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# DOES THE OWNERSHIP AFFECT THE FINANCIAL PERFORMANCE OF THE HOSPITAL? THE EXAMPLE OF POLAND

Abstract: Hospital indebtedness is a complex and very diverse phenomenon. Thus, the goal of this study is the comparison of the financial performance of public hospitals in accordance with their ownership and size. The results of the research lead to the conclusion that the vast majority of public hospitals are indebted, and their ownership structure does not affect their financial condition. What is more, the statistical analysis depicted that large Marshall hospitals are less indebted than poviat-commune ones. In the group of medium-size hospitals, the situation was the opposite. Moreover, the study did not confirm the significant relationship between the size or ownership and the financial status of the hospital. The analysis conducted in the article is aimed at filling in the gap in studies comparing the indebtedness between different types of public hospitals.

**Keywords**: healthcare sector, financial performance, public hospitals.

#### 1. Introduction

It is commonly assumed that the performance of the healthcare sector in Poland is far from satisfactory [1,2,6]. The situation of Polish university hospitals is very diverse; 40% of entities have current financial liquidity at risk, and more than 70% are struggling with a high level of debt [3,4]. For many hospitals, increasing financial pressures may result in lower margins that conflict with efforts to promote higher quality care [5]. Hospitals vary in terms of different characteristics: status (public, private), ownership/founding body (university hospitals, ministry hospitals, local government hospitals, etc.), the financial objectives (forprofit, not-for-profit), the size or the specialization (e.g., general, psychiatric). Those characteristics can significantly affect their performance and financial situation [6]. Generally, hospitals should finance their growth with debt or revenue from provided services [7]. However, the funding sources for hospitals vary depending on their founding body, business profile, whether they are public or private.

Nevertheless, there are two primary sources of financing: external or internal, from the founding bodies. The external sources of funding are usually connected with debt [7,8]. Bem, Ucieklak-Jeż, Prędkiewicz, and Prędkiewicz have shown that there is a positive relationship between the debt ratio and liquidity as well as the profitability and liquidity ratio [6]. Krzeczewski studied the impact of location on the financial condition of a local government hospital on the example of the Łódź Voivodeship [9]. He also confirmed that the founding

body significantly affects the economic efficiency of the hospitals in the Lodz region [10]. The relationship between the income generated by the hospital bed and hospital liquidity analysed by Bem, Ucieklak-Jeż, and Prędkiewicz showed a statistically significant relationship between the annual income per bed and the level of liquidity [11]. Miszczyńska confirmed based on public hospitals in Łódź the influence of the founding body on the debt [12]. In a study by Creixans-Tenas and Arimany-Serrat, the financial condition of hospital companies was characterized by acceptable liquidity and debt, which significantly affected its profitability [13]. Upadhyay and Smith examined the positive relationship between traditional liquidity ratios and the cash conversion cycle. However, this relationship was not statistically significant for the quick ratio and cash conversion ratio [14]. Lee made a financial analysis of hospitals in Korea in 2008-2011. The author focused on university hospitals, i.e., those whose founding units were medical universities. The results showed that national university hospitals were low in debt, and their management conditions seemed generally satisfactory. However, some hospitals faced severe financial difficulties, and their short-term debts had a negative impact on the profit and loss structure. A detailed indicator analysis showed that the financial situation and performance of national university hospitals had deteriorated [15]. Bem, Prędkiewicz, Ucieklak-Jeż, and Siedlecki [7] claimed that the size of a hospital affected, either positively or negatively, the decisions regarding a new debt. According to the research results, large hospitals have better access to the financial market, and higher profitability ratios increase their chance to obtain credit.

On the other hand, public grants also affect the decisions concerning the level of debt. As the research of Michalski and Gentry showed, the financial position of public hospitals is too weak to be attractive to potential creditors, so they are supported by public donors [8,16]. However, this statement was not widely confirmed in the literature on the subject [17]. Kim underlined that financial distress could have a detrimental influence on the performance of hospitals. What is more, hospital management needs to monitor potential financial distress effectively and know how it will respond depending on the severity of the circumstances [18].

