Research Article

Results-based conservation aid: Amazon Fund 10
years later, lessons from the world's largest REDD+
program

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Abstract: Results-Based Aid (RBA) for Reducing Emissions from Deforestation and Forest Degradation (REDD+) has become an important instrument for channeling financial resources to forest conservation activities. At the same time, much literature on conservation aid is ambiguous about the effectiveness of existing RBA schemes. Many effectiveness evaluations follow a principal-agent model, although in practice the relation between aid providers and aid recipients is much more complex. As a consequence, intermediary steps of conservation aid are often not accounted for in aid effectiveness studies. This research paper aims to provide a nuanced understanding of conservation aid by analyzing the allocation of financial resources for one of the largest RBA schemes for REDD+ in the world: the Brazilian Amazon Fund. As part of this analysis, this study has built a dataset of information on Amazon Fund projects at unprecedented detail in order to accurately reconstruct the allocation of financial resources across different stakeholders, geographies and activities. The results show that stakeholders seem to hold preferences with respect to the type of activities that they support, thereby suggesting that project owners exert much influence on how deforestation reduction is to be attained. There are evidences that governmental organizations lack financial additionality of their projects, which renders stakeholder influence on conservation aid effectiveness particularly worrisome. By contrast, the geographical distribution of financial resources seemed to follow a more focused rationale as financial support tends to concentrate in areas where deforestation threats are highest. Overall, the allocation of the financial resources from the Amazon Fund reflects an arbitrary support of different projects that adopt very diverging theories of change that are not primarily concerned with attaining further deforestation reductions. As projects owners exert influence on aid effectiveness to some extent, the Amazon Fund may either seek to regulate the allocation of financial resources more actively or adopt aid effectiveness evaluations that account for this influence more comprehensively.

Keywords: REDD+; Amazon Fund; Results-Based Aid; benefit distribution; resource allocation; aid effectiveness; conservation aid

1. Introduction

International allocation of funds to activities intended to aid forest conservation – directly or indirectly – is said to be a “highly cost-effective way of reducing greenhouse gas emissions” [1]. Among many types of financial mechanisms for pursuing this approach, Results-Based Aid (RBA) for Reducing Emissions from Deforestation and Forest Degradation (REDD, or REDD+ for a broader suite of activities) has become an important instrument for channeling financial resources to forest conservation activities [2,3]. The success of RBA instruments for REDD+ stems from political controversies related to initial REDD+ proposals that favored offset-based markets [4]. Particularly the Brazilian government has been known to challenge the use of markets on the basis of sovereignty...
Concerns [5,6]. Instead, Brazil created the Amazon Fund in 2008 in order to receive results-based payments for achievements in deforestation reductions [7], which have plummeted between 2004 and 2012 [8]. Similar developments have also occurred in international forest governance debates as the Green Climate Fund became the central financial instrument for REDD+ [9]. Furthermore, there is emerging evidence that biodiversity conservation aid has been effective [10]. These developments testify that RBA approaches dominate in REDD+ and forest governance debates.

Despite this dominance, the effectiveness of RBA has often been challenged by scholars. Many empirical studies of development aid have identified problems with the unsustainability of desirable effects, occurrences of undesired effects and unintended behaviors that obstruct the performance of RBA instruments [11,12]. Scholars have reported ambiguous findings on the effectiveness of forest conservation aid [13,14], indicating that the relation between aid and results is indirect and much more complex in reality [15]. According to Van der Hoff, et al. [16], the unclear relations between financial donations, ‘project performance’ and deforestation rates underlie discursive tensions between donor and recipient countries related to the Amazon Fund. These tensions and conflicts suggest that the intermediary processes of conservation aid are poorly understood, particularly with respect to how they affect aid effectiveness. At the same time, however, studies that emphasize these intermediate stages of development aid, such as the redistribution of financial resources through intermediary organizations like the Amazon Fund, remain absent.

This research paper aims to enhance the understanding of intermediary stages of RBA for forest conservation by reconstructing the allocation of financial resources from the Brazilian Amazon Fund to individual projects and analyzing the underlying rationales behind this allocation. Over the past decade, the Amazon Fund has committed USD 667.3 million for the financial support of 96 approved projects and thereby represents one of the largest and most longstanding RBA initiatives in forest governance [7,17]. An analysis of financial resource allocation could therefore provide important lessons on the intermediary stages of RBA to REDD+ and other conservation purposes. Our analysis exposes the underlying intervention logics (or ‘theory of change’) adopted for redistributing financial resources, which is useful for identifying the main factors for successful or failing forest conservation aid. The remainder of this paper proceeds as follows. Section 2 reviews the literature on related resource allocations, including the theories of change, criteria for resource allocation, benefit-sharing mechanisms and impacts. Section 3 then outlines our approach and Section 4 presents data about the distribution of Amazon Fund resources. Section 5 concludes with our main findings and their implications for impact and policy making.

2. Aid effectiveness and the complex relations between service providers and service users

Conservation aid has been a relatively recent trend in the broader context of development aid and has mainly targeted biodiversity conservation [18] and deforestation reduction [13,19]. Although this aid could come in many forms, RBA has become an increasingly appealing approach for dealing with the “principal-agent problem”, in which the “principal” (e.g., donor organization) provides financial (or technical) aid to an “agent” (e.g., recipient organization) conditional on behavioral change, service provision or policy reform by the latter [12,20]. In practice, RBA captures a broad variation of conceptualizations that combines “two sets of terms: conditional/output-based/performance-based/results-based and aid/funding/financing/lending/payment/incentives/contracting” [2].

As mentioned in the introduction, however, the effectiveness of this approach in attaining these objectives has been abundantly challenged in scientific literature, often arguing that empirical evidence is either lacking or points to contradictory effects [e.g., 12]. Similar to development aid [21], evidence for the effectiveness of forest conservation aid is ambiguous. Restivo, Shandra and Sommer [13] demonstrated that more bilateral aid from the United States Agency for International Development (USAID) has a lowering effect on forest loss, instead pointing to other factors like agricultural and forestry exports as drivers of forest loss. By contrast, Hermanrud and de Soysa [19] reported that forest conservation aid from Norway’s International Forest and Climate Initiative (NICFI), one of the largest aid initiatives in the world and the main donor to the Amazon Fund, has
had no effect on forest degradation. The latter argument seems more common in scientific studies. Matthew, et al. [22], for example, argue that forest conservation aid in sub-Saharan Africa “is not associated with reduced deforestation rates at the national scale” and even claim that short-term impacts had negative effects. These scholars, however, acknowledge that the relations between aid and results are complex and therefore difficult to analyze.

The problem with evaluating the effectiveness of RBA initiatives is that the relations between service users (aid providers) and service providers (aid users) are much more complex than the principal-agent model suggests. According to Paul [15], the contracted agency relationship is often one between the donor organization and a recipient organization or ministry, whereas results may come from other organizations that ultimately spend the financial resources from these donations but have no direct relation with the donor organization (i.e. non-contracted agency relation). In this respect, for example, the 96 projects that receive financial support from the Brazilian Amazon Fund have a direct relation with the managing organization of Amazon Fund, the Brazilian Development Bank (BNDES), and are only indirectly related to the Norwegian or German donor organizations that provide forest conservation aid [17,23-25]. These indirect relations are partially responsible for many of the conflicts on what constitutes results, since they may involve very diverging approaches to performance indicators [26]. Addressing these conflicts requires new approaches to aid effectiveness evaluations that account for the complex relations of RBA for REDD+, particularly the intermediary stages of conservation aid.

A starting point for such work may be found in the ‘theory of change’ (or intervention logic) of organizations and projects, which involves a general strategy to attaining (transformational) change. Putz and Romero [27] argue that theories of change provide information on “who needs to be involved, whose interests are at stake, and the expected co-benefits and required safeguards”. Moreover, their discussion of approaches to reducing tropical forest degradation highlights the importance of contextualizing local realities, responding to new knowledge and experience, and incorporate the full complexity of forest loss and degradation, among others. Such theories of change are indeed much more complex than the principal-agent approach that many conservation aid scholars seem to adopt. This implies that strategic approaches to transformational change may vary across regions, which has indeed been found in more recent analyses of REDD+ [28,29].

