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Article

# Public Perception of Clinical Trials in the Context of Selected Socio-Demographic, Health and Health Care-Related Factors – Cross-Sectional Study in Poland

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Abstract: Background/Objectives: Public perception of clinical trials (CT) in Poland remains underexplored. This study aims to assess attitudes towards clinical trials, identify key sociodemographic and health-related predictors of participation willingness, and evaluate the perceived health impact (CT-PHI) associated with trial involvement. Methods: A cross-sectional online survey was conducted (March 2-20, 2022) among 2050 Polish adults who had used medical services in the past 24 months. The study examined socio-demographics factors, health-related factors (selfperceived health, EQ-5D-5L, the level of knowledge of patient rights, use of public vs. private health care, adherence) and motivations for participation (health-related, financial, and altruistic). Multivariate logistic and generalized linear models identified predictors of participation willingness and CT-PHI variability. Results: Overall, 56.3% of the respondents expressed willingness to participate in clinical trials. The main motivation was health improvement (45.8%), followed by financial incentives (23.2%) and altruism (22.7%). Those driven by health reasons exhibited the highest sensitivity to demographic and health-related factors. Socioeconomic factors played a greater role for financially motivated individuals, while altruistic participants showed the least variability in influencing factors. Conclusions: Willingness to participate in clinical trials in Poland is influenced by the motivation type. A patient-centered approach in recruitment strategies, considering diverse motivations and socio-demographic factors, is essential for optimizing participation in clinical trials.

Keywords: clinical trials; clinical research; patient motivation; public perception; Poland

#### 1. Introduction

According to the definition [1], clinical trials (CT) are carefully designed and verified analyses of new diagnostic and treatment methods that follow a pre-approved protocol. Furthermore, the Medical Research Agency, established in Poland by law since 2019, which is responsible for the development of research in the field of medical sciences and health sciences, emphasizes that they are aimed at discovering or confirming the clinical, pharmacological, including pharmacodynamic effects of one or more investigational medicinal products. CT are also performed with the aim to identify adverse reactions and to track the absorption, distribution, metabolism and excretion of one or more investigational medicinal products, considering their safety and efficacy [2]

Poland, along with the rest of Central and Eastern Europe (CEE), has grown into a market leader in innovative bio-pharmaceutical commercial clinical trials (iBPCT): in 2019, it ranked 11th in the

world in terms of iBPCT market share, and in 2014–2019, it recorded one of the largest increases in iBPCT market share in the world, ranking 5th behind China, Spain, South Korea, and Taiwan [3]. Undoubtedly, the issue of recruitment to CT remains a complicated process, and the success of a clinical trial largely depends on the successful recruitment of an appropriate number of participants in the subsequent phases of the study and on participants retention. [4]. This process requires careful planning, direct networking and awareness-raising among the public [5]. Recruitment is one of the key stages of clinical trials, encompassing dialogue between researchers and volunteers that begins even before the formal informed consent process. As part of the recruitment process, researchers identify and segment potential participants and compile lists of eligible individuals. At this stage, it is important to provide detailed information that can ignite interest in the study and build trust with potential participants. [6].

Research shows that patients want to be sure that the expected benefits of participation outweigh the potential risks, inconveniences and other difficulties related to participation in a clinical trial. For many of them, it is crucial to understand exactly what the benefits and risks may be in order to be able to make an informed decision to participate in a clinical trial [7]. Therefore, it is crucial that researchers and recruiters actively encourage potential participants to share their questions and concerns, provide relevant information, and support them in overcoming their doubts [8]. Any unresolved doubts and questions contribute to maintaining distrust, which hinders the recruitment process. Additionally, when patients refuse to participate due to unexpressed concerns, they miss out on potential benefits such as access to high-quality diagnostics and medical care, increased sense of security in the face of illness, trust in the therapeutic team, community with other patients, in-depth understanding of one's health condition and satisfaction from the contribution to the development of science [9,10].

In the context of the above, improving clear communication skills becomes one of the key elements of improving research engagement [11], and the surveyed patients emphasize that the quality of communication significantly affects their decisions about participation in clinical trials [12]. It is worth paying attention to the relationship between the quality of communication in clinical practice and the decision-making process, and considering which methods are the most appropriate for an effective communication with the potential participants.

Many patients when considering participation in clinical trials are motivated by the hope of having health benefits or the possibility of access to modern therapies that go beyond the current therapeutic procedures. Altruism and trust in healthcare professionals are cited as one of the main motivations [13,14]. Other participants, on the other hand, are driven by curiosity or interest in scientific research [15,16]. Participation in the research takes into account not only free access to medical care, but also the possibility of systematic monitoring of one's health [17]. Some patients are motivated to participate by the opportunity to meet new people, socialize, and engage in something inspiring and meaningful [18].

Research also indicates that participants in clinical trials are motivated by a desire to help others and a belief that they fully meet the inclusion criteria to the study [10,19,20]. Some studies, however, suggest that altruism is not always the dominant motivator; When it is present, it often plays a secondary role [21]. Logistical motivations (such as time and location) are also important in the decision-making process to participate in clinical trials [6].

According to the findings from one literature review, when looking at healthy people participating in CT, financial compensation is their main motivation, along with others such as contributing to science, the health of others, and the use of additional health care services [22]. It is emphasized that without a financial incentive in particular, the recruitment of participants for phase I of a clinical trial would be a process of slow, potentially hampering progress in the development of new medicines [23,24]. However, the results of many studies have shown that participants' motivations are diverse and not only dominated by financial benefits, thus providing valuable information for the ethical debate on financial incentives. Having an appropriate time frame and flexible schedule, and feeling comfortable participating in the study, were the most frequently

reported facilitators, while inflexible schedule and time commitment were the most commonly reported barriers [25]. In addition, some authors detail that people who choose not to participate in clinical trials as reasons cite the fact that they have already had the disease, concerns about changing treatments, and a lack of information about potential side effects [26].

Stakeholders involved in clinical trials see the need to increase the effectiveness of recruitment and retention of trial participants, which can be fostered by improving the involvement of the public, patients and their families [27]. Some of the scientific studies, like ours, focus on identifying the opinions of not only clinical trial participants, but also people who did not participate in them. In the long perspective, this allows to capture the tendency to change knowledge and social attitudes. The Centre for Information and Study on Clinical Research Participation (CISCRP) conducts a global online survey every two years called the Perceptions & Insights (P&I). Since 2013, this study has examined public and patient perceptions, motivations, and experiences related to clinical research. The results of such studies are extremely important because they can be the basis for building effective involvement of the public and patients in clinical trials [28]. So far, beliefs and attitudes towards clinical trials have already been examined in Poland [29] and awareness of the general population [30]. In the light of the knowledge available to us, the research presented here is the first such large-scale research conducted in our country. A better understanding of the reasons why individuals choose to participate in these studies will allow us to design interventions that translate into social benefits and eliminate a number of existing barriers to recruitment [16].