The complexity of the medical and financial processes taking place in hospitals, along with the general constraints in the health sector (including a relatively low level of funding) raises the need for debt analysis to be the subject for more frequent research [6].

It is worth underlining that there are no studies comparing the indebtedness between different types of hospitals, according to their ownership and size. The vast majority of studies are usually based on the relationship between hospital liquidity, efficiency, debt, and their size [19-23]. Thus, there is a literature gap as far as comparisons between different types of hospital ownership (founding body) and debt are concerned. Hence, this study is also aimed at fulfilling this gap.

The main goal of this article is to compare the financial performance of two types of hospitals: those founded by the Marshall Office and the City Council. The research is based on the debt ratio and the solvency ratio. The study is based on the background of the theory concerning the size of the hospital, according to which the size of the hospital can be measured by the number of hospital beds [6,7,19,21,22,24,25]. However, there have also been some research introducing operating revenue and the value of total assets as a hospital size measure [26].

The article is based on the following hypotheses:

- **H1** Marshall hospitals are less indebted than poviat-commune ones according to their size groups
- **H 1.1** Marshall hospitals are less indebted then a poviat-commune hospitals amongst medium-sized entities.
- **H 1.2** Marshall hospitals are less indebted then a poviat-commune hospitals amongst large entities.
- **H2** Large hospitals are more indebted than medium-sized ones according to their ownership structure.
- **H 2.1** Large hospitals are more indebted than their medium-sized ones amongst Marshall hospitals.
- **H 2.2** Large hospitals are more indebted than their medium-sized ones amongst poviat-commune hospitals.

Due to the fact that there are no studies of this kind, the considerations are presented mainly concerning hospitals' financial analysis with the main impact on their indebtedness. The changes that occur in hospitals' performance due to their founding body are pointed out. The founding body has some possibilities to influence the hospital's financial management and, thus, its finances.

The structure of the paper is as follows: Section 1 presents the introduction and literature review, Section 2 presents the data and method. In Section 3, the results of U-Mann Whitney tests on the relations between the indebtedness and the size/founding body are presented. The section also presents the results interpretations. Section 4 presents research discussion. The last section presents the conclusions.

# 2. Materials and Methods

The study is focused on hospitals that are public units; hence their primary source of financing is the National Health Fund, being the main payer of the healthcare system in Poland. The study was conducted between 2007 and 2017. The data are obtained from the EMIS (Emerging Markets Information System) and Amadeus database supplied by InfoCredit.

The hospitals in the study are divided into two groups: those founded by the City Council and the Marshall's Office. What is more, another subdivision is created in accordance with the size of the analysed hospitals, distinguishing large and medium-sized hospitals' groups, which is confirmed in the literature [2,4,26]. Such divisions are aimed at identifying the founding body influence on financial performance hospitals due to their ownership and size.

As a part of the study, data are collected on 321 public hospitals in Poland (on 40% of all 814 public hospitals in Poland), in terms of their founding body. The sample is drawn in the way to keep the representativeness of the study (see Table 5 in Attachment). Indebtedness is measured by the application of two ratios – debt ratio (DT) and solvency (SLV) – analysed in the 2007 - 2017 period.

The scope of the study, relating to both the founding body, and the hospital size, as well as the indebtedness of individuals, is supported by in-depth literature analysis. The literature on the subject presents a broad catalogue of determinants used in the financial and economic analysis of the functioning of healthcare sector or individual hospitals. Table 1 presents a list of variables used in the literature along with a reference to specific literature references.