Benefit distribution is an important component in any theory of change. Many scholars have highlighted the issues of equitable sharing of net benefits from REDD+ projects [e.g. 30,31]. Yet rigorous analysis and even merely comprehensive evaluations of net benefits and their distribution are scarce, in part because of the way decisions are made about distributions of resources within and across REDD+ projects [26]. In this case, the theory of change provides useful guidelines on how to allocate financial resources and distribute benefits, which, as mentioned above, is necessarily context-specific, ideally adaptive and potentially complex. There is no consensus among scholars about the most effective REDD+ target activities, the most relevant stakeholders, or the most important geographical regions [28,29], although much has been written about these elements. A brief discussion of this literature is useful for developing an analytical framework for understanding and evaluating theories of change.

Concerning target activities, the literature emphasizes the importance of addressing drivers of deforestation and forest degradation. Weatherley-Singh and Gupta [32], for example, find that REDD+ activities are somewhat responsive to direct drivers, like forest fires and illegal logging, as well as structural drivers, such as changes in land tenure and land-use planning. Yet they argue that not all drivers are considered as most schemes do not address cattle ranching, corruption, roadbuilding and or commodities demands, among others [see also 33,34]. A possible response is to make transfers conditional upon desired results, as within well-implemented payments for ecosystem services (PES) approaches [35]. Some results-based instruments endeavor to be conditional in that way. For instance, donations of financial resources to the Brazilian Amazon Fund are in principle based on demonstrated deforestation reduction, while this compensation is conditional on reinvestment in policies and practices to further reduce deforestation [16]. Scholars have noted that such conditions could also require environmental additionality, that is, provide more ecosystem
services than without the activities [36,37]. This may lead to the response that REDD+ funds should be ‘financially additional’, beyond already planned funding [38]. Conditioning on environmental additionality could exclude ‘forest stewards’ in what currently are low-deforestation areas [31], unless they are viewed as holding off threats.

Concerning stakeholder relevance, Luttrell, Loft, Fernanda Gebara, Kweka, Brockhaus, Angelsen and Sunderlin [31] distinguish a number of possible rationales for the distribution of REDD+ benefits. They have emphasized: (1) actors with legal rights; (2) actors achieving reductions in emissions; (3) low-emitting forest stewards; (4) actors incurring the costs of REDD+ implementation; (5) effective facilitators of REDD+ implementation; and (6) the poorest actors. They note great variation in how implementing countries apply these rationales, implying that this is a function of context, project design and the stakeholders involved [see also 35]. Some scholars find that “equity can have significant positive feedback on program outcomes and legitimacy over the longer term” [30,33,35]. According to Vatn and Vedeld [39], market-based approaches were found to be the most problematic among governance structures, since they do not address equity. These observations suggest a theme of providing equal opportunities to stakeholders, yet the rationales in any given setting reflect the local theories of change and other local dynamics. Within Brazil, for example, some REDD+ governance structures are characterized by legal rights and pro-poor rationales, as within the Bolsa Floresta Program and REDD+ initiatives as Sustainable Settlements in Amazon project [31,40]. Yet the Amazon Fund and expected support from the Green Climate Fund may differ.

Concerning geographies, a different focus within the literature informs the allocation of financial resources by suggesting priority areas meriting special attention. Wolosin, Breitfeller and Schaap [7] show that the spatial distribution of REDD+ finance can be explained to a large extent by priorities on tree cover, tree-cover loss and carbon emissions at national (70-94%) and subnational (58-72%) levels, though institutional capacity and political commitments have also been influential. Other work highlights significant gaps for specific priority areas. Some scholars point to areas in the Amazon region facing high deforestation pressure that are important for emissions and biodiversity [34,41,42]. Other scholars argue for additional investments in the network of protected areas given their importance to date in curbing deforestation and the risks from deforestation dynamics [43,44]. Still others argue that support should also consolidate pristine or intact or stable forests to ensure long-term conservation [e.g. 42]. While the majority of available literature strongly emphasizes improved protection of high-risk areas, at the least for prioritizing additional impacts in the short run, various goals play parts within comprehensive approaches to forest conservation.

Recent studies on REDD+ implementation [28,29] have comprehensively demonstrated that national intervention strategies adopt varying combinations of the activity, stakeholder and geographical elements. Scholars therefore recognize a horizontal variety of theories of change applied to forest conservation aid. The problem with evaluating aid effectiveness, however, should be sought in a vertical variety of theories of change. For instance, Norway’s International Climate and Forest Initiative (NICFI) clearly seeks to provide financial support for the attainment of cost-effective deforestation reduction and forest conservation, although it does not impose a theory of change on the countries that received its aid [45]. The activity report published by BNDES in 2018 explains that, in order to reduce deforestation, the theory of change for the Amazon Fund builds on four categories of activities, namely (1) monitoring and control, (2) land tenure regularization, (3) sustainable production, and (4) scientific and technological development [17]. By contrast, the theories of change of individual projects are geared towards their contribution to one or more of these categories rather than deforestation reduction [46]. These vertical differences related to the theories of change, and the objectives that they support, may have substantial consequences for evaluating the effectiveness of conservation aid from international donor organizations.

Our study aims to demonstrate how these vertical differences affect aid effectiveness by using the benefit distribution categories discussed in this section (i.e. activities, stakeholders, geographies) to understand the allocation of financial resources from the Amazon Fund to individual projects. Such an analysis is not immediately an effectiveness evaluation of conservation aid for reducing
deforestation in Brazil, but rather a nuanced discussion of how the allocation of financial resources corresponds with various approaches to benefit distribution, as reflected in the available literature on REDD+, and the extent to which this may affect aid effectiveness.

3. Research approach and methodology

This research paper conceptualizes the Amazon Fund as an intermediary organization that links the conservation aid provided by donor organizations to the individual projects (see figure 1). Financial donations to the Amazon Fund mainly come from Norway’s International Climate and Forest Initiative (NICFI) and the German Development Bank (KfW). The Amazon Fund consists of a steering committee (COFA), which is responsible for establishing allocation guidelines, and a technical committee (CTFA), which is responsible for approving results in terms of reducing emissions from deforestation. The managing organization of the Amazon Fund is the Brazilian Development Bank (BNDES) and is responsible for the approval (or rejection) of submitted project proposals according to predefined guidelines as well as for the receipt and allocation of financial resources. Since 2015, BNDES has also become eligible to receive financial resources from the Green Climate Fund (decree 8.576), whereas other organizations like the government-owned bank Caixa Econômica Federal (CEF) and the Brazilian Biodiversity Fund (FUNBIO) may also become recipients. Financial resources are allocated to a wide variety of organizations. Federal government organizations include the Brazilian Agricultural Research Corporation (EMBRAPA), the Brazilian Institute for Space Research (INPE), the Brazilian Institute for the Environment and Renewable Natural Resources (IBAMA) and the National Police Force (FNSP). Non-governmental organizations also abound and include the Sustainable Amazon Foundation (FAS), the Amazon Institute for Human and Environment (IMAZON) and The Nature Conservancy (TNC), between others. State governments organizations are mostly represented by the environmental or agricultural secretariats of the nine Brazilian states in the Legal Amazon, while some state secretariats outside this region were also recipients. Finally, municipal government secretariats and federal universities were also supported financially by the Amazon Fund.

Understanding how conservation aid to the Amazon Fund contributes to the effective reduction of emissions from deforestation and forest degradation involves connecting the project activities, each with a different theory of change, to the overall objective of emissions reduction. Although the Amazon Fund already provides such information in its annual reports, this information is strictly organized according to its theory of change namely (1) monitoring and control, (2) land tenure regularization, (3) sustainable production, and (4) scientific and technological development [17]. In order to understand the allocation of financial resources in light of the stakeholders, activities and geographies that contribute to deforestation reduction, as outlined in section 2, it is necessary to further refine the available information from the Amazon Fund. For this purpose, we have built a project database with detailed information on the stakeholders, activities and geographies that received financial resources from the Amazon Fund.

