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Article

Assessing the Risk Perception, Attitude, and Management Strategies Used by the Participants in Nigeria's Rice Value Chain

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Abstract: The study assessed the risk perception, attitude, and management tools of 260 randomly selected farmers and processors in the rice value chain using data elicited via a structured questionnaire. Descriptive statistics, Equally Likely Certainty Equivalent (ELCE) technique, Binary logistic regression, and a 5-point Likert scale were employed in the data analyses. Descriptive statistics show that the respondents are young, active, and in their productive age with an intermediate education level. Majority of the farmers and processors were risk averse. Risk aversion was common among farmers and processors. Farmers' risk attitudes and perceptions of risk are significantly influenced by a number of factors, including age, access to extension services, farm size, marital status, household size, education, income, training, and experience. Majority of rice farmers consider price risk as the most important risk while majority of processors perceive production risk as the most important risk. Pests and diseases, price fluctuation, drought, and lack of input were the most important source of risk to farmers, while processors perceived price fluctuation, technology adoption, and poor storage facilities as the most important source of risk. Off-farm investment, spraying for pests and diseases, cash contribution, market information, and cooperative were the important risk mitigating management strategies employed by the farmers/processors. The study suggests improvements in the identified risk sources, which could influence the attitude and perception of the farmers and processors.

Keywords: risk; perception; attitude; management; Nigeria

1. Introduction

Farming operations take place in uncertain environments, and agricultural activities are risky [1,2]. The agricultural industry typically faces risks related to biology, climate, prices, and finances [3]. Farmers face a wide range of risks, both in terms of the number and variety, [4] and these have a direct impact on the output and financial success of each agent in the rice production chain [5]. In agriculture, the terms "risk" and "uncertainty" are used interchangeable [6]. Risk is the situation in which the decision outcomes and their probabilities of occurrence are known to the decision-maker, and uncertainty is the situation in which such information is not available to the decision-maker [7]. Risk can also be defined as imperfect knowledge, where the probabilities of possible outcomes are known and uncertainty exists when these probabilities are not known [8,9]. Uncertainty refers to incomplete information, whereas risk is the possibility of unpleasant events occurring, such as losses and adversity, which have a negative effect on people [10].

Almost half of the world's population consumes rice as a staple grain, making it one of the most significant cereals globally [11,12]. It is a substantial source of revenue and a crucial and necessary staple item in the diet of the majority of people in Nigeria [13]. There has been an increase in paddy rice production in Nigeria with approximately 8.34 million MT produced in 2021 which place the

nation as the largest producer in Africa [14]. Additionally, USDA also reported that rice is the third most produced cereal crop in the world, after maize (1.12 billion MT) and wheat (731.45 million MT). According to [15], world rice production was 503.27 million MT in 2022 which represents a decrease of 2.29% in rice production around the globe. Given its significance, it has become essential to the Sub-Saharan Africa (SSA) food security plan because it makes up 10.5% of daily caloric intake on average [16]. Nonetheless, because of the activities involved in the rice value chain, farmers and other value chain participants are exposed to a number of risks and uncertainties. Although rice is a significant food and industrial resource in Nigeria, there is a large disparity between domestic production and consumption, necessitating importation to make up the difference [17].

According to [18], Scarcity of resources and lack of funds at the farm level are major barriers to overcoming the ability to adapt to risks, and they have a significant impact on crop productivity. Farmers face a number of difficulties due to of inadequate knowledge about climate change and lack of risk management tools [19,20]. Price fluctuation, production risk and market risk are the major risk challenges farmers are subjected [21]. When prices are too low to satisfy numerous needs, such as paying for debts accrued during production and generating investment for the upcoming planting season, rice farmers are typically more prone to selling their produce after harvest [4]. According to [2], farmers have different risk attitudes and perceptions. Risk perception is the assessment of the hazards and the opinions of those who are exposed to the risk [22]. The intention of individuals toward risk evaluation scenarios about unfavorable or advantageous actions is known as risk attitude [23]. Farmers in rural areas are typically hesitant to invest the limited resources because they are risk-averse and poor. Since a single crop failure in rice production can constitute a threat, less resources are allocated to real threats. Increased rice productivity in Nigeria is hampered by inadequate understanding of farmers' attitudes and perceptions of hazards. Therefore, it is crucial for farm planning in production economics and technical innovation to assess the attitude and perception of participants in the rice value chain toward risk [24].

For rice growers to overcome their lack of expertise in risk behaviour, a considerable risk management approach is required [25]. According to [26], agricultural losses caused by various risks can be reduced by using advanced risk management techniques, as doing so will enable rice producers to exhibit sophisticated and considerate risk behaviors. This study is crucial since most agricultural predictions and farm planning don't take farmers' perceptions of risk and uncertainty in the production process into sufficient account. Studies conducted worldwide evaluated farmers' attitudes and perceptions of risk [27–29]. Therefore, it is uncommon to find information in Nigeria that is unique to the viewpoint of rice value chain risk management. In light of this, the study assessed risk perception and attitudes of participants in the rice value chain by identifying factors influencing these perceptions and attitudes as well as their approach to risk management.

2. Materials and Methods

2.1.1. Description of the Study Area

The study was conducted in Kwara State, north central Nigeria, since it is one of the state's major rice producers. The state has 16 Local Government Areas with a population estimate of about 2,371,089 (National Population Commission [NPC] 2006) [30]. The total land area of the State is put at 32,000 square kilometer representing about 6.54% of the total land area of the country (Kwara State Agricultural Development Project [KWADP] 2000) [31]. The State shares boundaries with Oyo, Osun, Ondo, Niger, Ekiti, Kogi and Kebbi States of Nigeria. The daily temperature ranges between 210°C-330°C with an average rainfall pattern of 14995-15,000mm. There are two main climate seasons, the dry and wet seasons with an intervening cold and dry harmattan period usually experienced from December to January (KWADP, 2000) [32]. The natural vegetation consists broadly of rain forest, Guinea savannah in the extreme north with a Fadama belt along the River Niger. Kwara vegetation makes it suitable for the cultivation of several cash and food crops. Some of the food crops grown in the state include rice, millet, and sorghum. Kwara State has an estimated figure of 203,833 farm families with the majority being subsistence farmers [2]. The state is divided into four main agro-ecological zones in consonance with the ecological characteristics, cultural practices and

administrative convenience by the Kwara state Agricultural Development project as given below: Zone A: Baruteen & Kaima; Zone B: Edu and Patigi; Zone C: Asa, Ilorin East, Ilorin South, Ilorin West & Moro; Zone D: Ekiti, Ifelodun, Irepodun, Isin, Offa, Oke-Ero & Oyun.