The aim of the study is to assess the attitudes of people using medical services representing the general population to participate in clinical trials. Attention is paid to the main factors related to the interest in participating in this type of research and to the main factors determining the variability of the perception index of related benefits and side effects for health.

# 2. Materials and Methods

#### 2.1. Sample and Procedure

The survey study was conducted as part of the project Humanization of the treatment process and clinical communication between patients and medical staff during the COVID-19 pandemics. The project, carried out at the University of Warsaw, was funded by the state budget through a grant from the Medical Research Agency (2021/ABM/COVID/UW).

The quantitative cross-sectional study was conducted online between 2<sup>nd</sup> and 20<sup>th</sup> March 2022, among individuals registered in a research panel. The inclusion criterion was having used medical services as a patient within the past 24 months. The exclusion criteria included employment in the healthcare sector and limiting contact with medical services to vaccinations, obtaining prescriptions, or other administrative procedures. The nationwide sample was stratified by gender, age, education, region, type of locality, as well as the nature of the medical service (in-person consultation, teleconsultation) and its setting (hospital, outpatient clinic) [31].

The study included a total of 2,050 individuals, and patient anonymity and data protection were ensured. In this article, a significant segment of the analyses focuses on the subset of 1,155 respondents who answered affirmatively to the question of whether they would be interested in participating in clinical trials in the future.

The study received a positive approval from the Research Ethics Committee of the Pedagogical Faculty of the University of Warsaw (decision number 2021/8).

#### 2.2. Dependent Variables

The block of questions assessing attitudes toward clinical research was developed by the research team following a literature review and consultations with experts. It included both researcher-generated questions and items adapted from the available frameworks, such as the Study Participant Feedback Questionnaire (SPFQ) and prior studies on patient satisfaction in clinical trials. The questions were preceded by an introductory section explaining the concept of clinical research.

[32,33]. This section of the questionnaire identified three main thematic areas related to the decision to participate or not in the clinical trials. These included: potential burdens, such as for example the follow-up visits; factors related to communication and the physician-patient relationship; and health benefits or side effects. This article focuses on the third thematic area, while the findings related to the previous areas are described in the report on the implementation of the entire project on the humanisation of medical care [31].

The first key variable was the interest in future participation in clinical trials. Respondents who answered affirmatively were asked about the health benefits and side effects they would consider when deciding whether to participate or withdraw from a clinical trial at the present moment or not. The importance of six reasons was assessed on a five-point scale ranging from "completely unimportant" to "very important," and a summary index referring to perceived health benefits and side effects was proposed, hereinafter referred to as Clinical Trials – Perceived Health Impact (CT-PHI).

# 2.3. Independent Variables

Socio-demographic factors and factors related to health assessment and use of medical services were taken into account when examining the determinants of interest in clinical trials and the variability of the CT-PHI index.

Socio-demographic factors:

- Gender: men and women
- Age groups: 18-35 years old; 36-50 years old, 51-65 years old, 66 years old or older
- Place of residence: urban and rural
- Education level: below secondary, secondary, above secondary
- Being in a stable relationship in categories: yes, no
- Current employment status: yes, no
- Material status coded into four categories: low, average, rather high, and definitely high.

It was assessed based on a standard national question regarding the ability to meet basic living needs. Individuals with the lowest status could not afford to meet their most urgent needs, while those with the highest status were able to save part of their income or invest.

#### *Health-Related Factors:*

Self-perceived health coded into 3 categories: poor (a combination of the categories rather poor and definitely poor), average (the category neither good nor bad), and good (a combination of the categories rather good and definitely good).

Severity of five problems reducing quality of life according to the EQ-5D-5L questionnaire [34,35], including problems related to: mobility, looking after myself, doing usual activities, having pain or discomfort, feeling worried, sad, or unhappy. The original five response categories were recoded into four, combining the two most aggravating.

The level of knowledge of patient rights was assessed in three categories: no knowledge (I have never heard of patient rights), limited awareness (I have heard of patient rights, but I cannot name any), and comprehensive knowledge (I am familiar with patient rights).

Use of public health care in the last 24 months with response options: public only (National Health Fund), private only, both public and private

Adherence to doctor's recommendations with response categories: rarely or not at all (merger of responses: sometimes, almost never, never), almost always, always.

An additional feature used in the stratification of the analyses was the main reason given for participating in the clinical trials. Respondents had a choice of financial reasons, improvement of their own health, lack of available standard treatment methods of their disease, willingness to contribute to science development and improvement of the health of others (hereinafter referred to as altruistic considerations) and other reasons (to be entered).

The sample characteristics concerning the aforementioned factors are presented in the following tables. The characteristics of the full sample of 2,050 respondents and the subset of 1,155 individuals who expressed interest in participating in clinical trials are shown separately.

#### 2.4. Data Analysis

The percentage of individuals who expressed interest in participating in clinical trials is presented according to the characteristics described above. The differences were tested with a chi-square test, interpreting the differences based on adjusted standardized residuals. A logistic model was estimated to identify independent predictors of future participation in clinical trials. The results are presented as odds ratio (OR) with a 95% confidence interval (CI). The percentage distribution of responses to the question about the main reason for positive attitude towards clinical trials and the distribution of the answers provided to six questions about the potential benefits and side effects of participating in clinical trials are presented.

The psychometric properties of alternative summary CT-PHI indices were examined using confirmatory factor analysis (CFA) in order to assess the structure and reliability of both the longer and shorter scales. Reliability was evaluated using Cronbach's alpha coefficient. Decisions regarding the elimination of specific items were based on changes in this coefficient and the values of modification indices obtained through CFA. Detailed CFA model estimation results are provided as supplementary electronic material, which also includes an explanation of the model fit parameters. The exact results of the CFA model estimation are included as supplementary electronic material, and the importance of model fitting parameters is also explained in this appendix. The main parameter was the Root Mean Square Error of Approximation (RMSEA) indicator, for which values below 0.08 are considered acceptable, and above 0.10 are considered poor.

The means of the CT-PHI index were compared in groups distinguished due to sociodemographic characteristics, self-assessment of health and other factors related to the use of medical services. The differences were tested with a nonparametric Mann-Whitney (MW) or Kruskal-Wallis (KW) tests depending on the number of groups compared. In the justified cases, a post hoc analysis of multiple comparisons of all group pairs for the KW test was performed.

In the last step of the analysis, generalized linear models (GLMZ) were estimated, identifying independent predictors of CT-PHI index variability, including the previously analysed demographic and social characteristics of respondents and factors related to health assessment and use of medical services as independent variables. The method was adapted to the distribution of the dependent variable and the independent variables measured on an ordinal or nominal scale. The basic model for the entire study group and models for the groups of respondents after stratification due to the main reason for interest in participating in clinical trials were estimated. When presenting the results of the estimation, the level of significance of the parameters for the explanatory variables that were included in the final model and the estimated level of fit with the R-squared coefficient of determination were given.

