWp and a performance ratio of 82%. This PVSC corresponds to a factory expansion, with a new building using a flat roof. During the design stage of this plant, several layouts were considered and the main results from PVSYST simulations are presented in Table 3. The simulations used the PVGIS database due to more accurate temperature data for this location than the Meteonorm 7.3 database. The models for the PV modules, power optimizers are the inverters are provided with version 7.1 of PVSYST. Modules and strings allocation are as close as projected as allowed by the software. The oversizing of DC PV power over inverter nominal power is small for the three options, because the SolarEdge 82.5 kW inverters are composed of three 27.5 kW units. As there are few shadings and PV modules are half-cell type and power optimizers are used, the linear shading option is selected for the simulations.

**Table 3.** Summary of configurations for PVSC industrial plant

Configuration	# Modules	Peak Power	Yearly Production	Specific Yield kWh/(kWp.yr)
South	336	148 kW	248 MWh	1,675
Two orientations aligned with the building	386	169 kW	270 MWh	1,597
East-West	280	123 kW	184 MWh	1,495

[1] Modules inclination is 15° in all configurations.

The yearly electricity consumption for the factory was of 665 MWh before the expansion, so the owners wanted to accommodate as much PV power as possible. In our case, the yearly production is very similar for the south and the two orientations alternatives, and significantly lower for the east-west orientation. It is important to note that due to the high winds present in winter, modules must be placed in landscape orientation and with a low inclination of 15°, so the South orientation is close to but not the optimal production one.

One of the reasons to discard the south orientation was due to the study of consumption patterns and considering the Spanish regulation. This regulation allows a fast-permitting process for PVSC without surplus for installations of nominal power above 100 kW. For installations with a surplus, there is mandatory to obtain permits for grid connection so there are several permitting stages that would delay the process both before and after building the PVSC installation. On the other side, the biggest portion of energy consumption is the cooling inherent to the meat-processing. Moreover, the energy consumption in summer doubles that of in winter. In this way, the first option (south orientation) was discarded because it yields a maximum at solar noon, so there is the risk of frequently producing more electricity than the consumption, so the inverters would curtail the production. For energy non-optimal orientations, the daily production presents a lower peak around midday and produces electricity a longer time in spring and summer.

Finally, the two-orientations option was selected because it was more convenient for easing the installation process and maintenance, as it is shown in Figure 3. Due to the orientation of the building, both the South and East-West orientations generate a sawtooth pattern in the borders resulting in a poor occupancy of the roof and compromising the clearance distance with the external fence. The east-west layout had a particularly difficult access to all points in the plant. This plant is in operation since October 2020, so there are not enough data for a full-year analysis, and the comparison will be made using available data.

(a)   (b)
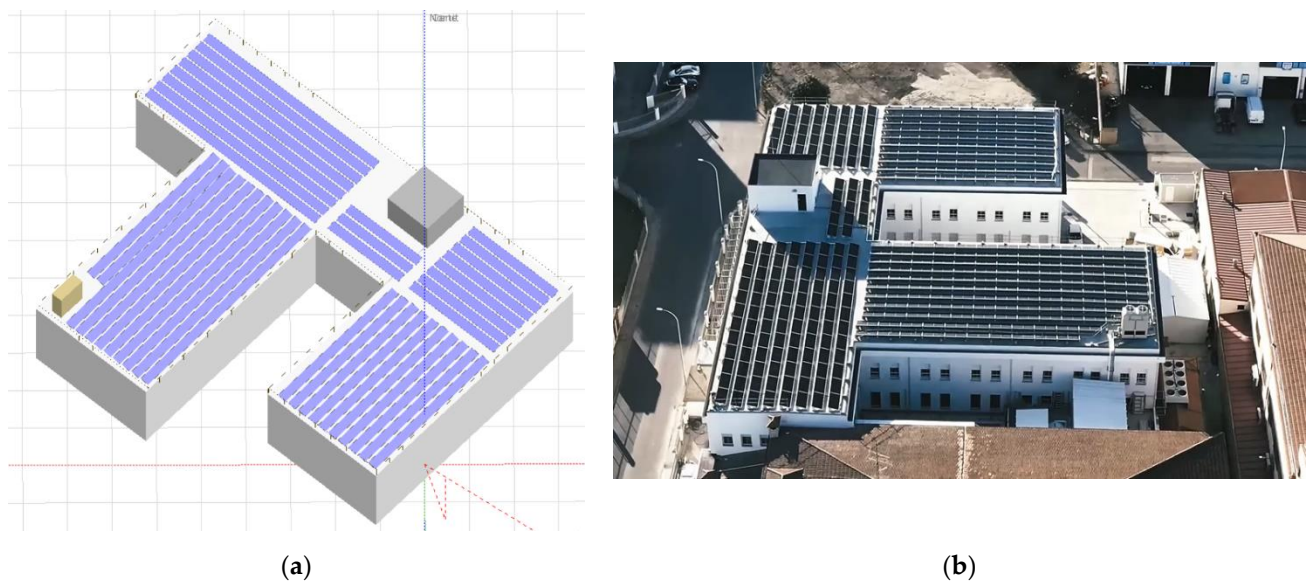
Figure 3. Industrial PVSC plant (a) PVSYST Model, view from the South (b) Photograph of the plant under construction, drone view from the North.