2.1.2. Research Design

A multistage random sampling technique was employed to select 260 study samples that include 200 rice farming households and 60 rice processors. The list of rice-producing local government areas and communities was obtained from the Kwara State Ministry of Agriculture. In the first stage, five major rice-producing LGAs namely Patigi, Edu, Moro, Asa, and Ifelodun were purposively selected because they are predominantly rice-producing areas. In the second stage, 5 rice-growing communities were randomly selected in each of the five LGAs. In the third stage, eight rice farming households were randomly selected from each of the communities to make a total sample of 200 respondents. However, a snowballing approach was used in identifying 60 rice processors in the selected communities; 12 processors were selected from each of the 5 communities making a total sample of 60.

2.1.3. Data Collection

Primary data was obtained through a well-structured questionnaire administered to the respondents by the researcher and his team of trained enumerators. The interviews were conducted in the local language of the respondents. Information were collected on all the relevant questions to the study (socioeconomic characteristics, risk perception, risk attitude, and risk management). A pretest of the questionnaire was done, and a few amendments were made to the questionnaire to get more appropriate information and enhance the reliability of the data.

2.2. Theoretical Framework

There exist various approaches to measure farmers risk attitudes [33]. [34] categorized these methods into direct and indirect methods. They observed that the direct method has significant problems because the subjects' levels of tolerance or intolerance for gambling and the fact that probability concepts are far from instinctively clear and takes time. They proposed the use of indirect method where risk was introduced into an economic model decision making as a safety-first rule. [35] categorized the approaches of measuring risk attitude into different groups' namely economic anthropology, econometrics, farm risk programming, sectoral risk programming, expected utility and safety-first theory. [36] reported that the most commonly used utility functions when assessing risk preferences are the negative exponential, power, expo-power and cubic functions with each starting with the assumption that an economic agent's utility function has a positive slope over the entire range of payoffs.

[37] measured risk attitude through eliciting Certainty Equivalents (CEs) and the experimental method as gambling with real payoffs. [38] explained that there several approaches for measuring farmers' risk attitude which include the von Neumann-Morgenstern (N-M) model, Equally Likely Certainty Equivalent (ELCE) method, a modified version of the N-M model, and the Equally Likely but risky outcome method. Hence, we adopted the interview method of the direct approach with the ELCE, using a Purely Hypothetical Risky model (explained in Section 2.3.2). The farmers and processors are categorized into three groups. Risk-preferring (those willing to take risks or the expected outcome is preferred over certain), risk neutral (indifferent to certain and uncertain outcomes, but has the same expected income), and risk-averse (those who give preference to certain income over income that is uncertain). It is assumed that the selection of expected or sure outcomes is based on utility. Farmers choose options which give them more utility i.e., farmers maximize utility. Utility, in this study is a function of wealth, but we use it as a function of income [9].

$$U = u(w) \quad (1)$$

The individual wants to maximize utility with respect to income.

$$U'(w) \geq 0 \quad (2)$$

The convex utility function is positive and shows that more is preferred over less. Similarly, risk aversion is a concave utility function that exhibits a decline in marginal utility as the payoff increases. Risk neutral has a linear utility function [9]. According to [40], decision makers compare the expected utility in risky and uncertain prospects. [41] stated rather than accepting another option with a modest and certain reward, individuals are more hesitant to accept choices with uncertain payoffs. Farmers will attempt to maximize utility while observing constraints:

$$U = u(y, c) \quad (3)$$

Y represents income and c is consumption. The utility function shows the nature of farmers' attitude on the risk preference or risk averse. Furthermore, this will lead to risk aversion which is the main attitudinal concept in the expected utility theory [42]. A decision-maker's utility function will shape their risk preferences [39]. When an individual has a utility function with a positive slope, it shows a greater payoff is always preferred to a lesser one.

2.3. Analytical Framework

2.3.1. Risk Perception

Based on the potential sources of risk, the actors' perceptions of risk were divided into categories. Using a five-point Likert scale, the respondents' responses to questions were used to gauge their sense of danger. The farmers and processors were presented with a variety of statements on the hazards connected to their agricultural activities, and they had to agree or disagree with each one while checking the relevant scale or number category according to their perception. There were five descriptive categories used, such as extremely important = 5, important = 4, not sure = 3, not important = 2, and not very important = 1. The farmers' perceptions of risk related to financial, production, and environmental sources were examined using the weighted scores of each item and their corresponding means, as shown in [26,43]. The frequencies of responses for the farmers' risk perceptions were multiplied by the scores on the Likert scale.

2.3.2. Risk Attitude

The ELCE was used to investigate how farmers reacted to risk. To do this, a series of risky occurrences had their certainty equivalents (CE) determined, and the results were compared to utility values [36].

Risks rise in direct proportion to monetary value. Following [26], the expected utility (EU) for the two end point scenarios was first determined, considering a low income of ₦50,000 (\$63.13)¹ and a high income of ₦100,000 (\$126.26). When asked to identify the value of certain outcomes, the farmers and processors became uninterested in selecting riskier outcomes with a total household income range from ₦0 to ₦100,000. If a respondent selected a risky result with an income of ₦40,000 (\$50.51), they were required to specify the precise risky outcomes with total incomes ranging from 0 to ₦40,000 and related prospects.

