

1 Article

2 Classification of economic regions with regards 3 to selected factors characterizing the construction 4 industry

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11

12 **Abstract:** The article presents the methodology for classifying economic regions with regards to
13 selected factors that characterize a region, such as: the economic structure of the region, and thus
14 the share of individual sectors in the economy; employment; the dynamics of the development of
15 individual sectors expressed as an increase or decrease in production value; the population density
16 in the region and also the level of occupational safety. Cluster analysis, which is a method of
17 multidimensional statistical analysis available in Statistica software, was used to solve the task. The
18 proposed methodology was used to group Polish voivodships with regards to the speed of
19 economic development and occupational safety in the construction industry. Data published by the
20 Central Statistical Office was used for this purpose, such as the value of construction and assembly
21 production, the number of people employed in the construction industry, the population of an
22 individual region and the number of people injured in occupational accidents.

23 **Keywords:** economic regions, regional classification, classification methodology, construction
24 industry, cluster analysis, accidents in construction

25

26 1. Introduction

27 On the basis of published indicators of economic development [1, 2, 3], it can be stated that
28 individual regions of the world are economically developed to a different extent. An inherent
29 attribute of every economic activity is the phenomenon of the accident rate, and one of the most
30 accident-prone sections of the economy is the construction industry [4]. When analyzing construction
31 statistics, it can be noticed that the values of indicators that characterize the construction industry in
32 developed countries are definitely higher than in developing countries, while the values of indicators
33 characterizing occupational safety in developed countries are significantly lower than those in
34 developing countries. The same differentiation can be observed between the internal economic
35 regions of countries [5].

36 In scientific and engineering research, the problem of identifying objects with similar
37 characteristics is very common. When carrying out such research, it is essential to properly classify
38 objects that are described by many features into appropriate groups. In this context, research was
39 carried out that aimed to develop a methodology for classifying economic regions in terms of selected
40 factors characterizing the construction industry. One of the methods of multidimensional statistical
41 analysis - cluster analysis, which is available in Statistica software, was used to solve the task.
42 It involves segmenting the data set into subsets in order to distinguish homogeneous objects in an
43 analysed set [6, 7].

44 The developed methodology, along with an example of its application for classifying Polish
45 voivodships with regards to the factors that describe the construction industry regarding
46 occupational safety and economic aspects, is proposed in this article.

47 The article was organized in the following way: Chapter 2 presents a review of literature related
48 to the topic of the article and also the justification of undertaking the research topic; Chapter 3
49 presents and discusses the proposed methodology for the classification of economic regions with
50 regards to selected factors that characterize the construction industry; Chapter 4 contains an example
51 illustrating the application of the developed methodology for the classification of Polish voivodships;
52 and finally, Chapter 5 is a summary of the carried out research.

53 2. Literature review – application of data classification methods in scientific research

54 Conducting scientific research requires the processing and analyzing of large amounts of data.
55 In some scientific disciplines, this may complicate or make it impossible to properly investigate
56 phenomena, which may result in situations in which information relevant to researchers remains
57 invisible. In this case, it is necessary to properly organize the observed data into structures, or group
58 it [6, 7]. Methods of multidimensional statistical analysis, including e.g. cluster analysis, are helpful
59 in solving such a research problem. The concept of cluster analysis was introduced in paper [8] and
60 covers various classification algorithms for data exploration. The final effect of the calculations
61 carried out using the above algorithms is the allocation of the analyzed data to appropriate groups
62 in which the individual elements show mutual similarities. It gives an opportunity to capture
63 structures that in the real world create the analyzed data, and to also reduce them to a level that
64 allows them to be properly analyzed.

