



## Supplementary Table 1: RE-AIM Dimensions and selected indicators reported by the reviewed articles (n =17)

Author/year/	Outcome	Reach	Efficacy	Adoption	Implementation	Maintenance
Country						
Chodick et al	Outcome: HPV	Target Population: Mothers	• Uptake: 55.3% vaccine uptake in Inter-	<ul> <li>Setting: Hospital</li> </ul>	Medium: Facebook was used to	<ul> <li>Institutionaliza-</li> </ul>
(2020) <b>Israel</b>	vaccine uptake	to 14 year-old daughters	vention group vs 55.0% in control.	setting (Maccabi	deliver the content and videos	tion: No Data
		Behavior: Not described	<ul> <li>Increased in vaccine uptake in Higher</li> </ul>	Healthcare Ser-	<ul> <li>Theory: Inoculation theory</li> </ul>	
		• Sample (n = 21,592)	SES Facebook campaign group 55.8%	vices)	Duration: No specific time frame	
		Recruitment: No specific	Condition: Facebook campaign group	<ul> <li>Staff: Gynecologist</li> </ul>	but participants review the content	
		recruitment method was	(n=17,271) vs control condition	developed the cam-	on Facebook and watch the video	
		described but mothers who	(n=4,321)	paign messages	Cost: Total cost of intervention not	
		were members of Maccabi	Assessment: Post assessment of out-		reported	
		Healthcare Services were	come			
		recruited to the study.	• Vaccinated = 9551+2377=11928			
Fontenot et al	Outcome: HPV	Target Population: MSM	Uptake: 23% vaccine uptake	Setting: Communi-	Medium: mHealth tool	<ul> <li>Institutionaliza-</li> </ul>
(2020) USA	vaccine uptake	18-26	Condition: Single group pre/post-inter-	ties in Boston, Mas-	Theory: Implementation intention	tion: No Data
		<ul> <li>Behavior: unvaccinated,</li> </ul>	vention	sachusetts	theory and design thinking	•
		not up to date, no vaccine	Assessment: Pre/post assessment of	<ul> <li>Staff: Intervention</li> </ul>	Duration: No specific time frame	
		status.	outcome	delivery staff was	but participants review the	
		• Sample (n = 42)	• Vaccinated =10	not described but	mHealth tools at their own pace	
		<ul> <li>Participation rate:42/54=</li> </ul>		hospital staff in-	Cost: Total cost of intervention not	
		78%		volved in the data	reported but participants received	
		Recruitment: Mobile app		collection process	\$5 gift cards plus a chance to win	
		recruitment through MSM			\$75 gift card	
		dating app.				

Gerend &	Outcome: HPV	<ul> <li>Target Population:</li> </ul>	<ul> <li>Uptake: Vaccination initiation higher</li> </ul>	Setting: No specific	Medium: Used text messages to	<ul> <li>Institutionaliza-</li> </ul>
Madkins et al.	vaccine uptake	Young Sexual Minority	among the intervention group (19.4%)	setting but partici-	deliver intervention messages.	tion: No Data
(2020) USA		Men 18 -25	vs. control group (6.6%)	pants were recruited	Theory: Information-Motivation-	• However, 9-
		Behavior: Unvaccinated	Condition: RCT: Intervention group	from Chicago areas.	Behavioral Skills (IMB) model	month follow-up
		• Sample (n = 150)	(n=72) vs. control group (n=76)	Staff: No interven-	framework	was conducted
		Participation rate:	Assessment: Assessed vaccination	tion delivery staff	• Duration: Intervention duration or	Attrition rate:
		(150/155) 96.77%	status at baseline, 3-week follow-up	description	contact was daily for the first 3	between 4% -
		Recruitment: Recruited	and 9-month follow-up assessments.		weeks and changed to 1 per	7% attrition rate
		participants using social	• Vaccinated =14+5 = 19		month for 8 months.	at 3 weeks fol-
		media and advertisement			Cost: Total cost not reported but	low up and 9%
					each participant could receive \$75	-12% at 9
						months follow-
						up
Gerend et.al	Outcome: In-	Target Population: Male	Observed a 75% increase in HPV	Setting: University	Medium: Weekly social media	Institutionalization
(2020) USA	crease in over-	and female students	doses.	campus	postings (Not mention specific so-	: No Data
	all HPV vac-	• Sample (n = 799)	Observed a trend that more HPV vac-	Staff: UHS staff con-	cial media)	