The CEs were therefore created and evaluated against utility values. The CE was obtained using this method and matched with utility values for the other income distributions. For instance, when asked to specify their exact findings, respondents were asked to identify their total annual income, which is equally likely to range between ₦100,000 and ₦40,000. While the highest income ₦100,000 was matched to the utility value 1, the lowest result ₦0 was matched to the utility value 0. Furthermore, the utility value 0 was attached to the lower outcome 0 and 1 with the higher outcome ₦80,000. The value of 0.5 was chosen to the cases where the respondent was asked to choose between ₦0 and 100,000. The utility value for ₦40,000 is expressed as follows:

¹ \$1 was equivalent of ₦793 at the time of this study.

$$U(40,000) = 0.5u(0) + 0.5u(100,000) = 0.5(0) + 0.5(1) = 0.5 \quad (4)$$

A cubic utility function was employed to evaluate the utility of all the respondents after the different CE of the individual respondent was obtained and compared with their utility values. The utility function equation is stated as follows:

$$U(w) = \alpha_1 + \alpha_2 w + \alpha_3 w^2 + \alpha_4 w^3 \quad (5)$$

The cubic utility functions were related with various risk attitudes; risk perception, risk aversion, and risk preference [44]. Generally, the shape of utility function on a normal scale will change into an absolute risk aversion, which can be employed in quantitatively in estimating risk aversions [39,45]. The arithmetic form of absolute risk aversion is as follows:

$$r_{aw} = -\frac{U''(W)}{U'(W)} \quad (6)$$

where;

U' and U'' represents the 1st and 2nd derivatives

W = wealth, respectively, and

$r_a(w)$ = the coefficient(s) of absolute risk aversion.

The risk aversion and risk preference characteristics of the respondents are represented by the positive and negative coefficients for absolute risk aversion, respectively, according to [42]. If the respondents are risk-averse, the outcome will be 0. If not, the respondents' risk aversion will be equal to 1 and 0.

2.3.3. Determinants of the Risk Attitude and Risk Perception

The logit model was employed to determine the factors influencing the attitudes of farmers and processors toward risk perception. Following [46], the binary logit model was adopted because the dependent variables of this study had binary outcome. The model was used in examining effect of socioeconomic characteristics on the actors' risk perceptions and attitude. The logistic model is expressed as follows:

$$Y^* = X'\beta + \varepsilon \quad (7)$$

where;

Y^* represents the risk attitude and risk perception,

β is the vector of unknown parameters that are estimated,

X represents the vector of explanatory variables which affects outcome variables and

ε is the error term.

It is illustrated as follows:

$$Y_{ij} = \alpha + \sum X_i \beta + \varepsilon \quad (8)$$

where Y_{ij} represents the binary outcome. $Y^* = 0$ if Y^* is less than 0, and $Y^* = 1$ when Y^* is greater than 0 as described below.

$$Y_{ij} = \begin{cases} 1, & \text{if } Y^* > 0 \\ 0, & \text{otherwise} \end{cases} \quad (9)$$

Risk perception and risk attitudes of farmers and processors toward various forms of risks were the dependent variable in the study. The independent variables modelled were farm characteristics including, age, marital status, income, occupation, household size, household head, access to extension services, experience and farm size.

3. Results and Discussion

3.1. Demography, Risk Perception and Attitude of Farmers and Processors

The descriptive statistics of the farmers' and processors' socio-economic and demographic influencing their risk attitudes and risk perceptions is presented in Table 1.

Table 1. Descriptive analysis of the variables used in the model.

		Farmers		Processors	
Variables	Description	Mean	Standard deviation	Mean	Standard deviation
Independent variables					
Households socio-economic characteristics					
Age	Continuous	39.710	9.07844	40.1500	8.37637
Experience (years)	Continuous	13.6550	7.68121	12.0167	6.89016
Household size	Continuous	10.8350	4.73072	11.3167	4.42064
Income	Continuous	468916.6667	170037.64207	201758.3	84618.1
Farm size	Dummy takes the value 1 if small (farm size: <6 acres as small, 6-10 acres as medium, and >10 acres as large) and 0 otherwise	2.0250	0.74993		
Access to extension services	Dummy takes the value 1 if there is high frequency and 0 otherwise	1.5050	0.50123	1.5000	0.50422
Risk perceptions					
Production risk	Dummy takes the value 1 if production risk value>5 and 0 otherwise	1.3050	0.46156	1.6167	0.49030
Market risk	Dummy takes the value 1 if market risk value>5 and 0 otherwise	1.5900	0.49307	1.3833	0.49030
Price risk	Dummy takes the value 1 if price risk value>5 and 0 otherwise	1.6300	0.48402	1.4167	0.49717
Risk attitude	Dummy takes the value 1 if risk averse and 0 otherwise	0.7100	0.45490	0.7000	0.46212

Source: field survey.

From the results presented in Table 1, the average age of the farmers and processors in the study area is 40 years. Farmer had an average of fourteen years of farming experience growing rice,

compared to an average of twelve years for processors. The average number of family members among farmers and processors was 11, with the majority of farmers (75%) having a limited or smaller farm size (about 2 hectares). Furthermore, about 71% of the farmers and about 70% of the processors exhibit a risk-averse behaviour, which means they are unwilling to take any kind of risk.

The results also show that about 31% of farmers perceive production risk to be the least important risk, while 63% of rice farmers believe price risk to be the most critical risk. Similarly, about 59% of rice farmers value market risk highly. The situation relates to the current state of rice cultivation in Nigeria. Higher input costs make it difficult for poor and economically disadvantaged farmers to secure the necessary funding for rice cultivation. Again, because of fluctuations in input or output markets and climate variability, farmers cannot be certain that their turnover will cover their production costs, even if they are effective in managing their financing. The result further showed that, while 42% of rice producers prioritize pricing risk, 62% of processors view production risk as the most important risk. Of all the risks, 38% of farmers consider biological risk to be the least serious.

3.1.2. Risk Perception of the Farmers and Processors

The distribution of the farmers' and processors' risk perception is presented in Table 2. Three risk types were considered, namely, production, market and price risks.

Table 2. Distribution of the risk perception of the farmers and processors.

Perception	Farmers (n=200)		Processors (n=60)	
	Frequency	Percentage	Frequency	Percentage
Production				
Yes	186	93.0	51	85.0
No	14	7.0	9	15.0
Market				
Yes	131	65.5	46	76.7
No	69	34.5	14	23.3
Price				
Yes	172	86.0	43	71.7
No	28	14.0	17	28.3

Source: field survey.