3. Results

3.1. Residential PVSC

Figure 4 shows the behaviour of the building and the PVSC using heatmaps. Figure 4 (a) represents the hourly consumption profile of the home. It can be observed that there are two usual patterns: in the summertime, the consumption is higher from 12 pm to 3 am due to the air conditioning, and the rest of the year from 8 pm to 12 am due to the heat pump. Exceptions are in spring, with low consumption all day, and in some weeks in winter the consumption is very high due to the colder weather. In Figure 4 (b) the PV production is represented and can be seen that it fits well with the peak consumption in winter but in summer the peak consumption is in the morning.


(a)   (b)
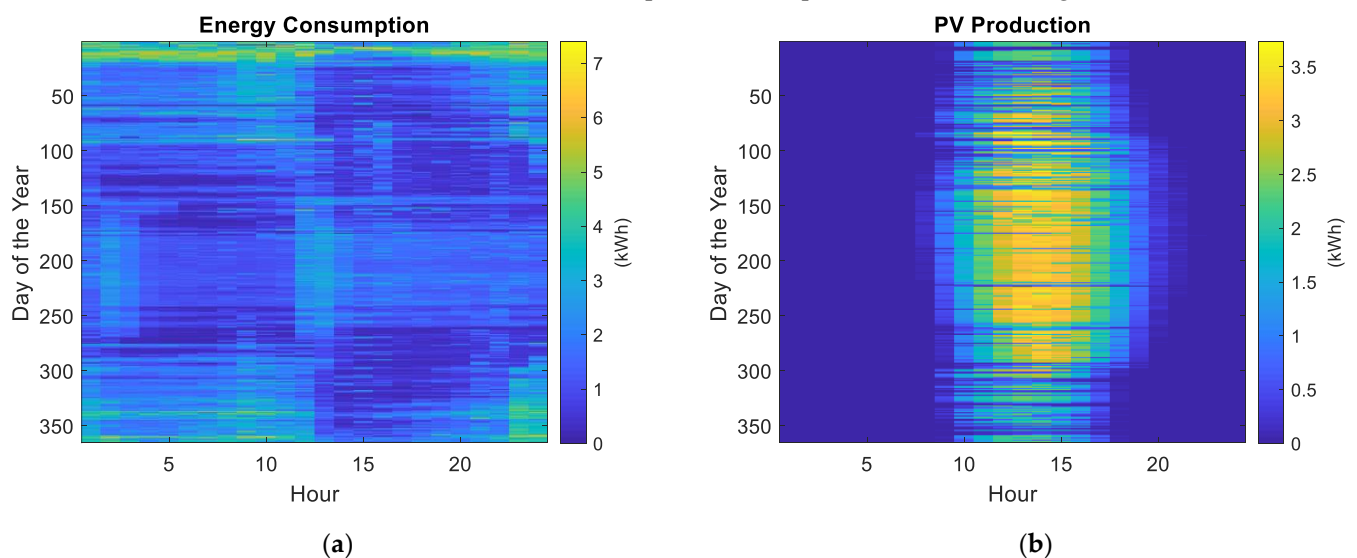
Figure 4. Heatmaps of measured hourly energy consumption (a) and PV production (b) for the period under study (March 2020 to February 2021).

3.1.1. PVSC layouts

This PVSC is built in a single-home detached building with no important shadings from nearby constructions. There are several options for installing a PVSC on it. The orientation is 30°E for the larger façade and 60°W for the shorter one. The roof is flat and is divided into two sections connected through a corridor. The owners decided to install the PV modules on the southern part of the roof in two rows of 5 modules with portrait orientation, as is shown in Figure 5(a). For this study, two alternatives will be considered, the first one using canopies with an inclination of 30° on the southeast and southwest façades shown in Figure 5(b), and the second one using modules attached over the same façades, shown in Fig 5(c).

The original PVSC uses power optimizers (one for each PV module), and they are connected to the inverter in a single string configuration. For the other options is also possible to a single string configuration, but two strings are preferred. In this case, a minimum length of 6 modules is mandatory for this inverter and power optimizers. It is important to note that for the two orientations configurations, the peak power is flattened so the inverter can easily accommodate the sum of both strings. These inverters can drive a peak power (DC) up to 50% higher than the nominal AC output. Thus, the cost of the alternatives using several orientations is only increased by the additional modules needed.