65 Data grouping methods are used in many fields of science, including medicine, social sciences,
66 agricultural and technical sciences, as well as in the economy. In the publication of Hartigan [9], many
67 examples of the use of taxonomic methods can be found, and for their fundamental application, the
68 author considers the development of the classification of animals and plants that had already been
69 done in the times of Aristotle, and then later by Linnaeus [10]. In addition, the author gives a number
70 of examples of the use of classification methods in: archeology, anthropology, phytosociology,
71 psychology and psychiatry, as well as in other fields. Grouping methods are very often used in
72 medicine, e.g. for DNA code [11] and disease entity [12] analysis. This is due to the fact that in this
73 type of analysis scientists have a lot of interrelated and structured data. However, relationships and
74 structures are not usually directly visible. In economic sciences, classification methods are used,
75 among others for: determining the market structure, determining a product's position on the market,
76 identifying test markets, market segmentation [13], classifying sectors due to financial conditions,
77 classification of the labor market [14] and spatio-temporal analyzes.

78 One grouping data method is cluster analysis, which is very often used for issues related to the
79 real estate market, among others [15, 16, 17, 18] and technical sciences [19]. It is also a good tool for
80 grouping the areas and regions of a given country. For example, in paper [20], it was used to group
81 Polish voivodships where individual voivodships were characterized by a similar level of transport
82 infrastructure development. Another example of grouping voivodships in Poland is work [21], in
83 which allocation to the appropriate group was made on the basis of similarities in the state of higher
84 education.

85 Grouping methods are also used for issues related to occupational safety. In paper [22], the
86 authors carried out an analysis of accidents in the construction industry in Hong Kong using cluster
87 analysis, the results of which allowed the identification of the most probable accident situations.
88 A similar study can be found in publication [23], in which an analysis of accidents related to electrical
89 and mechanical works was carried out.

90 The above literature review shows that data grouping, in order to get information about its
91 similarity, is carried out in all areas of knowledge. An invaluable tool in the study of large amounts
92 of interrelated and structured data are methods of multidimensional statistical analyzes including,
93 among others, cluster analysis. The authors of the article use the method of cluster analysis in research

94 concerning the development of a methodology for grouping economic regions with regards to
95 selected factors that characterize these regions.

96 3. Proposed research methodology

97 The subject of the research is the classification of the set of economic regions V with regards to
98 selected factors that characterize the construction industry regarding aspects of economic
99 development and occupational safety.

$$V = \{v; v = 1, \dots, V\}, \quad (1)$$

100 Based on the literature review, it was stated that the basic factors that characterize economic
101 regions are: the economic structure of a region, thus the share of individual sectors of the economy
102 in the entire economy; the dynamics of development of individual sectors of the economy expressed
103 as an increase or decrease in production value; employment in individual sectors of the economy;
104 population density in a region and also the level of occupational safety in sectors of the economy
105 [24, 25, 26, 27, 28, 29, 30, 31].

106 Therefore, each economic region can be described by the vector of factors F_v :

$$F_v = [F_1, \dots, F_n, \dots, F_N]; \quad v = 1, \dots, V, \quad (2)$$

107 where:

108 F_n – the factor taken for analysis ($n = 1, 2, 3, \dots, N$).

109 The set of economic regions V is characterized by the following matrix of factors:

$$F_V = \begin{bmatrix} F_{1,1} & \dots & F_{n,1} & \dots & F_{N,1} \\ F_{1,2} & \dots & F_{n,2} & \dots & F_{N,2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ F_{1,v} & \dots & F_{n,v} & \dots & F_{N,v} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ F_{1,V} & \dots & F_{n,V} & \dots & F_{N,V} \end{bmatrix} \quad (3)$$

110 where:

111 v – the economic region ($v = 1, 2, 3, \dots, V$),

112 n – the factor taken for analysis ($n = 1, 2, 3, \dots, N$).

113 In mathematical analyses, knowledge about numerical values of indicators that describe
114 particular factors is important. Thus, the set of economic regions V is characterized by a two-
115 dimensional matrix of indicators, which takes the following form:

$$I_V = \begin{bmatrix} I_{1,1} & \dots & I_{n,1} & \dots & I_{N,1} \\ I_{1,2} & \dots & I_{n,2} & \dots & I_{N,2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ I_{1,v} & \dots & I_{n,v} & \dots & I_{N,v} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ I_{1,V} & \dots & I_{n,V} & \dots & I_{N,V} \end{bmatrix} \quad (4)$$