Our primary data source is the Amazon Fund’s website as well as its annual activity reports. We collected all data available on all of the 96 projects that received support between 2008 and 2017. This data includes project objectives, beneficiaries, implementing organization, territorial scope, committed and disbursed amounts, and activities conducted, among other information. Websites of project owners provided additional information. For the data refinement for providing geographical information, we used the municipality as the entity. In Brazil, municipalities reflect the smallest geographical unit for monitoring deforestation, applying public policies, allocating government resources and evaluating outcomes. One of the main challenges of generating data at the municipal level is the variation of project target areas, which may involve biomes, river basins, protected areas or indigenous territories. Based on the available literature, we designed rules to determine the municipalities encompassed by each project (see diagram 1 in SupMat). When project disbursements cover multiple municipalities, we used a weight factor in order to determine the share of financial support that each municipality received (see table 2 in SupMat). After the geographical allocation of financial resources, we further categorized the dataset by main-component, which reflects the
Amazon Fund’s theory of change. As projects may contribute to multiple main-components, we conducted one interview by email with an BNDES manager, the managing organization of the Amazon Fund, that replied a spreadsheet with the data dividing the investments of each Amazon Fund project by main-component. Finally, we further categorized the dataset by activity (also called specific-components). As a main-component can be composed by multiple activities, if more than one activity by main-component was verified, then the amounts was equally divided across them. The final database contains 10,493 lines of information structured by project, location, main-component and specific-component. The procedures for collecting and interpreting data, and constructing the database, are detailed in the supplements. The Amazon Fund accountability is in Brazilian Reais currency. All financial data were converted from Brazilian reais to US dollars by using the rate for the day they are received, which corresponds with the methodology used for the English publications of the Amazon Fund. For evaluate the additionality of the Brazilian governmental agencies budgets (accountable in Brazilian reais) with the Amazon Fund disbursements, we used an average exchange rate between 2009 and 2017, in order to reduce the effects of exchange rate fluctuation.

Figure 1. The Flows of Amazon Fund
4. Results: resource allocations by the Amazon Fund

Currently, disbursements are made on the basis of criteria and guidelines updated biannually by COFA. The 2017-2018 document lists 14 minimum requirements that potential projects must meet, some (i.e. items B4, B5, B6, B7 and B14) determining conceptual boundaries of project activities. Projects also must demonstrate coherence with environmental and forest policies, most notably the national Action Plan for the Prevention and Control of Deforestation in the Legal Amazon (PPCDAm), including its manifestations in state governments (PPCDs), and the national policy for Regenerating Native Vegetation (ProVeg) [47]. Projects are also evaluated with respect to coherence with Brazil’s National REDD+ Strategy (ENREDD+), which in turn incorporates implementation of PPCDAm and compliance with the Brazilian Forest Code. Finally, projects are expected to be financially additional, i.e., go beyond existing public environmental budgets and other forms of finance. Given these rules, any organization may submit a project proposal to BNDES for financial resources.

4.1. Distribution across Stakeholders

The distribution of commitments across stakeholders shows some variation across years (Fig.2, left panel). In 2017, over 95% of a total of USD 667.3 million went to state governments (USD 256.6 million) or NGOs (USD 241.1 million) or federal governments (USD 140.6 million), with their shares varying considerably per year. Of a total of USD 140.4 million in 2013, about 70% (or USD 102.9 million) went to projects of state governments that received almost no such commitments either two years earlier or two years later. By contrast, commitments to NGOs projects were relatively stable over time, averaging USD 22 million until 2016, though rising to USD 44.5 million in 2017 (implying variation in NGOs’ share). Commitments to federal government projects were also uneven, with slight peaks in 2012 and 2017 (USD 31.7 million, 41.2 million).

Figure 2. Annual committed (L) and disbursed (R) amounts per stakeholder (in million USD)

Disbursement have lagged those commitments (Fig.2 right panel). Only USD 405.3 of 667.3 million (i.e. 60.7 %) has been transferred to project owners. Average annual disbursements to state governments have hovered between USD 16 and 21 million in most years, with a sudden peak of USD 47.6 million in 2014 and then a sharp drop to USD 4.8 million in 2015. Disbursements to federal government increased exponentially from a small base of only USD 2.4 million even in 2014 to USD 37.7 million in 2017. Finally, disbursements to NGOs steadily increased from USD 6.4 million in 2010 to USD 30.7 million in 2017.
Figure 3. Temporal execution rates of consolidated disbursements as % of consolidated committed amounts by Stakeholder

To understand these variations in disbursements, we must consider further details. Federal government projects, for instance, were concentrated within eight projects involving six recipient agencies. Of the total amounts in this category, USD 64.3 million (i.e. 47.2%) went to organizations that develop GIS and provide information on deforestation trends, namely INPE and CENSIPAM. Another USD 35.9 million (i.e. 26.7%) went to organizations responsible for enforcing environmental laws and policies, namely IBAMA and FNSP. The remaining USD 40.5 million (i.e. 25.9%) went to EMBRAPA units to disseminate knowledge about sustainable production and recovery of degraded areas throughout Brazil, and to the SFB to the collection of information aiming increase the forest data available (see section 4.3).

One potentially critical observation is that these disbursements to federal government agencies coincided with their decreasing budgets, in particular after 2014 (Fig. 4). This suggests the occurrence of a partial substitution for agency expenditure of taxpayer-funded budgets using the Amazon Fund. For instance, IBAMA’s executed budgets to reduce deforestation, combat fires and conduct environmental inspections were reduced from USD 50.64 million in 2014 to USD 29.07 million in 2017, a shift occurring in parallel with rising disbursements from the Amazon Fund disbursement. Similarly, INPE’s budget fell from USD 84.5 million in 2010 to USD 43.63 million in 2017, alongside increasing disbursements from the Amazon Fund (USD 27.51 million) between 2015 and 2017.
CENSIPAM shows similar trends. Those trends include rising execution rates for turning federal commitments into disbursements, which increased from 3.7% in 2014 to 26.8% in 2017.

Figure 4. Comparison of Federal Engaged Budgets with the Amazon Fund disbursements for INPE, IBAMA and CENSIPAM (for this figure used average 2009-2017 exchange rate: 2.434)

These observations cannot by themselves confirm a direct causal relationship between the increasing financial disbursements from the Amazon Fund and the decreasing budgets of the recipient federal agencies (e.g. A political and economic crisis affected the Brazil between 2014 and 2017 and various ministries had their budged decreased). At the same time, however, contextual factors seem to correspond with an interpretation that the conservation aid provided through the Amazon Fund lacks financial additionality, particularly considering the unfavorable political climate for environmental protection [48], more flexibility within forest legislation since 2012 [49], multiple bills for reducing environmental protection during election year 2018 and, as a consequence of all these factors, rising deforestation rates since 2014 [50]. The committed and disbursed peaks for state government projects in 2013 and 2014 (Fig.3) corresponds with contextual factors as well, including a surge in state government projects toward development and implementation of the Rural Environmental Register (CAR). CAR is a federal policy instrument introduced in 2012 with the adoption of the new Forest Code (law 12.651/2012) to enhance law enforcement capacity. Yet despite the federal law and a centralized national system, the registers must be executed at state or municipal level (art 29, §1). CAR implementation has therefore become a major concern for state governments, especially after the system went live in 2014 [51]. This can be seen in both spending and appeals to the Amazon Fund [17]. Within the 13 states that have approved projects, 85% of disbursements went to seven of the nine inside the Amazon Biome.

