**Questionnaire**

**Gender**

* Male
* Female

**Year of birth**

|  |
| --- |
|  |

**Region of residence**

* Abruzzo
* Basilicata
* Calabria
* Campania
* Emilia Romagna
* Friuli Venezia Giulia
* Lazio
* Liguria
* Lombardia
* Marche
* Molise
* Piemonte
* Puglia
* Sardegna
* Sicilia
* Toscana
* Trentino Alto Adige
* Umbria
* Valle d'Aosta
* Veneto

**Residence municipality size**

* Up to 10000 inhabitants
* 10/30.000 inhabitants
* 30/100.000 inhabitants
* More than 100.000,
* I don’t know

**Employment**

* Employed
* Not employed
* Retired

**Level of education**

* No educational qualifications
* Elementary license
* Lower secondary school leaving certificate
* High school diploma
* Degree

**Are you the main household food purchaser?**

* Yes, just me
* Yes, with others
* No

**How interested are you in making your lifestyle healthier than it is now?**

* I'm not interested in changing my lifestyle at the moment
* I plan to make changes in my lifestyle in the next 6 months
* I plan to make changes in my lifestyle this month
* I recently started making changes in my lifestyle
* I believe I already have a healthy lifestyle

**In the last year have you believed in a piece of news about food read on Internet or on social networks that turned out to be a fake news (Fake News)?**

* Never
* Rarely
* Sometimes
* Often
* Always

**Indicate your degree of agreement with the following statements from 1 to 7 where:**

**(1 = Strongly disagree and 7=Strongly agree)**

|  | 1 Strongly disagree | 2 | 3 | 4 Neither agree or disagree | 5 | 6 | 7 Strongly agree |
| --- | --- | --- | --- | --- | --- | --- | --- |
| When buying products, I generally purchase those brands that I think others will approve of |  |  |  |  |  |  |  |
| It is important that others like the products and brands I buy. |  |  |  |  |  |  |  |
| If I have little experience with a product, I often ask my friends about the product. |  |  |  |  |  |  |  |
| I frequently gather information from friends or family about a product before I buy. |  |  |  |  |  |  |  |

**Indicate your degree of agreement with the following statements from 1 to 7 where:**

(1 = Strongly disagree, 2 = Disagree, 3 = Neither agree or disagree, 4 = Agree, 5 = Strongly agree)

|  | 1 Strongly disagree | 2 disagree | 3 Neither agree or disagree | 4 Agree | 5 Strongly agree |
| --- | --- | --- | --- | --- | --- |
| I'm sure I get the success I deserve in life |  |  |  |  |  |
| Sometimes I feel sad and upset |  |  |  |  |  |
| When I try, I generally succeed |  |  |  |  |  |
| Sometimes when I fail I feel like I'm worth nothing |  |  |  |  |  |
| I successfully complete my assignments |  |  |  |  |  |
| Sometimes, I feel like I'm not in control of my job |  |  |  |  |  |
| Overall, I am satisfied with myself |  |  |  |  |  |
| I am full of doubts about my competence |  |  |  |  |  |
| I determine what will happen in my life |  |  |  |  |  |
| I feel like I am not in control of my success in my career |  |  |  |  |  |
| I am able to deal with most of my problems |  |  |  |  |  |
| There are times when things seem rather depressing and hopeless to me |  |  |  |  |  |

**In which of these classes does your / your family's monthly net income fall?**

* Up to 600 euro
* 601-900 euro
* 901-1200 euro
* 1201-1500 euro
* 1501-1800 euro
* 1801-2550 euro
* 2551-3550 euro
* More then 3550 euro
* I prefer not to answer