Logistic and linear models were estimated with a full list of sixteen independent variables and then recalculated to reduce missing data once the final solution was obtained.

Data was analysed using SPSS® version 29 (IBM, New York, NY, USA) with AMOS® (29, IBM, New York). All tests were considered statistically significant at  $p \le 0.05$ .

# 3. Results

#### 3.1. Sample Characteristics

The studied sample of 2,050 individuals from the general population was perfectly balanced by gender, as dictated by the study's design. The participants were aged between 18 and 86 years, with an average age of 48.8 years (SD=16.7). The sample structure by place of residence indicated a slight overrepresentation of city dwellers, who accounted for 64.2% of the sample (compared to 60.7% among individuals aged 18 and over, according to nationwide data from the Central Statistical Office

as of June 30, 2022).[36]. In the surveyed sample, the percentage of people with education level above secondary was 37.4%, which included post-secondary education (9.0%). According to the data from the National Census 2021, the percentage of people with higher education (excluding post-secondary education) was 25.1% [37], which indicates that the sample is well representative, given that official national data refer to the population aged 15 and over. Among 2,050 respondents, people living in a stable relationship prevailed (72.6%). The sample was almost perfectly balanced in terms of employment status, however the share of employed was clearly higher among men than among women (58.3% vs. 42.7%; p<0.001). The structure of the wealth of the families of the surveyed respondents indicated the dominance of the average category (54.3%), and 14.9% and 13.2% of the respondents, respectively, were classified as extremely poor and definitely wealthy.

Taking into account respondents' health condition, it was found that the majority assessed their health as good (47.2%), including 8.2% who assessed it as very good. The overall health-related quality of life index assessed on the basis of the EQ-5D-5L questionnaire according to Polish standards was 0.895 (SD=0.134), and 15.7% of the respondents had an ideal health status (EQ-5D-5L index equal to 1). The severity of the health problems included in this questionnaire was assessed. The most frequently reported was pain (72.0%), of which 8.8% was a severe pain or discomfort. A significant percentage of respondents reported at least mild mental health problems defined as anxiety or depression (66.1%), including 12.7% who had serious problems. The third most common symptom was mobility problems, declared by 32.7% of respondents, including 4.7% who had serious problems. 23.5% of respondents reported problems with performing daily activities, including 2.2% who declared serious problems. Problems with self-care (such as washing and dressing) were reported relatively rarely and concerned 11.7% of respondents, and in 1.2% of cases these were serious problems. In this study, the two most burdensome categories of responses were combined, with the proportion of extremely unfavourable ratings ranging from 6 to 27 cases depending on the symptom.

Three characteristics of the respondents determining their functioning as patients were also taken into account. In the last 24 months, the vast majority used medical services financed by the National Health Fund (97.6%), including 45.2% who used only public medical care and 52.4% used both public and private care. Almost every fourth respondent (23.8%) had comprehensive knowledge about patients' rights, but 6.4% had not heard of such rights at all. The respondents mostly claimed that they always or almost always followed the doctor's recommendations in the treatment process (40.6% and 51.8%, respectively), which means that relatively lower adherence applied to the remaining 7.6%.

#### 3.2. Interest in Participating in Clinical Trials in the Future

#### 3.2.1. Prevalence and Primary Reasons for Interest

In the study group of 2,050 people, more than half (56.3%) answered affirmatively to the question about their willingness to participate in clinical trials in the future. These people were asked to provide the main reason for such a decision (Figure 1). The vast majority associated their interest in clinical trials with the desire to improve their health (45.8%). The second most common choice turned out to be financial reasons (23.2%). With a similar frequency (22.7%), altruistic considerations were indicated in order to be able to contribute to the development of science and improve the health of others. Much less often (6.8%) the lack of standard methods of treatment of a given disease was chosen as the main motive of interest. In the study group, there were also 18 people who did not associate their decision with the four reasons given and marked the answer "other". Among these answers, five can be classified as health or treatment-related reasons and one as financial. Nine people stated that they would be driven by curiosity or a desire to gain new experiences, and three considered all of the reasons given to be equivalent. The distribution of responses to the question about the reasons for interest in clinical trials did not differ according to the gender of the respondents (p=0.379). Age turned out to be a differentiating factor (p<0.001). With age, the percentage of people

who chose financial reasons decreased and the tendency to indicate health reasons increased. A relationship was also found between the reasons for interest in clinical trials and the financial situation of the family (p<0.001). Individuals from the lowest socioeconomic background were less likely to indicate altruistic motivations and more likely to emphasize financial considerations.

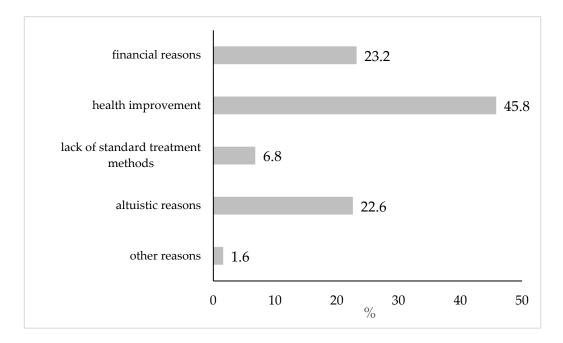


Figure 1. Major reasons (%) for interest in participating in clinical trials (N=1155).

# 3.2.2. Univariate Analysis Determinants

Table 1 presents the percentages of people declaring interest in clinical trials according to eleven demographic, social, health or treatment factors.

Table 1. Interest in participation in clinical trials by selected characteristics of respondents (N=2050).

Variables	N (%)	Interest in par	rticipation (%)	_ p*	
		Yes	No	-	
Gender					
Men	1025 (50.0)	57.8	42.2	0.197	
Women	1025 (50.0)	54.9	45.1		
Age in years					
18-35	510 (24.9)	53.5	46.5		
36-50	552 (26.9)	60.3	39.7	0.096	
52-65	588 (28.7)	56.8	43.2		
66+	400 (19.5)	53.8	46.3		
Residence					
Urban	1316 (64.2)	56.5	43.5	0.886	
Rural	734 (35.8)	56.1	43.9		
Education					
Below secondary	556 (27.1)	55.8	44.2		
Secondary	728 (35.5)	56.2	43.8	0.910	
Above secondary	766 (37.4)	56.9	43.1		
Being in a stable relationship					
Yes	1466 (72.6)	58.0	42.0	0.023	
No	553 (27.4)	52.4	47.6		
Occupational work	·				
Yes	1027 (50.5)	59.4	40.6	0.005	

No	1005 (49.5)	53.2	46.8	
Material status				
Low	298 (14.9)	62.8	37.2	
Average	1087 (54.3)	57.8	42.2	0.016
Rather high	353 (17.6)	51.6	48.4	
Definitely high	265 (13.2)	52.8	47.2	
Self-perceived health				
Poor	442 (21.6)	62.9	37.1	
Average	638 (31.2)	53.9	46.1	0.008
Good	964 (47.2)	55.2	44.8	
Knowing the rights of patients				
No knowledge	135 (6.6)	54.8	45.2	
Limited awareness	1445 (70.5)	55.8	44.2	0.545
Comprehensive knowledge	470 (22.9)	58.5	41.5	
Health Care				-
Public only	900 (43.9)	58.0	42.0	
Private only	61 (3.0)	45.9	54.1	0.137
Both public and private	1089 (53.1)	55.6	44.4	
Adherence to treatment				
Rarely or not at all	148 (7.2)	59.5	40.5	
Almost always	1064 (52.1)	56.1	43.9	0.740
Always	831 (40.7)	56.3	43.7	

<sup>\*</sup> chi-square test.