The linear increase in disbursements to NGOs reflects yet another set of contextual factors, in this case related to Amazon Fund process adjustments over time. Disbursements to projects were slow, to start, due to rigid assessment procedures intended to show professionalism, in the eyes of donor organizations and BNDES management, that also reflected some lack of understanding of project owners [16,17]. Minutes of COFA meetings indicate that, in response to these challenges, the Amazon Fund adopted a number of measures in order to facilitate and accelerate the disbursement process, including public calls for submitting project proposals. While the consequences of these responses are reflected in the linear increase in approved projects and disbursements to NGOs, the financial resources were not evenly distributed. We find that 80% of the disbursed amount was distributed among half of the NGOs high-capacity and professional organizations, such as FAS, IMAZON, and TNC.
4.2. Distribution Across Space

Spatially, Amazon Fund allocations display some concentration (Fig. 5a) in 64 municipalities along the ‘Arc of Deforestation’. This region, stretching from the southeast of Pará towards the western regions in the Mato Grosso, Rondônia and Acre states, contains the highest deforestation rates in Brazil. NGO and state projects explain much of this concentration (Fig. 5b and 5c), whereas federal projects had no significant contribution mainly due to their nationwide focus (Fig. 5c and 5d). State government projects are mostly responsible for monitoring and control (Fig. 5c), particularly through activities as structuring of environmental secretariats, CAR implementation, and training of firefighters (see section 4.3 for details). State governments that more actively sought the support of Amazon Fund for monitoring and control were Acre, Maranhão, Tocantins and Rondônia. Particularly Acre has a strong presence in investments in sustainable production spread throughout its territory.

Federal government projects are the most evenly distributed across the landscape, averaging below 26 USD/ha, which could be due to the all-encompassing nature of the GIS and remote sensing activities that these projects tend to promote. At the same time, disbursements to larger federal agencies, such as EMBRAPA, tend to concentrate in eight cities in the Legal Amazon, including Rio Branco, Manaus, Boa Vista and Macapá, where these agencies are located (Fig. 5d). Finally, while municipalities benefit indirectly from various types of support, direct support only went to 6 of the 772 municipalities in the Legal Amazon and amounted to only USD 7.8 million. Most of these resources (65.2%) went to the municipal government of Alta Floresta, in northern Mato Grosso. In addition, the Amazon Fund had also financed research of the state universities of Pará (in Belem) and Amazonas (in Manaus) as well as GIS and satellite technological development by INPE (in Manaus).
Figure 5. Spatial distribution of Amazon Fund investments per municipality by Stakeholder and by main-component.
4.3. Distribution Across Activities

Almost half of total commitments (USD 667.3 million) has gone to monitoring and control (USD 326.7 million) while one third (USD 201.9 million) went to sustainable production (see figure 6 and table 1). The latter category has been relatively steady over time, as have the small land tenure commitments. By contrast, the large investments monitoring and control have been uneven over time: starting slow with an average of USD 20.3 million in the first four years, peaking in 2013 at USD 94.0 million, and then settling at an average of USD 30.6 million from 2015 on (Fig.6 left panel). Finally, nearly all commitments for scientific and technological development occurred in 2012 (USD 40.7 million).

![Figure 6. Annual committed (L) and disbursed (R) amounts per main-component (in million USD)](image)

Although slightly slower than noted above, actual disbursements to individual projects have corresponded with commitments, with most disbursements going to monitoring and control (49.6%) and sustainable production (31.9%). Monitoring and Control was responsible for most of the variation (see right graph of figure 3), peaking in 2014 (USD 43.1 million) and 2017 (USD 53.5 million). Disbursements for scientific and technological development have notably never really gotten much traction, only slightly peaking in 2013 and 2014.
Monitoring and control efforts involved mostly state and federal government projects (USD 187.1 million and USD 100.1 million, respectively). It was the only category, though, that included the unique international project supported by the AF aiming help develop the capacity to monitor deforestation in 8 neighboring countries that also covered by the Amazon biome (USD 11.8 million). Yet most of the monitoring and control investments (USD 113.0 million) was allocated to CAR implementation. A large share of the funds provided for this activity (USD 102.5 million) was used by state governments to acquire equipment (GPS, computers, software) and provide training for effective processing of CAR proposals. Another share (USD 52 million) was invested in capacity-building of environmental secretariats for CAR implementation and other environmental policies, including the creation of municipal secretariats, the acquisition of cars and buildings, the hiring of employees and training in monitoring deforestation, landscape analysis, sustainable supply chains and measurement. In addition, some resources were used to promote CAR among landowners and to provide georeferencing services for landowners. A small amount went to development of a state system for granting environmental licensing to new businesses and companies.

Monitoring activities that were exclusively promoted by federal government organizations involved the improvement of GIS and satellite imaging systems for fighting deforestation (PRODES and DETER, USD 76.1 million) and forest fires (PREVFOGO, USD 6.3 million). State governments also invested in forest fire combat (USD 32.5 million), but emphasized control activities (e.g. creation of firefighter units) rather than monitoring activities. Other investments by federal government organizations targeted the strengthening of law enforcement (USD 29.6 million) in two projects by IBAMA and FNSP, mostly spent on the acquisition of vehicles, helicopters, equipment and buildings. While NGOs received much financial support from the Amazon Fund (USD 241.1 million), their support to monitoring and control activities were relatively small (USD 11.6 million) and only involved CAR implementation.

In the category of sustainable production, resources mostly went to NGOs (USD 154.7 million) and state government organizations (USD 42.1 million) (see table 1). Nearly all state governments investments went to the promotion of sustainable forest activities, acquisition of equipment (tanks, driers, processing units’ machines, warehouses) and the provision of professional training and
technical assistance (in pisciculture and aquaculture, nut and Açaí extraction, pasture management, as well as forestry and agroforestry systems).

Investments in regularizing land tenure almost exclusively came from state governments (USD 23.8 million) and NGOs (USD 46.6 million), notably spending on territorial zoning and protected-area management and indigenous lands. This provides indirect benefits for indigenous peoples, quilombos (descendants from fugitive slaves), riverine people, smallholders and settlements. No such investments were federal. Federal governments did invest substantially in scientific and technological development, which involved field data collection by the Brazilian Forest Service (SFB) for building the National Forest Inventory (USD 31.7 million).

Universities, by contrast, invested most financial resources in scientific publications (USD 4.7 million) and development of the research infrastructure (USD 3.9 million). One project from the Federal University of Pará conducted research for the development of new products from bioactive compounds of plants typical of the Amazon Biome (USD 0.7 million), and investments in the development of new forest products such as herbal medicines, cosmetics and food products, among others. Natura, a private cosmetics company from Brazil, announced in 2016 an investment of more than USD 70 million in biodiversity inputs as part of its Amazon Program that aims to develop a new line of products with origins in Amazon Biodiversity.

Table 1. Distribution of project approvals to Amazon Fund projects (USD)

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<td>Scientific and Technological Development</td>
<td>4,457,301</td>
<td>40,461,961</td>
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<td>13,990,780</td>
<td>9,383,341</td>
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<td>Field collection and data inventory (Forest, Socioeconomic, Biodiversity, Maps)</td>
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<td>366,095</td>
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<td>Disseminate Environmental Education (Museum)</td>
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<td>Development of New Forest Products</td>
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<td></td>
<td>732,695</td>
<td>732,695</td>
<td></td>
</tr>
<tr>
<td>Develop environmental diagnoses and shared management tools, edit bulletins and publications</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>1,693,133</td>
<td>4,736,591</td>
<td>6,429,724</td>
</tr>
<tr>
<td>Investment in research infrastructure (Laboratories, equipment, facilities, universities)</td>
<td>1,771,039</td>
<td></td>
<td></td>
<td></td>
<td>1,263,966</td>
<td>3,914,055</td>
<td>6,949,059</td>
</tr>
<tr>
<td>Research on the production of native seedlings and techniques for reforestation of degraded areas, development of Demonstration Units (pilots) to disseminate knowledge *</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>4,849,377</td>
<td>14,517,427</td>
</tr>
<tr>
<td>Sustainable Production Activities</td>
<td>41,186,376</td>
<td></td>
<td></td>
<td></td>
<td>154,736,705</td>
<td>201,907,255</td>
<td></td>
</tr>
<tr>
<td>Economic Activities for Sustainable Forest Use and Recovery of Degraded Areas</td>
<td>41,186,376</td>
<td></td>
<td></td>
<td></td>
<td>154,736,705</td>
<td>201,907,255</td>
<td></td>
</tr>
<tr>
<td>Monitoring and Control</td>
<td>187,105,638</td>
<td>100,146,294</td>
<td>1,788,272</td>
<td>11,791,988</td>
<td>25,845,426</td>
<td>326,677,619</td>
<td></td>
</tr>
<tr>
<td>Structuring and strengthening of State and Municipal Environment Secretariats (Acquire infrastructure, training in Monitoring deforestation, Landscape Analysis, Sustainable Chain and Recovery Measure techniques)</td>
<td>52,018,486</td>
<td></td>
<td>1,376,210</td>
<td></td>
<td>14,254,668</td>
<td>58,656,955</td>
<td></td>
</tr>
<tr>
<td>Inspections, Enforcement and Environmental Police</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>29,571,660</td>
<td></td>
<td>30,571,660</td>
</tr>
<tr>
<td>Combat Forest Fires (States – Firefighters / Federal – GIS and Satellites)</td>
<td>32,543,336</td>
<td></td>
<td>6,282,451</td>
<td></td>
<td></td>
<td>38,825,788</td>
<td></td>
</tr>
<tr>
<td>Regularize the environmental situation or/and implement CAR</td>
<td>102,543,816</td>
<td></td>
<td>412,062</td>
<td></td>
<td>11,590,759</td>
<td>113,007,430</td>
<td></td>
</tr>
<tr>
<td>Improve Deforestation Monitoring System (GIS and Satellites) **</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>64,292,183</td>
<td>11,791,988</td>
<td>76,084,171</td>
</tr>
</tbody>
</table>

