A Systematic Literature Review of Research Methodologies Used for Evaluation of Augmented Reality Based Learning Applications

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Abstract: With the advancement in AR technology, more education-based applications are being developed using Augmented Reality, which has revolutionized the learning experience. However, in order to determine the application’s impact on student’s motivation, performance and their communication with the lecturer, various studies are conducted. These studies use one of the three research methodologies for data analysis and evaluation. In this systematic review, we have analyzed various research methodologies for system evaluation of the AR learning applications and recorded the student response toward the system. Also, we checked which methodology is preferred by researchers and why. A total number of 25 studies were analyzed which were published during the year of 2015 and 2019. The results indicate that most popular research technique is mixed methodology as it combines both qualitative and quantitative techniques. The purpose of this review is to offer new insights to researchers and provide them with advice about evaluation of AR applications and which tool or technique is more effective.

Keywords: augmented reality; mixed reality; learning applications; SLR; AR evaluation; research methods; AR in education

1. INTRODUCTION

During the past few years, there has been a rapid increase in use of Augmented Reality (AR) to ease daily tasks. Now, its application is not limited to just gaming or other leisure activities but is widely applied in other fields like healthcare, construction, and Education. In Augmented Reality real world objects are combined with virtual objects. AR system requires a certain range of data (images, videos, 3D-models) as input and represents result in both natural and synthetic light. It uses technologies like S.L.A.M and depth tracking to provide a combination of both real and virtual reality. Along with other areas its implementation in education is still limited but it has shown quite positive results by enhancing student’s motivation, understanding and subject evaluation. In education it is being used for engaging and motivating students, improving teacher and student communication during lectures. Steve Chi Yi Yuan [1] has identified five potential directions for Augmented Reality in Education which are; AR books, AR games, object modeling, discovery-based learning programs and particular skills training. Such systems can easily be developed using AR tools available for both Web based applications and mobile applications, like SDKs, ZOBRUST and Unity. AR based systems are being developed to improve educational facilities yet there is a serious need for design and development of learning activities using augmented reality.

Although application development and designing are a critical part but its testing and evaluation to determine if it fulfills the user requirements is also crucial. For the evaluation of AR based systems usually various studies are conducted which determines the user’s response towards the system. Various research methods are used for data analysis of these studies. Depending on research problems, researcher’s experience, type of data being manipulated and reporting audience
involved in the research, researchers have a choice of three basics methods to choose from when carrying out research. These are:

- Qualitative method
- Quantitative method
- Mixed method

In Qualitative research, descriptive and concise methods are used to produce significance and interpretation of the observed phenomena. It can further categorize into Ethnography, Narrative, Phenomenological, Grounded Theory and Case Study. Quantitative method uses statistics and numbers to describe outcomes in research. It includes Cross-Sectional, Longitudinal, Descriptive, Correlational and Experimental research methodologies.

Mixed research methodology is a hybrid approach that incorporates quantitative and qualitative approaches to obtain a complete understanding of the phenomena being investigated. Four mixed research methodologies frequently used are: Sequential explanatory design, Sequential exploratory design, Concurrent triangulation, Concurrent nested. Most frequently used research methodology used for AR based learning system is mixed research because when a researcher blends both quantitative and qualitative approaches, the system can be evaluated in a better manner.

2. LITERATURE REVIEW

Over the years various Augmented learning systems have been proposed and successfully implemented. In order to validate the result almost all the systems use qualitative study approach and gather data from users before and after user testing.

Peng Chen et al. [3] has reviewed 55 studies based on augmented reality in education published between year 2011 and 2016, focusing particularly on social sciences. It has been noticed that major focus of AR utilization is in higher education environments (Bachelor, 23.64%) and compulsory education (primary, 16.36%; Junior school, 18.18%), with little to no work done in “Early childhood education” (5%). Out of these 55 papers 40% covers studies in the field of science with 14.55% in “Engineering, manufacturing and construction” and “Health (7.27%)”. Similarly, the most frequently used method for research and evaluation of system is mixed methods (40.0%), then quantitative research methods (32.73%) and qualitative research methods (7.27%) however during the time period between 2011 and 2016 empirical studies and quantitative research methods are used more often for sciences and engineering. These studies have shown that using AR in education has resulted in better performance and thus has motivated students towards learning.