Variable			Author, Year		
Indebtedness	(Debt ratio,	debt-to-	[2,3,6,7,10,20,23,26-30]		
equity ratio, so	lvency ratio)				

**Ownership** (founding body) and [2,10,19,22,23,31-34]

**Table 1.** List of variables used in the financial and economic analysis of healthcare.

Underneath there is presented how size-group evaluation is prepared [6,24]:

• Medium-sized hospitals – number of hospital beds: 0-400;

**Size of the hospital** (Hospital beds)

• Large hospitals – number of beds: over 401.

**status** (public/private unit)

Using methods of division described above, the following hospitals are selected to the study:

[2,6,8,19,22,24,25,30,32,35]

- 134 hospitals founded by the Marshal Office, *marshal hospitals*, including:
  - a. 47 large hospitals,
  - b. 87 medium-sized hospitals,
- 123 hospitals founded by the City Council, *poviat-commune hospitals*, including:
  - a. 34 large hospitals,
  - b. 89 medium-sized hospitals.

In the first step of the analysis, descriptive statistics of the analysed variables are examined. Then the verification of the hypothesis of whether the indebtedness of Marshall hospitals differs significantly from the indebtedness of the poviat-commune hospitals is conducted. This proceeding is carried out in accordance with the size group – separately for medium-sized and large hospitals. In the second part of the study, the analogous procedure is carried out under the ownership group.

To test whether the variables are featured by the normal distribution in the analysed period, a Lilleforse test based on Kolmogorov-Smirnov and Shapiro-Wilk and  $\chi^2$  tests are applied. The test results reveal that the SLV ratio is not normally distributed. However, DT had to be excluded from further research, while it is normally distributed in terms of medium-sized Marshall hospitals and large poviat-commune hospitals. Therefore, as a consequence, the non-parametric Mann–Whitney U test is used in the further analysis only in terms of SLV ratio. In order to conduct the U Mann-Whitney test verification, the dummy variables grouping hospitals into two categories (Marshall and poviat-commune) are created. Table 2 presents the obtained groups, which could be portrayed as the big ones in terms of medium-sized hospitals and small (n<50) in terms of large hospitals.

Table 2. Group division

Table 2. Group division		
Ownership/Hospital Type	Marshall Hospitals	<b>Poviat-Commune Hospitals</b>
Medium-sized	87	89
Large	47	34

According to the grouping, it is decided to conduct a *Z test* establishing appropriate statistical significance levels. The following hypotheses are put underneath:

H<sub>0</sub>: There are no differences in indebtedness amongst the analysed groups.

H<sub>1</sub>: There occur differences in indebtedness amongst the analysed groups.

## 3. Results

The study is aimed at assessing the indebtedness between Marshall and poviat-commune hospitals, and it also allows to draw conclusions whether the sources and scope of hospital financing depend on the size or the founding body. The details concerning the descriptive statistics are presented in the Attachment (see Table 6).

The normality of analysed variables is checked with the Lilleforse test (based on Kolmogorov-Smirnov and Shapiro-Wilk test) and  $\chi^2$  tests, respectively, depending on the number of sub-samples. As a result, most observations are not featured by the normal distribution. Exceptions are: DT ratio in all analysed years in terms of medium-sized Marshall hospitals and large poviat-commune hospitals. That is why, as it was pointed out in the methodology section, those observations are excluded from the further analysis, and to verify the hypotheses, we compare only SLV in all analysed years. Figures 1-8 in attachments present the histograms of each variable distribution (DT and SLV).

In further analysis, there is carried out a verification of the two stated research hypotheses. The verification is carried out at first in accordance with the hospital's size (hypothesis 1) and secondly according to their ownership/founding body (hypothesis 2).

#### Large and Medium-sized hospitals

The verification is carried out through the Mann–Whitney U test. The verification of the research hypothesis H1 is formulated as follows:

H<sub>0</sub>: There are no differences in indebtedness amongst analyzed groups.

H<sub>1</sub>: There occur differences in indebtedness amongst analyzed groups.

The sample of medium-sized hospitals is divided into two subsamples of Marshall and poviat-commune hospitals (featured respectively by 1 and 0) to verify, the stated in the methodology section, hypotheses.