Preprints (www.preprints.org) | NOT PEER-REVIEWED | Posted: 28 December 2018
5. Project influences, theories of change and aid effectiveness

The findings of our analysis of the recipient projects in the Brazilian Amazon Fund reflect a broad variety of stakeholders and activities. Following the categorization of Luttrel, Loft, Fernanda Gebara, Kweka, Brockhaus, Angelsen and Sunderlin [31], the recipient projects of the financial resources from the Amazon Fund often involve the largely indirect contributions of effective facilitators, legal rights holders, cost-incurring groups, forest stewards or poor communities. Moreover, the Amazon Fund’s financial resources were channeled towards the direct and structural drivers of deforestation, but this was not proportional to the importance of addressing these drivers as argued by some scholars [e.g. 32]. Investment patterns tend to reflect specific relations between specific stakeholder groups and project activities. Although activities also vary considerably, there are some general patterns. Federal government organizations tend to invest in development of monitoring systems (45.7%) and inventory data (22.6%), which denotes a main concern with gaining control over deforestation dynamics. State government organizations tend to invest mostly in CAR implementation (40.1%) and capacity-building for state and municipal organizations (20.3%), thereby incurring many of the costs of federal policies. Finally, investments by NGOs have mainly benefited local communities that aim to adopt sustainable production activities (64.2%), but have also supported (more than federal or state government organizations) land tenure regularization projects (19.3%).

The geographical distribution of financial resources seemed to follow a more focused rationale. We found that many project organizations were located near the “arc of deforestation”. For instance, NGO projects for territorial and ecological zoning, strengthening of PA and IT management as well sustainable production represent 30% of total disbursements from the Amazon Fund and were largely located in this region. Disbursements from the Amazon Fund to the three main recipient categories have generally benefited municipalities located in areas where deforestation threats are highest [52]. This observation only partially corresponds with findings by Wolosin, Breitfeller and Schaap [7] as we found no evidence of substantial contributions to areas with high tree cover, which are more commonly found in remote areas of the Amazon biome [42].

Within the pre-established main-components of the Amazon Fund’s theory of change, we also found variation in the activities that compose these categories. For instance, while most financial resources were channeled to the strengthening of monitoring and control activities by federal and state governments (USD 287.2 million), their investments have focused on monitoring activities like satellite imaging (USD 70.6 million) and CAR implementation (USD 102.5 million). This contrasts with the substantially smaller investments in control activities like combat forest fires (USD 32.5 million) or law enforcement (USD 29.6 million). This trend is representative of the broader resource allocation within the monitoring and control category. Similarly, investments in land regularization were mainly directed at indigenous territories and protected areas (USD 66.0 million), whereas smallholders (USD 4.3 million) received much less support. These findings suggest that financial resources are not evenly distributed across stakeholders, activities and geographies even within the main-components of the Amazon Fund’s theory of change.

Based on our findings on the variations in financial resource distribution, we argue that the project owners impose a substantial influence on the nature of activities that conservation aid ultimately supports. The four main-components of the Amazon Fund’s theory of change influence the support for activities and stakeholders to a limited extent. Corresponding with the study by
Weatherley-Singh and Gupta [32], for example, the Amazon Fund restricts financial resource allocation to the four main-components of its theory of change, while not addressing alternative factors such as the impacts of cattle ranching, road construction, international demand for agricultural products or corruption. Within the boundaries of this theory of change, however, any project proposal that adheres to the project quality criteria and guidelines of the Amazon Fund [17] may become eligible for financial support. In other words, the Amazon Fund takes a more passive stance towards resource allocation after the criteria and guidelines are in place. This view accounts for the great variety of stakeholders, activities and geographies, as described above, since each stakeholder category seems to prefer a different investment strategy. Such behavior may ultimately undermine the effectiveness of conservation aid provided by Norwegian and German donor organizations, at least in terms of emissions reductions.

The influence of individual projects on decisions related to how financial resources will be allocated may have substantial impact on the effectiveness of conservation aid. As already argued in section 2, the Amazon Fund’s theory of change is generally geared towards deforestation reduction, but the theories of change of individual projects are primarily directed at contributing to one or more main-components. The evaluation of a completed project in northern Mato Grosso [46], for instance, indicates that the project geared its intervention logic upon its contribution to the main-components “sustainable development” and “monitoring and control”, and stated that the main contribution to emissions reductions was coming from “the recuperation of native vegetation and pastures and the planting of exotic species in [permanent protection areas]”. The extent to which such projects achieved emissions reductions was not stated in the report and would admittedly be a complex methodological endeavor. The leeway that projects have in contributing to these main-components, although important for attracting project proposals, accounts (at least partially) for the imbalanced allocation of financial resources discussed above and may undermine the Amazon Fund’s theory of change (and contribution to deforestation reduction) to some extent.

It is important to note that this undermining of the Amazon Fund’s overall contribution is by no means intentional. At the same time, there are also indications that some projects require a more critical evaluation. Particularly but not exclusively, projects from governmental organizations are under greater pressure from critical considerations of their contribution to emissions reductions. One may argue that investments in CAR implementation, for example, support more structural improvement of a nation-wide instrument that enhances monitoring capacity, but some studies point out that it is still unclear whether and to which extent this instrument indeed contribute to reducing deforestation [51,53]. In addition, our analysis indicates that federal government organizations (i.e. CENSIPAM, INPE and IBAMA) tend to lack financial additionality. Particularly the substitutive nature of Amazon Fund financial resources of IBAMA projects is worrying, because these investments often involve more direct contributions to reducing deforestation, most notably the enhancement of (the capacity for) environmental inspections and fire combat. These observations indeed challenge the proposition that their efforts contribute to additional gains.

6. Conclusions

Our analysis of financial resource allocation from the Amazon Fund to individual projects has provided a more nuanced understanding of the complexity of evaluating the effectiveness of conservation results-based aid. Perhaps the main challenge is to evaluate (and enhance) its effectiveness on the basis of a singular objective (i.e. emissions reductions from deforestation) while also taking into account the project-level complexity that influences the outcome. For instance, deforestation rates have been rising since 2013 despite increased disbursements from the Amazon Fund, which already incite a more critical approach from aid provider organizations [16]. The critiques on some governmental projects that address both effectiveness and financial additionality may further weaken the credibility of financial support from the Amazon Fund. The sustainable development activities in NGO projects seem to incite less critiques, but these projects require much closer scrutiny in order to understand the extent to which they indeed reduce deforestation. Our analysis confirms the argument by Van der Hoff, Rajão and Leroy [26] that the “demands for
demonstrating the results of the Amazon Fund in a scientifically rigorous manner are likely to become an important topic for donor countries”. Alternatively, the Amazon Fund could adopt a more active approach to the allocation of financial resources, for example by prioritizing control activities, emphasizing projects in northern Mato Grosso and/or ensure additionality to governmental budgets by improving transparency on spending. This is especially important as the political climate in Brazil and in the world has become more hostile to environmental interests [50,52,54].