(a) (b) (c)
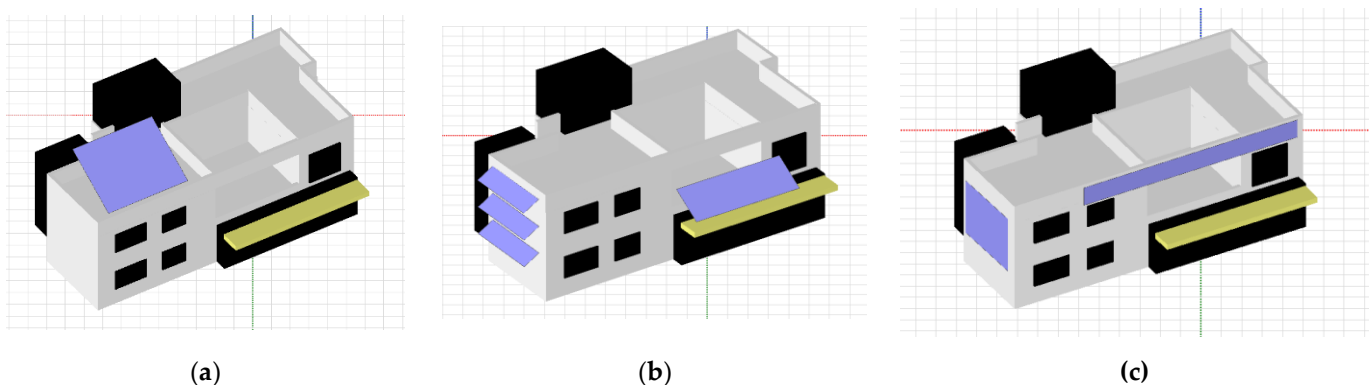
Figure 5. Residential PVSC plant PVSYST Models (a) Original layout (b) Design using canopies (c) Design using modules attached to the façade.

3.1.2. Energy analysis

The different configurations are simulated in PVSYST and compared with the real data obtained from the PVSC. Also, individual orientations for canopies and coplanar modules are simulated to quantify the yield of each orientation. The results are summarized in Table 4, where all results are from simulations except the real data from the original configuration. The difference between the simulation and the real data is less than 3% for the original configuration. This is a fair result considering the natural variability of yearly irradiance. The yearly optimum is only 6% better than the original installation. Still, for the configurations over the façades, the results range from a 10% less yield for the configuration using canopies and a 33% less for the configurations with coplanar modules attached to the façades. Due to the orientation of the building, better results are expected for the SE façade. This is confirmed in the simulation of individual façades, but

interestingly, for the SE canopy, the yield is only 3% less than the original, due to the lower inclination and shading from the building in the afternoon. The SW canopy yield is 17% less than the reference; this is not only due to the less favorable orientation, but also due to mutual shading in this particular configuration. For the coplanar modules, there is little difference between both façades.

Table 4. Energy yield of the different configurations for the PVSC.

Configuration	# Modules	PV Power (W)	Yield (kWh/kWp)	ΔYield[1]
Original (Real Data)	10	3850	1561	-3%
Original	10	3850	1611	0%
Yearly optimum	10	3850	1710	6%
Canopy (SE & SW)	12	4620	1446	-10%
Canopy (SE)	6	2310	1558	-3%
Canopy (SW)	6	2310	1331	-17%
Coplanar on façade (SE & SW)	12	4620	1087	-33%
Façade (SE)	6	2310	1103	-32%
Façade (SW)	6	2310	1059	-34%
Canopy & Façade (SE) & (SW)	12	4620	1318	-18%

[1] Refereed to the original configuration.

The results are presented in Table 5, and there are no big differences between configurations. The configuration coplanar with the façade has a better self-consumption degree that can be explained because of the lower energy production, which translates into lower surplus. The same situation is for the individual orientations so that there are not shown in this table.

Table 5. Energy performance with the building and the grid of the different configurations for the PVSC.

Configuration	PV Production[1]	Energy Consumption[1]	PV Self-Consumption[1]	Surplus Energy[1]	Energy from the Grid[1]	SCD[2]	SSD[3]
Original (Real Data)	6.0	14.2	3.3	2.7	10.9	55%	23%
Original	6.2	14.2	3.8	2.4	10.4	62%	27%
Yearly optimum	6.6	14.2	3.9	2.6	10.2	60%	28%
Canopy (SE & SW)	6.7	14.2	4.0	2.7	10.2	60%	28%
Canopy (SE)	3.6	14.2	2.9	0.7	11.3	79%	20%
Canopy (SW)	3.1	14.2	2.3	0.7	11.9	76%	16%
Façade (SE & SW)	5.0	14.2	3.6	1.5	10.6	71%	25%
Façade (SE)	2.5	14.2	2.2	0.4	12.0	86%	15%
Façade (SW)	2.4	14.2	1.9	0.6	12.3	77%	13%
Canopy & Façade (SE) & (SW)	6.1	14.2	3.9	2.2	10.3	64%	28%

[1] All energies are expressed in MWh; [2] SCD - Self Consumption Degree; [3] SSD - Self Sufficiency Degree.