Similarly, Hekan Tekeder et al. [4] has examined as much as 171 reviews published on Augmented Reality Applications in education between the year 2005 and 2015. Using metaanalysis method papers are selected and result obtained from each independent paper are merged to get a new viewpoint. The main purpose of the study was to check the efficiency of AR based educational applications. It has been showed that average effect size of educational AR applications is 0.677 which shows that effect is at medium level and has a positive impact on overall performance of student.

In 2019 Jenifer Chalenor et al. [5] reviewed various application of AR developed for history education and overall its impact on learning environment. Within the classroom, AR allows student to take control of their studying speed rather than assuming lecture speed, student comfortable with. AR in education has proved to be as a game changer yet there are certain complications like user distraction, inability to operate the system or the “Game Play” element i.e. a student may have fun using the application but may not learn.

An augmented reality (AR)-enhanced learning system is proposed by Chi Hung Teng et al. [6] that allows students to learn programming languages for 3-D application. To check the impact of this learning system on students an experiment was conducted on 34 students. All students used both of an AR-enhanced version and an ordinary version. the findings have shown that the results from enhanced version are quite promising particularly in terms of system usability, flow experience, and usage perception. also, mean value of enhanced system is higher than the other. The same trend was followed for others. In total, students with the AR-enhanced version completed 32 (i.e., 15+17) units,
as compared to $19$ (i.e., $12 + 7$) units completed by ordinary. The results have clearly shown that enhanced version has higher success rate also students have shown more interest in AR versions which shows that this system is more efficient, user friendly and useful. Although pilot study has shown positive response yet its impact with large sample size groups must be evaluated and examined.

Kunyanuth Kularbphetton et al. [7] has presented an effective learning system for a physics classroom using AR technology. This system was designed on android platform and encourages students to use their cell phones for studying physics more conveniently. In order to test the system, quasi experimental design is employed using pretest and posttest techniques for non-randomized control group. For system evaluation Blackbox technique is used which determines the overall performance of the application by providing questionaries’ to the students and the field experts. The system results are divided into two groups a) improvement in student learning capabilities b) performance evaluation and user satisfaction liabilities the application. The results of the study have shown that the mean in all aspects for students and children are $4.02$ and $4.10$. similarly, the standard deviation for both is also quite high peeking at $0.67$ and $0.74$.

Augmented reality in classroom environments are being used to improve the students’ performance and learning. a similar study was conducted on the students of secondary school in Taiwan [8]. The results are rather surprising as the students were satisfied to highest levels because they not only learned activities but also acquired the target knowledge as well.

A large number of studies have been conducted to test and evaluate the lecture efficiency when AR is used but very few systems are designed which can check how AR can influence student’s motivation for learning a second language. A similar study was conducted in China [9]. For this study five Chinese collages were selected to evaluate an English vocabulary learning application developed on Augmented Reality i.e. Aursama. The keller’s ARCS motivational model was adapted to asses’ students. For this purpose, a semi-structured interview with open-ended questions was also used. Now to check Chinese students’ response to augmented reality use in English vocabulary learning and to identify factors that define use of AR in language class, a qualitative study approach was used. For this study data gather from various interviews was analyzed and compared against purely quantitative study approach used for control group. After testing data was analyzed on the basis of interpretive paradigm of how AR influence motivational process for a second language learning. As a result, 4 out of 5 participants liked new way of presentation and showed interest in learning more about system.

Medicine is a field of science which always need a lot of effort and time so if could use AR for teaching medical students a lot of time can be saved. Using mobile Augmented Reality, a magic book was developed for neuroanatomy students [10]. With this technology users could interact with virtual learning objects in real world and its impact on medical students’ academic achievement and cognitive load could be monitored. To test the results mixed method (both quantitative and qualitative methods) was applied on a total number of $70$ students; selected from a pool of $263$ second year medical students at Ataturk medical University. $34$ were randomly assigned to experimental group while remaining $36$ were part of control group. Using one-way MANOVA test for analysis, a significant difference between the experimental and control group was observed. Also, in response to the system’s impact on cognitive load $77\%$ were completely satisfied, $24\%$ were satisfied while just $3\%$ gave a negative response. Overall response of the system was satisfactory, but it does have some limitations due to internet connectivity issues, inadequate knowledge of technology and variation of time each student was spending with learning material.