In four cases, the significance of the relationship was confirmed. *People in a relationship were more likely to participate in clinical trials than those who were single.* Working individuals were also more likely to participate compared to those currently unemployed. A relationship between the financial status of the family and self-assessment of health was also demonstrated – to the detriment of people from the poorest families and those who assessed their health worse. Table 2 provides a similar breakdown by severity of the symptoms included in the EQ-5D-5L questionnaire, which provides an in-depth analysis of the relationship with the health status. Interest in clinical trials was shown to be associated with the severity of pain and symptoms of deterioration of mental health. People with more serious health problems were much more likely to declare their willingness to participate in a clinical trial.

**Table 2.** Interest in participation in clinical trials and CT-PHI index level depending on the severity of problems according to EQ-5D-5L.

		Interest in participation		ripation	CT-PHI index	
Problems with:	N (%) *		(%)		(N=115	55)
i iobienis with.	1 ( /0)		(N=2050)			
		Yes	No	p**	M±SD	p***
Mobility		•	•			•
No problems	1380 (67,3)	54.7	45.3		18.22±2.47	
Slight problems	379 (18,5)	59.4	40.6	0.124	18.07±2.74	0.885
Moderate problems	195 (9,5)	57.9	42.1		17.99±2.87	
Severe problems /	96 (4,7)	64.6	35.4		18.16±2.46	
incapacity						
Self-care						
No problems	1810 (88,3)	55.5	44.5		18.26±2.48	
Slight problems	144 (7,0)	61.1	38.9	0.190	17.99±2.74	< 0.001
Moderate problems	71 (3,5)	66.2	33.8		16.53±3.30	
Severe problems /	25 (1,2)	60.0	40.0		17.80±2.88	
incapacity						

1569 (76,5)	54.9	45.1		18.23±2.49	
294 (14,4)	61.2	38.8	0.136	18.27±2.41	0.272
141 (6,9)	59.6	40.4		17.40±3.29	
46 (2,2)	63.0	37.0		17.76±2.92	
573 (28,0)	54.5	45.5		17.76±2.87	
774 (37,7)	53.6	46.4	0.011	18.23±2.43	0.014
523 (25,5)	59.3	40.7		18.40±2.30	
180 (8,8)	65.6	34.3		18.37±2.69	
694 (33,9)	53.7	46.3		18.17±2.68	
710 (34,6)	55.9	44.1	0.043	18.22±2.40	0.445
385 (18,8)	56.6	43.4		18.26±2.45	
261(12,7)	64.0	36.0		17.88±2.80	
	294 (14,4) 141 (6,9) 46 (2,2) 573 (28,0) 774 (37,7) 523 (25,5) 180 (8,8) 694 (33,9) 710 (34,6) 385 (18,8)	294 (14,4) 61.2 141 (6,9) 59.6 46 (2,2) 63.0 573 (28,0) 54.5 774 (37,7) 53.6 523 (25,5) 59.3 180 (8,8) 65.6 694 (33,9) 53.7 710 (34,6) 55.9 385 (18,8) 56.6	294 (14,4) 61.2 38.8 141 (6,9) 59.6 40.4 46 (2,2) 63.0 37.0 573 (28,0) 54.5 45.5 774 (37,7) 53.6 46.4 523 (25,5) 59.3 40.7 180 (8,8) 65.6 34.3 694 (33,9) 53.7 46.3 710 (34,6) 55.9 44.1 385 (18,8) 56.6 43.4	294 (14,4) 61.2 38.8 0.136 141 (6,9) 59.6 40.4 46 (2,2) 63.0 37.0 573 (28,0) 54.5 45.5 774 (37,7) 53.6 46.4 0.011 523 (25,5) 59.3 40.7 180 (8,8) 65.6 34.3 694 (33,9) 53.7 46.3 710 (34,6) 55.9 44.1 0.043 385 (18,8) 56.6 43.4	294 (14,4) 61.2 38.8 0.136 18.27±2.41   141 (6,9) 59.6 40.4 17.40±3.29   46 (2,2) 63.0 37.0 17.76±2.92   573 (28,0) 54.5 45.5 17.76±2.87   774 (37,7) 53.6 46.4 0.011 18.23±2.43   523 (25,5) 59.3 40.7 18.40±2.30   180 (8,8) 65.6 34.3 18.37±2.69   694 (33,9) 53.7 46.3 18.17±2.68   710 (34,6) 55.9 44.1 0.043 18.22±2.40   385 (18,8) 56.6 43.4 18.26±2.45

<sup>\*</sup>The structure given for a total sample; \*\* chi-square test; \*\*\* non-parametric Kruskal-Wallis test.

# 3.2.3. Multivariate Logistic Model

Table 3 shows the results of the estimation of the logistic regression model. Four independent predictors of interest in clinical trials were identified. In the first step, the employment status was classified into the model, in the second the severity of pain, in the third the financial situation of the family and finally being in a stable relationship. The final model did not include self-reported health and deterioration of mental health (frequent anxiety or depression), which showed an association with interest in clinical trials in simple multipartite tables.

Table 3. Estimation of logistic regression model for interest in participation in clinical trials (N=2050).

Independent variables	В	SE(B)	P	OR	95% CI(OR)
Occupational work					
Yes	0.296	0.094	0.002	1.345	1.119-1.616
No (ref.)				1.000	
Being in stable relationship					
Yes	0.215	0.104	0.038	1.240	1.012-1.520
No (ref.)				1.000	
Material status			0.028		
Low	0.353	0.178	0.047	1.423	1.004-2.017
Average	0.167	0.141	0.234	1.182	0.898-1.557
Rather high	-0.105	0.165	0.523	0.900	0.651-1.244
Definitely high (ref.)				1.000	
Pain / discomfort (EQ-5D-5L)			0.015		
No (ref.)				1.000	
Slight	-0.021	0.115	0.858	0.980	0.783-1.226
Moderate	0.175	0.128	0.169	1.192	0.928-1.530
Severe / extreme	0.517	0.189	0.006	1.677	1.159-2.426

# 3.3. Perceived Health Impact

#### 3.3.1. Structure and Distribution of the CT-PHI Index

The analysis of the CT-PHI component questions indicates that respondents generally considered all of the reasons given to be important or very important. The percentage of the highest

grade is shown in Figure 2. It is clearly the lowest in relation to the question about concerns about treatment with the standard method or placebo, i.e. in case of no access to a more innovative therapy being tested. For other expected benefits or concerns, a given issue was assessed as very important by 61.9-76.3% of respondents, and most often the awareness of the risks and side effects of the treatment was considered as very important. It is worth noting that the discussed issues were very rarely considered unimportant. In the combined two least favourable categories, the answers ranged from 0.7% to 4.9%, and information on treatment outcomes was considered the least important.