3.1.3. Economic analysis

The current regulation in Spain follows a net-billing scheme, so the economic profit for a PVSC comes from two items: the energy self-consumed, that is not bought from the grid, and it is valued at retail prices, and the surplus energy that is fed to the grid and it is valuated at a price slightly lower than the pool market electricity price. As was mentioned in section 2, these prices are available from the Spanish TSO. With the hourly

energies and prices, the balances are calculated and are summarized in the yearly results shown in Table 6.

Table 6. Yearly economic profit for different PVSC configurations and tariffs 2.0A, 2.0DHA and new 2.0TD tariff. Surplus compensation is also shown for reference.

Configuration	Surplus compensation	Profit 2.0A	Profit 2.0DHA	Profit 2.0TD
Original (Real Data)	84.56 €	393.41 €	352.49 €	456.01 €
Original	76.21 €	436.02 €	354.73 €	498.73 €
Yearly optimum	84.10 €	457.39 €	386.05 €	521.50 €
Canopy (SE & SW)	83.02 €	461.93 €	410.94 €	536.18 €
Façade (SE & SW)	47.42 €	386.76 €	332.72 €	435.12 €
Canopy (SE) & Façade (SW)	68.99 €	435.93 €	391.11 €	505.05 €

The next step is studying the interaction with the building electrical loads and with the electrical grid, using the methodology described in section 2. The results are shown in Table 7 refereed to the original (simulated) configuration. The best economic performer is the configuration based on canopies on southeast and southwest façades. Considering that the installed power for this configuration is 20% higher than the original and the yearly optimum and that the yearly produced energy, the profit is the best for this configuration.

Table 7. Variations in economic profit for different configurations and tariffs with respect to the original configuration.

Configuration	Δ 2.0A	Δ 2.0DHA	Δ 2.0TD
Original (Real Data)	-9%	-8%	-10%
Original	0%	0%	0%
Yearly optimum	5%	8%	5%
Canopy (SE & SW)	6%	11%	7%
Façade (SE & SW)	-11%	-7%	-10%
Canopy (SE) & Façade (SW)	1%	2%	-1%

Our study incorporates the Time of Return On Investment (TROI) as the first economic measure. TROI is one of the most widely used methods for comparing the benefits of a programme with the same costs per unit, per person or aggregated for the programme as a whole.

The TROI is selected because it is a cost-benefit oriented economic method [43]. Still, it is also used to calculate Return on Investment (ROI), i.e. how much is produced by how much is invested. The cost of the systems under study is based in the price of the original installation. For the installations on canopies and façades, the costs are increased in 192 € for the additional PV modules and between 1903 € and 2023 € for the additional structures and installation cost. That results in an increase of between 29% and 33% for a 20% increase in PV installed power. The results are presented in Table 8, showing times of returns around 12 years for the more conventional orientations and between 15 and 17 years for the orientations using canopies and the façades. Interestingly, the new tariff fits better with these orientations, reducing the TROI by 3 years versus 2 years for the original and yearly optimum orientations.

Table 8. Time of return on investment in years for the different PVSC configurations and tariffs.

Configuration	Cost	TROI 2.0A	TROI 2.0DHA	TROI 2.0TD
Original (Real Data)	6,148.00 €	15.6	17.4	13.5
Original	6,148.00 €	14.2	16.1	12.1
Yearly optimum	6,148.00 €	13.6	14.9	11.5
Canopy (SE & SW)	8,159.00 €	17.8	19.3	15.0
Façade (SE & SW)	7,919.00 €	20.6	22.2	17.3
Canopy (SE) & Façade (SW)	8,039.00 €	18.4	20.6	15.9

An additional way of incorporating the economic feasibility study is to study the Net Present Value (NPV) as a more robust measure of economic calculation. The NPV represents the discounted value of all cash flows at the source at a discount rate that matches the cost of capital. For this study, what it is done is to value at a given point in time the unrealized cost of the investment project (i.e. the initial outlay) and the expected higher satisfaction in the future (i.e. the expected cash flows). It is applied a process of choosing the current point in time as the point at which both the payout and the cash flows should be valued, so a discounting process is applied. To apply this discounting process, it is incorporated the discount rate, which is the opportunity cost of the project, known as the cost of capital.

These calculations are performed considering a 25 lifespan of the PVSC installation, with a 0.8% yearly degradation rate and an inverter replacement on the 13th year (also valid for IRR and LCOE calculations). The discount rate is selected as 1%. As can be seen in Table 9, the project is profitable in economic terms as it has positive NPV except for the PVSC configurations and tariffs:

- Canopy (SE & SW) and 2.0DHA
- Façade (SE & SW) and 2.0A in addition to 2.0DHA
- Canopy (SE) & Façade (SW) and 2.0DHA

Table 9. Net Present Value for the different PVSC configurations and tariffs.