The study conducted by Y.H Yang [11] explores to integrate AR technology to support Software editing course. It also tries to compare effectiveness of online learning strategies and AR based blended learning techniques. Using a comparative research approach 103 students were selected for the study. The experimental Group learned with AR based strategies while control Group focused on online learning techniques. The findings of the study have shown that AR has a lot of potential for peer learning interaction and student motivation for learning. Even when the AR support was removed, students in experimental group showed interest in learning on the other hand, Control
Group learners became passive as soon as support was removed. It can be summarize as when integrating AR application in education; information displayed design, amount of data displayed on mobile devices, price of the equipment and educational environment must be considered carefully to achieve a suitable learning experience.

Augmented reality can be mixed with other technologies i.e. mobile learning to produce a blended learning application. [12]. This application can be used for teaching a particular subject. The most significant part of this system is continuous revision of context by using dynamic content from various famous sources like" Wikipedia” or” YouTube”. Using “Station Rotation Model”, given application was developed using an open source software. This system was tested on students of age group 11-12 and has shown that almost 47% of the students using mixed learning application were able to answer 90% of questions correctly while 31% of the students using traditional teaching method answered 94.2% of the asked questions.

F S Irwansyah et al. [13] has proposed a study to show various stages of developing an AR based learning system for molecular geometry. The system follows a “Design based Approach” and the application development was done on android platform. At the end, limited number of trials were conducted which showed that the application has potential to be applied for learning Chemistry. For system evaluation 10 students were randomly selected and were asked to fill a questionnaire after completing the lab tasks with AR aid. The results of the evaluation of these lab tasks and questionnaires have shown that it has a feasibility of 70.83-92.50%.

Yelda Turkan et al. l [14] has combined mobile AR with 3D visualization to study structural analysis. For this purpose, an augmented reality application is developed and to evaluate its performance a pilot study was conducted in a junior structural analysis class. Class is divided into test and control groups and their response and performance was assessed using pre and post testing techniques. The findings have shown that this application has potential to contribute towards student learning and motivation through constructive engagement and retention of information in studies.

“Human Anatomy in mobile augmented reality” or HuMar [15] is developed using mAR to make the study of human skeletal structure easier thus enhance students learning processes. After designing and development of application a pilot study was conducted using 30 science students from three different universities. The students were exposed to HuMar and after one hour of lectures they were provided with questionnaires to record their response. Then a descriptive analysis was carried out on the results. It can be said that overall, students were satisfied with HuMar performance.

In order to check if AR can help students in Mathematics Learning at higher level a study was carried out by MMath. Teresa Coimbr [16]. For this research “Design-based Research” methodology is used to discover the relation among practice, project artifacts and educational theory. In pretest phase to check if AR can actually act as a Math’s enhancer students were provided with 13 tablets and 13 books and were asked to use them. At the end 10 out of 15 students answered to a survey and all of them stated that they would happily shift to 3D contents for Mathematical analysis as it “facilitates learning greatly”.

In former development, augmented reality was combined with traditional learning books, also known as “magic books” for collective learning in higher education, but it had certain restrictions. So, Jorge Martìn-Gutierrez et al. [17] worked on development of system that give students free hand for learning and allow teachers to prevent training sessions and recommend students motivational tools for their better learning. For evaluation, 6 groups each comprising of 25 students were selected arbitrarily and were allowed to use three AR applications to support learning. They were given system usability scale (SUS) questionnaires, followed by usability and feedback surveys. SUS involves odd and even questions, where each question has different weightage. Result from surveys indicated significant increase in student’s motivation which ultimately indicates acceptance of augmented reality-based learning tools by students.

Valeria Farinazzo Martins et al. [18] performed systematic review on conference papers, papers from different journals, year wise papers specifically from last five years and made list of standard
attributes, which appeared commonly and hence important for measuring usability of AR applications. Then for listed attributes, set of questions were established.

In first systematic review, 42 attributes were extracted while 9 attributes were found in second attempt. Also, 85.71% of attributes found in first review were present in second review. It was found that attributes that appeared mostly ten times during systematic review were: ease of use, user satisfaction, ease of learning applications and attractiveness of application.

An evaluation was performed by Jorge Joo-Nagata et al. [19] on use of mobile pedestrian navigation app and augmented reality i-e m-learning which is widely used as teaching tool now-a-days similar to e-learning. Mixed-method analysis was used for this evaluation. In this regard, 143 primary school students were selected and divided into 2 groups; control and experimental. One group was given e-learning while other was given m-learning environment. Objective test was done at pre and post level, followed by satisfaction surveys and interviews. Results showed that students who worked in mlearning environment (used mobile) had better visualization of concepts and improved performance in all processes as compared to students in e-learning setup (used PC, desktop).