	cination rates	Behavior: had not yet com-	cine doses were administered to stu-	sisted of physicians,	Theory: No Theory	
		pleted the HPV vaccine se-	dents older than 26 years of age in	physician assistants,	Duration: Multi-intervention com-	
		pleted the HPV vaccine se- ries	dents older than 26 years of age in 2019 vs 2018	physician assistants, and nurse practition-	• Duration: Multi-intervention com- ponents which had 30-minute	
		ries	2019 vs 2018	and nurse practition-	ponents which had 30-minute	
		<ul><li>ries</li><li>Recruitment: No specific</li></ul>	2019 vs 2018 <ul> <li>Intervention condition was not de-</li> </ul>	and nurse practition- ers delivered the in-	ponents which had 30-minute PowerPoint presentation	
		<ul> <li>ries</li> <li>Recruitment: No specific recruitment strategy de-</li> </ul>	<ul><li>2019 vs 2018</li><li>Intervention condition was not described but it was a single group inter-</li></ul>	and nurse practition- ers delivered the in-	<ul><li>ponents which had 30-minute</li><li>PowerPoint presentation</li><li>Intervention has 2 components:</li></ul>	
		<ul> <li>ries</li> <li>Recruitment: No specific recruitment strategy de-</li> </ul>	<ul> <li>2019 vs 2018</li> <li>Intervention condition was not described but it was a single group intervention</li> </ul>	and nurse practition- ers delivered the in-	<ul><li>ponents which had 30-minute</li><li>PowerPoint presentation</li><li>Intervention has 2 components:</li><li>(1) student direction campaign</li></ul>	

 Intervention was limited to the first three months of the Spring semester

					• Cost: No data	
Kempe et al.	Outcome: In-	Target Population: Parents	Uptake: Significant increased vaccina-	Setting: KPCO	Medium: Used text messages,	<ul> <li>Institutionaliza-</li> </ul>
(2016) USA	crease HPV	of eligible adolescents re-	tion completion rate among interven-	Clinic	email, or auto-dial:	tion was part o
	vaccine com-	ceiving their first HPV vac-	tion group compared to control group	Staff: Clinic staff in-	Theory: No theory	the long-term
	pletion series	cine	(63% vs 38% respectively)	cluding pediatric,	Duration: Not specific but KPCO	plan of the re-
		Adolescents (males and	<ul> <li>Intent-to-treat analysis</li> </ul>	nurses, medical as-	used an Interactive Voice Re-	searchers.
		females) ages 11-17; PCO	Condition: RCT: cluster, randomized	sistants who helped	sponse (IVR) system, which is ca-	Series comple-
		members for past 2 years	pragmatic trial (intervention n=374 or	in enrollment phase.	pable of producing multiple auto-	tion rates were
		Sample (n = 929)	control group n=555)		mated recall messages parents	measured 1
		Behavior: Already received	Assessments: Two follow-up assess-		selected reminder recall method	year after HPV
		1st dose	ments		Recalls issued for each remaining	dose 1 was re-
		Recruitment: Active enroll-	• Vaccinated = 236+211=447		dose	ceived
		ment with intervention			Cost: No data	
		group, passive enrollment				
		in control group				
Kim et.al	Outcome:	Target population: Korean	Vaccine uptake: Intervention group	Setting: Colleges,	Medium: Mobile web technology	Institutionaliza-
(2020) USA	measure in-	undergraduate and gradu-	was twice as likely to receive HPV vac-	churches, social me-	to deliver storytelling HPV video	tion: No Data
	crease/change	ate female students living	cine dose compared to control group.	dia.	and emails.	
	in initiation of	in the USA	Other impact: Both condition increased	• Staff: 3 peers paired	Theory: Situation specific theoreti-	
	HPV vaccina-	Behavior: Had not yet re-	knowledge.	of Korean American	cal framework along with storytell-	
	tion	ceived HPV vaccination	• Condition: intervention (n=54) and con-	college women and	ing and communication theory	
		• Sample size: (n=104)	trol group (n=50)	Physicians address	Duration:	
		Recruitment: Use student	Assessments: Two short-term assess-	common miscon-	Cost: Total cost not reported.	