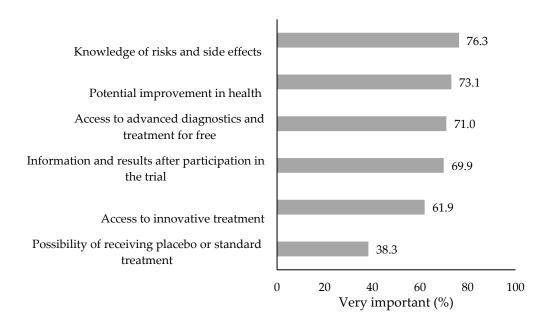


Figure 2. People who rated a given aspect of the clinical trial as very important (N=1155).

An attempt was made to build a summary index on the basis of the analysed statements. The psychometric properties of the two variants were compared. The reliability analysis of the Cronbach index indicates a satisfactory result in relation to an index having six components (alpha = 0.841). However, after excluding the placebo treatment concerns statement, the reliability of the shorter index improved (alpha=0.869). Then, the structure of the full index was compared with the index obtained after excluding the above-quoted question using the CFA method. The results are presented in the appendix. The index based on five questions was decided to be included in further analysis. It is characterized by good psychometric properties, however only assuming the covariance of random components in the first two questions (Figure 3). For this model, the RMSEA fit rate = 0.052 with a 95% CI of 0.027 to 0.079. The highest factor loadings were found for the statement concerning the improvement of health and access to modern diagnostics and therapy.

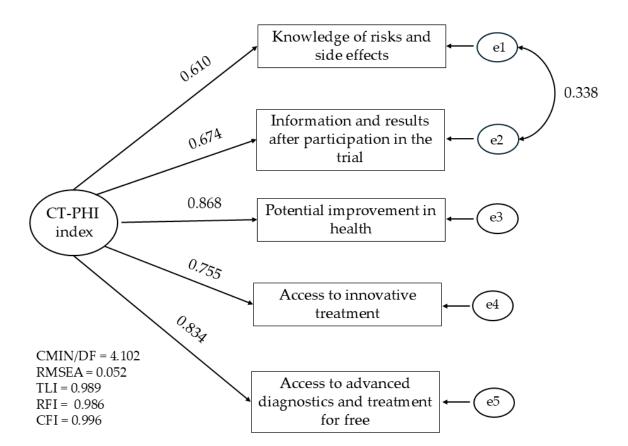


Figure 3. CFA model for the CT-PHI index.

The CT-PHI index based on the above model ranges from 0 to 20 points. The average is 18.16 (SD=2.56). The distribution of CT-PHI values is left-skewed with a skewness factor of -1.78. Almost half of the respondents rated all the analysed aspects as very important (48.1%).

It was shown that the reason why the respondent was willing to participate in future clinical trials was the differentiation of the distribution of the CT-PHI index. The difference between the five groups distinguished by the main reason for the intention to participate turned out to be statistically significant in the Kruskal-Wallis test (p=0.019). Multiple comparisons used for all plaintiff pairs indicate only a distinctive group of people indicating financial reasons. People in this group achieved a lower average CT-PHI value than in the group indicating health reasons (p=0.003), lack of alternative treatments (p=0.008) and those who chose altruistic reasons (p=0.032).

#### 3.3.2. CT-PHI Index Level in Univariate Analysis

Table 4 presents the distribution of CT-PHI index values in groups distinguished by eleven previously analysed factors as potential determinants of interest in clinical trials. This allows for comparison with the population average given previously (18.16±2.56). In six cases, a statistically significant relationship was confirmed. Gender and age turned out to be strongly differentiating factors. The average CT-PHI index was higher for women than for men and steadily increased with age. In addition, a relationship with the respondent's level of education was shown to the detriment of people with less than secondary education. With regards to paid work, which was the main predictor of interest in clinical trials, only a trend (p = 0.096) was outlined, and in the opposite direction, i.e. in favour of the unemployed. Meanwhile, three factors related to functioning in the patient role significantly differentiated the level of the CT-PHI index. The importance of health benefits was assessed much worse by people who do not know the patient's rights at all, use only private medical care and have a tendency to low adherence. The relationship between self-assessment

of health and score was not confirmed, although in an in-depth analysis (Table 2) the level of this index changed significantly depending on the severity of two health problems examined with the EQ-5D-5L questionnaire (limitations in self-care and pain).

**Table 4.** Mean CT-PHI index by selected characteristics of respondents who declared willingness to participate in clinical trials (N=1155).

Variables	N (%)	M±SD	p*
Gender			
Men	592 (51.3)	17.85±2.72	< 0.001
Women	563 (48.7)	18.49±2.35	
Age in years			
18-35	273 (23.6)	17.24±2.91	
36-50	333 (28.9)	17.92±2.73	< 0.001
52-65	334 (28.9)	18.70±2.27	
66+	215 (18.6)	18.87±1.69	
Residence			
Urban	743 (64.3)	18.05±2.71	0.115
Rural	412 (35.7)	18.37±2.27	
Education			
Below secondary	310 (26.8)	17.75±2.94	
Secondary	409 (35.5)	18.33±2.45	0.004
Above secondary	436 (37.7)	18.30±2.35	
Being in a stable relationship			
Yes	851 (74.6)	18.18±2.61	0.391
No	290 (25.4)	18.09±2.44	
Occupational work			
Yes	610 (53.3)	18.00±2.74	0.095
No	535 (46.7)	18.37±2.30	
Material status			
Low	187 (16.4)	18.28±2.50	
Average	628 (55.3)	18.27±2.49	0.252
Rather high	182 (16.0)	17.84±2.80	
Definitely high	140 (12.3)	18.08±2.44	
Self-perceived health			
Poor	278 (24.1)	18.35±2.40	
Average	344 (29.8)	17.96±2.81	0.368
Good	532 (46.1)	18.21±2.44	
Knowing the rights of patients			
No knowledge	74 (6.4)	17.22±3.32	
Limited awareness	806 (69.8)	18.09±2.63	< 0.001
Comprehensive knowledge	275 (23.8)	18.64±2.00	
Health Care			
Public only	522 (45.2)	17.98±2.68	
Private only	28 (2.4)	16.36±4.00	< 0.001
Both public and private	605 (52.4)	18.40±2.32	
Adherence to treatment			
Rarely or not at all	88 (7.6)	16.01±3.67	
Almost always	597 (51.8)	18.08±2.39	< 0.001
Always	468 (40.6)	18.71±2.22	

<sup>\*</sup> non-parametric test: Mann-Whitney U or Kruskal-Wallis.