Table 3 presents some results of the Mann–Whitney U test. For the years  $2013 - 2017 \, H_0$ , there is no reason to reject the null hypothesis (at 0.05 significance level) as far as indebtedness is concerned. It means that indebtedness does not differ significantly between the groups in question. So, it can be said that the hospital's ownership (understood as Marshall of the poviat-commune hospital) does not have any impact on their indebtedness.

**Table 3.** Results of the Mann-Whitney U test for SLV in medium-sized hospitals.

	Medium-sized		Large		
Variable	Z	p-value	Z	p-value	
2017	0,507936	0,611498	-0,64873	0,516513	
2016	0,489632	0,624394	-1,04662	0,295277	
2015	0,453024	0,650531	-0,66026	0,509085	

2014	0,288288	0,773126	-0,89669	0,369885
2013	1,290433	0,196901	0,10668	0,915043

Source: own calculations based on data provided by Amadeus and EMIS databases.

The procedure conducted in terms of large companies was analogous to the procedure for medium-sized hospitals. The verification is carried out by means of the Mann–Whitney U test and sample of large hospitals was divided into two subsamples of Marshall hospitals and poviat-commune.

# Marshall and poviat commune hospitals

While analysing the group of Marshall hospitals, including medium-sized and large hospitals, it can be observed that no significant differences occur in the analysed years. The detailed results are presented in Table 6.

As far as the poviat-commune hospitals are concerned, in the whole analyzed period at the 0.05 significance level, there is no reason to reject the null hypothesis as far as indebtedness is concerned (see Table 4). It means that the indebtedness does not differ significantly in the analyzed groups of hospitals.

**Table 4.** Results of the Mann-Whitney U test for SLV for Marshall hospitals.

	Marshall hosp	itals	Poviat-commune hospitals			
Variable	Z	p-value	Z	p-value		
2017	-0,247110	0,804823	0,760620	0,446885		
2016	-0,223798	0,822915	1,269585	0,204234		
2015	-0,293735	0,768961	0,788896	0,430174		
2014	0,083924	0,933117	1,167792	0,242892		
2013	-0,153861	0,877719	0,641861	0,520964		

Source: own calculations based on data provided by Amadeus and EMIS database.

#### 4. Discussion

Despite the major changes in Polish healthcare over the last 30 years, Poland has free healthcare which is delivered through a publicly funded system. Thus, the vast majority of hospitals and public units, are financed from public sources of funding. This is related to the responsibility of the government and to the fact that, healthcare is built on accessibility, solidarity, equity, and quality of healthcare provision [36-38]. As the literature studies show, the situation of Polish healthcare sector is unsatisfactory [39,40]. The difficult financial situation of public hospitals is associated with growing debt, which negatively affects not only the development of health care, but also the quality of medical services provided. This situation has created the need to determine the factors affecting the indebtedness of healthcare units and depicted several different economic and financial ones. Among the factors related to the indebtedness sphere, the solvency and debt ratios are most commonly used. That is why they were chosen to the analysis [41-44].

As it was shown in the previous section, comparing the average values of DT and SLV variables according to the ownership structure, in the group of medium-sized hospitals, it turned out that poviat-commune hospitals had better values (closer to the recommended values) than the poviat-commune ones, and hence were less indebted. In the case of large hospitals, the situation was reversed. The formation of solvency and debt ratios indicate problems in the operation of public hospitals in Poland. These results are consistent with the already published study analyses [2,7]. Optimum values of the solvency ratio suggested by the Polish Ministry of Health should range between 0.01 and 0.5.

Nevertheless, a substantial minority of hospitals did not achieve the above optimum values, instead of reporting negative ones. Negative solvency ratio values were associated with negative equity capital values affected by the balance sheet item: loss brought forward or the lack of efficient external financing use. Debt ratios of the analysed hospitals significantly exceeded the 0.3 level recommended by the Ministry of Health. It should be underlined that the vast majority of hospitals showed values above 1.00, which indicated undermining hospitals' credibility. The number of hospitals meeting the recommended indebtedness level fell over the years 2007-2017.