Our analysis also helps to understand why empirical studies seem ambiguous about the effectiveness of forest conservation aid. As explained in section 3, BNDES’ approach to distributing financial resources from the Amazon Fund to individual projects occurs based on the evaluation of project proposals from diverse organizations rather than a strategic selection of projects based on a predetermined theory of change. As a consequence, our findings show that disbursements by the Amazon Fund to individual projects reflect an arbitrary support of different projects that adhere to very diverging theories of change within a broader REDD+ and RBA strategy. Although this refutes any suggestion that BNDES pursues other interests than deforestation reduction, this arbitrariness of disbursements suggests that the Amazon Fund is not primarily concerned with attaining further deforestation reductions, but rather supports the broader policies that are or should be. The financial transactions to Amazon Fund, as an intermediary organization, are conditional on demonstrated achievements in reducing emissions from deforestation, whereas the conditions for redistribution require adherence to national policies. Although the Amazon Fund contributes to attaining REDD+ objectives to some extent, as an intermediary organization it is not responsible for this attainment and may therefore foment political controversy [26]. Similar processes may underlie some of the aid effectiveness studies [13,14,19], but empirical analysis will be necessary to verify this hypothesis. Finally, this article providing an on-the-ground reference point to reflect on the need of advancing the theoretical framework of RBA to include the intermediate stages of Aid.

Supplementary Materials: See at the end of this file.

Author Contributions: Conceptualization, Juliano Correa and Richard van der Hoff; Data curation, Juliano Correa; Formal analysis, Richard van der Hoff and Raoni Rajão; Investigation, Juliano Correa and Richard van der Hoff; Methodology, Juliano Correa; Supervision, Raoni Rajão; Visualization, Raoni Rajão; Writing – review & editing, Juliano Correa, Richard van der Hoff and Raoni Rajão.

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Conflicts of Interest: The authors declare no conflict of interest.

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**Supplementary Material**

**General approach to dataset Structuration**

Our database was structured according to four categories: project, municipality, main component and activity (specific-component) (Fig. 8). Data collection for the different variables in these categories came from 5 different origins, namely (1) the website or annual reports of the Amazon Fund, (2) field research in BNDES, (3) Spatial information obtained from various sources (see Fig. 8) and processed with GIS software, (4) mathematical propositions based on decision rules, and (5) assumptions adopted by the authors of this study. In order to process and organize the data, we followed a series of steps, as depicted in Fig. 9.

**Figure 8** Model for Database Structuration

**Figure 9** Steps to collect the variables
Data collection

In the initial step, the core source is the Amazon Fund website (Fig. 10). We collected all of the data available on all of the 96 projects. The variables included for the project level are:

- **Stakeholder (Project Manager)**: Shows the name of the entities that receive the financial support and are responsible for the project implementation. Occasionally, secondary organizations are used to sub allocate the funds to several small associations without the formal structure required to receive funds directly from the Amazon Fund (e.g. local traditional population NGO's);
- **Stakeholder category**: Federal Government, States Government, Municipalities Government, NGO, Universities or International
- **Territorial Scope (text characters)**: Represents the area covered by the project. It may be a state administrative region, one or several states, biomes, hydrographic basins, protected areas, indigenous territories;
- **Beneficiary (text characters)**: Population that will be directly benefited by the project, like the traditional populations that live in the area, ranchers, indigenous people;
- **Objective (text characters)**: reflects the project objectives;
- **Total Cost of the Project (numeric)**: The total cost of the project is presented, that is, the sum of the amounts financed by the Amazon Fund added by the counterpart of project implementer;
- **AFInv<sub>p</sub> = Amazon Fund investments per project</sub>** (numeric);
- **Estimation Completion Data (numeric)**: Estimated duration of the project from the date that the project was signed with Amazon Fund;
- **Date approved (date)**: Date of approval in the Amazon Fund;
- **Date awarded (date)**: Contracted date, starting the project and disbursements;
- **Disbursements (numeric / date)**: Amazon Fund disbursements for the project;
- **D<sub>pt</sub> - Disbursements per project per year** (numeric), calculated as:

\[
D_{pt} = \sum_{y=2008}^{p=96} d_{pt}
\]

Where \(d\) reflects the disbursements from Amazon Fund to the project \(p\), and \(p \in \{1,2, ..., 96\}\) represents the 96 approved projects from Amazon Fund in the year \(t\), and \(t \in \{2008,2009, ..., 2017\}\).
The Amazon Fund website only contains the supported amount per project, lacking information of how much was committed for each main component. We conducted one interview by email with a BNDES manager, the managing organization of the Amazon Fund, that replied a spreadsheet with the data dividing the investments of each Amazon Fund project by main component. Thus, the following variables were added to each project:

- Per project support to Main Component 1 (numeric): Sustainable Production Activities;
- Per project support to Main Component 2 (numeric): Land Tenure Regularization;
- Per project support to Main Component 3 (numeric): Monitoring and Control;
- Per project support to Main Component 4 (numeric): Scientific and Technological Development.

The sum of the values of these four columns, per project, should be the same as the variable $AFInv_{pj}$ - Amazon Investments per project. This completes the database structuring for the level Projects as highlighted in Figure 11 in which there are 96 lines in the database, one for each approved project.

Figure 11 Database structured at Level I - Projects
Once all data was collected, we started to structure the dataset by defining which municipalities are encompassed by each project (step 2 in the overall process, see Fig. 9). The reliable information on the projects of the Amazon Fund at the municipal level are the basis for the construction of our research database. The information made available by the Amazon Fund through its annual activity reports and on its website, however, are organized by project. As the vast majority of these projects cover areas like watersheds, indigenous territories or environmental conservation units, they commonly encompass several municipalities.

One of the main challenges of this research, therefore, is to construct a database that distinguishes the municipalities that were considered by each project. For this purpose, we designed decision rules based on the literature to identify the municipalities that were covered by each project (PRm) of the Amazon Fund, which is visualized in diagram 1. We applied this tool to our primary data sources (see table 3). In addition, we added spatial data obtained from various Brazilian agencies (see table 2) that were processed with the ARGIS and Python packages in order to include, for each municipality (m) supported directly or indirectly by the Amazon Fund, the following variables:

\[ A_m \quad \text{Total area (ha) for the municipality} \quad m \quad (\text{Numeric}); \]
\[ PA_{Am} \quad \text{Integral Protected area (ha) for the municipality} \quad m \quad (\text{Numeric}); \]
\[ PAs_{m} \quad \text{Sustainable Protected area (ha) for the municipality} \quad m \quad (\text{Numeric}); \]
\[ IT_{m} \quad \text{Indigenous Territory area (ha) for the municipality} \quad m \quad (\text{Numeric}); \]
\[ DE_{m} \quad \text{Deforestation for the municipality} \quad m \quad 2002-2017 \quad (\text{Numeric}). \]

<table>
<thead>
<tr>
<th>GEOSPATIAL MAP</th>
<th>RESPONSIBLE ENTITIES</th>
<th>PERIOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Political Administrative Maps (Municipalities)</td>
<td>Geographic and Statistic Brazilian Institute - IBGE</td>
<td>2014</td>
</tr>
<tr>
<td>Legal Amazon Boundaries</td>
<td>Ministry of Environment - MMA</td>
<td>2008</td>
</tr>
<tr>
<td>Amazon Biome Boundaries</td>
<td>Ministry of Environment - MMA</td>
<td>2008</td>
</tr>
<tr>
<td>Indigenous Territories</td>
<td>Brazilian Environment Institute - IBAMA</td>
<td>2014</td>
</tr>
<tr>
<td>Protected Areas</td>
<td>Brazilian Environment Institute - IBAMA</td>
<td>2014</td>
</tr>
<tr>
<td>Deforestation</td>
<td>Project for Estimate the Amazon Deforestation – PRODES, developed by the National Institute of Space Research – INPE</td>
<td>2017</td>
</tr>
</tbody>
</table>
Table 3 Municipalities Data Source

