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Keywords: YouTube; Video; Cerebral palsy; Exercise; Neuromotor therapy; Quality



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Article

Analysis of YouTube-Based Therapeutic Content for Children with Cerebral Palsy

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Abstract: Cerebral palsy (CP) presents challenges in movement and posture due to central nervous system damage, necessitating lifelong management. The COVID-19 pandemic has limited access to traditional treatments, increasing demand for home-based therapies and digital resources. This study analyzed the qualitative and quantitative aspects of YouTube videos focusing on CP therapy for children. In total, 95 videos were evaluated for content quality, therapeutic program efficacy, and popularity. Most videos were uploaded by health professionals. Neuromotor therapy types varied, with Bobath therapy being prominent. The quality assessments revealed moderate to high reliability in video content; nonetheless, shortcomings in addressing uncertainties were observed. Therapeutic programs often lack crucial details such as intensity and outcome assessment methods. No significant differences were found between professional and non-professional uploads. Classifiable videos based on exercise type, in contrast to the types of neuromotor therapy, exhibited better therapeutic quality than unclassified ones. Notably, video popularity did not correlate with quality. This study underscores the need for improved educational content on YouTube, particularly in providing comprehensive therapeutic information for CP management. Further refinement of evaluation tools is essential for assessing the rationale behind neuromotor therapeutic modalities for children with CP.

Keywords: youtube; video; cerebral palsy; exercise; neuromotor therapy; quality

1. Introduction

Cerebral palsy (CP) is a lifelong, non-progressive disorder affecting movement and posture due to damage to the central nervous system. Children with CP usually experience musculoskeletal complications, impaired selective motor control, and poor balance affecting their gross motor function and activities of daily living [1]. Moreover, owing to the nature of CP, which is permanent but changeable depending on variables such as growth, the effective management of complications could be essential. Thus, the importance of providing adequate rehabilitation and exercise according to the life cycle cannot be overemphasized [2].

Various rehabilitation treatments such as physical therapy have been provided for children with CP. However, with the emergence of the COVID-19 pandemic, access to facility-based treatment became limited. This caused challenges in health delivery systems and increased the demand for home-based programs and related digital information [3–5]. Nowadays, people commonly use Internet sources to find and share information. To this end, YouTube, a well-known video-sharing site, is being utilized to address medical information. Reportedly, 43% of YouTube users get information about treatment and medical procedures [6]. Furthermore, patients with chronic conditions often depend on Internet-based resources. According to surveys, 75% of patients were

affected by the knowledge they acquired from the Internet in making decisions on treating their condition. This highlights the potential of YouTube as a platform for sharing health-related information [7].

Despite the practicality of easily obtaining a lot of information, a risk of inaccuracy arises, as anyone can post on this platform, unlike scientific literature that requires peer-review processes. Previous studies have found that approximately 16–30% of informational videos related to health conditions on YouTube contained misleading information or were of low quality [6]. Considering their potential impact on children with CP, the quality of content uploaded on YouTube must be evaluated. Consequently, this study aims to analyze YouTube-based therapeutic content for children with CP, focusing on the qualitative and quantitative aspects of the videos and therapeutic programs.

2. Materials and Methods

2.1. Study Design and Video Selection Strategy

The keyword search was conducted on January 12, 2024, using the keywords for neuromotor therapy or exercise for CP as follows: “cerebral palsy + exercise,” “cerebral palsy + physical therapy,” “cerebral palsy + physiotherapy,” “cerebral palsy + rehabilitation,” “cerebral palsy + sensorimotor therapy + rood,” “cerebral palsy + voita therapy,” “cerebral palsy + sensoryintegration + ayres,” “cerebral palsy + patterning therapy + doman-delacato,” and “cerebral palsy + neurodevelopmental treatment + bobath.” A Python-based crawling technique was used to search all relevant videos on YouTube. Exclusion criteria included videos that were duplicates, unavailable, non-English or non-Korean, contained irrelevant content such as game suggestions, and created to promote a clinic. Additionally, videos lacking verbal instructions or explanations were deemed to be of poor quality and excluded, along with those with a duration of less than 60 seconds or longer than 30 minutes. Figure 1 presents a flowchart outlining the video selection process. No ethical committee approval was necessary as this study exclusively utilized online videos without involving humans or animals.

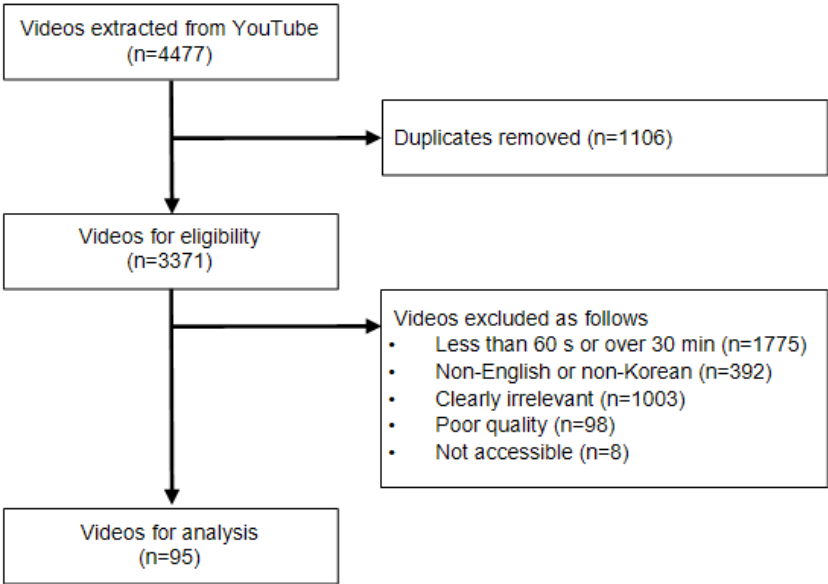


Figure 1. Flowchart demonstrating the video selection process.