Comparing the analysed sample of companies, the study shows that the founding body does not have any influence on the financial situation of the hospital. These results are opposite to those of Krzeczewski. However, our study was based on a bigger representative sample [10]. The study reveals that the indebtedness of the hospital depends on other economic and financial factors. These conclusions are irrelevant to the size of the hospital. For both medium and large hospitals, the influence of the founding body on indebtedness is not statistically significant. This means that the additional financing options and support for hospital activities that are specific to each founding body are not as crucial for creating debt than, for example, the specificity of the unit [2] or its location in the urban or rural area [26].

## *Limitations of the study*

Among the main limitations of the study is the criterion for the division of the size of hospitals is used. Hence, in the future research, it will be checked wheather the change of the hospitals size division will change the obtained results. What is more, the validity of the research could be improved with a full sample of poviat-commune and marshall hospitals. Moreover, it would worth trying to broaden the scope of the study on University and Ministry hospitals. This would give an overview of all types of hospitals and their impact on the dependence on the founding unit.

## 5. Conclusions

The difficult financial situation of Polish public hospitals is associated with growing debt, which negatively affects not only the development of health care, but also the quality of medical services provided. This situation created the need to determine the factors affecting the indebtedness of medicinal entities and thus was the purpose of the study. The analysis of the financial situation of hospitals in this context is carried out in Poland on an increasing scale, analysing a wide range of organizational and financial indicators, while taking into account the legal form of entities.

The analysis carried out in the article leads to the conclusion that the financial situation of Polish public hospitals is diverse. It was also confirmed in the literature studies [3,4]. As the statistical analysis showed, the vast majority of public hospitals are indebted. Moreover, the study did not confirm the significant relationship between the size and the financial situation of the hospital.

Moreover, it turns out that the founding body does not have any impact on the units' indebtedness, measured by both the debt and solvency ratios. However, as recent policy actions show, there have been calls to increase the role of voivodeships in coordinating health care activities of the lower levels of territorial self-government, due to difficulties in the local-government coordination [45]. The results are partly consistent with the literature studies regarding the financial performance of public hospitals. Even though the assumed hypotheses have not been verified positively, one should not underestimate the problematic situation of the healthcare sector in Poland. It should be underlined that the support of the financial sustainability of the hospital sector has become essential and will be more and more important. Nowadays, hospitals faced a challenging situation related to coronavirus pandemic. As Dubas-Jakóbczyk depicted, in 2020, hospitals stand at the frontline of the fight with the coronavirus pandemic, facing huge pressures [30]. Therefore, the need to analyze the financial situation and determine its determinants seems extremely necessary.

The added value of our research is the analysis of the situation of public hospitals in Poland in terms of their financial performance, in accordance with the size and ownership groups. As far as it was checked, this type of study has not yet appeared in the scientific literature. The study complements the gap in comparative studies of the financial performance of public hospitals. Taking this into consideration, the authors believe that the presented findings of the study may contribute to the literature on the financial performance of public hospitals in Poland.

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## **Conflicts of Interest**

The authors declare no conflict of interest.

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#### **Attachments**

#### **Table 5** Representativeness testing

To compare the two distributions, the  $\chi^2$  test of homogeneity was carried out. The  $\chi^2$  test

was introduced according to the following notation:  $\chi^2 = \sum_{j=1}^k \frac{(o_j - E_j)^2}{E_j}$ 

where  $O_i$  - observed value of two nominal variables (in %);

 $E_i$  - expected value of two nominal variables (in %).

#### The tested hypothesis:

 $H_0$ : Distribution of hospitals according to the founding body in the sample is consistent with the distribution for the entire population ( $H_0 \sim H_1$ ).