The majority of farmers (93%) and processors (85%), according to the results, faced production risk. Similarly, the majority of farmers and processors cited market and pricing risk as their top concern.

3.2. Risk Attitude of the Farmers and Processors

Equally Likely Certainty Equivalent (ELCE) method was used to estimate the farmers and processors' risk aversion coefficient. Certainty equivalents (CE) were derived for a sequence of risky outcomes and were matched with the utility values. This was subsequently used to group farmers into risk averters and risk-takers as presented in Table 3.

Table 3. Distribution of the risk attitude of the farmers.

Risk Attitude	Farmers (n=200)		Processors (n=60)	
	Frequency	Percentage	Frequency	Percentage
Risk averse	142	71.0	42	70.0
Risk preference	58	29.0	18	30.0
Total	200	100	60	100

Source: field survey.

Due to the lack of zero risk coefficients, which is a sign of risk neutrality, the result had the attitudes of both the farmers and the processors divided into two classes that were mutually exclusive (risk averse and risk preferring (favourable). The majority of the farmers (71%) had positive absolute risk aversion coefficients according to the results, making them risk averse. The minority (29%) had negative absolute risk aversion Arrow-Pratt coefficients which makes them risk preferring.

Similar findings were found with the processors, with the majority (70%) of them being grouped as risk-averse. The findings support the widespread belief in the agricultural community that smallholder farmers are mostly risk averse, and it is consistent with previous findings from the work of [47] and [48].

3.2.1. Determinants of Risk Attitude and Risk Perception of Rice Farmers

The effects of the exogenous variables on the risk attitudes and risk perception of the farmers were investigated using logistic regression model and the result is presented in Table 4. Values from the diagnostic statistic (likelihood ratio, LR chi, and the pseudo R²) show the goodness of fit of the model. The marginal effects explain how much the risk aversion level of the farmers’ changes if the exogenous variable changes by a unit.

Table 4. Parameter estimates of the logistic regression model of factors affecting farmers’ risk attitudes and perceptions.

Explanatory Variables	Risk Attitude	Marginal effect	Risk Perception		
			Production risk	Market risk	Price risk
Age	0.909*** (0.042)	0.019** (0.008)	0.083*** (0.022)	-0.007 (0.038)	0.025*** (0.008)
Household size	1.017 (0.072)	0.003 (0.013)	0.064 (0.062)	-0.098* (0.060)	0.041** (0.020)
Formal education	0.898 (0.110)	0.020 (0.023)	-0.076 (0.113)	0.061** (0.025)	0.005 (0.107)
Income	1.000 (1.35e-06)	0.000 (0.000)	0.000*** (0.001)	0.000 (0.000)	0.000** (0.000)
Extension service	0.238*** (0.119)	0.269*** (0.089)	0.224* (0.125)	0.293 (0.426)	0.221 (0.594)
Farm Size	1.887* (0.704)	0.119* (0.068)	0.565* (0.325)	-0.211* (0.118)	0.432 (0.437)
Household head	1.266 (0.986)	0.049 (0.145)	0.815 (0.757)	0.612 (0.687)	-0.065 (0.693)
Occupation	0.807	0.040***	-0.169	-0.237	-0.061

	(0.180)	(0.041)	(0.223)	(0.201)	(0.208)
Experience	1.111**	0.020**	-0.001	0.014	-0.088**
	(0.051)	(0.008)	(0.043)	(0.039)	(0.041)
Log Likelihood	-62.29		-130.61	151.91	148.63
LR test chi2	20.30		19.23	10.39	11.13
Pseudo-R	0.027		0.208	0.112	0.120
Prob > chi2	0.140		0.148	0.083	0.089
Number of observations	200		200	200	200

Note: Figures in parentheses are standard errors. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level respectively.

From the results of the logistic model presented in Table 4, it was found that the farmer's risk aversion has a direct connection with age, experience, farm size, and extension contact because of the positive and significant coefficients. This implies that a unit increase in farmers' age will lead to an increase of 0.008 in their level of risk aversion. The coefficient of extension service was positive and statistically significant at 5% which means that an increase in extension contact will cause a rise of 0.089 in the farmer's risk aversion level. Moreover, as the farmers experience level increases by one unit, the rice farmers tend to increase in their risk aversion level by 0.008. For an increase in farm size, there is an increase of 0.068 in the farmers' risk aversion level.

The results also show that farmers risk attitudes are positively and significantly influenced by age, access to training, farm size, and farming experience. The age coefficient was positively related to the farmers' risk attitudes at 1% significant level of probability, indicating that older farmers are more risk averse than younger farmers. This implies that younger farmers are more interested in challenging risks than older farmers which could be attributed to the fact that younger farmers are likely to be more innovative and energetic than older farmers. This is consistent with the findings of [33] and [49]. In a similar vein, farmers with more years of farming experience tend to be more risk-averse than farmers with less farming experience. This finding conflicts with that of [10] that reported that farmers' risk aversion was negatively correlated with their farming experience. Similarly, access to extension services and farm size were found to be statistically significant, suggesting that farmers who have greater access to information and have larger farms likely to be risk averse. Also, a negative coefficient but significant experience is consistent with the findings of [50] that reported that experienced farmers recognize price risk as the main risk to rice producers which may be attributed to their poor financial condition.

Additionally, the results indicate that age has a positive but non-significant impact on market risk, while it has a significant positive impact (at the 1% level of significance) on output and pricing risks. Older farmers take into consideration the risk of fluctuations in input-output prices, while young farmers who are inexperienced with using pesticides, controlling pests, and other agricultural techniques face a significant production risk [51]. The outcome additionally demonstrates that more seasoned rice farmers rank market risk as the most significant risk, whereas less seasoned farmers rank production risk higher.

The result further demonstrates that more experienced rice farmers prioritize market risk as the most important risk, whereas less experienced farmers prioritize production risk higher. Furthermore, household income is statistically significant for both prices and production risks and exhibits a positive association with all risk perceptions. This suggests that in order to increase their profits, farmers who earn more money take on more production risk.