2.2. Data Acquisition and Classification

Basic characteristics of videos, including the title, uniform resource locator, date uploaded, playtime, and information about uploader and therapeutic intervention, were collected. Uploaders were divided into two categories: health professionals, such as physical therapists, and non-professionals whose affiliations were unknown. Types of neuromotor therapy were categorized as “neurodevelopmental treatment (Bobath),” “sensorimotor approach to treatment (Rood),” “sensory integration approach (Ayres),” “Vojta approach,” and “patterning therapy (Doman-Delacato),”

based on a previous review of a neuromotor therapy approach to CP [8]. Types of exercise were categorized based on the guidelines of American College of Sports Medicine (ACSM) for chronic disability [9] as follows: “aerobic,” “strengthening,” “flexibility,” “warm-up and cool-down,” and “physical functioning exercise.” For classifications of neuromotor therapy and exercises, if two or more of the criteria were satisfied, it was classified as “mixed type.” If no criteria were satisfied, it was categorized as “unclassified type.”

Two researchers (YD and YO) evaluated all the videos included in this study according to the following three domains: popularity of video, quality of video content, and quality of therapeutic programs. When there were discrepancies between the two evaluators, a third researcher (JH) intervened, and the differences were discussed until consensus was attained. All researchers had more than five years of experience in physical therapy or pediatric rehabilitation.

2.2.1. Popularity-Related Parameters of Videos

Popularity-related information, such as the number of likes, dislikes, and total views, was collected. Moreover, the view ratio and video power index (VPI), representing the video’s popularity, was calculated through the following equation [10].

$$\text{Video power index (VPI)} = \text{View ratio}^* \times \text{Like ratio}^{**} \quad (1)$$

$$\text{View ratio}^* = \text{Total number of vies} / \text{Number of days since uploaded} \quad (2)$$

$$\text{Like ratio}^{**} = (\text{Total number of likes} \times 100) / (\text{Total number of likes} + \text{Total number of dislikes}) \quad (3)$$

2.2.2. Assessment Tools for Quality of Video Content

A modified DISCERN (mDISCERN) tool and Global Quality Scale (GQS) were used to assess the quality of the informational videos. Both tools are commonly used to assess the content quality of YouTube videos [6]. mDISCERN comprises five items: “Clarity of aim,” “reliability of information sources,” “balanced and unbiased information,” “listing of additional information,” and “mention of uncertainty or controversy.” These were rated on a two-point scale in this study to evaluate the reliability of video content. One point was given when the video fulfilled the criteria of each item. A higher score indicates better reliability. A cutoff point of three out of the maximum of five points indicated significant reliability [11,12]. GQS is a subjective five-point scale designed to rate the flow and quality of online information [6,13]. Videos scoring 4–5 points were classified as being of a high quality, 3 points as moderate, and 1–2 points as low quality [11].

2.2.3. Assessment Tools for Quality of Therapeutic Programs

The International Consensus on Therapeutic Exercise and Training (i-CONTENT) tool, Consensus on Therapeutic Exercise Training (CONTENT) scale, and Consensus on Exercising Reporting Template (CERT) were used to analyze the quality of therapeutic intervention in the videos [14–16]. The i-CONTENT tool comprises seven items: “patient selection,” “dosage of the training program,” “type of training program,” “presence of qualified supervisor,” “type and timing of outcome assessment,” “safety of the training program,” and “adherence to the training program.” A rating scheme developed by Voorn et al. [15] was used for the evaluation; it grouped videos into three categories, namely, as having low, some, or high risk of ineffectiveness.

The CONTENT scale comprises five critical areas: “patient eligibility,” “competencies and setting,” “rationale,” “content,” and “adherence” [14,17]. Each area was evaluated using a binary system, assigning 1 point for “yes” and 0 points for “no.” A program with 6 points or higher out of 9 was considered to have high therapeutic quality [14,17].

The CERT comprises 19 items in an extended version of the Template for Intervention Description and Replication checklist, which was utilized to examine the completeness of exercise

descriptions. Each item is rated on a binary scale. A higher score indicates that the content includes more comprehensive information [14,16,18].

2.3. Statistical Analysis

All statistical analyses were conducted using the Statistical Product and Service Solutions software (IBM Corp, Armonk, NY, USA) version 23.0. Continuous variables were presented as mean \pm standard deviation and a median with the interquartile range. The categorical variables were reported as frequencies and percentages. A chi-squared test was performed to evaluate the association between the quality analysis tools and specific subgroups based on types of uploaders, therapeutic modalities, and exercises. Spearman’s rank correlation analyses were performed to verify the consistency between the assessment tools. The statistical significance of the p value was 0.05.