# Verification of $\chi^2$ test of homogeneity.

Values [in %]	FB_U	FB_M	FB_MIN	FB_PC	Sum
Observed $[O_j]$	10.0	41.7	10.0	38.3	100
Expected $[E_j]$	7.0	36.0	8.0	49.0	100
$\chi^2 = 7.815$					

Note: significance level  $\alpha = 0.05 ***$ .

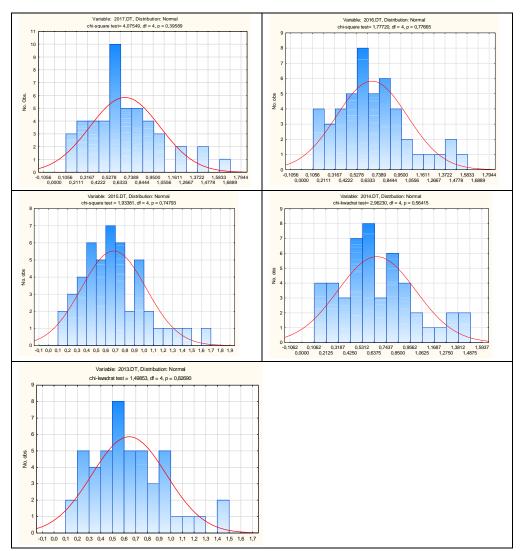
Source: own elaboration.

Based on the test, there were no grounds for rejecting the null hypothesis. Thus, with 95% probability, it was found that the distribution of hospitals according to their founding body in the sample was consistent with the distribution of the entire population. According to the test, the results of the analysis carried out in this study can be generalized to the entire population.

Table 6 Descriptive statistics of analysed groups of hospitals

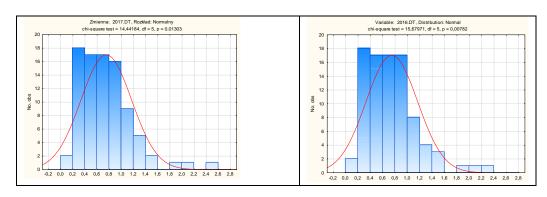
Table 6	Descript	tive stati	istics of	analyse	d group	s of hospi	itals			
Types of	hospita	ls/Varia	bles							
Medium	_Marsha	all_hosp	itals							
	2017.	2016.	2015.	2014.	2013.	2017.	2016.	2015.	2014.	2013.
	DT	DT	DT	DT	DT	SLV	SLV	SLV	SLV	SLV
Mean	0,77	0,76	0,78	0,75	0,76	-3,15	-7,70	1,40	-16,78	2,19
Median	0,72	0,71	0,72	0,71	0,71	0,84	0,93	0,89	0,88	1,02
Stand. Dev.	0,39	0,39	0,39	0,39	0,39	42,52	81,47	9,55	160,11	9,10
Large_M	[arshall_	hospita	ls	•	1	1	•	•	1	1
	2017.	2016.	2015.	2014.	2013.	2017.	2016.	2015.	2014.	2013.
	DT	DT	DT	DT	DT	SLV	SLV	SLV	SLV	SLV
Mean	0,68	0,67	0,68	0,66	0,64	1,75	2,48	1,02	3,94	2,37
Median	0,62	0,61	0,62	0,60	0,60	1,01	0,95	1,10	0,98	1,01
Stand. Dev.	0,34	0,34	0,34	0,35	0,32	11,20	14,46	9,43	22,76	15,97
Medium	_poviat-	commu	ne_hosp	itals	1	1	II.	II.	1	
	2017.	2016.	2015.	2014.	2013.	2017.	2016.	2015.	2014.	2013.
	DT	DT	DT	DT	DT	SLV	SLV	SLV	SLV	SLV
Mean	0,75	0,75	0,76	0,74	0,76	-0,49	-2,27	1,30	-5,85	-4,15
Median	0,71	0,71	0,72	0,69	0,69	0,77	0,79	0,77	0,78	0,60
Stand. Dev.	0,42	0,42	0,42	0,42	0,51	22,34	31,27	20,54	56,06	37,93
Large_po	oviat-co	mmune_	_hospita	ls						
<u> </u>	2017.	2016.	2015.	2014.	2013.	2017.S	2016.S	2015.S	2014.S	2013.S
	DT	DT	DT	DT	DT	LV	LV	LV	LV	LV
Mean	0,82	0,81	0,82	0,80	0,79	1,93	3,69	0,17	7,22	-0,07
Median	0,78	0,78	0,77	0,78	0,77	1,41	1,40	1,55	1,37	1,01
Stand. Dev.	0,38	0,39	0,38	0,40	0,38	7,25	11,00	15,81	32,49	7,95