116 The values of indicators adopted for calculations often differ by, e.g. a measuring unit or scale,
117 which may negatively affect the grouping [6]. In order to deal with this, all numerical data should be
118 subjected to standardization, and the choice of the appropriate standardization formula depends on
119 the type of data [32]. In the proposed methodology, a standardization of variables was adopted as
120 one of the standardization methods according to the following formula:

$$P_{n,v} = \frac{I_{n,v} - \bar{I}_n}{\sigma} \quad (5)$$

121 where:

122 $P_{n,v}$ – the values of indicators after standardization,

123 $I_{n,v}$ – the values of unstandardized indicators,

124 \bar{I}_n – the average value in the analysed set of objects,

125 σ – the standard deviation of the value of I_n indicator.

126 The effect of standardization is the creation of a set of P_v parameters that describe the analyzed
 127 set of economic regions F_v , which are written in the form of a two-dimensional matrix. In this matrix,
 128 each row contains values of all the parameters that are related to one region, whereas each column
 129 contains the data of one parameter for all the regions. This matrix is described by the following
 130 formula:

$$P_v = \begin{bmatrix} P_{1,1} & \dots & P_{n,1} & \dots & P_{N,1} \\ P_{1,2} & \dots & P_{n,2} & \dots & P_{N,2} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ P_{1,v} & \dots & P_{n,v} & \dots & P_{N,v} \\ \vdots & \vdots & \vdots & \vdots & \vdots \\ P_{1,V} & \dots & P_{n,V} & \dots & P_{N,V} \end{bmatrix} \quad (6)$$

131 The calculated parameters form the basis for grouping economic regions with the use of cluster
 132 analysis. Cluster analysis is one of the methods of data exploration, the main idea of which is to group
 133 the analyzed objects in such a way that in a given group there are objects "similar" to each other and
 134 also "dissimilar" to objects from other groups [6, 7]. The criterion for assessing the affiliation of an
 135 object to a given group is the measure of similarity. The function, which is inverse to the measure of
 136 "similarity", and thus the function of "dissimilarity" of objects that is a measure of the distance
 137 between them, is used for practical considerations. This means that if the distance between object O_a
 138 and O_b is greater than the distance between objects O_a and O_c , and therefore:

$$d(O_a, O_b) > d(O_a, O_c); \text{ where: } a \neq b \neq c; a, b, c \in \{v\} \quad (7)$$

139 then object O_a is more "dissimilar" to object O_b than to object O_c . Consequently, this leads to
 140 a situation where objects O_a and O_c can create a cluster because they are more "similar" to each
 141 other. There are different distance measures that are used in cluster analysis. Geometric distance in
 142 the multidimensional space - the Euclidean distance [6], was used to solve the discussed issue. The
 143 general formula of the Euclidean distance takes the following form:

$$d(O_a, O_b) = \sqrt{\sum_n (P_{n,a} - P_{n,b})^2} \quad (8)$$

144 where:

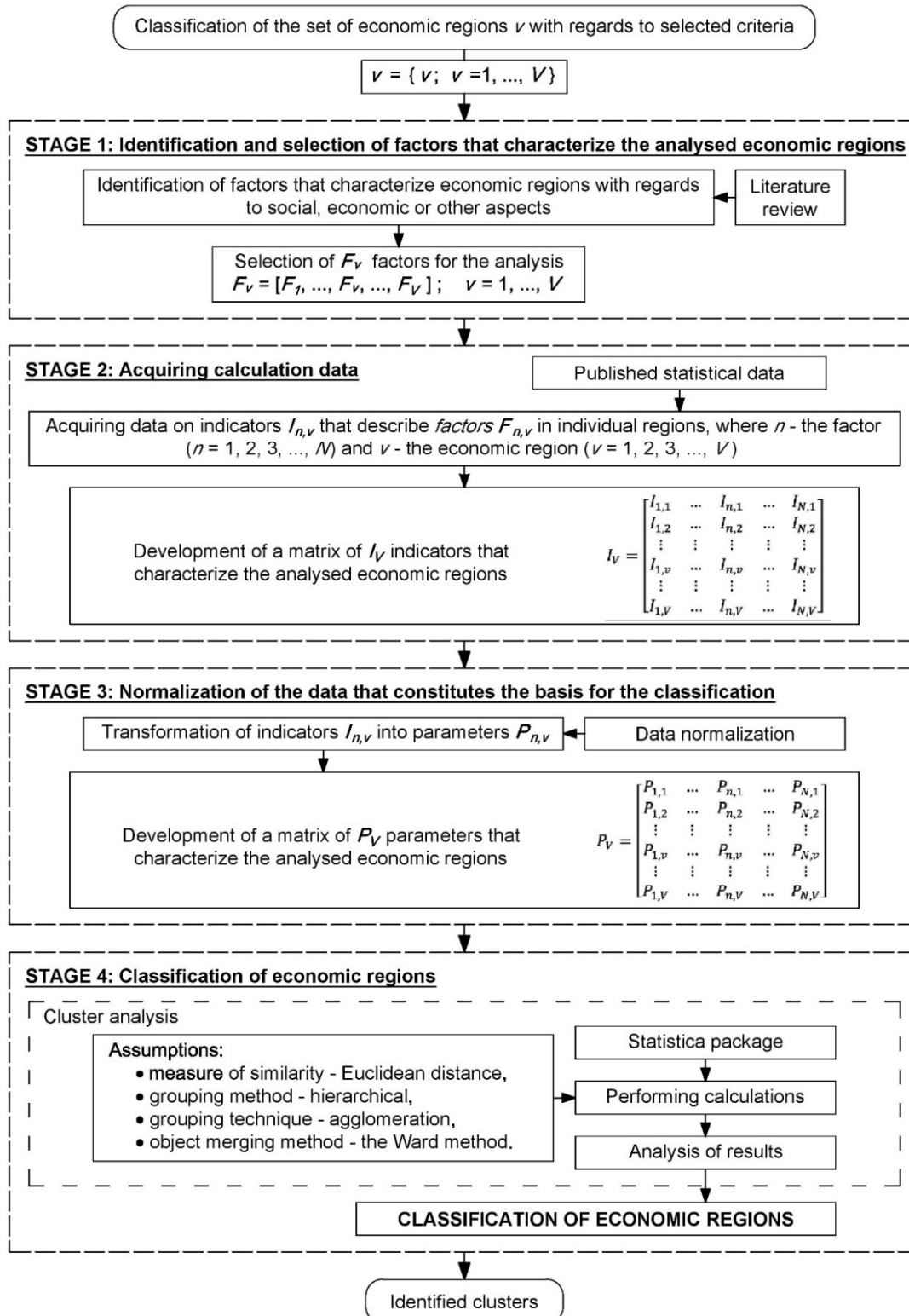
145 O_a, O_b – the assessed objects, i.e. economic regions a and b , where $a \neq b$, and $a, b \in \{v\}$,
 146 $P_{n,a}, P_{n,b}$ – the designated parameter values P_n for economic regions a and b , where $a \neq b$,
 147 and $a, b \in \{v\}$.

148 In the analyzed task, objects are the individual economic regions v . For grouping objects, the
 149 use of hierarchical and agglomeration grouping techniques is proposed. The agglomeration
 150 technique, which is the most often used in research [6], involves the gradual connection of objects,
 151 which constitute separate clusters, into new clusters until all objects form one cluster. Each connection
 152 of two clusters is called a step. An important issue when determining the appropriate distance
 153 between clusters, apart from the choice of the above-mentioned distance measure, is to determine the
 154 method of merging objects. Different methods of merging objects were analyzed, including methods
 155 in which the distance between specific locations of clusters is determined (e.g. between a given object
 156 or center of gravity of a cluster), and also methods that use variance analysis - e.g. the Ward's method
 157 [33]. Based on the conducted analyses, it was found that the most unambiguous results are achieved
 158 using the Ward method, the main advantage of which is the grouping of objects in a way that allows
 159 clusters with a similar number of objects to be formed. This eliminates the so-called effect of chain-
 160 linking, and the newly created clusters are characterized by the smallest possible diversity between
 161 their individual elements. In the developed methodology, the method of merging objects using the
 162 Ward method was adopted.