3. Results

3.1. General Characteristics and Quantitative Analysis of Video Content

In total, 4,477 videos were collected via the Python-based crawling technique. Among them, 95 videos that met the inclusion criteria were evaluated in this study. The majority of videos were uploaded by health professionals (73, 76.8%). Regarding the types of neuromotor therapy, most videos were categorized as “unclassified” (51, 53.7%). Additionally, over 30% of the total videos (30, 31.6%) included the Bobath approach, while the Ayres (6, 6.3%), Doman-Delacato (2, 2.1%), and Rood and Vojta approaches (0, 0.0%) were represented in under 10%. Regarding exercise, the “unclassified type” accounted for only 25.3% of the videos, in contrast to the results for neuromotor therapy. The most common type was physical functioning exercise (30, 31.6%), followed by the mixed type (26, 27.5%), flexibility (10, 10.5%), strengthening (6, 6.4%), and warm-up and cool-down exercises (0, 0.0%). An overview of the general features of the included videos is shown in Table 1. In the confusion matrix between the two classification methods, the most frequent instances were videos that could not be classified by either method and those based on the Bobath type as a physical functioning exercise (17, 17.9%) (Figure 2).

Table 1. General characteristics and quantitative analysis of the videos.

General characteristics of videos	Value
Total videos (n)	95
Health professional uploader (n [%])	73 (76.8)
Neuromotor therapy type (n [%])	
Bobath	30 (31.6)
Rood	0 (0.0)
Ayres	6 (6.3)
Vojta approach	0 (0.0)
Doman-Delacato	2 (2.1)
Mixed	6 (6.3)
Unclassified	51 (53.7)
Exercise type (n [%])	
Aerobic	0 (0.0)
Strengthening	6 (6.3)
Flexibility	10 (10.5)
Warm-up and cool-down	0 (0.0)
Physical functioning	30 (31.6)
Mixed	26 (27.4)

Unclassified	23 (24.2)
Views (Median [IQR])	6,571.00 (2,514.0 – 36,692.00)
Likes (Median [IQR])	82.00 (25.0 – 322.00)
Dislikes (Median [IQR])	0.00 (0.0 – 8.00)
VPI (Median [IQR])	6.08 (2.15 – 25.02)

IQR, interquartile range; VPI, video power index.