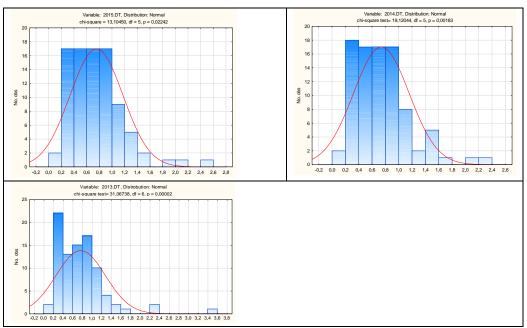
Source: own calculations based on data provided by Amadeus and EMIS databases.



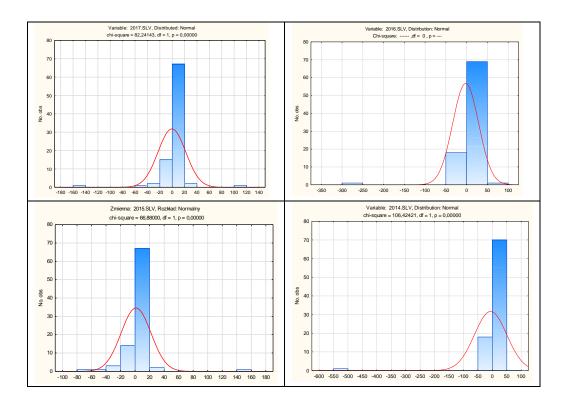
**Figure 1** Histograms of DT variables for medium-sized Marshall hospitals Source: own calculations in Statistica 13.

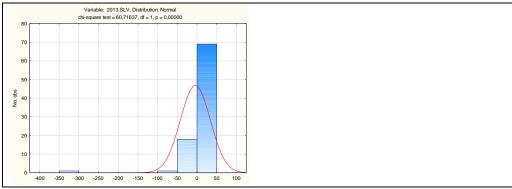
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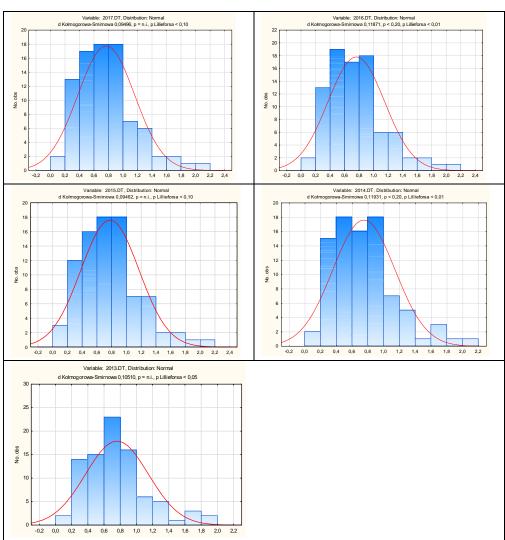


**Figure 2** Histograms of DT variables for medium-sized poviat-commune hospitals Source: own calculations in Statistica 13.

