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Article

Dynamic Optimization of Transportation Networks in Logistics using Long Short-Term Memory Neural Networks

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Abstract: The optimisation of transportation networks is of paramount importance in the context of logistics systems. In the face of changing demand and environmental conditions, the dynamic optimisation of these networks represents a crucial means of improving logistics efficiency and reducing operating costs. This study proposes a dynamic optimisation model of a logistics and transportation network based on a Long Short-Term Memory (LSTM) neural network. Building on the existing model, our scheme combines LSTM networks, attention mechanisms, and reinforcement learning to capture time-dependent and dynamic behaviour in the network, thereby improving the ability to predict future demand and transportation delays. A hybrid architectural approach has been introduced to enhance the adaptability of LSTM networks in terms of adjusting routing decisions and network configurations in real time. Furthermore, the model is optimised through a multi-objective optimisation framework that balances travel time, cost, and congestion. The experimental results demonstrate that the proposed model exhibits superior performance compared to the traditional optimization method in dynamic routing tasks across a range of logistics scenarios.

Keywords: logistics and transportation networks; dynamic optimization; long short-term memory neural networks; attention mechanisms

I. Introduction

The increasing prevalence of information technology and the accelerated growth of the e-commerce sector have underscored the paramount importance of developing and optimising logistics networks. Nevertheless, the scarcity of urban logistics resources makes it challenging to satisfy the rising demand for logistics services, particularly in light of the increasing diversity and personalisation of customer requirements [1]. In order to enhance the operational efficacy of the logistics network, it has become a pivotal objective to develop a rational transportation plan for logistics vehicles, optimise resource allocation and maximise resource utilisation.

In practical applications, customer needs are highly personalised and diversified, thereby placing higher demands on the timeliness and efficiency of logistics services. This necessitates not only the implementation of an efficient route planning strategy, but also the capacity of the logistics system to adaptively respond to the inherent variability of demand. The integration of intelligent technology and big data analysis enables logistics companies to more accurately predict customer needs and rationally allocate logistics resources, thereby facilitating efficient distribution, improving service quality and reducing operating costs [2]. This, in turn, provides support for the sustainable development of urban logistics.

An efficient logistics network is typically comprised of several key components, including warehousing centres, distribution centres, transportation routes, information systems, and distribution terminals. The warehousing centre is responsible for the storage and management of

goods, ensuring a reasonable level of inventory is maintained. The distribution centre serves as a transit point, coordinating logistics activities across a variety of locations [3]. Transport routes encompass a range of modes of transport, including road, rail, air and water, facilitating the swift and secure delivery of goods to their destination. Information systems occupy a pivotal position within the logistics network, enabling comprehensive control and optimisation of logistics activities through real-time monitoring and data analysis.

In order to construct an effective logistics network, it is essential for companies to implement a range of optimisation strategies. The initial step is the optimisation of the network layout, which can be achieved through the scientific selection of warehousing and distribution centres. This approach has the potential to reduce transportation distance, minimise transportation time and reduce costs. The second strategy is the optimisation of transportation routes [4]. This is achieved through the utilisation of sophisticated algorithms and software tools, which facilitate the planning of optimal transportation routes, thereby avoiding traffic congestion and the wastage of resources. Furthermore, the optimisation of inventory management is pivotal to the reduction of inventory overstock and stock-out risk through the implementation of accurate demand forecasting and inventory control strategies.

The effective operation of a contemporary logistics network is contingent upon the utilisation of sophisticated technology. The Internet of Things (IoT) technology facilitates the real-time monitoring of goods and means of transport, thereby ensuring transparency and traceability of logistics processes. The application of artificial intelligence (AI) and machine learning algorithms enables the analysis of vast quantities of data, the optimisation of transportation routes and resource allocation, and the enhancement of decision-making processes through the application of scientific and accurate methodologies. Blockchain technology provides a secure and reliable data-sharing platform for logistics networks, thereby enhancing transparency and trust within the supply chain [5]. Furthermore, the implementation of automated equipment and robotics has enhanced the efficacy of warehousing and distribution operations while reducing labour costs.

While there are numerous advantages to optimising the logistics network, there are also a number of challenges that must be overcome in practice. The first of these is the finite nature of resources, which is particularly pertinent in high-density cities, where competition for logistics resources is becoming increasingly intense [6]. The second is the complexity of technology, and the challenge of effectively integrating and applying various emerging technologies is an urgent issue that must be addressed. Furthermore, changes in policies and regulations, as well as the requirements of environmental protection, have also introduced new requirements for the construction of logistics networks [7].