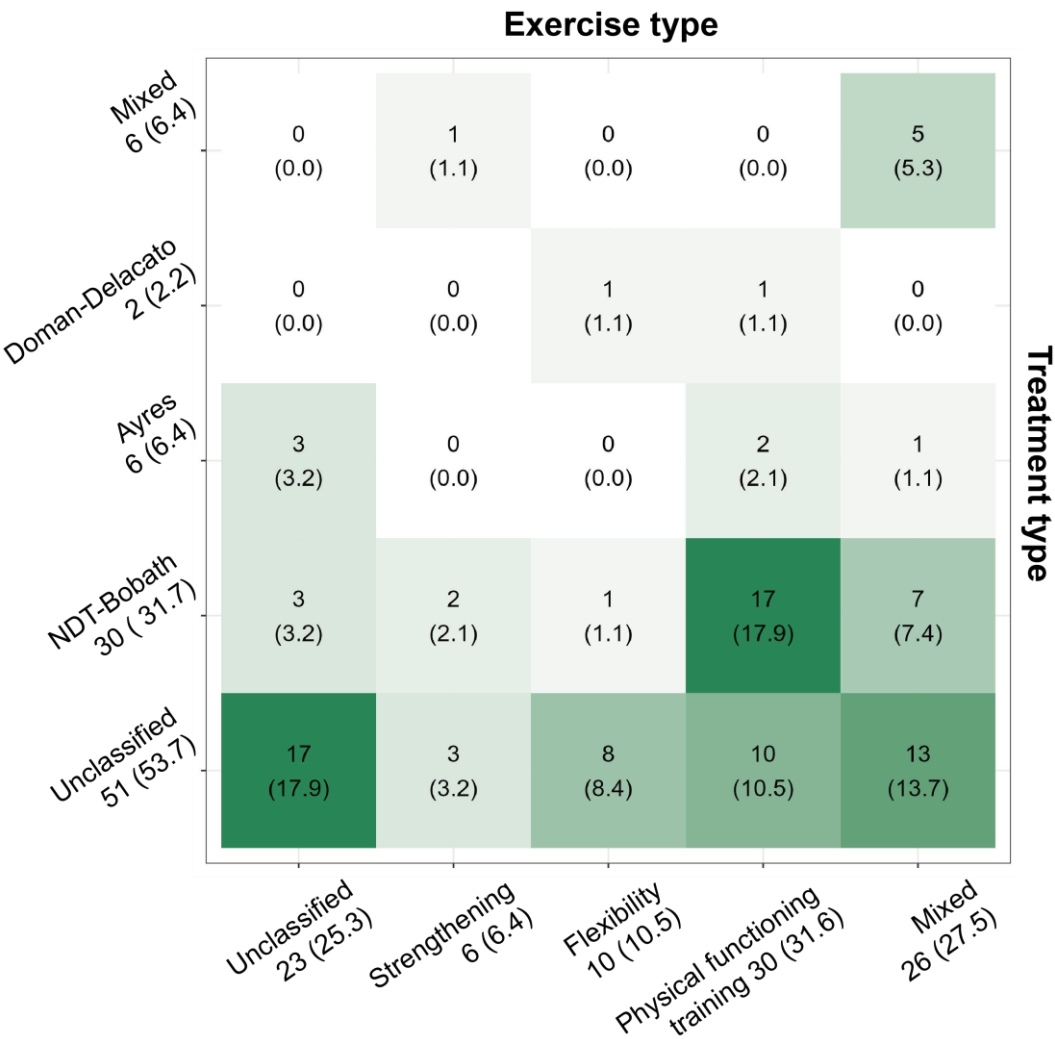


Figure 2. Confusion matrix between types of neuromotor treatment modalities and exercises.

3.2. Analysis of Qualitative Assessment for Video Content and Treatment Program

Table 2 provides the results of the evaluation of video content quality using mDISCERN and GQS. The mean mDISCERN score was 3.77 ± 0.12 out of 5, and 83.16% (n = 79) of the videos were classified as having reliable content (Figure 3). The evaluation of each item reveals that over 75% of the videos demonstrated “clarity of aim,” “balanced and unbiased information,” “listing of additional information,” and “reliability of sources cited.” Furthermore, only 46.3% made “mention of uncertainty or controversy.”

Table 2. Results of the quality assessment of video contents.

Evaluation tool	Value
mDISCERN total (Mean ± SD)	3.768 ± 0.117

Clarity of aim (n [%])	85 (89.5)
Reliability of information source (n [%])	73 (76.8)
Balanced and unbiased information (n [%])	78 (82.1)
Listing of additional information (n [%])	78 (82.1)
Mention of uncertainty or controversy (n [%])	44 (46.3)
<hr/>	
GQS total (Mean ± SD)	2.64 ± 0.667
Poor quality and flow (n [%])	4 (4.2)
Generally poor quality and flow (n [%])	32 (33.7)
Moderate quality and flow (n [%])	53 (55.8)
Good quality and flow (n [%])	6 (6.3)
Excellent quality and flow (n [%])	0 (0.0)

Abbreviations: mDISCERN, modified DISCERN; SD, standard deviation; GQS, Global Quality Scale.

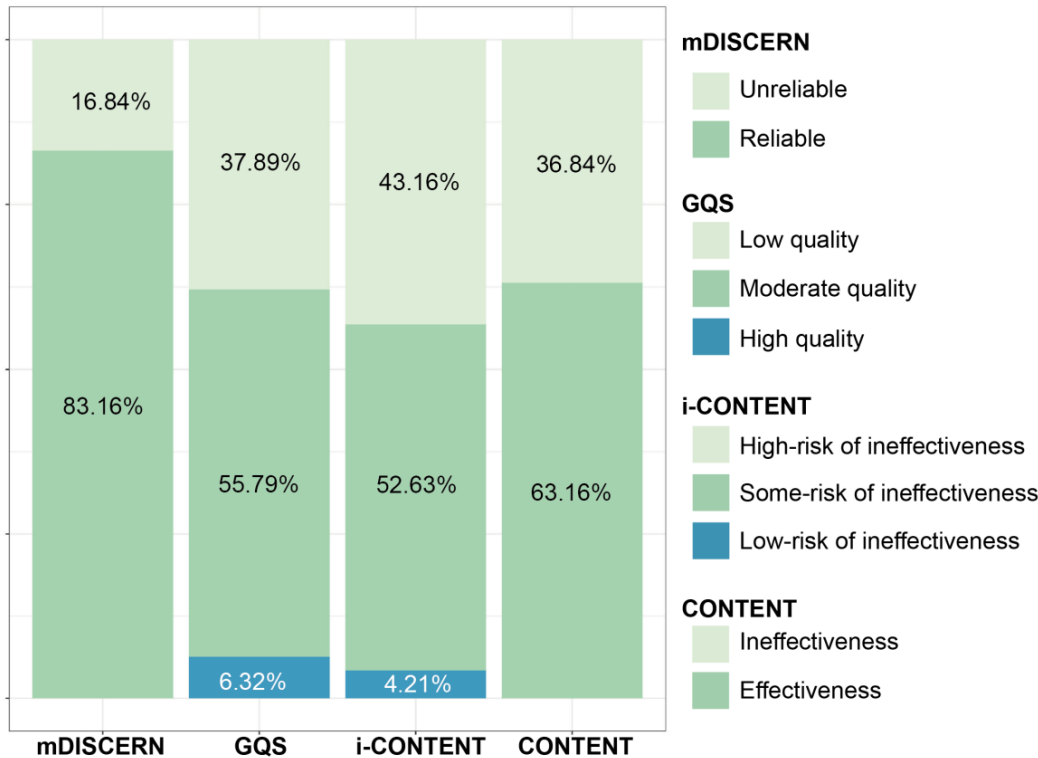


Figure 3. Classification of assessment tools for video content and therapeutic programs.
Abbreviations: mDISCERN, modified DISCERN; GQS, Global Quality Scale; i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training.