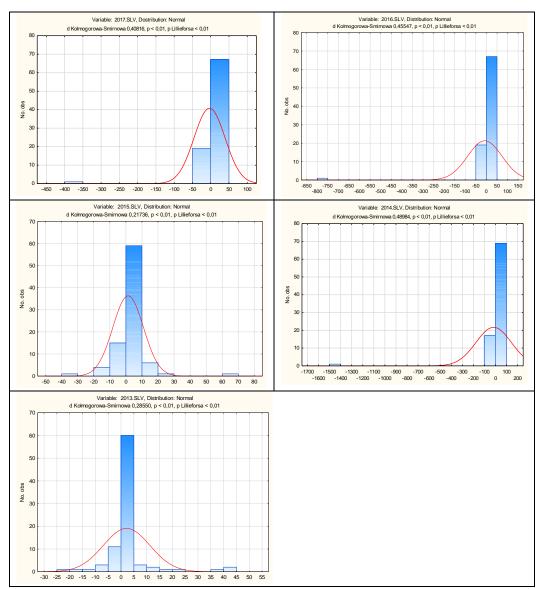




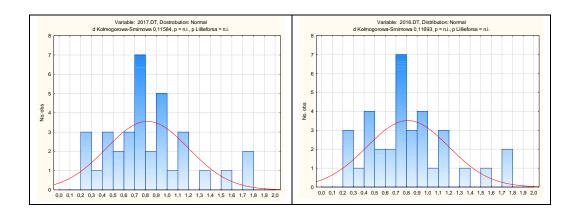
**Figure 3** Histograms of SLV variables for medium-sized poviat-commune hospitals Source: own calculations in Statistica 13.

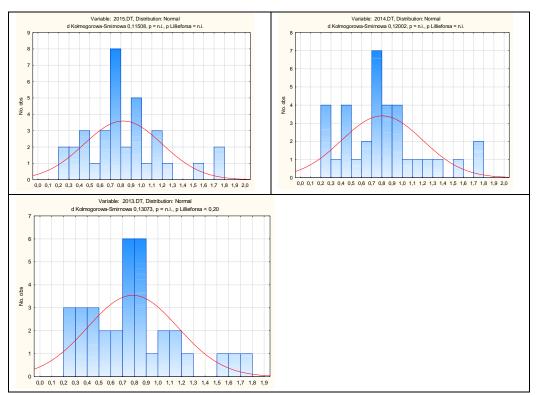


**Figure 4** Histograms of DT variables for large Marshall hospitals Source: own calculations in Statistica 13.

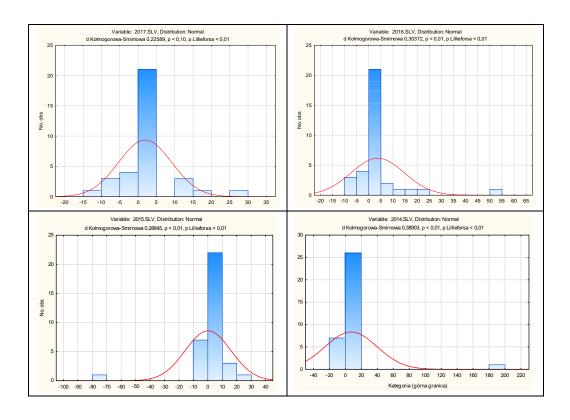


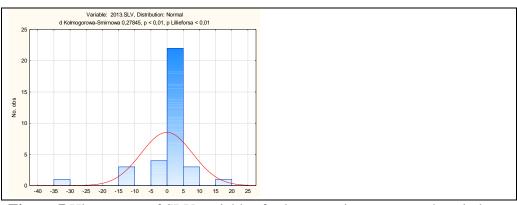
**Figure 5** Histograms of SLV variables for large Marshall hospitals Source: own calculations in Statistica 13.





**Figure 6** Histograms of DT variables for large poviat-commune hospitals Source: own calculations in Statistica 13.





**Figure 7** Histograms of SLV variables for large poviat-commune hospitals Source: own calculations in Statistica 13.