MRLE (mixed-reality learning environment) approach was proposed by Jared A. Franka et al. [20] in which laboratory approaches (both traditional and non-traditional) and hardware and software of mobile were merged with the aim of teaching dynamic systems and concepts to students. For effectivenes evaluation, 75 engineering students were selected and were allowed to use this approach in groups. It was shown that students who used MRLE platform had major improvement in content knowledge than those using traditional techniques. Hady Pranoto et al. [21] worked on finding of important testing methods for usability of AR applications and found that major aspects to be assessed in this regard are reliability, functionality, maintainability, portability and efficiency. Three ways to evaluate usability include 1- Testing method 2- Inspection method 3- Inquiry method. As an experiment, author used two different techniques for testing and concluded that in order to get more valid measurement, more than one evaluation technique should be applied to same application.

Ahmad Karambakhsha et al. [22] combined trained neural network (CNN) with augmented reality in order to facilitate anatomy learning in medical field. Input source in this method were gestures which can be recognized by RGB-d camera followed by 3D path tracking. Testing techniques for this include cross subject testing method and cross validation testing method. Results of testing were compared with previous work, demonstrating our technique as more accurate and have capability to add new gestures easily.

In 2016, “magic-mirror” AR-based system was developed by Meng Ma et al. [23] to facilitate medical industry by mapping anatomy of user directly on their body. They basically used In-situ visualization algorithm for augmentation of organs on real user’s body. After development, precision checking and acceptability tests were performed with the help of 2 user studies containing 72 students and 7 clinicians. First study indicated precision of 0.96 cm and second study showed 86.1% authorization of use of magic mirror and 91.7% of AR proficiency. In 2015, Ekrem Solak et al. [24] designed descriptive research model for determination of student’s interest in AR-based language course. This model analyzed data, collected through questionnaires which was made for 130 (48 males, 82 females) undergraduates. Result of analysis revealed direct relation between student’s academic accomplishments and use of AR technology.

Huseyin Uzunboylu et al. [25] summarized real life applications of augmented reality with prime focus in educational field. According to them AR is widely used now-a-days in defense, industry, sports, entertainment, medicine and trade. It plays vital role in education, with capability to generate interactive and collaborative environment for enhanced learning. Nils Petersen et al. [26] provided a comprehensive approach; cognitive augmented reality whose main focus was the development of AR-based software for functional activities. This was the first approach that combined classical augmented reality with machine learning and resulted in cognitive system. G. Dini et al. [27] concluded in their research that, in TES (Through-life Engineering services), Augmented reality works as an effective tool, since it provides user their required information
directly in real environment. Major application of this field are in maintenance, repairing, diagnostics, testing, safety and setup activities.

3. METHODOLOGY

A. Research Questions

Over the past years, AR has emerged to be a revolutionary technique which has vast application particularly in education. Many studies have been published which cover its advantages, limitations and challenges; we may face in future. But little work is done in regard of how these systems are evaluated and tested along with techniques being used for development and limitations of the present AR systems. In this regard, this study addresses following questions.

- What techniques, tools or algorithms are being used in the development of AR based educational or learning systems?
- What is the general user response towards the application or how accurate does the application works?
- What are the limitations of discussed AR based learning systems?

B. Search Strategy

In this systematic analysis, the framework of proposed system used by Kitchenhem et al. is as follows:

![Figure 1. Framework of proposed system.](image)

Step 1: journal selection

The main concern behind initiation of this step is to gather and choose most relevant journals for systematic quality analysis of quality techniques. In order to keep the process methodologically strong and consistent, we have set a special selection criterion for journals. Using the google scholar, different field relevant journals are selected from specific libraries including: “IEEE Explore”, “ACMA”, “Springer”, “Elsevier”, “Science Direct” and papers published in “International Conference of Computer Vision”. These libraries are selected due to a number of key factors, mainly on the basis of their ranking and impact factor value. Moreover, only those papers were selected which used qualitative, quantitative or mixed research methodologies for the result evaluation because these methods tend to provide most accurate results to approve or disapprove a hypothesis in experimental research.
For journal searching, “educational technology” category was selected in Google scholar’s h5 index. Keywords used for paper searching comprised of “Augmented reality learning systems”, “Educational applications of AR”, “AR in education”, “Quality evaluation of AR learning systems”, “Evaluation methods for AR systems and applications”, “Review of AR application” and other such tags and keywords.