The mean score of GQS was 2.64 ± 0.67 out of 5. Most content was evaluated as being of “moderate quality and flow” (55.8%) and “generally poor quality and flow” (33.7%). This means that most content only contained some information, omitting crucial information, or contained crucial information on some aspects but not on others. By contrast, no content satisfied the criterion of having “excellent quality and flow.”

Table 3 presents the results of the therapeutic quality of programs based on i-CONTENT, CONTENT, and CERT. The mean score of i-CONTENT was 3.88 ± 0.11 out of 7. According to i-CONTENT, 43.16% of the videos were at a high risk of ineffectiveness, while 52.63% and 4.21% had some or a low risk of ineffectiveness, respectively (Figure 3). Specifically, only two videos (2.1%) satisfied the criterion for the item “type and timing of outcome assessment.” Furthermore, items

related to the safety (31, 32.6%) and dosage (34, 35.8%) of the program scored less than half the satisfaction rate, in contrast to other items related to patient selection, types of programs, and adherence.

Table 3. Results of the quality assessment for therapeutic programs.

Evaluation tool	Value
i-CONTENT total (Mean \pm SD)	3.884 \pm 0.1108
Patient selection (n [%])	66 (69.5)
Dosage of training program (n [%])	34 (35.8)
Type of training program (n [%])	90 (94.7)
Presence of qualified supervisor (n [%])	84 (88.4)
Type and timing of outcome assessment (n [%])	2 (2.1)
Safety of training program (n [%])	31 (32.6)
Adherence to training program (n [%])	64 (67.4)
CONTENT total (Mean \pm SD)	6.0 \pm 0.1951
Patient eligibility (n [%])	
Description of patient selection	57 (60)
Adequacy of patient selection	86 (90.5)
Competences and setting (n [%])	
Determination and adequacy of eligibility criteria for therapist and setting	92 (96.8)
Rationale (n [%])	
Basis of therapeutic exercise on a priori aims and intentions	84 (88.4)
Description and plausibility of the rationale for the content and intensity of the therapeutic exercise	69 (72.6)
Content (n [%])	
Description of the intensity of the therapeutic exercise	33 (34.7)
Monitoring and adjustment of the therapeutic exercise when necessary	44 (46.3)
Personalization and contextualization of the therapeutic exercise to individual participants	44 (46.3)
Adherence (n [%])	
Determination and acceptability of adherence to the therapeutic exercise	65 (68.4)
CERT total (Mean \pm SD)	7.379 \pm 0.3313
Detailed explanation of type of exercise equipment (n [%])	54 (56.8)
Detailed overview of the exercise instructor's qualifications, teaching/supervising expertise, and training	65 (68.4)
Description of whether exercises are conducted individually or in a group	37 (38.9)
Description of whether exercises are supervised or unsupervised, and their delivery method	24 (25.3)
Detailed explanation of how exercise adherence is measured and reported	63 (66.3)
Detailed explanation of motivation strategies	39 (41.1)

7a. Detailed explanation of the decision rule(s) used to determine exercise progression	12 (12.6)
7b. Detailed explanation of progression of the exercise program	11 (11.6)
Detailed explanation of each exercise to facilitate replication	90 (94.7)
Detailed explanation of any home program component	47 (49.5)
Explanation of the presence of any non-exercise components	55 (57.9)
Description of the type and frequency of adverse events observed during exercise	7 (7.4)
Description of the setting in which the exercises are conducted	9 (9.5)
13. Comprehensive description of the exercise intervention, including various aspects such as the number of exercise repetitions, sets per session, session duration, program duration, etc.	33 (34.7)
14a. Explanation of whether the exercises are generic (one size fits all) or tailored	42 (44.2)
14b. Description of how exercises are tailored to the individual	33 (34.7)
Description of the criteria used to establish the initial level for individuals starting an exercise program	11 (11.6)
16a. Explanation of how adherence or fidelity is assessed/measured	35 (36.8)
16b. Explanation of the extent to which the intervention was delivered as planned	34 (35.8)

Abbreviation: i-CONTENT, International Consensus on Therapeutic Exercise and Training; SD, standard deviation; CONTENT, Consensus on Therapeutic Exercise Training; CERT, Consensus on Exercising Reporting Template.

The mean score of CONTENT was 6.00 ± 0.20 out of 9, and 63.16% (n = 60) of videos were classified as having effectiveness in terms of the quality of content (Figure 3). Regarding competences and setting, most of the videos (96.8%) appeared to meet the criteria. However, for content-related items, less than 50% met the criteria, indicating an overall low level of fulfillment.

The mean score of CERT was 7.37 ± 0.33 out of 19. Per item, over 90% of the videos met the criterion of a “detailed explanation of each exercise to facilitate replication.” However, less than half met the criteria items related to exercise individualization (Items 3, 4, 6, 7, 9, 13, 14), adverse effects (Item 11), set up (Items 12 and 15), and adherence monitoring method during the program (Item 16).