II. Related Work

Initially, Amorim et al. [8] gave full consideration to the perishable nature of agricultural products, proposing a dual-objective optimisation model for the dual purposes of maximising freshness and minimising distribution costs. The objective of the model is to achieve an equilibrium between the freshness of agricultural products during transportation and the control of distribution costs. This is done by optimising distribution routes and transit times in order to ensure that agricultural products reach consumers in the best possible condition. The proposed model not only enhances the efficiency of the supply chain for agricultural products, but also effectively mitigates the loss incurred due to product deterioration, which has significant practical applications.

To more accurately describe the degradation of cold chain product quality over time, Chi et al. [9] innovatively adopted an exponential attenuation function in lieu of the traditional constant attenuation function. The exponential decay function is a more realistic representation of the nonlinear downward trend of product quality over time, thereby ensuring that the optimal solution of the optimization model is more suitable for the actual situation. The aforementioned improvements have resulted in enhanced accuracy and reliability in practical applications, thereby providing a scientific foundation for the quality control of cold chain logistics.

Furthermore, Adelzadeh et al. [10] proposed a comprehensive analysis of the customer's fuzzy time window factor, incorporating it into the construction of a multi-center and multi-vehicle dual-objective path optimization model. It is frequently the case that customers are uncertain about the time they require for a given task. This ambiguity is challenging for traditional models to accommodate effectively. To this end, the research team designed a hybrid algorithm that combines a clustering algorithm and a simulated annealing algorithm to solve complex optimisation models. The clustering algorithm is used to preliminarily divide the customer group, and the simulated annealing algorithm further optimises the path selection on this basis to ensure that the transportation efficiency is maximised while meeting the needs of customers. This method significantly improves the efficiency of the model and the practicability of the results.

Potvin [11] undertook an in-depth investigation into the Dynamic Vehicle Routing Problem (DVRP) by integrating two dynamic variables: the real-time requirements of customers and dynamic travel times. By comparing and contrasting different scheduling strategies, Potvin evaluated the relative strengths and weaknesses of each in terms of their ability to respond to real-time changes, with the aim of improving the responsiveness and efficiency of logistics distribution. The findings of this research offer valuable insights into the scheduling of vehicles in dynamic environments, which can assist companies in optimising the allocation of resources in the context of complex and volatile market conditions.

III. Methodologies

A. YOLOv8 Framework

In order to capture the temporal dependence of demand and traffic state in the logistics and transportation network, a multi-layer bidirectional LSTM network is employed for the purpose of modelling the input sequence. We consider an input sequence $X = \{x_1, x_2, \dots, x_t\}$, where x_t represents the input feature of time step t . The hidden state update formula for layer l bidirectional LSTM is as Equations (1)–(4):

$$\vec{h}_t^{(l)} = LSTM^{(l)}(\vec{h}_{t-1}^{(l)}, x_t^{(l)}), \quad (1)$$

$$\tilde{h}_t^{(l)} = LSTM^{(l)}(\tilde{h}_{t+1}^{(l)}, x_t^{(l)}), \quad (2)$$

$$h_t^{(l)} = \vec{h}_t^{(l)} \odot \tilde{h}_t^{(l)}, \quad (3)$$

$$x_t^{(l+1)} = h_t^{(l)}, \quad (4)$$

The forward and backward LSTMs process the forward and backward information of the sequence, respectively, and merge the hidden states of the two through vector splicing to form a comprehensive hidden representation $h_t^{(l)}$, which is used as the input of the next layer. The bidirectional structure enables the capture of information from the time series in its entirety, thereby enhancing the accuracy of forecasting.

In order to enhance the adaptability of the logistics and transportation network to optimisation requirements, a weighted loss function has been devised. This function combines the prediction error and the optimisation objective, as illustrated in Equation (5):

$$\mathcal{L} = \alpha \cdot \mathcal{L}_{MSE} + \beta \cdot \mathcal{L}_{Reg}, \quad (5)$$

The acronym \mathcal{L}_{MSE} stands for mean square error, which is employed to quantify the discrepancy between the predicted and actual values. The term \mathcal{L}_{Reg} represents the regularisation term, which is utilised to avert the phenomenon of overfitting in the model. The weight coefficients α and β are employed to achieve a balance between these two aspects of the loss function, thereby ensuring that the model exhibits good generalisation ability while simultaneously enhancing the accuracy of the predictions.