163 The result of hierarchical cluster analysis is a tree-shaped graph - the so-called dendrogram.
 164 It shows in which step the objects connect with each other. However, it does not give an unambiguous
 165 answer for the correct number of clusters. This number depends on the place where the branches of
 166 the tree are cut off on the chart. Due to this, an important issue is to correctly determine the place of

167 the cut-off. According to [6], there is no objective rule of how to do it. There are only supportive
 168 methods, such as e.g. the method of graphical dendrogram analysis that involves the examination of
 169 the distance between successive bonds, the method using the Grabinski meter [34] or the Mojen rule
 170 [35]. The developed methodology involves the method of graphical dendrogram analysis.

171 After selecting the appropriate place of cutting off the branches on the dendrogram, the clusters
 172 should be identified, and on their basis the final classification of the analyzed economic regions and
 173 their assessment and ranking should be made. The developed methodology for this classification is
 174 shown in Figure 1.



175

176

Figure 1. The developed methodology for classifying economic regions.

177 **4. Application of the proposed methodology using the classification of Polish voivodships as an**
 178 **example**

179 The proposed methodology was used to group Polish voivodships. The classification was based
 180 on data published by the Central Statistical Office [5]. The following indicators were adopted to
 181 describe the voivodships: the value of construction and assembly production ($I_{1,y}$), the number of
 182 people employed in the construction industry ($I_{2,y}$), the population of a given region ($I_{3,y}$) and the
 183 number of people injured in occupational accidents ($I_{4,y}$). The calculations include data for the period
 184 from 2008 to 2016 that was obtained for 16 Polish voivodships. Therefore, the number of analyzed
 185 indicators for individual voivodships amounted to 36, and some of them are shown in Table 1.

186 **Table 1.** Values of selected indicators.

Economic indicators												
v	Value of construction and assembly production $I_{1,v,y}$			Number of people employed in the construction industry $I_{2,v,y}$			Population of a given region $I_{3,v,y}$			Number of people injured in occupational accidents $I_{4,v,y}$		
	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$
1	14568.1	...	13721.2	68874	...	65039	2877059	...	2903710	892	...	413
2	5288.9	...	6216.6	43952	...	42918	2067918	...	2083927	607	...	269
...
16	7325.1	...	9104.0	39288	...	35483	1692957	...	1708174	362	...	144

where:

y – year ($y = 1, \dots, 9$),

v – voivodship ($v = 1, \dots, 16$).

187 The obtained values of indicators were subjected to standardization. The effect of this action was
 188 the creation of parameters $P_{n,v,y}$ constituting a set of normalized indicators, which were the basis for
 189 the classification of voivodships. Some of the data obtained after standardization is presented in
 190 Table 2.
 191

192 **Table 2.** Values of selected parameters.