3.3. Relationship between the Qualitative Assessments of Video Content and Uploader Type

Based on uploader type, of the 95 videos, 73 were uploaded by health professionals and 22 by non-professionals. Table 4 indicates the results of the video content quality evaluation for each tool for each type of uploader. Significant relationships were observed between the results of mDISCERN and GQS for the uploader types ($p < 0.001$, $p = 0.001$, respectively). Videos uploaded by health professionals exhibited a higher quality of video content. However, no relationships were observed between the types of uploaders and the results of the i-CONTENT and CONTENT tools.

Table 4. Results of the differences between groups by uploader expertise and quality assessment tool.

	Uploader			χ^2 (p)
	Non-profession al	Health professional	Total	

Quality of video content	mDISCERN RN (n [%])	Unreliable	11 (68.75)	5 (31.25)	16 (100)	22.475 (<0.001)
		Reliable	11 (13.92)	68 (86.08)	79 (100)	
		Total	22 (23.16)	73 (76.84)	95 (100)	
	GQS (n [%])	Low quality	16 (44.44)	20 (55.56)	36 (100)	15.148 (0.001)
		Moderate quality	6 (11.32)	47 (88.68)	53 (100)	
		High quality	0 (0.00)	6 (100)	6 (100)	
		Total	22 (23.16)	73 (76.84)	95 (100)	
Quality of treatment programs	i-CONTENT NT (n [%])	High risk of ineffectiveness	13 (31.71)	28 (68.29)	41 (100)	3.637 (0.162)
		Some risk of ineffectiveness	9 (18.00)	41 (82.00)	50 (100)	
		Low risk of ineffectiveness	0 (0.00)	4 (100)	4 (100)	
		Total	22 (23.16)	73 (76.84)	95 (100)	
	CONTENT NT (n [%])	Ineffectiveness	11 (31.43)	24 (68.57)	35 (100)	2.130 (0.144)
		Effectiveness	11 (18.33)	49 (81.67)	60 (100)	
		Total	22 (23.16)	73 (76.84)	95 (100)	

Abbreviations: mDISCERN, modified DISCERN; GQS, Global Quality Scale; i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training.

3.4. Relationship between Quality Assessment and Ability to Classify Types of Therapeutic Interventions

Table 5 depicts the association between the quality analysis and classifiable video content based on the types of neuromotor therapy and exercise. All the videos aligning with the classification criteria were considered as “classified.” Divided by types of neuromotor therapy, no significant qualitative difference was observed between the two groups. However, when divided by exercise type, significant qualitative differences in the quality of the video and therapeutic program were observed.

Table 5. Results of differences between quality assessment tools and classifiability of therapeutic type.

		Neuromotor therapy			χ^2 (p)	Exercise			χ^2 (p)
		Unclassified	Classified	Total		Unclassified	Classified	Total	
i-CONTENT (n [%])	High risk of ineffectiveness	25 (61.0)	16 (39.0)	41 (100)	2.473 (0.290)	25 (61.0)	16 (39.0)	41 (100)	6.264 (0.044)
	Some risk of ineffectiveness	25 (50.0)	25 (50.0)	50 (100)		25 (50.0)	25 (50.0)	50 (100)	
	Low risk of ineffectiveness	1 (25.0)	3 (75.0)	4 (100)		1 (25.0)	3 (75.0)	4 (100)	

	Total	51 (53.7)	44 (46.3)	95 (100)		51 (53.7)	44 (46.3)	95 (100)	
CONTENT (n [%])	Ineffectiveness	19 (54.3)	16 (45.7)	35 (100)	0.008 (0.928)	19 (54.3)	16 (45.7)	35 (100)	10.501 (0.001)
	Effectiveness	32 (53.3)	28 (46.7)	60 (100)		32 (53.3)	28 (46.7)	60 (100)	
	Total	51 (53.7)	44 (46.3)	95 (100)		51 (53.7)	44 (46.3)	95 (100)	

Abbreviations: i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training.

3.5. Correlation between Qualitative and Quantitative Assessments of Video Content

Comparing popularity-related parameters including VPI and the view ratio with the quality analysis tools of video content and therapeutic intervention indicated no statistically significant correlation between all the quality assessment tools and popularity-related index (Table 6).

Table 6. Correlation results of quantitative and qualitative assessments of video content and therapeutic programs.

	Quality of video content		Quality of therapeutic program		
	mDISCERN	GQS	i-CONTENT	CONTENT	CERT
VPI	0.190 (0.068)	0.191 (0.067)	0.112 (0.287)	0.009 (0.934)	-0.034 (0.748)

Abbreviations: VPI, video power index; mDISCERN, modified DISCERN; GQS, Global Quality Scale; i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training; CERT, Consensus on Exercising Reporting Template.

3.6. Correlation between Qualitative Assessment Tools

Spearman rank correlation analyses showed positive correlations between the evaluation tools (Figure 4). There was moderate correlation between mDISCERN and CONTENT ($\rho = 0.466$, $p < 0.001$) as well as CERT ($\rho = 0.483$, $p < 0.001$), while a weak correlation was found with i-CONTENT ($\rho = 0.334$, $p < 0.001$) (Table 7). Finally, a weak correlation was found between GQS and other tools (i-CONTENT: $\rho = 0.249$, $p = 0.015$; CONTENT: $\rho = 0.270$, $p = 0.008$; CERT: $\rho = 0.302$, $p = 0.003$; Table 7).