<table>
<thead>
<tr>
<th>INFORMATION</th>
<th>SOURCE</th>
<th>RESPONSIBLE ENTITY</th>
<th>PERIOD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amazon Biome Municipalities</td>
<td>Ordinance n. 96 MMA 03/27/2008</td>
<td>Ministry of Environment-MMA</td>
<td>2008</td>
</tr>
<tr>
<td>Municipalities encompassed byProtected Areas</td>
<td>CNUC - Protect Areas National Registry</td>
<td>Ministry of Environment-MMA</td>
<td>2015</td>
</tr>
<tr>
<td>Municipalities encompassed by Indigenous Territories</td>
<td>National Registry Indigenous Territories</td>
<td>Indigenous National Foundation - FUNAI</td>
<td>2015</td>
</tr>
<tr>
<td>Municipalities from the administrative regions of Alto Acre, Baixo Acre and Purus</td>
<td>Acre in Numbers Report</td>
<td>Planning State Secretariat from SEPLAM, state government of Acre</td>
<td>2013</td>
</tr>
<tr>
<td>Municipalities per Brazilian States</td>
<td>City System</td>
<td>Geographic and Statistic Brazilian Institute - IBGE</td>
<td>2015</td>
</tr>
<tr>
<td>Protected Areas Supported by ARPA Project</td>
<td>ARPA spreadsheet</td>
<td>Amazon Protected Areas Program - ARPA, Ministry of Environment - MMA</td>
<td>2015</td>
</tr>
<tr>
<td>Municipalities encompassed by State Protected Areas of Pará in the North Channel of the Amazon River</td>
<td>Report State Protected Areas of Para in the North Channel of the Amazon River</td>
<td>Institute of Man and Environment of the Amazon – IMAZON Geographic and Statistic Brazilian Institute - IBGE</td>
<td>2013</td>
</tr>
<tr>
<td>Green Municipalities Program of Pará</td>
<td>Website with the enrolled municipalities</td>
<td>Green Municipalities State Secretariat - SEPMV, state government of Pará</td>
<td>2017</td>
</tr>
<tr>
<td>List of critical municipalities for deforestation</td>
<td>Report MMA</td>
<td>Ministry of Environment-MMA</td>
<td>2014</td>
</tr>
<tr>
<td>Municipalities encompassed by Amazon Fund projects</td>
<td>Websites from the project managers entities</td>
<td>Several</td>
<td>2017</td>
</tr>
</tbody>
</table>

The next step for dataset structuration (step 3 in Fig. 9), is to identify the main components per municipality for each project. Beyond the project information from the Amazon Fund website, each project in the Amazon Fund presents a tree diagram to show their activities contribute to the main-components of the Amazon Fund, which reflects their intervention logic or theory of change (see Fig. 13 for an example). In order to identify how the financial resources of each project were divided over the main-components per municipality, we designed a second set of decision rules for determining their weights, as shown in diagram 2. In this way, the following variables were added to the main-component dataset (table 4):
Table 4 Variables included in the main-component level

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
<th>Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\omega_{pmk}$</td>
<td>Weight by project/municipality/main-component</td>
<td>See table 5</td>
</tr>
<tr>
<td>$D_{pmkt}$</td>
<td>Annual disbursement by project/municipality/main-component</td>
<td>$D_{pmkt} = \sum_{p=1}^{m} \left( D_{pt} \times \omega_{pmk} \right)$</td>
</tr>
<tr>
<td>$AFInv_{pmk}$</td>
<td>Amazon Fund investments per project/municipality/main-component</td>
<td>$AFInv_{pmk} = AFInv_p \times \omega_{pmk}$</td>
</tr>
<tr>
<td>$AFInv_m$</td>
<td>Amazon Fund investments per municipality (numeric);</td>
<td>$AFInv_m = \sum_{p=1}^{k} \left( AFInv_{pmk} \right)$</td>
</tr>
<tr>
<td>$AFInv_{mk}$</td>
<td>Amazon Fund investments per municipality/main-component (numeric).</td>
<td>$AFInv_{mk} = \sum_{p=1}^{96} \left( AFInv_m \times \omega_{pmk} \right)$</td>
</tr>
</tbody>
</table>

Variable $\omega_{pmk}$ represents the ratio of representation (%) to be applied for main-component $k \in \{1,2,\ldots,4\}$ in municipality $m$ that were supported by Amazon Fund project $p \in \{1,2,\ldots,96\}$ in year $t \in \{2008,2009,\ldots,2017\}$. In accordance with the Amazon Fund’s theory of change, the main-components include Sustainable Production Activities ($k=1$), Monitoring and Control ($k=2$), Land Tenure Regularization ($k=3$), and Scientific and Technological Development ($k=4$). Monitoring and Control projects are subdivided in CAR and no CAR. Finally, the Land Tenure Regularization category was subdivided into activities exclusively related to indigenous territories ($IT=1$), protected areas ($PA=1$), territorial and ecological zoning or land management, ($OReg=1$), related to IT and PA ($ITPA=1$), and other projects ($Out=1$). The formulas for these main-components are reflected in table 5.

Table 5 Weight calculations per main-component

<table>
<thead>
<tr>
<th>$k$</th>
<th>Variation</th>
<th>Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>No variation</td>
<td>$\omega_{pm1} = \frac{A_{pm} - PAI_{pm}}{\sum A_{pm} - PAI_{pm}}$</td>
</tr>
</tbody>
</table>
| 2   | CAR, no CAR  | $\omega_{pm2}^{K_{O\text{,CAR}}} = \frac{A_{pm}}{\sum A_{pm}}$  
$\omega_{pm2}^{CAR} = \frac{A_{pm} - AFI_{pm} - IT_{pm}}{\sum A_{pm} - AFI_{pm} - IT_{pm}}$ |
| 3   | $IT = 1$ | $\omega_{pm3}^{IT=1} = \frac{IT_{pm}}{\sum IT_{pm}}$  
$\omega_{pm3}^{PA=1} = \frac{PAI_{pm} + PAS_{pm}}{\sum PAI_{pm} + PAS_{pm}}$  
$\omega_{pm3}^{OReg=1} = \frac{PAI_{pm} - PAI_{pm} - IT_{pm}}{\sum PAI_{pm} - PAI_{pm} - IT_{pm}}$  
$\omega_{pm3}^{ITPA=1} = \frac{PAI_{pm} + IT_{pm}}{\sum PAI_{pm} + IT_{pm}}$  
$\omega_{pm3}^{Out=1} = \frac{A_{pm}}{\sum A_{pm}}$ |
| 4   |   | $\omega_{pm4} = \frac{A_{pm}}{\sum A_{pm}}$ |
Project: Socio-environmental Management in Municipalities of Pará

Project management: IMazon – Instituto do Homem e Meio Ambiente da Amazônia

**IMPACT**

**Monitoring and Control Component**
Governmental and non-governmental actions in 11 municipalities in the state of Pará to fight deforestation and ensure the compliance of rural properties to the environmental legislation.

**OUTCOME**
Processes of monitoring, environmental control and accountability structured and modernized.

**OUTPUT**
- Local training in geographic processing systems (GIS) and remote sensing to combat deforestation and development of CAR
- Development and alignment of parcels for the reduction of deforestation in the municipalities
- Review of the observance of the Adjustment Terms of Conduct (TAC) for environmental regularization of rural properties

**IMPACT**

**Land-use Planning Component**
Area of 11 municipalities in the state of Pará with regular land properties rights contribute to orderly land use.

**OUTCOME**
Increased number and area of rural properties registered in the Rural Environmental Registry (CAR)

**OUTPUT**
- Development of a digital cartographic base on the scale of 1:250,000 in the territory of 11 municipalities in the state of Pará
- Development of a more efficient participatory land mapping methodology for environmental regularization purposes (CAR) to be tested in the municipalities of Tailandia and Abel Figueiredo

**IMPACT**

**Sustainable Production Component**
Deforested and degraded areas in the basin of the Uatumá River recovered for ecological conservation and economic use.