		leaders, pastors and social	ment (post intervention and 2-month	ceptions	However, each participant re-	
		media to recruit partici-	follow-up		ceived \$20 gift certificate and had	
		pants	Vaccinated 10		chance to win additional \$100 gift	
					card	

		<ul> <li>Loss to follow up: Interven-</li> </ul>				
		tion group (n=9); control				
		(n=8)				
Lee et al.	• Outcome:	<ul> <li>Target Population: Korean</li> </ul>	Vaccine uptake: 30% received first	Setting: No one spe-	Medium: Used text message, mo-	<ul> <li>Institutionaliza-</li> </ul>
(2016) USA	Increase receipt	American women ages 21-	dose of vaccine.	cific setting. Re-	bile phone intervention	tion: No Data
	of HPV vaccine	29	<ul> <li>Other impact: Increase in knowledge</li> </ul>	cruited participants	<ul> <li>Theory: Fogg Behavioral and</li> </ul>	
		<ul> <li>Behavior: No prior receipt</li> </ul>	and intent for the vaccine.	from churches, clinic	Trans-theoretical Models	
		of HPV vaccine	Condition: Single pre/post quasi-exper-	and other commu-	Duration: Messages delivered for	
		• Sample (n = 30)	imental design	nity settings	20-30 minutes each day for 7	
		<ul> <li>Recruitment: Multi-recruit-</li> </ul>	Assessments: Baseline and post-inter-	<ul> <li>Staff: Delivery staff</li> </ul>	days	
		ment methods including	vention assessment (one week)	was not described.	Cost: Not reported	
		brochures, flyers, adver-	• Vaccinated = 9			
		tisement on social media.				
Matheson et	• Outcome:	<ul> <li>Target Population: Adoles-</li> </ul>	Vaccine uptake: 14% in intervention	Setting: Pediatric	Medium: Third party Web-based	Institutionaliza-
<b>al.</b> (2014) USA	measure increase	cent and young adult be-	group completed the vaccine series	clinic	reminder system delivered text	tion: Conducted
	in HPV vaccine	tween 11 – 22 years.	compared to 0% in interested group	Staff: Health care	message reminders	long term fol-
	series completion	<ul> <li>Behavior: Patients and</li> </ul>	and 3% in standard care group	providers	Theory: No theory	low-up
	rates	parent hospital visits and	Other impact: Increased in second		Duration: Three different text	
		family initiated the vaccine.	doses.		messages at different times	
		• Sample: (n=312)	• Condition: Not RCT: Three aims (Inter-		Cost: Not reported	
		<ul> <li>Recruitment: Recruited</li> </ul>	vention group n=37, interested group n			
		during hospital visit	=43 and standard care n =232)			
			<ul> <li>Assessments: two post intervention as-</li> </ul>			
			sessment for 2 dose and 3 dose.			
			• Vaccinated =5+7=12			

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Mohanty et al.	• Outcome:	Target Population: Male	Vaccine uptake: 152 adolescents re-	Setting: No specific	<ul> <li>Medium: Facebook and webpage</li> </ul>	<ul> <li>Institutionaliza-</li> </ul>
(2018) USA	measure	and female adolescents	ceived vaccinations	setting but partici-	were used to deliver the interven-	tion: No data
	increases in HPV	ages 13-18	Other impact: 63 participants com-	pants were recruited	tion	reported.
	vaccine uptake	Behavior: Under-vac-	pleted 3 doses	from Philadelphia	Theory: Health Belief Model	
		cinated population	Condition: No specific comparison	areas.	<ul> <li>Duration: Campaign was run for</li> </ul>	
		• Sample: (n=155,110)	group.	Staff: Staff from the	two weeks period.	
		Recruitment: Facebook	Assessments. Assessed participants	Philadelphia Depart-	<ul> <li>Cost: Described the campaign</li> </ul>	
		campaign was used to re-	activities through Facebook matrix and	ment of Public	cost (\$3,000 per advertising cam-	
		cruit participants	the hospital verifications.	Health	paign but did not report total cost.	