Table 7. Correlation results for the qualitative assessments of video content and therapeutic programs.

	i-CONTENT	CONTENT	CERT
mDISCERN	0.334 (0.001)	0.466 (<0.001)	0.483 (<0.001)
GQS	0.249 (0.015)	0.270 (0.008)	0.302 (0.003)

Abbreviations: mDISCERN, modified DISCERN; GQS, Global Quality Scale, i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training; CERT, Consensus on Exercising Reporting Template.

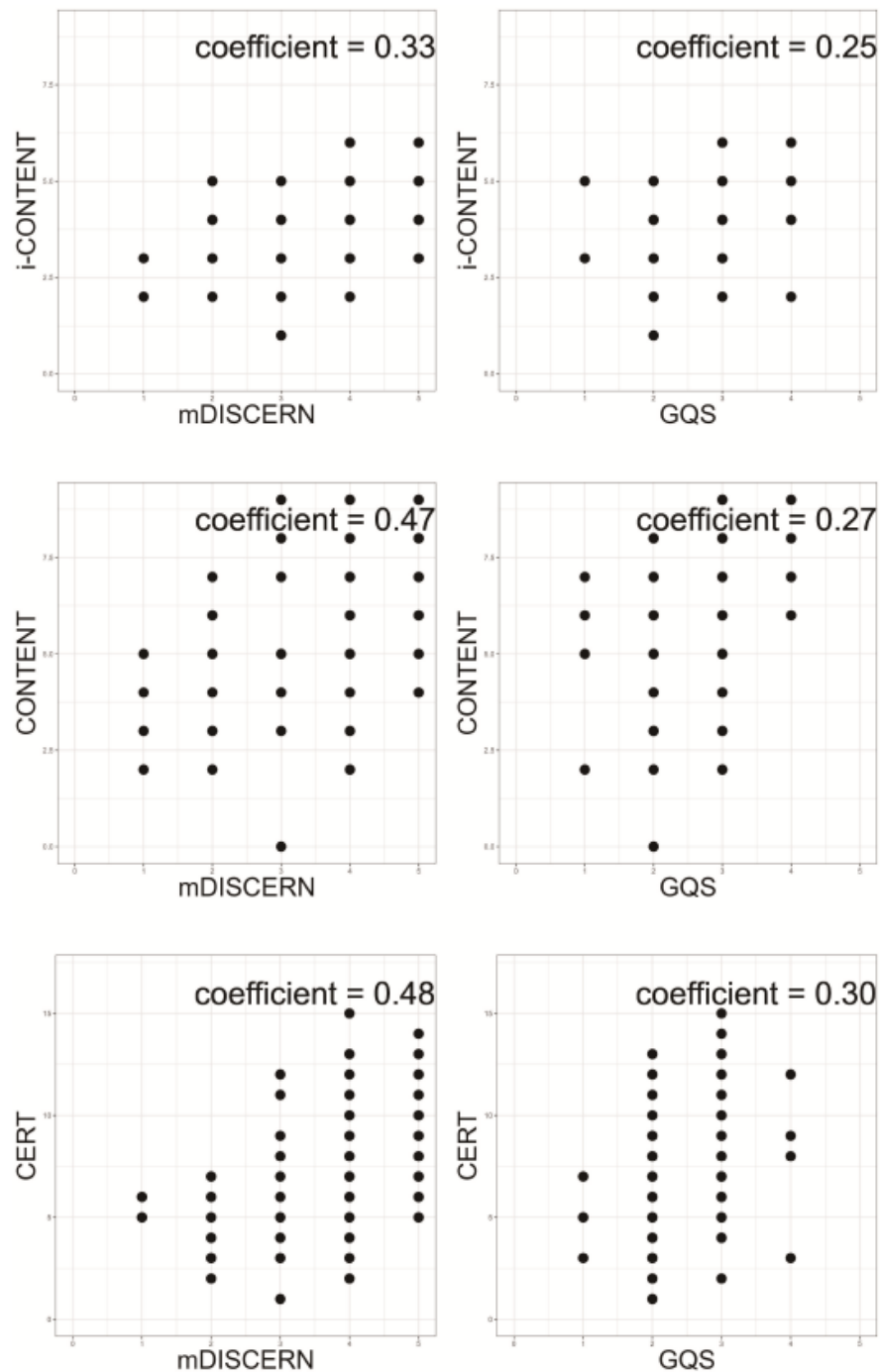


Figure 4. Correlation plots for the qualitative assessments of video content and therapeutic programs. Abbreviations: mDISCERN, modified DISCERN; GQS, Global Quality Scale; i-CONTENT, International Consensus on Therapeutic Exercise and Training; CONTENT, Consensus on Therapeutic Exercise Training; CERT, Consensus on Exercising Reporting Template.

4. Discussion

To our knowledge, this study is the first to quantitatively and qualitatively analyze web-based YouTube videos related to children with CP. Regarding the categorization by exercise type, physical functioning and mixed exercise accounted for the largest portion of videos in this study. No videos were related to aerobic and warm-up and cool-down exercises. According to the ACSM guidelines, these kinds of exercises are emphasized for individuals with CP [9]. In the future, more content should be developed that considers these exercises and their safe application to pathological conditions. Regarding the types of neuromotor therapy, the largest portion of videos were of the

“unclassified” type, indicating that, despite the development of many neuromotor therapeutic modalities for patients, a widespread introduction to these is lacking on current online platforms. Thus, as home-based exercise becomes increasingly important, videos on online platforms must be developed to introduce neuromotor therapies.