In article screening, selection and rejection criteria; “inclusion and exclusion criteria” is defined.

### Table 1. EXCLUSION CRITERIA FOR PAPERS.

<table>
<thead>
<tr>
<th>Sr No.</th>
<th>Exclusion Criteria</th>
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<tbody>
<tr>
<td>01</td>
<td>Articles published before 2015</td>
</tr>
<tr>
<td>02</td>
<td>Studies which are not identified as “article” in selected journals.</td>
</tr>
<tr>
<td>03</td>
<td>Articles written in any language other than English</td>
</tr>
<tr>
<td>04</td>
<td>Studies which may have briefly discussed “AR” but works with a completely different technique.</td>
</tr>
</tbody>
</table>

### Table 2. INCLUSION CRITERIA FOR PAPERS.

<table>
<thead>
<tr>
<th>Sr No.</th>
<th>Inclusion Criteria</th>
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</thead>
<tbody>
<tr>
<td>01</td>
<td>Studies published after 2015</td>
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</tbody>
</table>
Studies describing framework for AR based applications in Education.

Only those related articles which are written in English

Related articles with access of full text.

Studies which present evaluation method for AR Learning systems in different scenarios and use various research methods.

In the last part of “journal selection”, categories and subcategories are defined for every question. During the systematic analysis, new subcategories may emerge which will refine the relevant information. For the research questions as defined earlier, various analysis categories are provided as follow:

- How development of Augmented Reality based educational or learning systems is done?
  (a) Different types of platforms use for AR application development; (b) type of hardware use for visualization in real time;
- What is the general user response towards the application or how accurate does the application works?
  (a) Different research methodologies use for Application evaluation; (b) accuracy of the proposed system by conducting experiments.
- What are the limitations of discussed AR-based learning systems? The proposed analysis will identify limitations of discussed systems on student’s overall performance and learning gain, application’s functionality limitation and the problems which may occur when AR is used in combination with different devices.

C. Conducting Review and Data Analysis

In this portion, the results obtained at the end of the study are discussed in detail. Based on inclusion and exclusion criteria, 25 studies from selected journals were included this analysis. Data extraction and synthesis was done manually by carefully studying all the selected articles. The findings of the review are identified and presented as the response to defined questions. Since the given papers do not follow any standard theme so individual findings extracted from each paper are identified. Most crucial observations and answers to the defined question with respect to each paper are summarized in the following table.

<table>
<thead>
<tr>
<th>Research Studies (Authors and Year)</th>
<th>Technology used</th>
<th>Data collection and analysis</th>
<th>User response and results accuracy</th>
<th>Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>PengChen et al. (2017)</td>
<td>Nil (review paper)</td>
<td>Qualitative research</td>
<td>Positive</td>
<td>Timeframe of research is limited. Moreover, data sample size is small.</td>
</tr>
<tr>
<td>Hekan Tekeder et al. (2016)</td>
<td>Nil (review paper)</td>
<td>Meta-analysis</td>
<td>Positive Average effect size of application is 0.677</td>
<td>AR application in social sciences is limited as major focus</td>
</tr>
</tbody>
</table>

Table 3. AN OVERVIEW OF AR BASED EDUCATIONAL LEARNING.
is natural sciences also few AR based applications are developed for handicapped.