Configuration	Cost	NPV 2.0A*	NPV 2.0DHA*	NPV 2.0TD*
Original (Real Data)	6,148.00 €	1,063.05 €	239.85 €	2,322.32 €
Original	6,148.00 €	1,835.79 €	838.96 €	3,384.91 €
Yearly optimum	6,148.00 €	2,244.99 €	1,461.05 €	3,943.79 €
Canopy (SE & SW)	8,159.00 €	360.98 €	-353.63 €	2,083.69 €
Façade (SE & SW)	7,919.00 €	-895.71 €	-1,455.27 €	578.11 €
Canopy (SE) & Façade (SW)	8,039.00 €	27.41 €	-874.25 €	1,417.76 €

Another criterion to make the study more robust is the so-called Internal Return Ratio or IRR. It is defined as the discount rate that equals the NPV of the investment to 0. This is a study of relative profitability to provide a final argument for the TROI and NPV.

IRR provides us with one of the most widespread measures of profitability as it provides a more intuitive idea of the adequacy to what is expected from an investment, as it is a value that can be easily compared with interest rates, which is one of the main components that determine the cost of capital in a given project. In Table 10 the results are

presented and in an outstanding way the IRR with the new tariff 2.0TD is 2 points higher than with the current 2.0A.

Table 10. Internal Rate of Return for the different PVSC configurations and tariffs.

Configuration	Cost	IRR 2.0A*	IRR 2.0DHA*	IRR 2.0TD*
Original (Real Data)	6,148.00 €	2%	1%	4%
Original	6,148.00 €	3%	2%	5%
Yearly optimum	6,148.00 €	4%	3%	6%
Canopy (SE & SW)	8,159.00 €	1%	1%	3%
Façade (SE & SW)	7,919.00 €	0%	-1%	2%
Canopy (SE) & Façade (SW)	8,039.00 €	1%	0%	2%

Finally, the Levelized Cost Of Electricity (LCOE) is a metric that informs about the cost of electricity independent of the technology used for generation. From the costs of the different installations, the LCOE will be calculated following the procedure as exposed in [44] and expressed in equation (3). For the calculations performed, the results for the different configurations are presented in Table 11.

$$LCOE = \frac{\sum_{t=0}^{T} C_t/(1+r)^t}{\sum_{t=0}^{T} E_t/(1+r)^t}$$

(3)

where C_t are the costs, E_t the energy produced and r the discount rate.

Table 11. Levelized Cost of electricity for the different PVSC configurations.

Configuration	Cost	LCOE (€/kWh)
Original (Real Data)	6,148.00 €	0.0597
Original	6,148.00 €	0.0578
Yearly optimum	6,148.00 €	0.0545
Canopy (SE & SW)	8,159.00 €	0.0712
Façade (SE & SW)	7,919.00 €	0.0920
Canopy (SE) & Façade (SW)	8,039.00 €	0.0770

For a proper comparison, the averaged and median values of the residential tariffs for the period under study are calculated and presented in Table 12. The weighted average is calculated using the real data from the residential PVSC under study. The LCOE for all configurations is under the mean prices of tariff 2.0A and the new 2.0TD. The price for tariff 2.0DHA is low but this is a two-period tariff and the PVSC produces mostly in the peak-rate period. For the new 2.0TD tariff there is a similar situation because this is a three-period tariff, and the peak-rate is higher than 2.0DHA and 2.0A, being the lowest rate at night and at weekends. The price at which the surplus is compensated is somewhat low due to the low electricity prices in 2020 due to the pandemic of COVID. With the increase in PV generation in Spain is foreseeable a scenario of low wholesale market prices at the periods where PV is producing most, reducing the incomes from surplus compensation.

**Table 12.** Retail prices for electricity in year 2020.

Tariff	Weighted Average price (€/kWh)	Median value price (€/kWh)

| 2.0A | 0.1034 | 0.09450 |
2.0DHA	0.07308	0.06143
2.0TD[1]	0.09600	0.07413
surplus	0.03113	0.03433

[1] Estimated.