**OUTCOME**
Process of land regularization expanded and implemented rapidly with transparency and security

**OUTPUT**
- Monitoring and evaluation of land regularization actions promoted by federal and state governments
- Landscape planning for forest restoration in the basin of the Uatumá River
- Assessment of the potential for business with carbon sequestration in the basin of the Uatumá River

**Figure 13** Project Tree
The final step for dataset structuration (step 4 in Fig. 9) concerns the break-down of the dataset by activity (also called specific-components). As a main-component can be composed by multiple activities, if more than one activity by main-component was verified, then the amounts was equally divided across them. The following variables were added:

<table>
<thead>
<tr>
<th>Variable</th>
<th>Description</th>
<th>Formula</th>
</tr>
</thead>
<tbody>
<tr>
<td>( FAInv_{pmka} )</td>
<td>Investment per project/municipality/main-component/activity (numeric);</td>
<td>( FAInv_{pmks} = \frac{FAInv_{pmk}}{Q} )</td>
</tr>
<tr>
<td>( D_{pmka} )</td>
<td>Annual disbursement per project/municipality/main-component/activity (numeric).</td>
<td>( Des_{pmks} = \frac{Des_{pmkt}}{Q} )</td>
</tr>
</tbody>
</table>

where \( Q \) is the quantity of activities \( s \);

After the new rows and variables added, the final database structure now provides very detailed information on how the financial resources from the Amazon Fund were allocated to individual projects and the activities and municipalities that they support (see Fig. 14 for an impression).

Limitations and considerations

Due to information gaps between the field surveys carried out by the BNDES and the information available on the Amazon Fund website, some premises are identified for the assembly of this database, as shown in Table 4.
### Table 4 Research assumptions in response to divergences / limitations of data collection

<table>
<thead>
<tr>
<th>Author Premises</th>
<th>Project Name</th>
<th>Project Number</th>
<th>Project Number</th>
</tr>
</thead>
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<tr>
<td>Prorated 80% for the Main Component &quot;Sustainable Activities&quot; and 20% for &quot;Territorial Ownership&quot;</td>
<td>Sustainable Indigenous Amazon Project</td>
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<td>Prorated 80% for the Main Component &quot;Sustainable Activities&quot; and 20% for &quot;Territorial Ownership&quot;</td>
<td>High Juruá</td>
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<td>Prorated 80% for the Main Component &quot;Monitoring &amp; Control&quot; and 20% for &quot;P&amp;D&quot;</td>
<td>Amazonia SAR</td>
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<td>Prorated 100% on &quot;Sustainable Activities&quot;, unique Main Component</td>
<td>Value Chains in Indigenous Lands in Acre</td>
<td>11</td>
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<td>100% for &quot;P&amp;D&quot;, unique Main Component</td>
<td>Amazon Integrated Project</td>
<td>16</td>
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<tr>
<td>Small divergence of R$0,4</td>
<td>Sustainable Mato Grosso</td>
<td>21</td>
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<td>Project considered Canceled...</td>
<td>Banco do Brasil Foundation - Amazon Fund</td>
<td>26</td>
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<td>The prorated per Main Component was calculated considering the sum of the values inside and outside the Amazon Biome</td>
<td>CAR Bahia</td>
<td>31</td>
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<td>Prorated 40% for the Main Component &quot;Monitoring &amp; Control&quot;, 40% for &quot;Teritorial Ownership&quot; and 20% for &quot;P&amp;D&quot;</td>
<td>CAR Tocantins</td>
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<td>Prorated 50% for the Main Component &quot;Sustainable Activities&quot; and 50% for &quot;Territorial Ownership&quot;</td>
<td>Strengthening environmental management in the Amazon</td>
<td>38</td>
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<tr>
<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Sustainable Activities&quot; component, ignoring &quot;Territorial Planning&quot;, &quot;Monitoring &amp; Control&quot; and &quot;Scientific Development&quot; provided by the Amazon Fund website</td>
<td>Sustainable Bem Viver</td>
<td>44</td>
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<tr>
<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Sustainable Activities&quot; component, ignoring &quot;Territorial Ownership provided by the Amazon Fund website</td>
<td>IREHI – Taking Care of Territory</td>
<td>61</td>
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<tr>
<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Sustainable Activities&quot; component, ignoring &quot;Territorial Ownership provided by the Amazon Fund website</td>
<td>ARAPAIMA: Production Networks</td>
<td>62</td>
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<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Sustainable Activities&quot; component, ignoring &quot;Territorial Planning&quot; provided by the Amazon Fund website</td>
<td>Sustainable Environmental Management of Indigenous Lands in the State of Amazonas</td>
<td>65</td>
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<tr>
<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Territorial Ownership component, ignoring &quot;Sustainable Activities&quot; provided by the Amazon Fund website</td>
<td>Strengthening Territorial and Environmental Management of Indigenous Lands in the Amazon</td>
<td>70</td>
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<tr>
<td>Considering the value of the field research at the BNDES worksheet that considers 100% in the &quot;Territorial Ownership component, ignoring &quot;Sustainable Activities&quot; provided by the Amazon Fund website</td>
<td>Fruits from the Forest</td>
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<td>Prorated 80% for the Main Component &quot;Monitoring &amp; Control&quot; and 20% for &quot;P&amp;D&quot;</td>
<td>Environmental Monitoring of Brazilian Biomes</td>
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<td>Prorated 50% for the Main Component &quot;Sustainable Activities&quot; and 50% for &quot;Territorial Ownership&quot;</td>
<td>Management and governance at Rio Negro Basin and Xingu - PGTAs</td>
<td>81</td>
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<td>Prorated 50% for the Main Component &quot;Sustainable Activities&quot; and 50% for &quot;Territorial Ownership&quot;</td>
<td>Indigenous Territorial Management in the South of Amazonas State</td>
<td>82</td>
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<td>Prorated 50% for the Main Component &quot;Sustainable Activities&quot; and 50% for &quot;Territorial Ownership&quot;</td>
<td>Consolidating Territorial and Environmental Management in Indigenous Lands</td>
<td>83</td>
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<tr>
<td>Prorated 50% for the Main Component &quot;Sustainable Activities&quot; and 50% for &quot;Territorial Ownership&quot;</td>
<td>Bolsa Floresta+</td>
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<td>Prorated with same values than the Bolsa Floresta phase 1 Project</td>
<td>Valuable Forests - New business models for the Amazon</td>
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<tr>
<td>100% on &quot;Sustainable Activities&quot;, unique Main Component</td>
<td>Communal Forests</td>
<td>86</td>
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<tr>
<td>100% on &quot;Sustainable Activities&quot;, unique Main Component</td>
<td>Use of social technologies to reduce deforestation</td>
<td>87</td>
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<tr>
<td>Prorated 90% for the Main Component &quot;Sustainable Activities&quot; and 10% for &quot;Territorial Ownership&quot;</td>
<td>Sustainable Tapajós</td>
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<td>Prorated 90% for the Main Component &quot;Sustainable Activities&quot; and 10% for &quot;Territorial Ownership&quot;</td>
<td>Adding Value to Amazonian Socio productive Chains</td>
<td>89</td>
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<td>Prorated 90% for the Main Component &quot;Sustainable Activities&quot; and 10% for &quot;R&amp;D&quot;</td>
<td>Everlasting Forest</td>
<td>90</td>
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<td>Prorated 80% for the Main Component &quot;Sustainable Activities&quot; and 20% for &quot;Monitoring &amp; Control&quot;</td>
<td>Sowing Rondônia</td>
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<td>Prorated 90% for the Main Component &quot;Sustainable Activities&quot; and 10% for &quot;R&amp;D&quot;</td>
<td>Preserving the Babassu Forest</td>
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<td>100% on &quot;Sustainable Activities&quot;, unique Main Component</td>
<td>Forest Cities</td>
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