<table>
<thead>
<tr>
<th>Name</th>
<th>Platform/Tool Used</th>
<th>Methodology</th>
<th>Findings</th>
<th>Limitations</th>
</tr>
</thead>
<tbody>
<tr>
<td>Jenifer Chalenor et al. (2019)</td>
<td>N/A</td>
<td>Survey research (quantitative method)</td>
<td>Positive Students who used AR showed higher score in exams.</td>
<td>Few empirical research studies are performed for AR use in education.</td>
</tr>
<tr>
<td>Chi Hung Teng et al. (2018)</td>
<td>Holistic window for 3D perspective view Command cards for program writing.</td>
<td>Experimental research (quantitative method)</td>
<td>Mean value of system usability for AR version is 71.02, with positive results in learning efficiency, usage perception and flow experience.</td>
<td>Sample size of study is limited which conducted as shortterm study. These are not sufficient to examine application impact on learning and student’s consistency with study.</td>
</tr>
<tr>
<td>Kunyanuth Kularbphetton et al. (2017)</td>
<td>Android platform for application development. Cell phone for usage.</td>
<td>Quasi experimental design for non-randomized control group. Black box technique is use for system evaluation.</td>
<td>Student showed a positively high attitude toward learning with rating above 4.05.</td>
<td>The system is restricted to a single course also no particular mechanism is developed for intelligently identifying student’s learning preferences based upon their interest on social networking sites.</td>
</tr>
<tr>
<td>Kunyanuth Kularbphetton et al. (2018)</td>
<td>Rapid application development tool used for AR mobile application development.</td>
<td>Quasi-experimental research.</td>
<td>Level of student satisfaction toward teaching, learning and overall with AR application is quite high with mean value of 4.63.</td>
<td>Lack of adaptive learning approach for learners.</td>
</tr>
<tr>
<td>Shanshan Li et al. (2015)</td>
<td>“Aurasma” Ar based application available for Android and IOS systems.</td>
<td>Qualitative study approach (semi-structured interview with 4 out of 5 participants “liked” the application.</td>
<td>AR based learning material is still limited which can impact student’s motivation</td>
<td></td>
</tr>
<tr>
<td>Authors</td>
<td>Method/Technology Description</td>
<td>Research Methodology</td>
<td>Results</td>
<td>Challenges/Concerns</td>
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<tr>
<td>Samet Kapakin et al. (2016)</td>
<td>“magic book” using mobile augmented reality technology.</td>
<td>Mixed research method with 70 random samples.</td>
<td>Students who used mAR for anatomy showed success rate of 78.14 compared to 68.344 rate in control group students.</td>
<td>Student’s access to material is limited to internet access also application requires particular technical features in smart phones for operability.</td>
</tr>
<tr>
<td>Y.H Wang (2017)</td>
<td>AR interaction via personnel mobile devices</td>
<td>Quasi-experimental design using comparative test data and empirical experiments.</td>
<td>Learners revealed positive feedback towards AR based learning system.</td>
<td>Lack of experience with AR and slow internet connection can affect the implementation. Learning Interface size was also small.</td>
</tr>
<tr>
<td>Marina Delianidi et al. (2016)</td>
<td>Mixed-learning method. User interconnection with dynamic internet platform via communication interfaces (scene visualization in augmented reality).</td>
<td>Experimental research with each of the two group containing 19 members.</td>
<td>Participants majority expressed satisfaction and positive opinion regarding the subject understanding using AR. 82.6% correct answers by experiment group and control group gave 80.8% correct answers.</td>
<td>AR implementation is limited to particular subjects. There is lack of use of advanced digital content search, adaptive learning and latest internet technologies in combination with AR.</td>
</tr>
<tr>
<td>F S Irwansyah et al. (2018)</td>
<td>Using Android operating system for application development of AR technology-based learning media.</td>
<td>Design based research with quantitative method is used for assessment of respondents.</td>
<td>72.50% of respondents believed that AR application can increase students learning motivation.</td>
<td>Application is analyzed on the basis of the results obtained from a limited trial.</td>
</tr>
<tr>
<td>Yelda Turkan et al. (2017)</td>
<td>Mobile augmented reality and interactive 3D visualization technology.</td>
<td>Quasi-experimental design was adopted. Data sources included pre-test, post-test</td>
<td>The effectiveness of AR application has shown a mean value of 6.84 in posttest by experimental group.</td>
<td>Application does not yield expected results with no instant feedback feature.</td>
</tr>
<tr>
<td>Authors</td>
<td>Methodology</td>
<td>Findings and Limitations</td>
<td></td>
<td></td>
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<tr>
<td>Siti Jamali et al. (2015)</td>
<td>Experimental method with science’s students from three different universities.</td>
<td>For learning improvement and enhancement of understanding a mean value 4.43 and 4.27 was obtained. Mean growth rate in traditional learning is -8.067 and mean performance score using HuMAR is -14.933. Limited motivational studies of mAR as learning method.</td>
<td></td>
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</tr>
<tr>
<td>Teresa Coimbra et al. (2015)</td>
<td>Design-based research with mixed research methodology.</td>
<td>At the end of pre-test session 10 out of 13 students stated that the application facilitates learning while answering to a survey. Application is sensitive towards brightness conditions. Sometimes show difficulty in auto-focus.</td>
<td></td>
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<tr>
<td>Jorge Mart et al. (2015)</td>
<td>System usability scale questionnaires (quantitative method) were used for measuring usability.</td>
<td>All the students considered these applications a great help for learning. No study was conducted for analyzing the impact of AR learning tool on students’ academic performance and memory.</td>
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<tr>
<td>Valeria Farinazzo Martinset al. (2015)</td>
<td>List of attributes for measuring usability of AR application is extracted.</td>
<td>94% of researched papers have used the word “Usability” and “Augmented Reality” but did not cover the subject. No separate study is conducted to evaluate usability of mAR.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Jorge Nagata et al. (2017)</td>
<td>Mobile pedestrian navigation and augmented reality in</td>
<td>Mixed method analysis was done with pre and post testing, followed its values for m-learning and elearning is shown to No particular information about student behavior in</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Authors</td>
<td>Methodology</td>
<td>Usability Assessment</td>
<td>Findings</td>
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<td>-------------------------</td>
<td>------------------------------------------------------------------------------</td>
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<tr>
<td>Jared A. Franka et al.</td>
<td>Mixed reality learning environment by combining laboratory approaches with mobile hardware and software.</td>
<td>For user experience assessment, questionnaire inspired from poststudy system usability.</td>
<td>Questionnaire is used. Out of 69% of participants who commented on the system, 73.5% praised the system. Some usability issues in the navigation of the application interface were reported by prototype testers.</td>
<td></td>
</tr>
<tr>
<td>Hady Pranoto et al.</td>
<td>Induction method for evaluating various usability testing methods.</td>
<td>Using inquiry method 10 respondents were interviewed to measure usability of three AR applications.</td>
<td>N/A Evaluation technique did not measure user perception, objective measurement and expert evaluation.</td>
<td></td>
</tr>
<tr>
<td>Ahmad Karambakhsha et al.</td>
<td>Convolutional neural networks in combination with AR using Hololens to simulate scenarios.</td>
<td>Cross subject method and cross validation method was used.</td>
<td>When compare with 3D array the proposed CNN approach shows mean value of 0.93 and 0.97 for cross-validation and subject testing method. Some preprocessing methods are still manual which are needed to be automated.</td>
<td></td>
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<tr>
<td>Meng Ma et al. (2016)</td>
<td>“magic mirror” for in-situ visualization of anatomy using RGB-D sensor.</td>
<td>Likert scale was used for survey-based research.</td>
<td>Study indicate 86.1% approval for educational value and 91.7% approval for AR capability of displaying organs in 3D. Accessibility of system is limited due to special requirements like large screen and stand.</td>
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<tr>
<td>Ekrem Solak et al. (2015)</td>
<td>Turkish version of material motivation survey (designed with AR technology) was used.</td>
<td>Descriptive research model was used to describe existing situation.</td>
<td>Student response towards the application was quite high with mean value of 3.38 with student No experimental study is conducted for AR application effectiveness on various age groups.</td>
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</table>
4. DISCUSSION AND CONCLUSION