			Vaccinated 215			
Ortiz et al.	• <u>Outcome:</u>	Target Population: Adoles-	Vaccine uptake: No significant in-	Setting: Took place	Medium: Facebook was used to	<ul> <li>Institutionaliza-</li> </ul>
(2018) USA	measure HPV	cents 13-18 years	crease in HPV vaccination	in 2 Southeastern	deliver the intervention.	tion: No data
	vaccine	Behavior: Not yet initiated	• Other impact:	US cities	Theory: Health Belief Model	reported.
	completion/uptak	or completed HPV vaccine	Condition: Intervention group (n=82)	Staff: No data avail-	Duration: During 3-month time pe-	
	е	series	and control group (n =26)	able	riod totaling 24 health facts	
		• Sample: (n= 108)	Assessments: Baseline and three		Cost: Total cost not reported.	
		<ul> <li>Recruitment: Posters and</li> </ul>	months post intervention assessments.		However, each participant re-	
		fliers were used to re-	Vaccinated. Not available		ceived \$25 gift card.	
		cruited participants from				
		community center and				
		clinic.				

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Patel et al.	• <u>Primary:</u>	Target Population: Women	Vaccine uptake: No increase in com-	Setting: 9 Planned	Medium: women selected pre-	<ul> <li>Institutionaliza-</li> </ul>
(2014) USA	determine if on-	between ages 19-26	pletion rates in intervention group	Parenthood clinics,	ferred method (text, email, phone,	tion: Followed
	time HPV vaccine	<ul> <li>Behavior: Received first</li> </ul>	(17.2%) and control group (18.9%)	1 hospital family	private Facebook message, and	up the partici-
	series completion	dose of vaccine.	group)	planning clinic	standard mail as reminder)	pants up to 32
	would increase	• Sample: (n=365)	Other impact: Older, college degree	<ul> <li>Staff: Recruitment</li> </ul>	Theory: No theory	weeks
	with use of	Recruitment: Participants	holder and having lifetime partner com-	was done by trained	Duration: Each participant re-	
	automated	were recruited during the	plete 3 doses	research staff at 10	ceived 4 messages reminder	
	message	hospital visit	Condition: cluster-randomized study	family planning clin-	(over 32 week period)	
	reminder system	<ul> <li>Inclusion and exclusion:</li> </ul>	(Intervention 180 vs. control 185)	ics across 7 US	Cost: No data	
		Sufficiently described	Assessments: Baseline assessment	states but those who		
		Participation rate: No data	was based on receiving first dose of	delivered the inter-		
			vaccination. Subsequent assessments	vention was not de-		
			were based on when the second or	scribed.		
			third vaccination were received.			
			Vaccinated 31+35=66			
Piedimonte S	• outcome: In-	Target Population: Univer-	• Vaccine uptake: 29 out of 56 were vac-	Setting: Two univer-	Medium: Social media advertising	<ul> <li>Institutionaliza-</li> </ul>
et al. (2018)	crease HPV	sity students with mean	cinated in phase I and 64 of 151 were	sity campuses.	and mass emailing and posters	tion: Reported
USA/Canada	vaccine uptake	24.79 year	vaccinated. Additional 957 vaccinated	<ul> <li>Staff: 2 residents, 6</li> </ul>	on campus (did not specify which	2- and 6-
	among univer-	Behavior:	Other impact: Increased knowledge	medical students	social media platforms – just so-	months follow-
	sity students af-	• Sample: Phase I (n=56)	Condition: McGill University (interven-		cial media advertising)	up assessment.
	ter implement-	and phase II (n=839)	tion group) and Concordia University		Theory: No theory	<ul> <li>Program con-</li> </ul>
	ing an educa-	Recruitment: Campaign	(control)		Duration: Not clearly stated	tinued after the
	tional program	was implemented on cam-	Assessments: Baseline assessment in		Cost: Total cost was not reported	intervention.
	and vaccination	puses.	phase I and follow-up assessments not		but the cost of vaccination was re-	
	campaign.	Unintended consequences	stated but implied that they were done		ported.	