B. Self-Supervised Learning

The attention weights are calculated using the scaled dot product attention, which is expressed in Equation (6).

$$A = \text{softmax}\left(\frac{QK^T}{\sqrt{d_k}}\right), \quad (6)$$

The weighted attention output O is obtained by multiplying the attention weight matrix A by the value matrix V . This step integrates the information from the parts of the input sequence and weights them according to their importance.

The introduction of a multi-head mechanism enables the capture of features from disparate subspaces through the utilisation of parallel multiple attention heads, as illustrated in Equation (7):

$$\text{MultiHead}(Q, K, V) = \text{Concat}(O_1, O_2, \dots, O_H)W^O, \quad (7)$$

The attention output O_i of the various subspaces is calculated in parallel by multiple attention heads, and then these output vectors are spliced together. The resulting spliced output is then transformed linearly W^O to generate the final multi-head attention output. This approach serves to enhance the model's capacity to capture a diverse range of features.

It is recommended that the weight of each attention head be adaptively adjusted according to the prevailing environmental conditions, as illustrated by Equations (8) and (9):

$$\alpha = \sigma(f_\theta(e_t)W_\alpha), \quad (8)$$

$$O_{final} = \sum_{i=1}^H \alpha_i O_i, \quad (9)$$

A modest neural network f_θ generates a dynamic weight α based on the prevailing state of the environment e_t and activates the function σ to guarantee that the weights remain within a reasonable range. Subsequently, the output O_i of each attention head is weighted and summed according to the dynamic weight α_i , thereby obtaining the final attention output O_{final} . This mechanism enables the model to adaptively enhance or reduce the impact of different attention heads in response to real-time environmental changes.

The Q -value function is approximated using DQN and updated by empirical replay and target network, as expressed in Equations (10) and (11):

$$Q(s, a; \theta) \approx Q^*(s, a), \quad (10)$$

$$L(\theta) = \mathbb{E}_{(s,a,r,s') \sim \mathcal{D}} \left[\left(r + \gamma \max_{a'} Q(s', a'; \theta^-) - Q(s, a; \theta) \right)^2 \right], \quad (11)$$

Deep Q -Network approximates the optimal Q -function, Q^* , by parameter θ . The loss function, $L(\theta)$, optimises the parameters by minimising the mean square error between the current Q -value and the target Q -value. The experience replay pool, designated as \mathcal{D} , serves to store historical experience samples, which are then randomly sampled for training purposes. This approach effectively breaks the temporal correlation of the data, thereby enhancing the stability of the training process. Concurrently, the target network parameter θ^- is introduced and periodically updated as a copy of the current network parameter, thereby stabilising the training process.

IV. Experiments

A. Experimental Setups

The Freight Analysis Framework (FAF) dataset, provided by the Bureau of Transportation Statistics (BTS), was employed in the experiment. The dataset encompasses the movement of goods within the United States by disparate modes of transportation, including road, rail, air, and water. It

comprises comprehensive records of timestamps, cargo types, origin and destination, transportation distances, transportation times, and transportation costs.

Further, a three-layer stacked bidirectional LSTM structure, comprising 128 hidden cells in each layer, is employed to effectively capture both short- and long-term time series dependencies in transportation network data. The self-attention mechanism is constructed with four parallel attention heads, each with a dimension set to 64, with the objective of emphasising pivotal time points and localising features. During the training phase, the Adam optimiser was employed, the learning rate was set to 0.001, and the batch size was 64.

B. Experimental Analysis

In order to provide a comprehensive evaluation of the proposed model’s effectiveness, three comparative methods were selected: Genetic Algorithm (GA), Ant Colony Optimization (ACO) and Integer Programming (IP). A genetic algorithm is a global optimisation algorithm that simulates natural selection and genetic mechanisms. It is therefore well-suited to solving complex combinatorial optimisation problems and possesses strong global search capabilities. The ant colony algorithm draws on the foraging behaviour of ants and optimises the path through the accumulation and volatilisation mechanism of pheromones, which makes it particularly well-suited to the fields of transportation network and path planning. Integer programming is a classical mathematical optimisation method. It is suitable for optimisation problems with explicit constraints, whereby linear objective functions and constraints are established to solve the optimal solution of discrete variables.

The transportation cost is employed as an evaluation index to assess the optimisation effect, with the primary objective being to ascertain the minimum transportation cost required by the model across varying network scales. A reduction in shipping costs will result in enhanced optimisation efficiency and an improved network performance. In the experiment, the Our model demonstrated superior performance compared to other methods, particularly in the context of large-scale networks. Its transportation cost was notably low, indicating that it possesses robust adaptability and optimisation capabilities in complex and dynamic logistics environments.