Table 5 shows the results of the estimation of the generalised linear model estimated for CT-PHI, taking into account 16 potential predictors, with a reference group in the footnote below the table. The final model included seven factors that explained 16% of the variability in the examined index. The factors that increased the level of CT-PHI were female gender, age over 35, living in a rural area, using both public and private healthcare services, and a high level of adherence. Regression coefficients B increased in subsequent age groups, and they were twice as high after the age of 50 than for people aged 35-50. On the other hand, the factor reducing the level of CT-PHI turned out to be average self-assessment of health and moderate problems with self-care. In both cases, no linear changes were confirmed, and only one group stood out to the detriment.

**Table 5.** Multivariate generalized linear model for CT-PHI index (N=1152).

Independent variable	В	SE(B)	P
Constant	15.263	0.334	< 0.001
Female	0.517	0.139	< 0.001
Age in years			
66 or more	1.554	0.221	< 0.001
51-65	1.418	0.197	< 0.001
36-50	0.630	0.192	0.001
Residence – rural	0.326	0.147	0.026
Self-perceived health			
Good	-0.128	0.182	0.484
Average	-0.478	0.193	0.013
Health care			
Both public or private	0.451	0.139	0.001
Only private	-0.191	0.474	0.687
Adherence to treatment			
Always	2.071	0.277	< 0.001
Almost always	1.734	0.269	< 0.001
Self-care problems (EQ-5D-5L)			
Severe / incapacity	-0.443	0.611	0.468
Moderate	-1.485	0.356	< 0.001
Slight	-0.443	0.267	0.097

<sup>\*</sup>Reference categories: male gender, age 18-35, urban residence, poor self-perceived health, public health care only, rarely or not at all adherence to treatment, no self-care problems.

#### 3.3.4. Stratification by Primary Reason for Interest in Clinical Trials

It was also investigated whether predictors of CT-PHI index variability fluctuated based on the previously reported reason for interest in clinical trials. Three models were estimated, respectively for those citing financial (model 1), health (model 2) and altruistic (model 3) reasons as the main reason for this interest. The other two groups were omitted due to the small number of cases. Subsequent models explain respectively: 16.5%; 27.9% and 5.5% variability of the surveyed index. A significant gender effect was maintained in models 2 and 3, and a significant age effect in all three models. However, the group of people aged (36-50 years) did not differ from the reference group of the youngest adults (18-35 years). Living in rural areas only affected the variability of CT-PHI in the group of people who considered health reasons to be the main reason for their interest in clinical trials. Also, only model 2 confirmed the relationship with the use of both public and private medical care. In models 1 and 2, the relationship between CT-PHI and adherence and pain was also confirmed. After stratification for the reason for the interest in clinical trials, a relationship with other factors not shown in the general model was revealed. Living alone was associated with a significant decrease in CT-PHI levels in model 1, and the average and rather high level of wealth contributed to an increase in this index in model 2. The severity of pain or discomfort also turned out to be an

important predictor. In model 1, severe or very severe complaints were associated with an increase in CT-PHI, while in model 2, regression parameters increased with pain severity compared to the reference group of pain-free subjects. Comparing the three models presented in Table 5, it is worth noting that the largest number of factors were classified into model 2, i.e. in relation to people interested in clinical trials for health reasons. The fewest factors were identified in model 3 (altruistic reasons), where only gender and age were significant predictors, and the borderline score was obtained for the status of being in a relationship (to the detriment of singles) with adherence (to the advantage of always following the doctor's recommendations).

Table 6. Multivariate generalized linear model for CT-PHI index in subgroups of respondents.

Independent	Fina	incial rea		Healt	h improv		Altr	uistic rea	
Variables	B	(N=260)			(N=511)	P	(N=254) B SE(B) p		
<u> </u>		SE(B)	<u>p</u>	11.16	SE(B)			SE(B)	<u>p</u>
Constant	16.75	0.99	0.000	14.46	0.59	0.000	16.09	1.39	0.000
Gender female	-0.01	0.35	0.971	0.41	0.20	0.034	0.88	0.32	0.006
Age in years									
66 or more	2.02	0.77	0.009	1.24	0.34	0.000	1.17	0.57	0.040
51-65	1.21	0.48	0.011	1.09	0.30	0.000	0.99	0.46	0.032
36-50	0.38	0.38	0.314	0.31	0.28	0.265	0.34	0.44	0.440
Residence - rural	0.46	0.34	0.176	0.41	0.19	0.033	0.18	0.33	0.595
Being single	-1.11	0.41	0.007	0.15	0.21	0.486	-0.64	0.36	0.073
Material status									
Definitely high	0.15	0.64	0.813	-0.10	0.36	0.780	-0.65	0.67	0.329
Rather high	-0.65	0.57	0.259	-0.73	0.34	0.031	-0.63	0.62	0.311
Average	-0.32	0.41	0.442	-0.56	0.26	0.033	0.04	0.55	0.940
Heath care									
Both public or private	0.08	0.34	0.814	0.64	0.18	0.001	-0.18	0.32	0.587
Only private	0.82	0.85	0.340	-0.33	0.77	0.664	-0.66	0.99	0.504
Adherence to treatment									
Always	1.66	0.57	0.003	2.50	0.39	0.000	1.36	0.72	0.060
Almost always	1.66	0.54	0.002	2.21	0.38	0.000	0.75	0.73	0.302
Self-care (EQ-5D-5L)									
Severe problems /	0.57	1.59	0.720	-3.12	1.09	0.004	-4.55	3.57	0.202
incapacity									
Moderate problems	-1.33	1.06	0.210	-2.54	0.59	0.000	0.70	1.43	0.627
Slight problems	-1.96	0.93	0.035	-0.49	0.36	0.176	0.93	0.92	0.313
Pain/discomfort (EQ-5D-									
5L)									
Severe / extreme	2.57	0.97	0.008	0.91	0.40	0.023	-0.72	0.82	0.380
Moderate	0.25	0.51	0.616	1.36	0.31	0.000	0.04	0.48	0.929
Slight	0.09	0.41	0.827	1.02	0.27	0.000	-0.22	0.38	0.56

<sup>\*</sup>Reference categories: male gender, age 18-35, urban residence, being in stable relationship, low material status, only public health care only, rarely or not at all adherent to treatment, no self-care problems.