3.2. Industrial PVSC

Considering that this PVSC is in operation since September 2020, there is no data available for an analysis such as complete as for the residential example. Figure 6 shows the heatmaps for the hourly consumed energy 6(a), PV-produced 6(b) and imported from the grid 6(c). It can be appreciated the good fitting between the factory peak load before noon and the PV production. Also, in Figure 6(c) can be seen near zero consumption periods due to the PVSC production. The horizontal band in the center of all figures correspond to the period of unavailable data due to the recent construction of this PVSC. It is important to note the reduction in the maximum hourly energy demanded from the grid, while in Figure 6(a) the scale ranges up to 250kWh for the energy consumption, the scales for the energy imported from the grid in Figure 6(c) only ranges up to less than 200kW.
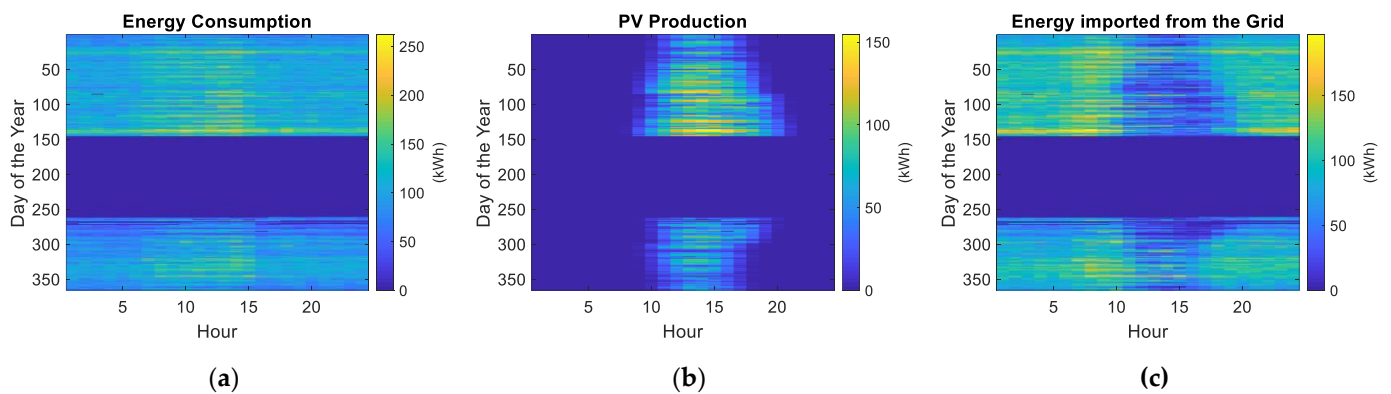
Figure 6. Heatmaps for industrial PVSC plant (a) Electricity consumption (b) PV Production (c) Energy imported from the grid.

The three configurations summarized in Table 3 have been simulated in PVSYST with the same modules, power optimizers and inverters. In Figure 7 the hourly production for two clear-sky days is presented. Figure 7(a) correspond to a winter day and Figure 7(b) to a summer day. For a proper comparison, the data from the three configurations is rescaled to 169 kW. It can be seen that due to the low inclination of the modules, the variations between the South orientation layout and the 2-orientations layout is low, but in summer the 2-orientations production profile is more rounded, with a lower peak and higher production at sunrise and sunset. The East-West configuration has a marginally better behavior in summer, but it is poor in winter.
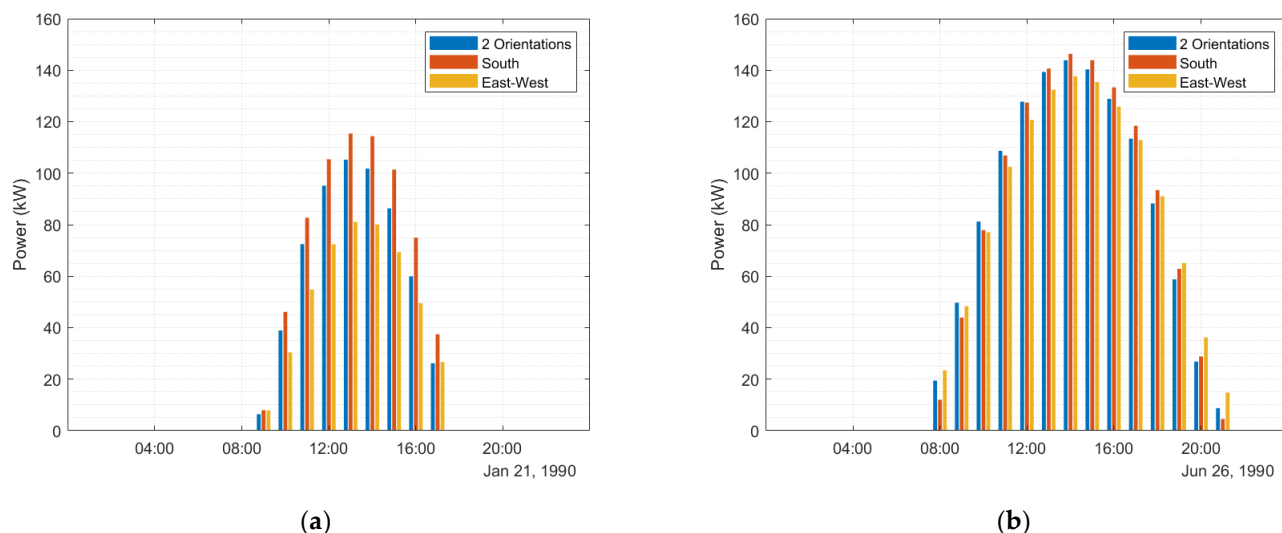
Figure 7. PV production of different configurations with the same rated power for industrial PVSC plant on representative days (a) Winter day, (b) Summer day. (1990 is the default year for PVSYST simulations).