Augmented Reality has a lot of potential in education. Its use in a classroom environment can led to development of various positive traits in students and may even fill the communication gap between the instructors and their students. This review focuses on the evaluation of these applications and systems to emphasize their impact in education and how they can revolutionize the whole concept of education and lecture. Although a lot has been done in this domain, there is still a desperate need for development of AR based instructional design methods for different tools. Moreover, all studies conducted for the evaluation of the systems comprise of rather smaller control and experiment groups. This can widely affect the results and accuracy of the system.
To summarize the study, we can identify the core findings; which include: (a) majority of AR applications use Mixed and Quantitative methodology for data analysis and system evaluation, in the given review almost same number of studies have used the two techniques. Out of 25 studies 8 studies have used different types of quantitative and mixed method while 5 used qualitative research. (b) most of the studies were conducted on small groups with limited dataset obtained. This can cause hindrance in determining the correct results and may affect accuracy of the system. (c) there are no particular studies conducted for AR educational application and its impact on students of various age group. Therefore, the research spectrum must be broadened to evaluate and conduct studies for “child early education”.

In conclusion, given study elaborates various research methods use for AR application and data analysis. Moreover, it discusses the impact of various methodologies in determining the accuracy and performance of the system. The detailed table provide various limitations faced by researchers and developers during AR implementation which can be provided as quite useful for future work.

REFERENCES