# 4. Discussion

In our study, we assessed patients' attitudes toward CT participation by looking at key factors influencing their interest and the variability in perceptions of benefits and potential side effects. In this section, we will discuss socio-demographic factors such as age, financial situation, professional activity, place of residence, marital status and gender, and then we will analyse the factors related to health and the use of medical services that can affect this variability. However, it should be borne in

mind that there is a lack of empirical research on this subject in Poland, therefore in the discussion we will refer primarily to the results of the research conducted in other countries.

# 4.1. Approach to Clinical Trials and Demographic and Social Characteristics of Respondents

In our own studies, the second most common choice in terms of interest in clinical trials resulted to be financial considerations (23.2%). Altruistic reasons were indicated with a similar frequency (22.7%). However, the vast majority of the respondents associated their interest in clinical trials with the desire to improve health (45.8%), which seems to be a general trend in Polish research – because in the Report "Awareness of Poles about clinical trials – Pratia 2022" [30] the most important and most common motivation for participation in clinical trials for respondents was the chance to cure the diseases for which other methods failed (66%). Such motivations are also confirmed by studies in which the motivations to participate in later phases of clinical trials, where it is indicated that the strongest factor inducing patients to participate is the prospect of personal therapeutic benefits were analysed [21]. Patients described the benefits of participating in CT in terms of receiving screening, learning about their own health, and improving their daily health routines [38]. Therefore, the possibility of obtaining health benefits from participation in trials should be taken into account in order to encourage patients to participate in clinical trials [39], especially in Poland, where it is the most frequently declared reason for interest in CTs.

The performed research has found a relationship between the reasons for interest in clinical trials and the family financial situation. People from the poorest families were less likely to indicate altruistic reasons, and more often to financial altruism. In comparison to people with a significantly high financial status, people with low status were more likely to express their intention to participate in clinical trials. People with a lower financial status may treat participation in clinical trials as an opportunity to improve their financial situation, which may explain their greater willingness to participate. Research conducted in the U.S. indicates that people with lower education and the unemployed are more likely to perceive participation in research as a way to obtain additional financial resources. For the unemployed, the economic benefits remain crucial, while they are less likely to perceive the social aspects of participation [38]. In addition, monetary compensation as a major motivator for participation in phase I trials was less valued by healthy volunteers with higher incomes and education [40] It is also worth noting that healthy volunteers who were driven by financial motives took part in more clinical trials. This suggests that the financial compensation may encourage them to participate repeatedly, which is worth considering when recruiting for research [13].

On the other hand, the literature indicates that people with low incomes and lower education are less willing to participate in clinical trials and are less likely to be asked to participate in clinical trials compared to people with higher incomes and higher education [41]. For example, in the case of CT, the existing literature has shown that lower levels of education and income in particular are associated with lower levels of health literacy, which may discourage referring physicians from informing people in these groups about the possibility of participating in the trials. This may be due to biased assumptions, such as the belief that people of lower socioeconomic status are unable to afford certain procedures or will not understand basic instructions, and thus will not follow strict study protocols [42].

Working people were significantly more likely to express interest in participating in clinical trials compared to those who were not employed. This result suggests that professional activity may be associated with a greater propensity to participate in CT, which may result from, among other things, greater health awareness, financial stability or access to information about research. One study actually showed that people who were out of work for various reasons (e.g. retirement, disability, inability to find a job) were less likely to join the studies compared to those who were fully employed.[41]. Moreover, research indicates that longer periods of unemployment are associated with worsening health-promoting behaviours and health outcomes, with the worst rates reported among those unable to work [43]. These results highlight the existence of social inequalities that can

affect the ability to participate in clinical trials, limiting access to them among people in a more difficult financial and professional situation.

Our research also shows greater openness to clinical trials among people living in rural areas, which is confirmed by other studies [44]. Taking into account the Polish situation, one of the possible explanations for this relationship is limited access to highly specialized health care in rural areas, which may encourage residents to look for alternative treatment options, including participation in clinical trials. However, it is worth noting that despite the greater willingness to participate, logistical barriers, such as the need to travel to study sites, may actually limit the actual participation of rural residents in clinical trials [45].

People in a stable relationship also have a significantly higher tendency to declare their intention to participate in clinical trials than single people. This may suggest that the support of a life partner influences a positive attitude towards research, e.g. by encouraging people to take care of their health or a greater sense of security in the context of participation in the study [46]. These results indicate the importance of information activities addressed not only to potential participants, but also to their immediate environment. Incorporating the role of peer support into your recruitment strategies can increase the effectiveness of your research campaigns.

In addition, the female gender remained associated with a higher propensity to participate in clinical trials. However, it was a significant predictor only in models Health improvement and Altruistic reasons, where women had higher levels of CT-PHI. This may be due to their greater concern for health and more frequent involvement in pro-social activities. The lack of a gender effect in Model 1, on the other hand, suggests that both women and men are guided by similar considerations when it comes to financial motivation. It is worth noting here that despite regular contact with healthcare providers, women often face barriers that limit their participation in clinical trials. These barriers include increased stigma and economic and caring responsibilities that deprioritize their own health [38,47]. Therefore, it is extremely important to recognize women as a group interested in participating in clinical trials. Especially since the research has shown significant differences between the sexes in terms of the impact of social factors on the decision to participate in clinical trials. Women were more often than men guided by the opinions of relatives and researchers, as well as altruistic considerations [48].

The last socio-demographic variable is age. The literature emphasizes that older people have different motivations, namely they expect to receive the best available treatment when participating in a study [13,38], which is confirmed by the results of our own research. Our analyses show that people aged 66 or over had the highest CT-PHI index value, and with age, the percentage of people who chose financial reasons decreased and the popularity of health reasons increased. Older people, regardless of motivation, showed the greatest openness to participation in clinical trials. Perhaps older participants are more likely to favour health benefits because they are more sensitive to the number and type of health problems that develop with age [49], therefore confirmation of good health through screening may be of particular importance to them.

# 4.2. Approach to Clinical Trials and the Severity of Health Problems

As far as health factors are concerned, it has been shown that interest in clinical trials is associated with the severity of pain and symptoms of deterioration of mental health. People with more serious health problems were much more likely to declare their willingness to participate in a clinical trial. It's also important to recognize that chronic pain and depression can be challenging for recruitment and retention in clinical trials. In a literature review of clinical trial participation among patients with chronic pain, participants ranked professional relationships with study staff among the top three motivations (along with access to treatment and altruism) for study participation [19]. Therefore, the declarative attitude of these people alone does not necessarily have to be an indicator of their staying in CT. In our own studies, people with moderate pain did not differ significantly in their intention to participate compared to people without pain, while people reporting severe or extreme pain were significantly more likely to report their willingness to participate in the studies

[50]. On the one hand, many patients with chronic pain have a high burden of disease and are dissatisfied with the effectiveness of available treatments, which is a factor related to the motivation to participate in clinical trials. On the other hand, patients with chronic pain often experience fatigue, insomnia, depression, anxiety, disability, and many have comorbidities that may have an impact on their willingness or ability to participate in clinical trials [51,52]. Certainly, effective communication and maintaining a professional environment are critical to optimizing engagement and supporting the successful delivery of clinical trials involving participants with chronic pain [7].