The behavior of the real PVSC on one representative day is presented in Figure 8. As can be seen, the energy consumption decreases at lunchtime, between 14:00 and 16:00. This can make the electricity consumption from the grid too low, so the inverters curtail the production. According to the Spanish regulation, if the PVSC is connected under the category without surplus, grid feeding is not allowed in any of the three electricity phases, as can be seen in the production being curtailed around 16:00. So, if the electrical loads into the factory are not well-balanced it could result in higher PV production losses. This fact is important in favor of PVSC layouts that yield the energy with flatter and longer production profiles.
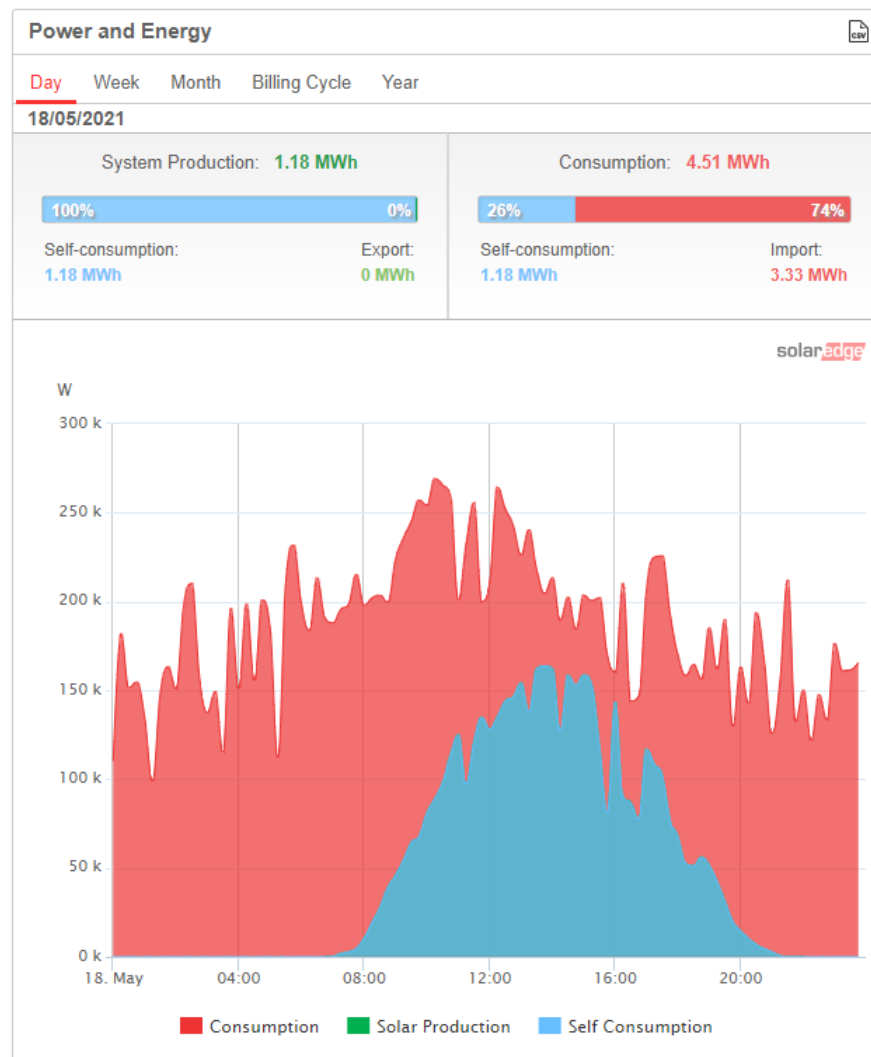
Figure 8. Screenshot of the monitoring portal showing the electricity consumption and production on one spring day (18/05/2021). The figure shows the 15-minute average power in watts for the consumption and PV production.

4. Discussion

The use of PV orientations non-optimal for energy generation has been presented in residential and industrial cases of study. For the residential case, it is found that the economic yield for the discussed orientations is better than its energy yield. One reason is that using several orientations spread production more uniformly during the daytime, increasing the self-consumption share of PV-produced electricity. The other reason is found in the variable prices for the retail electricity and the surplus electricity fed into the distribution grid. With the maturity of the PV sector, the actual net-billing schemes, like the current one in Spain, are more appropriate than net-metering policies since the surplus price is indexed to the wholesale electricity market, thus signalling the periods when distributed generation is more valuable [45]. The use of these non-optimal orientations can reduce the electricity interchanged with the grid, especially the energy fed, resulting in a reduction of the energy stress on the grid [46].

The introduction of residential tariffs with higher prices in periods of high electricity consumption will add an additional profit to the Southeast orientations, which produce most electricity in the hours before noon, just within one of the two peak tariff periods.

From the data in table 5, the increase in profits over the current one period tariff is calculated and ranges between 16% and 19% and increases to around 30% profit over the current two period tariff.