Education was negatively correlated with production risk, indicating that farmers with higher levels of education did not view pest and disease risk as a significant concern for their crop. This may occur from knowledgeable, educated farmers placing a higher value on other risks than production

risk. The majority of rice farmers view market risk as a significant issue, as evidenced by the positive and high formal education coefficient for market risk.

The result further indicates that farmers’ perceptions of market and production risk are highly influenced by the size of their farms. Compared to farmers with relatively smaller farms, farmers with larger farms view production and market risks as a challenge. This result aligns with the findings by [51] and [50]. However, even though the result is not significant, farmers who own large farms perceive that price is a key risk factor.

The results also indicate a positive correlation between risk preference and high family sizes, which may be explained by labor availability giving farmers the confidence to take on more risk. Furthermore, the results of [50], which revealed that seasoned farmers identify price risk as the main risk to rice producers and may be related to their precarious financial situation, are consistent with a negative coefficient but significant experience.

The results also indicate a positive relationship between large family size and risk preference, which may be explained by labour availability giving farmers the confidence to take on more risk. This validates the findings of [51] who stated that farmers with large household were more risk seeking than farmers with smaller households but contradicts those of [46] who found no significant relationship between household sizes with risk aversion of farmers.

3.2.2. Determinants of Risk Attitude and Perception of Rice Processors

The logistic regression and marginal effects results for the risk attitude of processors is presented in Table 5.

Table 5. Parameter estimation of the logistic model of factors affecting processors’ risk attitudes and perceptions.

Explanatory Variables	Risk Attitude	Marginal Effect	Risk Perception		
			Production risk	Market risk	Price risk
Age	1.158 (0.136)	0.021 (0.015)	-0.017*** (0.005)	1.176* (0.090)	0.231** (0.102)
Household head	0.872 (0.902)	-0.020 (0.152)	0.955 (0.802)	-1.336* (0.821)	2.011** (0.898)
Household size	0.777 (0.146)	-0.037 (0.026)	0.348** (0.170)	-0.104 (0.150)	-0.123 (0.171)
Formal education	0.210* (0.187)	-0.229* (0.122)	-1.174* (0.688)	0.033 (0.668)	-0.396 (0.706)
Experience	0.794** (0.077)	0.034*** (0.012)	0.076 (0.067)	-0.043** (0.067)	-0.084 (0.072)
Income	0.100 (0.000)	-2.44e-08 (0.000)	0.5e-03** (0.2e-03)	0.000* (0.000)	0.000** (0.000)
Extension contact	0.069*** (0.065)	-0.393*** (0.122)	-0.563 (0.652)	-0.807 (0.667)	-0.651 (0.694)
Log Likelihood	-24.81		66.40	66.28	61.97
LR test chi2	23.68		13.48	15.33	19.54
Pseudo-R	0.009		0.274	0.302	0.374
Prob > chi2	0.323		0.201	0.224	0.278

Number of observations	60	60	60	60
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Note: Figures in parentheses are standard errors. *, **, and *** represent statistical significance at the 10%, 5%, and 1% level respectively.

The result shows that formal education, experience, and extension contacts were all statistically significant. The results of the marginal effects (ME) showed that formal education, extension contact and experience all had a proportional relationship with processors risk aversion status. This is an indication that a unit change in the variable of interest translate to an increase or decrease in the risk aversion level by the coefficient value of the variable.

On the response scale, it was observed that education has an inverse relationship with the risk aversion level of the processors. This implies that if the education of the processors increases by one unit, the risk aversion level of the processor tends to decrease by 0.015 units. The coefficient of extension service is negative and statistically significant at 1%. This implies that the risk aversion level of the processors tends to decrease by 0.122 units as the extension contacts increases by one unit. On the response scale for experience, the marginal effect is negative and significant at 1%. This means as the experience of the processors increases by one unit, there is a decrease of 0.012 units in their risk aversion level.

The logistic regression model result of factors affecting rice processors’ risk attitudes and perception are presented in Table 5. Age has a positive and non-significant coefficient which suggests that younger processors are more risk loving than older processors. This is similar to the findings of [52]. The coefficient of processing experience is positive and statistically significant this means rice processors with more experience are less risk averse compared to processors with lesser experience. This could be that experienced processors have a good knowledge of risk management strategies and this is consistent with the findings about the farmers’ attitude toward risk. This suggests that the years of experience had not led to a decrease in risk aversion. This result is in line with the results of [6,53], but in contrast with the findings [54,55].

Similarly, educated processors exhibited more risk-averse behaviour since a higher level of education or knowledge would enhance the perception of various risks associated with farming by the family head or other decision-maker. So, it may influence decisions made at the farm level and strategies employed to manage a number of risks. Education plays a big part in this since it helps a decision maker see things more clearly, which makes it important. This is consistent with the findings of [56,57]. Also, when compared to processors who lack training, those who have access to training are more risk-averse. The possible reason may be the information level difference.

The processors with higher income were found to be less risk averse than the processors with lesser income. This could be as a result more income which can escalate processor risk bearing capacity, so they can try to adopt new technology and become willing to take the risk of doing better and finally attitude of farmer towards risk changes. The results also supported the findings of [55] and [56]. Findings on household size show a positive coefficient. This implies that processors with large household size are less averse to risk than those with fewer household sizes. This is in line with the findings of [56].

The results presented in Table 5 shows that production risk, market risk, and price risk were the three main concerns that were covered. The only factor that statistically significantly affects how the processors perceive production risk is age, education, and family size. This is consistent with the findings of [57,58]. According to rice processors’ perceptions of market risk, major factors include income, age, household headship, marital status, and experience. Market risk is a risk that older, more seasoned rice processors value more than younger, less seasoned processors. The same is true of income, suggesting that processors with higher incomes perceive market risk more highly than those with lower incomes. This is in line with the research findings of [51]. Age, household head, and income coefficients are statistically significant and positive for price risk. Older processors who are the head of the household value price risk over production and market risk. Corresponding to this, more experienced rice processors give greater importance on price risk than inexperienced and

younger rice processors. Also, processors with higher incomes perceive price risk as being higher than those with lower incomes.

3.3. Rice Farmers' Perception of the Sources of Risk

The unpredictability nature of the outcome of production with certainty emanates from various sources. Rice farmers' perception of the sources of risk is presented in Table 6.