At the same time, our own research has shown that people with average health ratings may be less interested in participating in studies, perhaps because they perceive their condition as stable enough not to seek additional intervention. The results of research in this area remain inconclusive as, on the one hand, patients who perceived themselves as in good/excellent health were more likely to participate in clinical trials than those who reported good/moderate/poor health [53]. Other authors, however, did not note a relationship between the respondent's perception of their health and participation in the study [54]. It may be that people with average health ratings have a hard time balancing the potential gains and losses of participating in studies, especially if they perceive their condition as being so good that they don't need any interventions at that moment.

The results of our own research also suggest that moderate difficulties in self-care may negatively affect the willingness to participate in studies. The degree of functional independence can affect an individual's ability to participate in clinical trials, and moderate difficulty can be a barrier to deciding whether to participate.

# 4.3. Approach to Clinical Trials and the Use of Medical Care

People using both public and private health care had a significantly higher level of CT-PHI index than people using public care alone. This may mean that people with access to both healthcare systems are more likely to engage in clinical trials, perhaps because of more contacts with doctors and greater awareness of the possibility of participating in trials.

People who always followed medical recommendations had a significantly higher level of CT-PHI than those who rarely or never adhered to recommendations, in the case of altruistic motivation, adherence plays a less significant role. These results indicate that adherence may be an important predisposing factor for participation in clinical trials, which may result from the desire to take control of one's own health rather than being a passive recipient of medical services [55] and from the experience of better contact with doctors. This may be because people who have high levels of adherence often experience better contact with their physician. When physicians empathically acknowledge patients' feelings and encourage them to pursue their treatment goal, patients show a reduction in anxiety symptoms and increased confidence in physicians' recommendations [56]. The reverse effect is also possible— although studies on bias among clinicians referring patients for computed tomography scans are sparse, one qualitative study conducted among key stakeholders in several cancer clinics in the US found that clinicians were less likely to refer individuals whom they perceived as unlikely to adhere to the study protocol [57].

# 4.4. Summary of Multivariate Analysis

Summarizing, the results show differences in the factors affecting CT-PHI levels depending on the motivation to participate in clinical trials. The largest number of relevant predictors were identified in Model 2, which may mean that **individuals motivated by health reasons** are most susceptible to the influence of a variety of demographic and health factors. In model 1 (financial motivations), socioeconomic factors played a greater role, while in model 3 the effect on CT-PHI was the least diverse, which may suggest that altruistic people make the decision to participate in studies in a more homogeneous way and less dependent on individual conditions.

# 4.5. Strenghts and Limitations

According to our best knowledge, the study is the first in Poland that analyses the attitudes of the general public towards clinical trials, not limited only to people currently facing the decision to accept an invitation to participate in a CT. A broad sample of respondents, including 2,050 individuals, allows for the generalization of the obtained results to the population of adult Poles using medical services. We also tested a short scale that can be implemented in future studies of this kind.

One of the main limitations of the study is its cross-cutting nature, which makes it impossible to determine cause-and-effect relationships. In addition, due to the self-reported nature of the data collected, there is a risk of errors resulting from the tendency of respondents to provide socially desirable answers (social desirability bias) [58], particularly concerning the motivation to participate in clinical trials. An important limitation may also be the recruitment method, which was conducted online [59], which may have resulted in an overrepresentation of individuals who are more digitally active. It was challenging to fully capture the clinical context. Participants were not asked whether they were currently or had previously participated in clinical trials, but we assume such cases were rare. Although the introductory text explained the concept of clinical trials, it did not differentiate that these also include Phase I trials involving the recruitment of healthy participants. However, the questions regarding the willingness to help others relate to this aspect. It was assumed that health status might influence the perception of clinical trials, but the survey did not include space for a detailed medical interview. Here, self-rated health and responses to the EQ-5D-5L components provide a general characterization of health status without delving into whether the respondent has any medical conditions, their severity, or their specific nature. The survey was conducted two years after the pandemic, which may have contributed to a more positive attitude toward scientific research on new therapeutic methods than before—for example, in the context of vaccine development to protect against symptoms caused by the SARS-CoV-2 virus.

Future studies should consider analysing changes over time and tracking actual participation in clinical trials after initial interest is expressed. This would allow for a more comprehensive understanding of the mechanisms influencing participants' decisions.

#### 5. Conclusions

The study revealed that more than half of respondents (56.3%) expressed their willingness to participate in clinical trials in the future, indicating a growing interest in this type of research. The primary motivation for participation was the prospect of improving health, suggesting that effective communication about potential therapeutic benefits could enhance patient engagement.

Analyses also showed that the decision to participate in clinical trials is influenced by sociodemographic factors. The introduction of the CT-PHI index allowed for a better understanding of perceived benefits and risks, highlighting significant differences depending on participants' primary motivation—whether health-related, financial, or altruistic. This underscores the need for diverse recruitment strategies tailored to the profiles of potential participants.

These findings emphasise the necessity of strengthening educational and informational efforts regarding clinical trials, as well as optimising recruitment processes by considering the diverse motivations of patients. This approach could contribute to increasing public trust in clinical research and improving participant engagement in clinical trials in the future.

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**Conflicts of Interest:** The authors declare no conflict of interest.

# Appendix A

Appendix A.1

Table A1. CFA models for alternative CT-PHI indices.

	Model 1	Model 2	Model 3
Number of items	6	5	5
Covariance between residuals	-	-	e1 & e3
CMIN/DF	19.44	26.50	4.10
RMSEA - Root Mean Square Error of Approximation	0.126	0.149	0.052
95% CI (RMSEA)	0.110 - 0.143	0.127-0.171	0.027-0.079
NFI - Normed Fit Index	0.944	0.954	0.994
RFI - Relative Fit Index	0.906	0.907	0.986
TLI - Tucker Lewis index	0.910	0.910	0.989
CFI - Comparative Fit Index	0.946	0.955	0.996
Modification indices			
Number	12	5	3
Range	4.19-97.55	6.20-108.17	4.42-6.15
Standardized regression weights			
Item1 <- CT-PHI	0.658	0.649	0.610
Item2 <- CT-PHI	0.427	-	-
Item3 <- CT-PHI	0.713	0.707	0.674
Item4 <- CT-PHI	0.858	0.862	0.868
Item5 <- CT-PHI	0.750	0.747	0.755
Item6 <- CT-PHI	0.818	0.824	0.834

Items:

Awareness of risks and side effects

Possibility of receiving placebo or standard treatment

Information and results after participation in the trial

Potential improvement in health

Access to innovative treatment

Access to advanced diagnostics and treatment for free

Responses: Very important; Rather important; Neither important nor unimportant; Rather unimportant; Not important at all (reverse coding for CT-PHI index development)

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