Furthermore, in the confusion matrix between the two types of classifications, 17.9% of the videos focused on Bobath therapy with physical functioning exercise, the highest proportion in this study. This observation aligns with the increasing research on and proven effectiveness of Bobath exercises and task-oriented training for patients with CP [19,20]. Nonetheless, the substantial number of videos that do not clearly fit into either classification (17.9% of all videos) underscores the necessity of higher-quality educational videos that differentiate various exercise and therapeutic techniques.

The qualitative evaluation of the videos indicates that more than half of them were of a moderate or higher quality. Regarding the item-specific satisfaction rates, most criteria in the mDISCERN tool achieved a satisfaction rate of over 75%. This high satisfaction rate suggests that most videos provided a detailed description of each action, effectively conveying the information and aim of the video through photos or video footage. However, only 46.3% of the videos satisfied the criteria for the item “mention of uncertainty or controversy.” This means that the videos included in this study tended to focus on effectiveness, not possible uncertainties or adverse effects. Moreover, the results from the GQS, which assesses information quality and the flow of information, in contrast to mDISCERN, showed that none of the videos met the criteria for “excellent quality and flow.” This is because few videos met the “good to excellent” standards for both criteria, and the YouTube-based videos included in this study were limited in terms of providing detailed “exercise information.” This indicates that, while YouTube is a popular platform for sharing exercise information, it may fall short in delivering comprehensive and well-structured educational content. This is a typical limitation of YouTube content that often requires the quick delivery of information to maintain engagement, which may influence the quality of video content [21].

The qualitative assessment of therapeutic programs classified 43.16% of videos for i-CONTENT and 36.84% for CONTENT as ineffective programs. The videos included in this study tended to focus on explaining the type of exercise being introduced, but did not cover other elements of the FITT (Frequency, Intensity, Time, and Type) principle, [22] an important method for prescribing exercise programs. Specifically, items such as “dosage of the training program” in i-CONTENT, content category-related items in CONTENT, and Items 3, 4, 6, 7, 9, 13, and 14 in CERT were closely related to constructing the FITT model. Additionally, aspects related to outcome measurement during or after therapeutic intervention (“type and timing of outcome assessment” in i-CONTENT, Items 16a and 16b in CERT), descriptions of adverse events (“safety of the training program” in i-CONTENT, Question 11 in CERT), and basic setup of exercises (Questions 12 and 15) such as precautions and subject posture were significantly lacking.

In the comparative quality analysis between videos uploaded by health professionals and those uploaded by non-professionals, although the majority in this study were produced by health professionals, a significant difference was observed only in video quality. No significant difference was found in therapeutic content quality. This implies that even videos produced by health professionals did not create disease-specific content for therapeutic interventions targeting children with CP. Therefore, this should be considered in future video production.

Furthermore, videos that could be classified by exercise type showed significant differences in the therapeutic qualitative evaluation compared with unclassifiable videos. By contrast, there was no statistically significant difference in quality and between groups based on classifiability based on neuromotor therapy. This indicates the video- and therapeutic-quality evaluation tools used in this study may be insufficient for evaluating the rationale for therapeutic techniques for CP. Thus, there is a strong need for evaluation items related to this aspect.

No correlations were found between the results for the quality evaluation tools and popularity-related parameters. This indicates that the degree of popularity of the videos does not guarantee the qualitative aspect of therapeutic educational videos. Moreover, a statistically significant correlation was found between video and therapeutic quality evaluation tools. Here, the therapeutic quality

evaluation tools and mDISCERN demonstrated a more significant correlation than the results of GQS. This result could be influenced by the relatively large standard deviation of the GQS score compared with that of mDISCERN.

Finally, this study had several limitations. First, the sample of our study was relatively small to analyze quality comprehensively. Second, the treatment program assessment tools used in this study were originally designed to evaluate in-person treatment programs. Thus, they contained several elements that were not appropriate for assessing online treatment programs. There is a need to develop a new evaluation tool suitable for assessing video programs, which can comprehensively evaluate the quality of video content and treatment program and that is not limited to in-person programs. Third, there were significant differences in proportions between groups based on the types of neuromotor therapy and exercise, which rendered their statistical comparison difficult. Therefore, future studies should compare treatment modalities.

5. Conclusion

YouTube-based therapeutic videos for children with CP tend to be reliable in terms of video content and effective in the aspect of therapeutic programming. No correlations were found between popularity and quality of videos. However, the qualitative analysis indicated a lack of mentions of the uncertainty of the treatment principles in terms of video content. As a therapeutic program, we observed a lack of a detailed description of treatment that included aspects such as its intensity, frequency, time, setting, during- and post- outcome measurement, and safety. This tendency did not differ based on the uploader's level of expertise. Moreover, videos classifiable by exercise type exhibited qualitative differences in therapeutic programs compared with unclassifiable videos, highlighting a lack of qualitative assessment tools for the neuromotor aspects of children with CP.

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