Table 6. Sources of risk to the rice farmers.

Variables	VI	I	NS	NI	NVI	WS	MS	Rank
Pest and Diseases	127 (63.5)	68 (34.0)	1 (0.5)	1 (0.5)	3 (1.5)	915	4.575	1 st
Price fluctuation	71 (35.5)	124 (62.0)	4 (2.0)	1 (0.5)	0 (0.00)	865	4.325	2 nd
Drought	80 (40.0)	104 (52.0)	50 (7.5)	1 (0.5)	0 (0.00)	863	4.315	3 rd
Lack of input	56 (28.0)	132 (66.0)	12 (6.0)	0 (0.00)	0 (0.00)	844	4.220	4 th
Change in policy	89 (42.5)	70 (35.0)	16 (8.0)	20 (10.0)	5 (2.5)	818	4.090	5 th
Excessive Rainfall	31 (15.5)	134 (67.0)	31 (15.5)	4 (2.0)	0 (0.00)	792	3.960	6 th
Household head illness	106 (53.0)	29 (14.5)	22 (11.0)	36 (18.0)	7 (3.5)	791	3.955	7 th
Infrastructural bottleneck	77 (38.5)	77 (38.5)	14 (7.0)	23 (11.5)	9 (4.5)	790	3.950	8 th
High post-harvest losses	70 (35.0)	82 (41.0)	19 (9.5)	7 (3.5)	22 (11.0)	771	3.855	9 th
High cost of production	51 (25.5)	103 (51.5)	20 (10.0)	12 (6.0)	14 (7.0)	765	3.825	10 th
Market failure	45 (22.5)	84 (42.0)	61 (30.5)	9 (4.5)	1 (0.5)	763	3.815	11 th
Insufficient family labour	70 (35.0)	41 (20.5)	26 (13.0)	37 (18.5)	26 (13.0)	692	3.460	12 th

VI = Very important; I = Important; NS = Not sure; NI = Not important; NVI = Not very important; WS = Weighted score; MS = Mean score. Figures in parenthesis are in percentages. Source: Field Survey, 2022.

Pests and illnesses were ranked as the top risk factor by the majority of farmers and were the most prevalent risk factor among others. This finding is in line with the findings of [58] and [59], who reported that rice pest and disease stood out as the major risk affecting the farmers. The findings demonstrate why disease control raises farmers' output costs and why farmers rated disease incidence so highly. According to the findings, farmers identified drought, price volatility, and a lack of input as the second, third, and fourth most significant risk factors, respectively as also reported by the findings of [58] agree with this. Similarly, [60] reported that adverse weather (drought or excessive rainfall) is a significant risk that influences farmers' production, resulting in crop failures and variations in crop yield. The farmers have identified two main sources of risk as market failures

and infrastructural challenges which they said have impact on their profitability. This is in line with the findings of [61].

3.4. Rice processors Perception of the Sources of Risk

Rice processors perception of risk sources is presented in Table 7.

Table 7. Risk sources associated to rice processors in the study area.

Variables	VI	I	NS	NI	NVI	WS	MS	Rank
Price fluctuation	35 (58.3)	25 (41.7)	0 (0.00)	0 (0.00)	0 (0.00)	275	4.5833	1 st
Technology adoption	35 (58.3)	24 (40.0)	1 (1.7)	0 (0.00)	0 (0.00)	274	4.5667	2 nd
Poor Storage facilities	32 (53.3)	23 (38.3)	4 (6.7)	1 (1.7)	0 (0.00)	266	4.333	3 rd
Household head illness	12 (20.0)	38 (63.3)	9 (13.3)	1 (1.7)	1 (1.7)	242	4.033	4 th
Labour	7 (11.7)	34 (56.7)	10 (16.7)	7 (11.7)	2 (3.3)	217	3.6167	5 th
Infrastructural bottleneck	4 (6.7)	17 (28.3)	19 (31.7)	18 (30.0)	2 (3.3)	183	3.05	6 th
High cost of processing	7 (11.7)	13 (21.7)	7 (11.7)	10 (16.7)	23 (38.3)	151	2.5167	7 th

VI = Very important; I = Important; NS = Not sure; NI = Not important; NVI = Not very important; WS = Weighted score; MS = Mean score. Figures in parenthesis are in percentages. Source: Field Survey.

From Table 7, it can be seen that rice processors perceive price fluctuation as the most important source of risk. According to [62], the growth of small-scale agricultural activities is fully dependent on the stability of the prices of the products they produce. Similarly, [63] reported there are variations in rice production are caused by unstable input prices. As a result, production changes lag behind changes in pricing, which leads to an imbalance between yield and price.

The majority of rice processors considered the lack of modern technology and poor storage facilities to be a very significant risk. This is consistent with the research findings of [64] which reported that rice processors use old processing equipment and have limited access to other necessary facilities, such as paddy and milled rice grading facilities, and adequate storage and transport facilities, which has an impact on the processing quality of rice. Additional risk factors were household head illness (63.3%), labor (56.7%), infrastructural problems (28.3%), and high processing cost (21.7%), in descending order of importance.

3.5. Risk Management Strategies Adopted by Rice Farmers

The various strategies employed by the rice farmers to mitigate risks in the study area are presented in Table 8.

Table 8. Risk management strategies employed by the farmers.