Figure 1 depicts the fluctuations in transportation costs across varying network scales for distinct optimization techniques. As the network scale increases, the transportation cost of the Our model is significantly lower than that of the GA, ACO and IP methods, thereby verifying the advantages of the Our model when combined with a self-attention mechanism and reinforcement learning. This demonstrates that the Our model is more effective in predicting and adjusting the network state when dealing with large-scale logistics and transportation networks, thereby reducing costs.

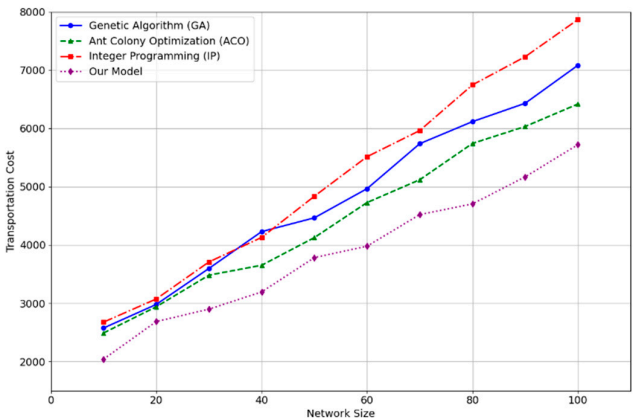


Figure 1. Comparison of Transportation Costs for Different Methods.

Network congestion is a key performance indicator used to assess the operational efficiency of a transportation network. It is defined as the ratio of traffic flow to the maximum capacity at a critical

point in the transportation network, expressed as a rate per unit of time. As illustrated in Figure 2, congestion levels for all methods increase in proportion to the network size. However, the Our model exhibits the smallest increase in congestion, which is consistently lower than that observed for the Genetic Algorithm (GA), Ant Colony Algorithm (ACO), and Integer Programming (IP) methods. This demonstrates that the Our model is capable of more effectively reducing congestion in transportation networks and adapting to complex, large-scale network optimisation scenarios, thereby enhancing the overall efficiency of the logistics system.

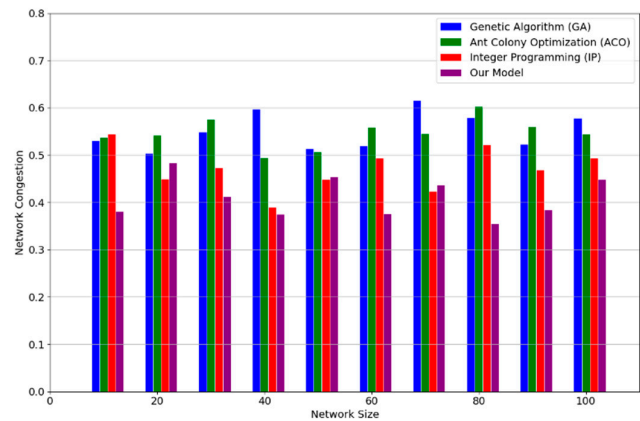


Figure 2. Comparison of Network Congestion for Different Methods.

Table 1 illustrates the throughput performance of the four optimisation methods at varying network scales. It is evident that the throughput of the proposed model is considerably higher than that of the alternative methods, which suggests that in large-scale logistics networks, the proposed model can more effectively optimise the performance of the transportation network and enhance logistics efficiency.

Table 1. Comparison of Throughput Results.

Network Size	GA	ACO	IP	Our
10	1011.98	1103.45	981.76	1212.34
20	1035.21	1125.43	1002.11	1234.85
30	1058.43	1149.56	1022.09	1257.51
40	1079.86	1173.72	1043.3	1280.92
50	1101.24	1197.88	1063.74	1303.99
60	1123.67	1222.01	1084.13	1326.61

V. Conclusions

In conclusion, we propose a dynamic optimisation method for logistics and transportation networks based on long short-term memory neural networks. The method improves the performance of the model in reducing network congestion and optimising transportation costs by combining an attention mechanism with reinforcement learning. The experimental results demonstrate that the our model outperforms the Genetic Algorithm , Ant Colony Algorithm and Integer Programming at multiple network scales, exhibiting enhanced adaptability, particularly in complex logistics environments. Further improvements to the model’s adaptability and scalability may be achieved

through the application of advanced technologies, such as deep reinforcement learning and transfer learning.

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