For the industrial case, in addition to the considerations discussed for the residential scenario, there are additional factors to take into account. The use of alternative orientations can facilitate larger PVSC installations, reduced curtailment of PV production or energy fed into the distribution grid, and simplified installation and maintenance. Furthermore, it is possible to optimize the periods of energy generation to suit the load patterns of the site. The use of PV reduces the maximum power demanded from the grid, in particular, the analysis of the period of available data shows an important reduction of power surpasses. In Spanish industrial tariffs, a surpass is defined as the power demanded in a quarter hour period exceeding the contracted power. For this industry, the contracted power is of 180 kW and in the data available there are 642 quarters with consumption over 180 kW, with a maximum demanded power of 284 kW. For the energy taken from the grid there are 194 quarters with demanded power over 180 kW and with a maximum power of 236 kW demanded from the grid. These figures mean that the use of PV roughly decreases the surpasses by 69% and the maximum power exceeded decreases a 46%.

To realize the greatest potential of alternative orientations it is important to stress the necessity of implementing complementary demand side strategies. For example, in Figure 4(a) it is clear that the use of air conditioning during the night in summer can be shifted to the hours when PV production is high using self-produced PV electricity and therefore providing greater economic benefit.

From a wider perspective, the use of these orientations can provide an important increase in the suitable area for PV, beyond roofs [24,47]. Traditionally, installations of PV in locations other than roofs are perceived as inefficient or uneconomic and reserved for emblematic or flagship buildings. Our study shows that even when the energy performance is lower than traditional orientations, the economic performance is not so far from them. Considering that PV modules can replace building materials, the overall economic balance can be positive. In addition, the use of PV as shading elements in canopies can be used by architects to improve the user's comfort and the energy performance of the building by reducing cooling needs while increasing the energy production. These facts are relevant to the BIPV concept and can help the expansion of this sector.

Complementarily, these results help us to demystify general rules of photovoltaic installations, such as: "In the northern hemisphere, the solar panels have to be oriented towards the South" and "The panels must be inclined according to the latitude of the site"[48]. More precisely, in an extensive numerical study, the optimal fixed tilt and azimuth angles are calculated for the continental USA and it is found that "The optimum tilt was never greater than latitude tilt, but up to 10° less than latitude tilt" [49]. In this reference is also pointed that if variable electricity prices are considered, these angles can vary. Moreover, as is stated in [50] "there is a false perception among building professionals that solar modules should be installed on ideally oriented and tilted surfaces". The performance of systems with non-optimal orientations allows further flexibility in the installation of PVSC in residences and industrial buildings. This is achieved without

aesthetically distorting the structure and obtaining an acceptable economic benefit with an economic yield that varies only slightly compared to installations with optimal orientations.

5. Conclusions

The use of orientations different of the traditional orientation optimal for energy production in PVSC installations has been studied in residential and industrial buildings. The aim of this study is to be as close as possible to real built installations and hourly variable electricity prices are used. For the residential case, different PV configurations suitable for the building are studied using the real data from the PVSC. For the industrial case, the PVSC is built using non-optimal orientations and it is compared with South-facing and East-West orientations.

In conclusion, it has been found that PVSC installations in orientations different of the traditional orientation optimal for energy production are a viable option. The economic performance of these orientations it is found to be acceptable under the current net-billing self-consumption scheme in Spain. The data from the residential case shows that for the configuration using canopies, the economic benefit is the same as that of the optimal energy producing orientation. For the configuration with the modules on the façades, the economic benefit is a 14% lower than for the optimal, despite of an energy production a 24% lower.

An additional advantage for these orientations is found in the new residential tariffs, that results in an increase of 19% in the profit over previous tariffs. The new period of highest prices "peak" before noon can be used in orientations with maximum production in this period. There is also a fair economic performance for these orientations, despite of the higher cost assumed in this study for the modules placed on canopies and on the façades.

The data from the industrial PVSC case study suggest that non-optimal PV orientations can be an advantage over traditional south facing orientations optimal for yearly energy production. The main advantages found can be summarized as follows:

- Higher installed power due to more efficient use of available space in roofs, resulting in higher energy production in the available space. The benefit identified in the case study was 9%.
- Improved economic yield by adaptation to variable electricity tariffs and load patterns of industry using different orientations.
- Reduced curtailment of PV production or energy fed into the distribution grid due to the flattened production profile.
- Higher potential for reducing peaks of consumption due to the extended period of PV production. The reduction in the number of power surpasses reach 69% and the maximum power exceeded is reduced a 45% in this case study.
- More ordered PV Layout, easing installation, operation and maintenance, and overall safety for workers.

With the current outlook of an increased deployment of zero-marginal-cost generation sources, such as PV, wholesale market electricity prices are expected to decline after noon, when consumption is lower. Meanwhile retail prices will remain high during peak

periods of consumption and therefore the use of non-optimal orientations can be highly beneficial from the economic point of view.

Future directions of this work will include a detailed techno-economic analysis of the industrial PVSC with full-year data, systematic research of different orientations for representative residential, commercial, and industrial users, and the development of a methodology for optimal design of PV installations in accordance with hourly-variable electricity prices and consumption patterns.

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