Variables	VI	I	NS	NI	NVI	WS	MS	Rank
Off-Farm investment	144 (72.0)	53 (26.5)	3 (1.5)	0 (0.00)	0 (0.00)	941	4.705	1st
Spraying for diseases & pests	125 (62.5)	73 (36.5)	0 (0.00)	2 (1.0)	0 (0.00)	921	4.605	2nd
Cash contribution	109 (54.5)	91 (45.5)	0 (0.00)	0 (0.00)	0 (0.00)	909	4.545	3rd
Training	85 (42.5)	112 (56.0)	3 (1.5)	0 (0.00)	0 (0.00)	882	4.410	4th
Market information	78 (39.0)	116 (58.0)	6 (3.0)	0 (0.00)	0 (0.00)	872	4.360	5th
Price contract	112 (56.0)	49 (24.5)	26 (13.0)	13 (6.5)	0 (0.00)	860	4.300	6th
Crop insurance	119 (59.5)	36 (18.0)	29 (14.5)	15 (7.5)	0 (0.00)	857	4.285	7th
Post-harvest	81 (40.5)	72 (36.0)	38 (19.0)	8 (4.0)	1 (0.5)	824	4.120	8th
Borrowing	77 (38.5)	77 (38.5)	30 (15.0)	14 (7.0)	2 (1.0)	813	4.065	9th
Contract	66 (33.0)	88 (44.0)	29 (14.5)	14 (7.0)	3 (1.5)	800	4.000	10th
Financial buffer	66 (33.0)	85 (42.5)	27 (13.5)	17 (8.5)	5 (2.5)	790	3.950	11th
Cooperative	60 (30.0)	49 (24.5)	56 (28.0)	35 (17.5)	0 (0.00)	734	3.670	12th
Selling assets	18 (9.0)	19 (9.5)	64 (32.0)	85 (42.5)	14 (7.0)	542	2.710	13th

VI = Very important; I = Important; NS = Not sure; NI = Not important; NVI = Not very important; WS = Weighted score; MS = Mean score. Figures in parenthesis are in percentages; Source: Field Survey.

Off-farm investment was ranked top because it is regarded as a key risk management strategy. This is in line with the research of [65], which revealed that farmers favored crop variety as a risk management strategy. Because farmers viewed pests and diseases as a significant source of risk, it is not surprising that pest and disease control was ranked second. Hence, reducing the prevalence of pests and illnesses could help reduce the risk involved and enhance rice output. This supports the findings of [66,67] who found that illnesses and pests pose significant hazards to rice growers. In addition, cash contributions came in third as a risk management strategy used to lessen risk. Training came in fourth place and was listed as an important aspect in risk management. If the farmers received education and training, it would help them to raise their level of awareness and give them a greater understanding of the risks they face. It is interesting that the majority of rice farmers employ a variety of risk management techniques. Financial buffer (33%) and cooperative societies (30%), which are placed 11th and 12th, respectively, are other risk management strategies that are thought to be very significant. Selling assets was shown to be a less significant aspect in risk management as 43% of rice farmers placed it 13th.

3.8. Risk Management Strategies Adopted by Rice Processors

The strategies identified by the processors as management tools used to mitigate the sources of risk are presented in Table 9.

Table 9. Risk management strategies employed by the processors.

Variables	VI	I	NS	NI	NVI	WS	MS	Rank
Cash contribution	37 (61.7)	23 (38.3)	0 (0.00)	0 (0.00)	0 (0.00)	277	4.617	1 st
Market information	31 (51.7)	23 (38.3)	6 (10.0)	0 (0.00)	0 (0.00)	265	4.417	2 nd
Investment in off farm	36 (60.0)	17 (28.3)	1 (1.7)	6 (10.0)	0 (0.00)	263	4.383	3 rd
Cooperative	23 (20.7)	27 (24.3)	5 (4.5)	5 (4.5)	0 (0.00)	248	4.133	4 th
Borrowing	19 (31.7)	28 (46.7)	10 (16.7)	2 (3.3)	1 (1.7)	242	4.033	5 th
Crop insurance	25 (41.7)	20 (33.3)	7 (11.7)	8 (13.3)	0 (0.00)	242	4.033	5 th
Technology adoption	19 (31.7)	28 (46.7)	6 (10.0)	7 (11.7)	0 (0.00)	239	4.120	7 th
Financial buffer	21 (35.0)	21 (35.0)	11 (18.3)	11 (18.3)	2 (3.3)	235	3.917	8 th
Contract	15 (25.0)	27 (45.0)	14 (23.3)	3 (5.0)	1 (1.7)	232	3.867	9 th
Training	18 (30.0)	26 (43.3)	3 (5.0)	13 (21.7)	0 (0.00)	229	3.817	10 th
Price control	21 (35.0)	15 (25.0)	11 (18.3)	11 (18.3)	2 (3.3)	222	3.700	11 th
Selling Assets	9 (15.0)	10 (16.7)	16 (26.7)	23 (38.3)	2 (3.3)	181	3.670	12 th

VI = Very important; I = Important; NS = Not sure; NI = Not important; NVI = Not very important; WS = Weighted score; MS = Mean score. Figures in parenthesis are in percentages; Source: Field Survey.

From Table 9, cash contribution was ranked first which as the major management strategy employed by processors in managing risk the risk. Market information was ranked second as management strategy adopted to help mitigate risk by the rice processors. About 60% of the farmers stated that diversification is an important factor in risk mitigation. According to [46], investment in off farm activities as an important risk management strategy for agricultural production. Borrowing and crop insurance are considered as important strategy by the processors and they are both ranked 5th. This is understandable because insurance is one of the prerequisites to assessing a loan as reported by [68]. Other important risk management strategies reported in order of ascension are training (33%) and price control (25%) which are ranked 10th and 11th respectively. Like rice farmers, processors also reported selling of assets as a less important factor in managing risks as 38.3% of the rice processors ranked it 12th.

4. Conclusions and Policy Implications

The study evaluated the risk attitude, risk perception and management strategies of randomly selected 200 rice farmers and 60 rice processors in Kwara State, Nigeria. Risk aversion and risk preference were the two primary categories of risk attitude identified among the actors in the rice value chain. According to the findings of this study, majority of farmers and processors are risk averse. Also, both farmers and processors consider price risk, market risk, and production risk as major sources of risk. From the result of the logistic analysis, it can be concluded that age, access to extension services, farm size, household size, education, income, and experience have a statistically significant effect on the farmers and processors risk attitudes and perceptions. This implies that these factors are important to consider while developing risk management policies at the farm level.

The findings have practical implications for improving farm risk management by targeting risk attitude and perception through various interventions. Furthermore, this research findings may be useful for policymakers, producers, and farm management consultants providing risk management services. Policymakers can gain insight into farmers’ reactions to policy changes, as well as how they combine and prioritize risk management strategies. Our findings will help farm management consultants tailor their advice and risk management services to farmers’ socioeconomic characteristics and decision-making processes.