		were monitored and re-	at the time they received vaccines			
		ported.	Vaccinated 1.050			

Rand et al.	<u>• Primary:</u>	<ul> <li>Target Population: Parents</li> </ul>	<ul> <li>Vaccine uptake: intervention 16% vs.</li> </ul>	Setting: 29 pediatric	Medium: Used text message re-	<ul> <li>Institutionaliza</li> </ul>
(2015) USA	measure HPV	of unvaccinated adoles-	Control 13%	clinics and 10 family	minder-recall system	tion:
	vaccine dose 1	cents (11-16)	Other impact: Not reported	medicine clinics in	Theory: No theory	
	uptake after text	<ul> <li>Behavior: No record of</li> </ul>	Condition: Randomized practices to in-	MCO network in up-	Duration: Up to four text mes-	Measured first,
	r/r intervention	HPV vaccination	tervention (n=1,893) and control group	state NY	sages	second and thir
	sent to parents	• Sample: (n=3812)	(n =1,919)	Staff: Managed care	Cost: No data	doses meaning
	• Secondary:	<ul> <li>Recruitment: Text mes-</li> </ul>	Assessments: Assessment was done	organization pro-		assessments
	measure uptake	sages were used to invite	throughout the intervention period.	grammer delivered		were done up to
	of HPV vaccine	participants	• Vaccinated 303+249=552	the intervention.		12 months or
	doses 2 and 3					more but not
						clearly stated.
Rand et al.	• <u>Primary:</u>	Target Population: Parents	Vaccine uptake: 48% of phone inter-	• Setting: 3 urban pri-	Medium: Used phone and text	Institutionaliza
(2017) USA	measure the time	of adolescents 11-17 years	vention vs. 40% of phone control and	mary care clinics in	message reminders	tion:
	from enrollment	<ul> <li>Behavior: Not completed</li> </ul>	49% of text intervention vs 30% of text	Rochester, NY (pe-	Theory: No theory	
	to receipt of HPV	2 <sup>nd</sup> and 3 <sup>rd</sup> doses of vac-	control had received 2 HPV vaccine	diatric, medicine pe-	Duration: maximum of 3 remind-	<ul> <li>intervention</li> </ul>
	doses 2 and 3	cine.	doses	diatric, family medi-	ers sent for each dose one wk	lasted 18 month
	(for adolescents	• Sample: (n = 749)	Other impact: text message reminders	cine).	apart	period
	who had already	<ul> <li>Recruitment: Method not</li> </ul>	and phone message reminders proved	Staff: Not data	Cost: No data	
	started vaccine	clearly stated but partici-	to be effective for the adolescents			
	series)	pants were recruited from	Condition: two parallel, two arm RCTs			
		clinics	(phone reminder (n=178) vs standard			
		<ul> <li>Used intent-to-treat analy-</li> </ul>	of care (n=180), text reminder (n=191			
		sis	vs standard of care n=200)			
			Assessments: vaccine dose uptake			
			measured during and immediately after			
			intervention			
			<ul> <li>Vaccinated 85+72+94+60=311</li> </ul>			

Richman et	• Primary: HPV	Target Population: College	Vaccine uptake: Completion rates of	Setting: Large and	Medium: text/email appt remind-	<ul> <li>Institutionaliza-</li> </ul>
al. (2016) USA	vaccine series	students between 18 – 26		rural university in		tion:
ai. (2010) USA			HPV doses 2 and 3 not significantly dif-	,	ers and educational messages.	uon.