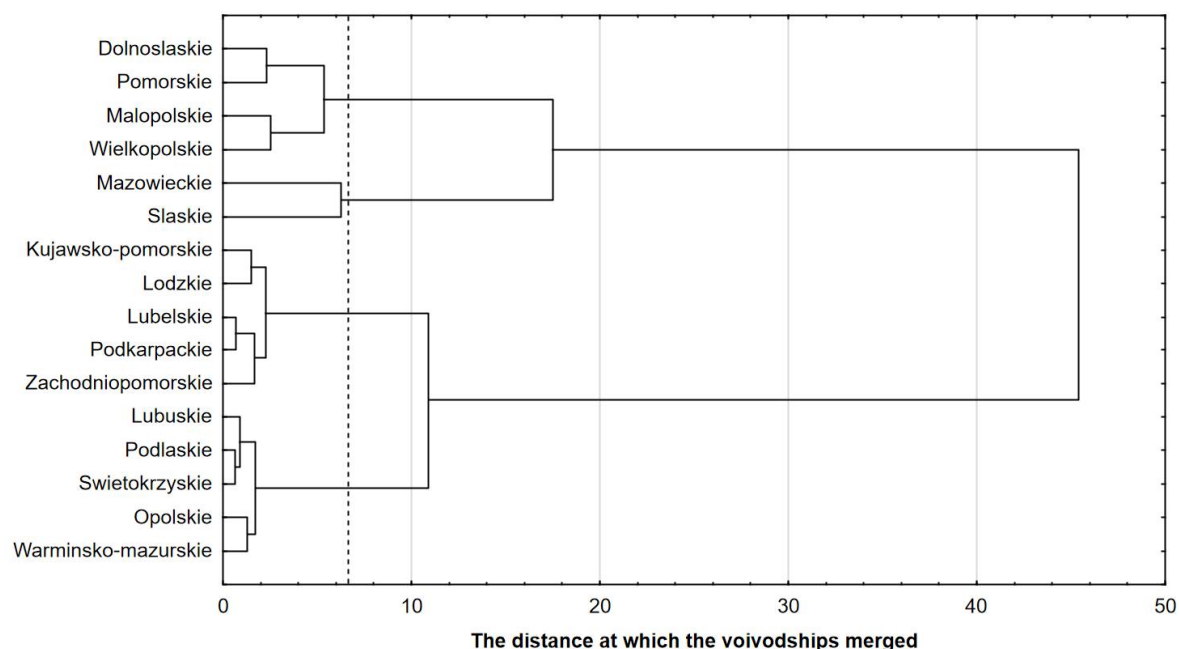
Parameters												
v	Value of construction and assembly production $P_{1,v,y}$			Number of people employed in the construction industry $P_{2,v,y}$			Population of a given region $P_{3,v,y}$			Number of people injured in occupational accidents $P_{4,v,y}$		
	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$	2008 $y = 1$...	2016 $y = 9$
1	0.734	...	0.394	0.481	...	0.291	0.397	...	0.395	0.534	...	0.288
2	-0.537	...	-0.504	-0.264	...	-0.323	-0.254	...	-0.251	-0.110	...	-0.294
...
16	-0.258	...	-0.158	-0.403	...	-0.530	-0.555	...	-0.546	-0.664	...	-0.798

where:

y – year ($y = 1, \dots, 9$),

v – voivodship ($v = 1, \dots, 16$).

194 After conducting the calculations using Statistica software, the dendrogram shown in Figure 2
 195 was obtained. When analysing the dendrogram, it can be noted that some voivodships very quickly
 196 create clear clusters. It was proposed to cut off the branch of the dendrogram at the place marked
 197 with a dashed line in Figure 2. With such a cut, four groups of voivodships were obtained, in which
 198 each voivodship has a similar level of the development of the construction industry and occupational
 199 safety. The identified groups of voivodships are given in Table 3.



200

201 **Figure 2.** Dendrogram - a graph showing the connection of individual voivodships in the subsequent
 202 calculation steps.

203 **Table 3.** The obtained groups of voivodships, which are characterized by a similar speed of
 204 construction industry development and a similar level of occupational safety.

Cluster	Voivodships	The distance at which the voivodships merged
I	Dolnoslaskie, Pomorskie, Malopolskie, Wielkopolskie	5.38
II	Mazowieckie, Slaskie	6.25
III	Kujawsko-Pomorskie, Lodzkie, Lubelskie, Podkarpackie, Zachodniopomorskie	2.26
IV	Lubuskie, Podlaskie, Swietokrzyskie, Opolskie, Warminsko-Mazurskie	1.73

205

206 Based on the analysis of the obtained results, four clusters were distinguished, which include 2
 207 to 5 voivodships. Cluster I consists of the voivodships Dolnoslaskie, Pomorskie, Malopolskie and
 208 Wielkopolskie; cluster II is formed from the voivodships Mazowieckie and Slaskie; cluster III consists
 209 of the voivodships Kujawsko-Pomorskie, Lodzkie, Lubelskie, Podkarpackie and
 210 Zachodniopomorskie; while cluster IV includes the voivodships Lubuskie, Podlaskie,
 211 Swietokrzyskie, Opolskie and Warminsko-Mazurskie.