Farmers’ access to adequate and effective basic educational opportunities must be improved. The government must strengthen the existing education system by providing the necessary resources required in managing risks. Furthermore, it is recommended that policies and strategies should place a greater emphasis on strengthening agricultural extension service provision by providing incentives, training, increasing educational levels, and assigning non-overlapping and harmonious responsibilities to extension agents as this would help provide timely information to farmers so that they better manage various risks.

Appendix A

Table A1. Absolute risk aversion coefficient of the farmers.

Farmer Number	Absolute risk aversion coefficient	Farmer Number	Absolute risk aversion coefficient	Farmer Number	Absolute risk aversion coefficient
1	-0.00003615	36	-0.00000959	71	0.00001604
2	-0.00005389	37	0.0001198	72	0.00005554
3	0.00001558	38	0.00000959	73	0.000009769
4	0.00001561	39	0.000004813	74	0.000009769
5	0.000003184	40	7.041E-07	75	0.000009769
6	0.000003184	41	0.000004813	76	0.000009769
7	0.00005956	42	9.171E-07	77	-0.00000959
8	0.00001668	43	-0.00000959	78	0.000009769
9	0.00001668	44	0.00000977	79	0.00001704
10	0.00000277	45	0.00001041	80	0.000009769
11	0.000003379	46	0.000005042	81	0.00001608
12	0.00000277	47	9.171E-07	82	0.00001608
13	0.000003184	48	0.00001075	83	-0.000001245
14	0.00004254	49	9.171E-07	84	9.171E-07
15	0.00001069	50	0.000008466	85	0.00001014

16	0.000007467	51	-0.00002514	86	-0.000001124
17	0.000003891	52	-0.00000959	87	0.00001608
18	0.0001	53	-0.00000959	88	9.171E-07
19	0.0001485	54	0.00001091	89	0.00001608
20	0.0001485	55	0.00001055	90	-0.00000959
21	0.0001	56	0.00001112	91	0.0000524
22	0.00001113	57	0.00000977	92	0.00001608
23	0.0000568	58	-0.00000959	93	-0.00002514
24	-0.000001245	59	0.000001608	94	-0.00000959
25	0.00000977	60	-0.000001245	95	-0.00000959
26	0.00000977	61	0.00005554	96	0.000009769
27	-0.00000959	62	0.00000977	97	0.000009769
28	-0.00000959	63	-0.00000959	98	-0.00000959
29	-0.00002409	64	0.00001608	99	-0.000009525
30	9.171E-07	65	0.000009769	100	9.171E-07
31	0.000004746	66	0.00001608	101	-0.000009575
32	9.171E-07	67	-0.00000959	102	-0.00000959
33	-0.00000959	68	0.00005554	103	0.000009229
34	9.171E-07	69	0.000009715	104	0.000009769
35	-0.00000959	70	-0.00000959	105	-0.00000959
106	9.171E-07	141	-0.00005389	176	9.171E-07
107	-0.00000959	142	0.00001608	177	-0.00000959
108	0.000009769	143	-0.00000959	178	-0.00000959
109	0.000009769	144	0.00005554	179	-0.00000959
110	-0.000009575	145	0.000009715	180	0.000001608
111	0.000009731	146	-0.00000959	181	-0.000001245
112	0.00000277	147	0.00005554	182	0.00005554
113	0.000009769	148	0.000009769	183	0.00000977
114	0.000008466	149	0.000009769	184	-0.00000959
115	-0.00002514	150	0.000009769	185	0.00001608
116	-0.00000959	151	0.000009769	186	0.000009769
117	-0.00000959	152	0.0001198	187	0.00001608
118	0.000003184	153	0.00000959	188	-0.00000959
119	0.00001558	154	0.000004813	189	0.00005956
120	0.00001014	155	7.041E-07	190	0.00001668
121	0.000004746	156	0.000004813	191	0.00001668
122	-0.00002514	157	-0.00000959	192	0.00000277
123	-0.00000959	158	-0.00000959	193	0.000003379
124	-0.00000959	159	0.00001608	194	0.00000277
125	0.000001608	160	0.000009769	195	0.000003184

126	0.000009229	161	0.00001608	196	-0.000009575
127	0.00001604	162	0.00001561	197	-0.00000959
128	0.00005554	163	0.000003184	198	0.000009229
129	0.000009715	164	0.000003184	199	0.000009769
130	-0.00000959	165	0.00005956	200	-0.00000959
131	-0.00000959	166	0.00001668		
132	0.00001558	167	0.00001668		
133	0.00001561	168	0.00000277		
134	-0.00000959	169	0.000003379		
135	0.00001075	170	-0.00000959		
136	9.171E-07	171	0.00001091		
137	0.000008466	172	0.000003184		
138	0.000009769	173	0.00001558		
139	-0.00000959	174	0.00001014		
140	-0.00003615	175	0.000004746		

Table A2. Absolute risk aversion coefficient of the processors.

Processor Number	Absolute risk aversion coefficient	Processor Number	Absolute risk aversion coefficient
1	0.000003184	31	0.00000277
2	0.00001069	32	-0.00005389
3	-0.000001245	33	0.00001075
4	0.00000977	34	0.000003184
5	-0.00000959	35	0.000001608
6	0.00005554	36	-0.000001245
7	0.00000977	37	0.000007467
8	-0.00005389	38	-0.00000959
9	0.0001	39	0.000009769
10	0.00000277	40	-0.00002409
11	-0.00000959	41	0.000004813
12	-0.00003615	42	0.00004254
13	0.0001485	43	-0.00000959
14	-0.00000959	44	0.00001014
15	0.000005042	45	0.00001041
16	0.000003891	46	0.00005554
17	0.000008466	47	9.171E-07
18	-0.00002514	48	0.00001075
19	-0.00000959	49	0.000009769
20	0.000001608	50	0.000009769
21	0.00001608	51	0.00001668

22	-0.000001245	52	0.00001668
23	-0.00003615	53	0.00005554
24	-0.00000959	54	0.000009769
25	9.171E-07	55	0.000009769
26	0.00001014	56	0.00001608
27	-0.00003615	57	0.000009769
28	-0.000001245	58	7.041E-07
29	0.000001608	59	0.00001608
30	0.000009229	60	0.000009769

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