	completion	years	ferent (53% for intervention grp vs 52%	NC	Control participants received	
	• <u>Secondary:</u>	<ul> <li>Behavior: had received</li> </ul>	for control grp for HPV dose 2 and	<ul> <li>Staff: student center</li> </ul>	standard of care (paper card with	<ul> <li>baseline paper</li> </ul>
	Knowledge of	first HPV vaccine dose	34% for intervention grp vs 32% for	pharmacist ap-	next appt date).	survey
	HPV and HPV	• Sample: (n=264)	control grp for dose 3)	proached and con-	Theory: No theory	administered at
	vaccine	Recruitment: Participants	<ul> <li>Other impact: intervention group had</li> </ul>	sented students into	Duration: Intervention group re-	enrollment,
		also recruited through spe-	significantly higher mean knowledge	study, also adminis-	ceived 7 electronic messages	electronic f/u
		cial health education	scores	tered HPV vaccine	across 7 months	survey via
		events held by study staff.	Condition: Intervention (n=130) vs con-	doses	Cost: Total cost not reported but	Qualtrics
		Participation rate: all par-	trol (n = 134)	<ul> <li>Location of interven-</li> </ul>	each participant received \$10	administered 7
		ticipants completed base-	Assessments: Baseline assessments	tion was well de-	iTunes gift card and a chance to	months after HPV
		line survey, 34% of inter-	and 7 months post intervention assess-	scribed	win an Apple iPad.	dose 1 receipt
		vention group completion	ment			
		f/u survey, 39% of control	Vaccinate 69+70=139			
		group completed f/u survey				
Richman et	• primary:	Target Population: Parent	Vaccine uptake: Completion rates in-	Setting: 2 commu-	Medium: Used text/email appt re-	<ul> <li>Institutionaliza-</li> </ul>
<b>al.</b> (2019) USA	determine if HPV	child dyads (child ages 9 -	tervention 65% and control group 65%	nity clinics (1 in Pitt	minders and educational mes-	tion:
	vaccine uptake	17 years)	for HPV dose 2 and HPV dose 3 (35%	county, 1 in Greene	sages. Control group received	
	can increase	Behavior: Never vac-	vs. 30% respectively	county)	standard of care	No data reported
	among low	cinated	Other impact: intervention not success-	<ul> <li>Staff: study staff</li> </ul>	Theory: No theory	
	income 9-17	• Sample: (n =257)	ful at increasing HPV 3	trained in basic	Duration: Intervention group re-	
	adolescents in	Recruitment: Participants	Condition: Parent child dyads random-	study recruitment	ceived 7 electronic messages	
	rural eastern NC	were recruited when they	ized to intervention (n=129) vs parent	(Pitt county clinic)	Cost: Total cost not reported but	
	with electronic	were at clinic to receive	child dyads randomized to control	<ul> <li>doctors/nurses who</li> </ul>	each participant received \$15	
	reminders	first dose vaccine	(n=128)	administer HPV vac-	Wal-Mart gift card	
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			Assessments: baseline survey admin-	cines trained in re-		
			istered at enrollment; electronic survey	cruitment (Greene		
			administered 7 months after HPV dose	county clinic)		
			Vaccinated 45+38 =83			
Tull et al.	• <u>primary:</u>	<ul> <li>Target Population: Stu-</li> </ul>	Vaccine uptake: 85.71% of students in	Setting: Schools	Medium: Used text messages	<ul> <li>Institutionaliza-</li> </ul>
(2019)	determine if SMS	dents and parents of ado-	control, 88.35% in motivational arm,	Staff: No data	(groups were motivational SMS vs	tion:
Australia	to	lescents of year 7 stu-	and 89.00% of students in self-regula-	<ul> <li>Setting participation</li> </ul>	self-regulatory SMS vs no SMS at	Extended f/u
	parents/guardian	dents.	tory arm received any dose of HPV	rate: 7 out of 12 lo-	all)	period for
	s of children	Behavior: child had not yet	vaccine at the third school visit	cal government im-	<ul> <li>Theory: motivational strategy</li> </ul>	students who
	receiving HPV	completed HPV vaccine	Other impact: Extended follow-up ef-	munization provid-	based on HBM	missed 3rd dose
	vaccine within	series	fect was noticed.	ers identified by re-	Duration: 1 reminder SMS sent 2	visit
	school	• Sample: (n=4386)	<ul> <li>Intent-to-treat analysis</li> </ul>	search team partici-	working days before HPV vaccine	
	vaccination	Recruitment: Recruited	Condition: RCT: Motivational Short	pated	visit	
	program could	parents using a list from	Message Service (SMS) n=1442 vs.	• 31 out of 108	Cost: No data	
	increase HPV	the selected schools.	self-regulatory SMS n=1418 vs. no	schools participated		
	vaccination rates	<ul> <li>Used intent-to-treat analy-</li> </ul>	SMS n =1,526			
	within the	sis	Assessments: study completion rates			
	program		measured at end of intervention (Dec			
	• <u>Secondary:</u>		2016) and end of extended f/u period			
	determine		(Jan 2017)			
	whether self-		• 1308+1274+1262=3,844			
	regulatory or					
	motivational					
	message strategy					
	was more					
	effective					