212 A very fast creation of bonds between voivodships in clusters III and IV was observed. These
 213 clusters include the voivodships most similar to each other in terms of construction and assembly
 214 production, the number of people injured in occupational accidents, the number of people employed
 215 in the construction industry and the population living in the voivodship. The merging distance in the
 216 case of cluster III is equal to 2.26, while in the case of cluster IV is equal to 1.73

217 The most different voivodships from all of the others are Mazowieckie and Slaskie. They form
218 one cluster, however, the distance at which the merging between them occurred is equal to 6.25 and
219 is more than twice as high as in the case of clusters III and IV. In turn, a comparable level of similarity
220 between pairs of voivodships can be observed in cluster I, namely: Dolnoslaskie and Pomorskie, and
221 also Malopolskie and Wielkopolskie. The merging distance in both pairs is equal to 2.31 and 2.53,
222 respectively. However, the merging distance of these two pairs is equal to 5.38.

223 5. Summary

224 The article proposes original and universal methodology for classifying economic regions that
225 are described by selected features. The universality of the methodology lies in the fact that it can be
226 used for grouping other economic objects, e.g. enterprises, and also that other factors characterizing
227 objects can be included in the calculations. The basis of the proposed methodology was one of the
228 methods of multidimensional analysis of statistical data, namely cluster analysis. The developed
229 methodology was used to classify Polish voivodships with regards to factors that characterize the
230 speed of economic development in the construction industry and the level of occupational safety. The
231 basis for the classification was statistical data published by the Central Statistical Office, which
232 characterizes the size of construction production, the number of inhabitants of a voivodship, the
233 number of people employed in the construction industry and the number of people injured in
234 occupational accidents between 2008 and 2016 in the construction industry.

235 The conducted calculations and analysis of the results allowed the following conclusions to be
236 formulated:

- 237 • The qualitative and quantitative structure of statistical data, which was the basis for the
238 classification of voivodships, allowed four distinct clusters consisting from two to five
239 voivodships to be separated.
- 240 • The isolated clusters are characterized by different levels of similarity, which is confirmed by the
241 values of the merging distance measure for individual clusters. Cluster ranking with regards to
242 the similarity of the voivodships that form clusters is as follows:
 - 243 1. cluster IV consists of the voivodships Lubuskie, Podlaskie, Swietokrzyskie, Opolskie and
244 Warminsko-Mazurskie,
 - 245 2. cluster III consists of the voivodships Kujawsko-Pomorskie, Lodzkie, Lubelskie,
246 Podkarpackie and Zachodniopomorskie,
 - 247 3. cluster I consists of the voivodships Dolnoslaskie, Pomorskie, Malopolskie and
248 Wielkopolskie,
 - 249 4. cluster II consists of the voivodships Mazowieckie and Slaskie.
- 250 • The very big similarity between voivodships located in clusters III and IV means that voivodships
251 included in these clusters are characterized by a similar level of construction and assembly
252 production value, occupational safety, the number of people employed in the construction
253 industry and the number of people living in the voivodship.
- 254 • The voivodships Mazowieckie and Slaskie are atypical voivodships. They are the most different
255 when compared with the others. Although they form one cluster, the distance at which the
256 merging between them occurs is relatively large when compared to the merging distance in the
257 other clusters.

258 The proposed methodology can be applied both in the area of scientific research and engineering
259 practice. The results of tests and analyses obtained using this methodology can be the basis for
260 classifying and comparing objects and determining their rankings. The correct classification of objects
261 (which are described by many factors) into groups can be important in determining the characteristics
262 of a given community, making an assessment, or looking for dependencies that apply to this
263 community. In the research conducted by the authors, information about voivodships belonging to
264 the same cluster will be the basis for the construction of multifactorial linear regression models for
265 predicting indicators describing the level of occupational safety in the construction industry. The
266 practical aspect of the proposed methodology is related to the possibility of formulating conclusions
267 that may be important at a higher management level.

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274 Supervision, Bożena Hoła.

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